UNWTO Workshop on
Measuring the Sustainability of Tourism for Asia and the Pacific
Manila, the Philippines (online)

Programme

14 December 2021, Tuesday

(indicated time GMT +8)

M.C. by Ms. Jem Turla, Senior Tourism Operations Officer, Department of Tourism

10:00 – 10:15 Opening/Congratulatory Remarks

Mr. Harry Hwang, Director, Regional Department for Asia and the Pacific, UNWTO
Ms. Jeongeun Lee, Director of the International Tourism Division, Ministry of Culture, Sports and Tourism, Republic of Korea
Ms. Bernadette Romulo-Puyat, Secretary, Department of Tourism, the Philippines

10:15 – 10:30 Keynote address on the Importance of Measuring Sustainability in Tourism in the context of Sustainable Development Agenda

Invited Speaker: Ms. Alessandra Alfieri, Chief of Environmental Economic Accounting Section, UN Statistics Division

10:30 – 11:45 Session 1: Policy-oriented discussion on Measuring the Sustainability of Tourism

Moderated by Mr. Gerald Junne L. Clariño, Chief Statistical Specialist, Philippine Statistics Authority

1.1. Introduction to the UNWTO/UNSD project on Measuring the Sustainability of Tourism (MST) and the tourism SDG indicators – Ms. Clara van der Pol, Coordinator, Statistics Department, UNWTO
1.2. Towards a measurement framework for sustainable tourism in Jamaica – Ms. Jhanelle- Rae Bowie, Director, Tourism Economics and Facilitation, Ministry of Tourism, Jamaica

1.3. Linking tourism policies and indicators – Ms. Christina Leala Gale, Manager of the Sustainable Tourism and Research Division, Pacific Tourism Organization

1.4. MST relevance from an Ocean Accounting perspective – Mr. Anthony Dvarskas, Regional Adviser, Environment Statistics, UNESCAP

Q & A [15 min]

11:45 – 12:00

Break

12:00 – 13:30

Session 2. Key lessons from MST pioneering countries in Asia and the Pacific

Moderated by Mr. Carl Obst, UNWTO expert

2.1. Overview of the Statistical Framework for MST and key tables – Mr. Carl Obst, UNWTO expert

2.2. Estimating water and energy consumption in tourism in The Philippines – Mr. Gerald Junne L. Clariño, Chief Statistical Specialist, Satellite Accounts Division, Macroeconomic Accounts Service, Philippine Statistics Authority

2.3. Designing a roadmap for MST in Fiji – Ms. Artika Devi, Senior Statistician, Fiji Bureau of Statistics

2.4. Linking the TSA and the System of Economic-Environmental Accounting at a sub-national level for Thailand – Mr. Mongkon Wimonrat, Assistant to Permanent Secretary, Ministry of Tourism and Sports, Thailand

2.5. Community Surveys on Attitude to Tourism in Niue and Cook Islands– Mr Simon Milne, Auckland University

Q & A [15 min]

13:30 – 15:00

Lunch

15:00 – 16:00

Session 3. Deriving indicators and resolving MST measurement issues

Moderated by Mr. Mark Lound, UNWTO expert

3.1 Developing Indicators for the Pacific Tourism Statistics Strategy 2021- 2030 – Mark Lound, UNWTO expert
3.2 Main challenges for future tourism statistics, including a sustainable development
– Mr. Nico Heerschap, Statistics Netherlands

Q & A group discussion with Mr. Carl Obst, UNWTO expert

16:00 – 16:10

Closing Remarks

Mr. Warner M. Andrada, OIC-Director, Office of Tourism Development Planning, Research and Information Management, Philippine Department of Tourism

Ms. Eunji Tae, Officer, Department for Asia and the Pacific, UNWTO