



RELEASE

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Madrid, Spain, 10 December 2021 - The best examples of destinations harnessing the power of tourism for sustainable development have been celebrated in the 2021 UNWTO Tourism Video Competition.

Launched ahead of the 24th UNWTO General Assembly, the competition was designed to recognize the best visual storytellers from every global region. Submissions were judged in two categories.

'Tourism and the Decade of Action'

Participants were asked to use film to show how the tourism sector is advancing the 2030 Agenda for Sustainable Development through references to one or several of the 17 Global Goals.

'Exceptional Stories of Sustainable Tourism'

Participants were asked for remarkable examples which showcase the human face of tourism and make clear the positive social impact the sector can have through generating opportunities for all.

All submissions were viewed by an independent jury made up of international media gathered in Madrid for the UNWTO General Assembly.

The 2021 winners are:

Promotion and the Decade of Action

Africa: Seychelles - Experience Seychelles

Americas: Bahamas - Exuma Land and Sea Park

Asia & Pacific: Macao, China - Sustainable Gastronomy Day 2021

Europe: Georgia - The Grand Tour of Samegrelo

Middle East: Experience Egypt



Exceptional Stories of Sustainable Tourism

Africa: Seychelles - Creole Rendezvous

Americas: Puerto Rico - Agrotourism Puerto Rico

Asia & Pacific: The Philippines - Have A Safe Trip, Pinas

Europe: <u>Slovenia - Slovenian Gastronomy. You can't spell Slovenia without love. Your</u> plate awaits.

Middle East: The Red Sea Company - Seeds of Hope (affiliate member)

Related links:

Video Competition Guidelines

Twenty-fourth session of the UNWTO General Assembly

