

**CONCLUSIONS AND RECOMMENDATIONS MADE BY  
THE UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC &  
THE UNWTO COMMISSION FOR SOUTH ASIA**

**AT THEIR THIRTY-THIRD JOINT MEETING**

**(VIRTUAL)**

14 September 2021, 10:00 – 13:30 (Madrid time)

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**UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC AND**  
**UNWTO COMMISSION FOR SOUTH ASIA**

**Thirty-third Joint Meeting (Virtual)**  
**Tuesday, 14 September 2021, 10:00-13:30 (CET)**

**AGENDA**

1. Adoption of the Agenda
2. Communication of the Chairperson of the 33<sup>rd</sup> Joint Meeting **(Malaysia)**
3. Communication of the Co-Chairperson of the 33<sup>rd</sup> Joint Meeting **(Maldives)**
4. Report of the Secretary-General
5. Report on Technical Assistance Projects
6. Report on Regional Activities
7. Results of the Survey on Members' priorities for the General Programme of Work and Budget for the period 2022-2023
8. Update on the draft International Code for the Protection of Tourists
9. Intervention by CAP/CSA members on Tourism Recovery in response to COVID-19
10. Preparations for the 24th session of the UNWTO General Assembly
11. Brief Interventions of Affiliate Members, Partners and other matters
12. Place and date of the 34th Joint Meeting of the Commission for East Asia & the Pacific and the Commission for South Asia

## **PREAMBLE**

1. The thirty-third meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia was held virtually on 14 September 2021. The joint meeting was scheduled to be held in Sri Lanka since it was not possible to do so in 2020 in accordance with the unanimous endorsement of the 2 commissions in Bhutan in June 2019 at their 31st Joint Meeting. However, the impact of COVID-19 and its accompanying travel restrictions which prevented the 32nd Joint Meeting from taking place in Sri Lanka in 2020 was the very reason that prompted the decision to hold the 33rd CAP-CSA virtually for a second time.

2. The meeting was jointly chaired by Malaysia – the Chair of the Commission for East Asia and the Pacific and the Maldives – the Chair of the Commission for South Asia. There were one hundred and twenty participants representing Bangladesh, Bhutan, Cambodia, China, Democratic People's Republic of Korea, Fiji, India, Indonesia, Islamic Republic of Iran, Japan, Lao PDR, Malaysia, Maldives, Myanmar, Nepal, Pakistan, Papua New Guinea, Philippines, Republic of Korea, Samoa, Sri Lanka, Thailand, Vanuatu and Vietnam. The Associate Members from Hong Kong, China and Macau, China as well as Affiliate members from Cambodia, Iran, Hong Kong, China, Japan, Macao, China, Thailand and (from Europe) Spain, Macedonia and the United Kingdom were also represented. A list of participants with the names and contact details of all attendees is annexed to this report.

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## **CONCLUSIONS AND RECOMMENDATIONS**

CAP/CSA/CR/1(XXXIII)

### **ADOPTION OF THE AGENDA**

#### **Agenda item 1 (document CAP/CSA/33/Prov.Ag.)**

The two commissions,

Adopt the provisional agenda of their 33<sup>rd</sup> Joint Meeting as contained in the document CAP/CSA/33/Prov. The final agenda of the meeting is located on the previous page (i.e. page 2).

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CAP/CSA/CR/2(XXXIII)

### **COMMUNICATION OF THE CHAIRPERSON OF THE 33<sup>RD</sup> JOINT MEETING (MALAYSIA)**

#### **Agenda item 2 (document CAP/CSA/33/2)**

The Commissions,

Having heard the communication of the Chairperson (i.e. Malaysia),

1. Thank him for his communication.

2. Concur with his view that the resurgences and outbreaks of new variants of COVID-19 constitute a big challenge for countries in Asia and the Pacific region with respect to their efforts to reopen their doors to international tourism;
3. Agree that as a result, the region suffered the largest decline in international arrivals with a 95% drop in the first five months of 2021 compared to the same period in 2019. As of June 2021, Asia and the Pacific region also recorded the largest number of destinations closed to international tourism, with a total of 32 (i.e. 70%) of all destinations in the region;
4. Welcome Malaysia's optimistic view that with positive developments such as progress in vaccination, mitigating programmes, travel corridor arrangements, travel innovations and novel solutions supporting the easing of restrictions for vaccinated travellers, Asia's tourism will soon rebound.

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CSA/CAP/CR/3 (XXXIII)

**COMMUNICATION OF THE CO-CHAIRPERSON OF THE 33<sup>RD</sup> JOINT MEETING**  
**Agenda item 3 (document CAP/CSA/33/3)**

The Commissions,

Having heard the communication of the Co-Chairperson (i.e. the Maldives),

1. Thank him for his communication;
2. Agree that South Asia, like several world subregions continued to see a drop of over 90% during the 1st quarter of the year in international tourist arrivals;
3. Concur that the impact of the pandemic has translated into the largest decrease in tourism revenues in recorded history, impacting millions of jobs, small businesses and livelihoods all over the world including countries in South Asia.
4. Look to the future with optimism in spite of the ongoing challenges. This is because the strict travel measures and other mitigating programmes being implemented by Member States to control the spread of the virus including the rollout of the vaccination of their citizens, are sure to improve the COVID situation so that countries can reopen their borders to international tourism.

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CAP/CSA/CR/4(XXXIII)

## **REPORT OF THE SECRETARY-GENERAL**

### **Agenda item 4 (document CAP/CSA/33/4)**

The Commissions,

Having heard the report of the Secretary-General,

1. Thank him for providing an overview of the latest tourism trends highlighting how tourism suffered the greatest crisis on record in 2020 following the unprecedented health, social and economic emergency amid the outbreak of the COVID-19 pandemic;
2. Note with consternation that International tourist arrivals plunged by 73% in 2020 over the previous year due to widespread travel restrictions and a massive drop in demand. And by regions, Asia and the Pacific suffered the largest decline with an 84% drop in international arrivals;
3. Note further that, while international tourist arrivals dropped by 85% in January-May 2021 compared to the same period of the pre-pandemic year of 2019, Asia and the Pacific continued to suffer the largest decline with a 95% drop in international arrivals in the first five months of 2021 over the same period in 2019;
4. Agree that in addition to the ongoing vaccination rollout, the main factors that will accelerate tourism recovery include a coordinated response among countries regarding travel restrictions, harmonized safety protocols and effective communication to help restore consumer confidence;
5. Commend the Secretariat for stepping up on the provision of comprehensive, reliable and updated information on the impact of COVID-19 on international tourism through additional issues of the UNWTO Tourism Barometer, the creation of the UNWTO Global Tourism Dashboard, the launch of a tourism recovery tracker, and UNWTO's close monitoring of countries' restrictions through the production of regular series of COVID-19 Related Travel Restrictions reports;
6. Applaud the Secretariat for actively liaising with development agencies such as the Asian Development Bank to mobilize resources for the implementation of the UNWTO "COVID-19 Tourism Recovery Technical Assistance Package" which has been developed to assist Member States in their efforts to recover from the devastating impact of the COVID-19 pandemic on the tourism sector;
7. Appreciate the Secretariat for the launch of the UNWTO Jobs Factory – an initiative undertaken in collaboration with HOSCO (the professional network specially designed for the hospitality industry). This is a matchmaking platform involving talents and recruiters from all over the world to minimize the loss of jobs due to COVID-19 impact, to support and improve the Member States' competitiveness regarding job creation and human capital development, and to help the tourism workforce access the best job opportunities.

## **REPORT ON TECHNICAL ASSISTANCE PROJECTS**

### **Agenda item 5 (document CAP/CSA/33/5)**

The Commissions,

Having listened to the report of the Executive Director of UNWTO,

1. Thank him for the various technical assistance missions and projects that have been carried out or are on-going in China, Fiji, Indonesia, Maldives, Myanmar, Nepal and Sri Lanka;
2. Appreciate the wide range of technical cooperation activities in areas such as international tourism marketing, tourism master plans, destination development strategies, human resources assessment, capacity-building, crisis communications, tourism recovery, tourism statistics and tourism satellite accounts;
3. Commend the Secretariat for the COVID-19 tourism recovery projects being implemented in collaboration with various development partners, including European Bank for Development and Reconstruction (EBRD), Japanese International Cooperation Agency (JICA), United Nations Development Programme (UNDP) and Asian Development Bank (ADB)

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CAP/CSA/CR/6(XXXIII)

## **REPORT ON REGIONAL ACTIVITIES**

### **Agenda item 6 (document CAP/CSA/33/6)**

The Commissions,

Having heard the report of the Director *ad interim* of the Regional Department for Asia and the Pacific,

1. Thank him and the Secretariat for supporting the members with special needs (i.e. LDCs and SIDS countries) in navigating the post-pandemic period in their efforts to restart tourism through the organisation of a series of tailor-made webinars entitled UNWTO Online Meetings based on members' priorities;
2. Note that since January 2021, these UNWTO Online Meetings have been organised for Laos, Sri Lanka, Bangladesh, Myanmar, Pakistan and Samoa;
3. Note further that some of the topics focused on include domestic tourism and UNWTO COVID-19 tourism recovery technical assistance package; tourism innovation/start-ups, tourism investment, product development and marketing strategy; harmonized health and safety protocols and their application; marketing and promotional activities using digital media; as well as tourism development, destination marketing, climate change and renewable energy;
4. Appreciate the recommendations the operational departments provide Member States as a follow-up exercise to the online meetings to mitigate the impacts of the crisis and to accelerate the

recovery of the tourism sector from the crisis;

5. Applaud UNWTO's in-person participation in the Capacity-building Workshop on Restarting International Tourism held in Bali Indonesia on 07-10 December 2020; as well as UNWTO's virtual presence in regional events in the region such as the following:
  - 24th Meeting of ASEAN Tourism Ministers and the 53rd ASEAN National Tourism Organisations (NTOs) Meeting, which were held within the framework of the ASEAN Tourism Forum 2021 (Phnom Penh, 02-05 February 2021);
  - 2020 Dialogue among Famous Mountains in the world organized by the International Mountain Tourism Alliance (IMTA) (Guiyang, China, 17-19 November 2020);
  - International Tourism Cooperation Policy Forum organized by Korea Culture and Tourism Institute (25 November 2020);
  - ACD Tourism Dialogue: Mitigating COVID-19 Impacts Towards Sustainable and Inclusive Tourism Virtual Conference, jointly organized by the Ministry of Foreign Affairs and the Ministry of Tourism and Creative Economy of Indonesia (Indonesia, 10 November 2020);
  - Global Tourism Trends and Challenges after COVID-19, organized by ASEAN Korea Centre (08 September 2020);
  - 2nd Tourism Promotion Organization for Asia-Pacific Cities (TPO) Webinar under the theme of Global Vaccination Status and Outlook for Normalization of International Tourism (08 July 2021).
6. Note the following upcoming and planned events for the rest of the year:
  - 15th UNWTO Asia/Pacific Executive Training Programme on Tourism Policy and Strategy (Hybrid, Maldives, 05-08 October 2021);
  - 15th UNWTO/PATA Forum on Tourism Trends and Outlook (Hybrid, Guilin, China, 15-16 October 2021);
  - Global Tourism Economy Forum (GTEF) 2021 (Hybrid, Macao, China, 11-12 November 2021);
  - Regional Conference on the Empowerment of Women in Asia and the Pacific (Hybrid, Kuala Lumpur, Malaysia, 16-17 November 2021);
  - 24th Session of the General Assembly (Marrakesh, Morocco, 30 November – 3 December 2021);

- 12th IFTM-UNWTO Training Programme (dates TBD);
- Training Programme on Measurement of Sustainable Tourism (dates TBD);
- Capacity Building Programme on Digitalization in Tourism (Bhutan, dates TBD).

Having heard the report of the Chief of UNWTO Regional Support Office for Asia and the Pacific (RSOAP),

1. Thank him for the events RSOAP has organized within the period under review including the following:
  - 2020 International Symposium on Gastronomy Tourism (16 December 2020, Nara Japan – hybrid format);
  - Symposium on Promoting Evidence-Based Sustainable Tourism Management (21 December 2020, Tokyo Japan – hybrid format);
  - UNWTO Workshop on Sustainable Tourism Product Development in the Pacific Islands (31 March 2021, Suva Fiji – hybrid format);
  - 3rd Future Tourism Leaders Workshop (16-17 March 2021, online).
2. Appreciate upcoming projects and publications such as Handbook on Evidence-Based Sustainable Tourism Management; Vietnam Pilot Project for Sustainable Tourism Management; UNWTO/APTEC research on Sustainable Tourism Product Development Opportunities in the Pacific Islands; Pacific Tourism Stories and Tourism Crisis Communication Plan.

CAP/CSA/CR/7 (XXXIII)

**RESULTS OF THE SURVEY ON MEMBERS' PRIORITIES FOR THE GENERAL PROGRAMME OF  
WORK AND BUDGET FOR THE PERIOD 2022-2023**  
**Agenda item 7 (document CAP/CSA/33/7)**

The Commissions,

Having heard the presentation of the Chief of Member Relations on the results of the survey on Members' Priorities,

1. Thank him and the Secretariat for carrying out the survey to identify Members' priorities and viewpoints, which constitute some of the key contributions for the preparation of the Organization's next General Programme of Work and Budget for 2022-2023;
2. Appreciate the high level of replies received from all Member States (82%, which corresponds to



129 Full Members plus 2 Associate Members);

3. Note with satisfaction that responses from Asia and the Pacific were even higher than the overall replies: 100% from South Asia and 86% from East Asia and the Pacific.
  4. Concur that members' main challenges are closely linked to recovery from the COVID-19 crisis and restarting tourism which is reflected in the high percentage of members aware of UNWTO's COVID-19 Tourism Recovery Package.
  5. Note that the priorities of the region for the next 3 years' programme of work include human resource development in light of the new normal; sustainability and green transition; boosting investment, product development and diversification; disaster preparedness, empowerment of local communities and the promotion of domestic and short-distance tourism.
  6. Acknowledge that improvement of safety standards and health protocols as well as the support of tourism businesses and SMEs form an important part of governments' new tourism strategic pillars in response to the impacts of the COVID-19 crisis.
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CAP/CSA/CR/8 (XXXIII)

**UPDATE ON THE DRAFT INTERNATIONAL CODE FOR THE PROTECTION OF TOURISTS**  
**Agenda item 8 (document CAP/CSA/33/8)**

The Commissions,

Having heard the presentation of UNWTO's Legal Counsel,

1. Thank her for the overview on the Committee for the development of an International Code for the Protection of Tourists;
  2. Acknowledge that the mandate of the Committee is to develop minimum standards in emergency situations and consumer rights of tourists in the post COVID-19 scenario;
  3. Recognise that the Code is a soft law instrument of a non-legally binding nature;
  4. Appreciate that out of the 98 Full and Associate Members of the Committee, Asia and the Pacific region is represented by 16 Member States and territories;
  5. Note that the content of the Code is divided into 5 chapters, and the draft of the first three have been adopted by the Committee including Definitions and clarifications (chapter 1), Assistance to Tourists in Emergency Situations (chapter 2) and Tourists Protection in Contracts;
  6. Appreciate the Committee for the work done so far on the draft of the 3 chapters of the Code and endorse the submission of the Progress Report on its achievements to the 24th session of the General Assembly for adoption.
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**INTERVENTIONS BY CAP-CSA MEMBERS ON  
TOURISM RECOVERY IN RESPONSE TO COVID-19**

**Agenda item 9**

Having heard the interventions of the Member States on their policy measures to restart tourism in order to foster recovery from the devastating impact of COVID-19 on the tourism sector, note the following:

- Domestic tourism is high on the agenda of members to counteract the huge financial deficits that COVID-19 has created in countries' international tourism receipts;
- Tourism response and recovery plans are being implemented through the reactivation of domestic tourism activities for fully vaccinated travellers in particularly some island destinations as a pilot project for re-opening;
- In governments' efforts to ease restrictions on the movement of people and attendance at public events and entertainment, due attention is given to the need to balance economic recovery and infection prevention;
- Countries are considering easing restrictions on quarantine measures for vaccinated people, including shortening the self-isolation period upon arrival;
- Progress is being made in vaccination programmes and destinations with higher vaccination levels have reopened to some extent, thus indicating a clear correlation between vaccination levels and travel restrictions;
- Some countries plan to reopen their borders to international travel by the end of the year on condition that vaccination rates are satisfactory;
- As a "zero-COVID" strategy for recovery may not be feasible in the short term, some destinations are opting for a shift to an endemic approach;
- One of the greatest considerations to effectively re-start travel and tourism is the harmonisation of global health and safety protocols – including mutual recognition of vaccination certificates or passports;
- There is increase in the application of digital solutions and harmonised protocols including vaccine certificates. This enables local populations to have their vaccination and COVID-19 test information on their smartphones or paper printed with readable parts such as barcodes or QR codes;
- Governments are providing targeted, sector-specific support to ensure the survival and sustainability of the tourism industry including deferment of monthly income tax instalment

payments for companies; tourism tax and service tax exemption for hotel operators; and wage subsidy scheme for up to 500 workers per employer;

- Ongoing campaigns on the enforcement of safety guidelines among the tourism workforce and tourists to prevent the spread of the pandemic is causing domestic tourism to grow.

The Commissions,

Having heard the Minister of Industry, Trade and Tourism of Spain regarding the development plan for the UNWTO new headquarters site, which will be located within the Palacio de Congreso of Madrid,

Thank her and note that the project of the UNWTO new headquarters will begin in 2022 and will take fifteen months.

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CAP/CSA/CR/10 (XXXIII)

**PREPARATIONS FOR THE 24<sup>TH</sup> SESSION OF THE UNWTO**  
**GENERAL ASSEMBLY**

**Agenda item 10 (document CAP/CSA/33/10)**

The Commissions,

Having heard the Secretary-General's overview of the preparations for the 24<sup>th</sup> General Assembly,

1. Thank him and note that the Assembly will be held from 30 November to 3 December 2021, in Marrakesh, Morocco;
2. Support his view that the organization and attendance at the General Assembly will be better in person as has always been;
3. Welcome the facilitation of virtual connection to those unable to join the proceedings in person owing to the current concerns regarding the ongoing pandemic and the worldwide restrictions on travel, gatherings and movement of people;
4. Note with interest that the thematic focus of the General Assembly will be on the importance of innovation, education and rural development in rebuilding the tourism sector;
5. Note with further interest highlights of its agenda including the election of the Secretary-General for the period 2022-2025; the opening of Regional Offices of UNWTO; updates on the activities of the Committee on International Code for the Protection of Tourists; and the election of the host for the next General Assembly – with Egypt, Portugal and Uzbekistan being the current candidates.

CAP/CSA/CR/9 (XXXIII)

**BRIEF INTERVENTIONS OF AFFILIATE MEMBERS, PARTNERS AND OTHER MATTERS**

**Agenda item 11**

The Commissions,

Having heard the presentation of the 2<sup>nd</sup> Vice-Chair of the Board of Affiliate members in Asia and the Pacific region (i.e. Founder and CEO of Chameleon Strategies) and other interventions,

1. Thank him while recognising the need to continue encouraging more public and private sectors in the region to join Affiliate Members, considering that the current members still account for only 13% of the total number of about 500 members;
  2. Note that some of the benefits of affiliate membership include closer collaboration between the public and private sectors in the tourism industry; access to initiatives developed by Affiliate Members; and access to a strong network to enhance resilience and sustainability;
  3. Appreciate Affiliate Members' contribution to UNWTO's recovery efforts including best practices in UNWTO Guidelines to Restart Tourism; sharing tourism recovery initiatives including guidelines and protocols (with the contribution of Chameleon Strategies); and in the production of UNWTO's #TravelTomorrow video (with the collaboration of CNN).
  4. Commend JTB Corp. for focusing on digital transformation and the promotion of sustainability in the tourism sector as well as its intention to join the global initiative of *Race to Zero*, aimed at carbon-neutral operations by 2050.
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CAP/CSA/CR/12 (XXXIII)

**PLACE AND DATE OF THE  
THIRTY-FOURTH CAP-CSA JOINT MEETING FOR THE TWO COMMISSIONS**

**Agenda item 12**

The Commissions,

Having heard from the Secretariat that up to the date of this Joint Meeting there had been no presentation of candidatures from the Commission for East Asia and the Pacific whose turn it is to host the next Joint meeting according to the prevailing rotational system,

Unanimously applaud and thank the Maldives for offering to host the 34<sup>th</sup> CAP-CSA Joint Meeting in 2022.



## **ANNEX: LIST OF PARTICIPANTS**

### **UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC**

#### **MEMBER STATES**

##### **1. Cambodia**

**Mr. Sokhom Thok**

Under Secretary of State,  
Ministry of Tourism, Kingdom of Cambodia

**Mr. Rathasak Thong**

Director General of Tourism Development and  
International Cooperation,  
Ministry of Tourism, Kingdom of Cambodia

**Mr. Chhiv Try**

Director of International Cooperation and ASEAN  
Department,  
Ministry of Tourism, Kingdom of Cambodia

**Ms. Chanraksmei Rom**

Official of International Cooperation and ASEAN  
Department,  
Ministry of Tourism, Kingdom of Cambodia

##### **2. China**

**Mr. Liyan Li**

Deputy Director-General Level Inspector,  
Ministry of Culture and Tourism

**Ms. Ling Zhang**

Director,  
Ministry of Culture and Tourism

**Ms. Chen Hu**

Staff Member,  
Ministry of Culture and Tourism

##### **3. Democratic People's Republic of Korea**

**Mr. Sung Chol Chae**

Beijing Representative,  
National Tourism Administration, Democratic  
People's Republic of Korea

**Mr. Jong Ri**

Representative of National Tourism Administration in  
Beijing,  
National Tourism Administration, Democratic  
People's Republic of Korea

##### **4. Fiji**

**Mr. Faiyaz Siddiq Koya**

Minister for Commerce, Trade, Tourism and  
Transport,  
Ministry of Commerce, Trade, Tourism and  
Transport,

**Ms. Yok Yee Yolinda Chan**

Consul General,  
Consulate General of the Republic of Fiji in  
Shanghai, China

**Ms. Jacinta Lal**

Principal Tourism Officer,  
Ministry of Commerce, Trade, Tourism and  
Transport

##### **5. Indonesia**

**Mr. Iman Santosa**

Director,  
Ministry of Tourism and Creative Economy

**Mr. Muhammad Suradin**

Assistant Deputy Director  
Ministry of Tourism and Creative Economy

##### **6. Japan**

**Mr. Tmohiro Kaneko**

Vice Commissioner,  
Japan Tourism Agency, Ministry of Land,  
Infrastructure, Transport and Tourism

**Ms. Chiaki Oya**

Deputy Director,  
Japan Tourism Agency

**Mr. Yuki Koinuma**

Chief Official,  
Japan Tourism Agency

**Mr. Masateru Nakamura**

Chief Officer,  
Japan Tourism Agency, Ministry of Land,  
Infrastructure, Transport and Tourism

**Mr. Takafumi Ueda**

Officer,  
Japan Tourism Agency

**Ms. Helga Tabuchi**

Counselor,  
Japan Tourism Agency

##### **7. Lao People's Democratic Republic**

**Mrs. Phonemaly Inthaphome**

Director General, Tourism Development  
Department,  
Ministry of Information, Culture and Tourism

**8. Malaysia**

**Mr. Mohd Zamri Mat Zain**

Deputy Secretary General (Tourism),  
Ministry of Tourism, Arts and Culture Malaysia

**Mrs. Yasmeen Yasim**

Undersecretary, Tourism Policy and International  
Affairs,  
Ministry of Tourism, Arts and Culture Malaysia

**Mr. Jayapragas Muthuveeroo**

Senior Principle Assistant Secretary,  
Ministry of Tourism, Arts and Culture Malaysia

**Ms. Meera Daran**

Senior Assistant Secretary,  
Ministry of Tourism, Arts and Culture Malaysia

**9. Myanmar**

**Mr. Dr. Htay Aung**

Union Minister,  
Ministry of Hotels and Tourism, Myanmar

**Mr. Hlaing Oo**

Director General (Minister's Office),  
Ministry of Hotels and Tourism, Myanmar

**Mr. Maung Maung Kyaw**

Director General,  
Ministry of Hotels and Tourism, Myanmar

**Mr. Zeyar Myo Aung**

Director of Tourism Promotion Department,  
Ministry of Hotels and Tourism, Myanmar

**10. Mongolia**

**Mr. Tulga Mendjargal**

Director, Foreign Cooperation Division,  
Ministry of Environment, Tourism of Mongolia

**11. Papua New Guinea**

**Mrs. Daphne Galore**

Senior Policy and Planning Officer,  
Papua New Guinea tourism Promotion Authority

**Mr. Terence Vincent**

Policy Officer,  
Papua New Guinea Tourism Promotion Authority

**12. Philippines**

**Mr. Philippe Jones Lhuiller**

Ambassador and Permanent Representative of the  
Philippines to the UNWTO  
Philippine Embassy in Madrid, Spain

**Ms. Verna Buensuceso**

OIC-Undersecretary,  
Department of Tourism

**Mr. Warner Andrada**

OIC-Director,  
Department of Tourism

**Mr. Jaime Victor Bayhonan**

OIC-Chief  
Department of Tourism

**Ms. Jem Micaiah Turla**

Senior Tourism Operations Officer,  
Department of Tourism

**Ms. Rochelle Ann Eneria**

Tourism Operations Officer II,  
Department of Tourism

**13. Republic of Korea**

**Ms. Kyoung-hwa Kim**

Director of the International Tourism Division,  
Ministry of Culture, Sports and Tourism

**Ms. Hyeri Han**

Deputy Director,  
Ministry of Culture, Sports and Tourism

**Ms. Deborah Dongeun Park**

External Relations Coordinator  
Ministry of Culture, Sports and Tourism

**Ms. Eun-mi Go**

Second secretary,  
Ministry of Foreign Affairs

**14. Samoa**

**Mr. Suifua Faamatuainu**

Chief Executive Officer,  
Samoa Tourism Authority

**Mr. Robert Ah Sam**

Assistant Chief Executive Officer,  
Samoa Tourism Authority

## 15. Thailand

**Mr. Taweesak Vanichareon**  
Deputy Permanent Secretary  
Ministry of Tourism and Sports

**Mr. Panupak Pongatichat**  
Director of the International Affairs Division,  
Ministry of Tourism and Sports

**Mr. Boonserm Khunkaew**  
Deputy Director General,  
Department of Tourism

**Mrs. Patthanasiri Salyasiri – Ewtoksan**  
Director of the Division of Tourism Professionals,  
Department of Tourism

**Ms. Janjiraporn Piboonthiti**  
International Affairs Officer,  
Ministry of Tourism and Sports

**Ms. Siramon Sopha**  
International Affairs Officer,  
Ministry of Tourism and Sports

**Ms. Atthanee Chaiphithak**  
International Affairs Officer,  
Ministry of Tourism and Sports

**Mr. Gun Puntuhong**  
International Affairs Officer  
Ministry of Tourism and Sports

**Mr. Kritsadakorn Pinthong**  
Foreign Relations Officer,  
Department of Tourism

**Ms. Sukunlaya Singhapphan**  
Foreign Relations Officer,  
Department of Tourism

## 16. Vietnam

**Mr. Van Sieu Ha**  
Vice Chairman,  
Vietnam National Administration of Tourism

**Mr. Phu Cuong Tran**  
Director General, International Cooperation  
Department,  
Vietnam National Administration of Tourism

**Ms. To Linh Pham**  
Official, International Cooperation Department,  
Vietnam National Administration of Tourism

## UNWTO COMMISSION FOR SOUTH ASIA

### MEMBER STATES

#### 1. Bangladesh

**Mr. Javed Ahmed**  
CEO,  
Bangladesh Tourism Board

Mr. Md. Mosharrof Hossain  
Additional Secretary (Tourism),  
Ministry of Civil Aviation & Tourism

**Mr. Md. Burhan Uddin**  
Assistant Director,  
Bangladesh Tourism Board

**Mr. Redwan Ahmed**  
Commercial Counsellor & Assistant Permanent  
Representative of Bangladesh to  
UNWTO, Embassy of Bangladesh in Madrid,  
Spain

#### 2. Bhutan

**Mr. Dorji Dhradhul**  
Director General,  
Tourism Council of Bhutan

**Mr. Sangay Tenzin**  
Senior Legal Officer,  
Tourism Council of Bhutan

**Mr. Phuntsho Gyeltshen**  
Deputy Chief Tourism Officer,  
Tourism Council of Bhutan

#### 3. India

**Mr. Rakesh Kumar Verma**  
Joint Secretary,  
Ministry of Tourism, Government of India

**Ms. Annabella Arya**  
Deputy Director General,  
Ministry of Tourism, Government of India

#### 4. Iran



**Mr. Vali Teimouri**  
Deputy Minister for Tourism,  
Ministry of Cultural Heritage, Tourism, and  
Handicrafts

**Ms. Leila Azhdari**  
Director General for Marketing and International  
Tourism Development  
Ministry of Cultural Heritage, Tourism, and  
Handicrafts

**Ms. Nasrin Azimi Panah**  
Head of Multilateral Relations of International  
Affairs Bureau,  
Ministry of Cultural Heritage, Tourism, and  
Handicrafts

**Mr. Javad Momeni**  
Director for International Scientific Cooperation,  
Ministry of Foreign Affairs

#### 5. Maldives

**Mr. Abdulla Mausoom**  
Minister,  
Ministry of Tourism

**Ms. Fathmath Shifa**  
Assistant Director,  
Ministry of Tourism

#### 6. Nepal

**Mrs. Laxmi Kumari Basnet**  
Joint Secretary,  
Ministry of Culture, Tourism and Civil Aviation

**Mr. Yadav Prasad Koirala**  
Secretary,  
Ministry of Culture, Tourism and Civil Aviation

**Mr. Taranath Adhikari**  
Joint Secretary,  
Ministry of Culture, Tourism and Civil Aviation

**Ms. Dawa Futi Sherpa**  
Ambassador,  
Embassy of Nepal

#### 7. Pakistan

**Mr. Aftab-ur-Rehman Rana**  
Managing Director,  
Pakistan Tourism Development Corporation

**Mr. Malik Babur Javed**  
Manager (Publicity & Promotion),  
Pakistan Tourism Development Corporation

#### 8. Sri Lanka

**Mr. Siri Hettiarachchi**  
Secretary,  
Ministry of Tourism, Sri Lanka

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