Tourism Innovation Approaches

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We are Experts and Passionate about Sustainable Tourism for Development
We understand how to use Sustainable Tourism for Economic Growth
We understand how to use Sustainable Tourism for Social Inclusiveness
We understand how to use Sustainable Tourism for Environmental Protection
We understand how to use Sustainable Tourism for Cultural Preservation
We understand how to use Sustainable Tourism for Peace & Mutual Understanding
We have implemented over 200 projects and managed over $50 million in sustainable tourism development contracts and grants.
Current Projects

- Lewis and Clark National Historic Trail with NPS
- Sustainable Islands
- USAID Liberia
- USAID Republic of Congo
- USAID Armenia
- USAID Georgia
- USAID Visit Tunisia
- USAID Climate Change Adaptation
- Maldives
- USAID Bangladesh
- Cambodia
- USAID Timor-Leste
- World Heritage Journeys Silk Road
Innovative Approaches in Sustainable Tourism Development
Building the professional capacity of destination management and marketing professionals through online learning and virtual technical assistance
UNESCO World Heritage Journeys Platform

Creating partnerships between heritage sites and tourism authorities through storytelling
Atauro, Timor-Leste

Reimagining the role of a Destination Management Organization to help communities and entrepreneurs create linkages with traditional hotels and support conservation.
Tunisia and Armenia

In partnership with the Smithsonian Institution, documenting intangible cultural heritage while identifying opportunities to enhance and develop community-based tourism products within rural areas.
Bangladesh and Liberia

Building SAVE (scientific, academic, volunteer and educational) market linkages to increase visitation and stimulate tourism
Maldives

Offering incentives to tourism business owners interested in investing in innovative nature-based solutions that contribute to climate change adaptation
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Thank you
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