

## AM CORNER “WE ARE AFFILIATE MEMBERS”

Friday, 3 December, 10:00 – 12:00

Venue Madrid Marriott Auditorium Hotel & Conference Center

Room: Marseille/Bordeaux/Strasbourg

### Opening of the AM Corner “We are Affiliate Members”

Mr. Ion Vilcu, Director of the Affiliate Members Department

### Presentations by Affiliate Members

**Korea Tourism Organization:** Co2 emissions mitigations project in Korea Tourism Industry and Policy Measurement Building

Dr. Jang You Hyun, Director of International Cooperation Team

**Tripadvisor:** Ready to restart: the current state of the travel industry

Mr. Chris Henly, Senior Business Development Manager

**IGLTA - International LGBTQ+ Travel Association:** The IGLTA Foundation Impact Award: Sustainability for Small Business Success

Mr. Clark Massad, Vice President - Global Partnerships

**American Hotel & Lodging Educational Institute:** COVID-19 Training Program for Hotels & Restaurants

Mr. Ed Kastli, Channel Vice President of International Sales

**COTELCO - Hotel and Tourism Association of Colombia:** Challenges in Colombia after a year and half of Covid-19 and current tools to overcome the crisis

Mr. José Andrés Duarte, President

**Starlight Foundation:** The potential of Astro Tourism

Ms. Antonia Varela, General Director

**Solimar International:** Tourism Innovation Approaches by Solimar International

Dr. Donald Hawkins, Chairman

**Chameleon Strategies:** COVID Recovery Solution for Destinations

Mr. Gerrit Kruger, Managing Director

**Tourism Data Driven Solutions (TDDS):** Public-Private Partnerships using Blockchain and AI: The Ultimate Solutions for Tourism Recovery

Mr. Antonio López de Ávila, President & CEO

**Arab Regional Centre for World Heritage:** World Heritage Sites in the Arab Region Book

Mr. Ebrahim Alkhalifa, Deputy Director