

Allianz  Partners

# Welcome to Allianz Partners

Behind you for what's ahead

Allianz Partners

FITUR  
January 21, 2022



# Our Company

We are part of the Allianz Group (**Number 1 insurer** 2021 Interbrand Best Global Brand Rankings)

**Travel Insurance** company protecting customers worldwide with innovative and high-tech products and services

# We serve customers around the globe



Commercial activities in  
**75 countries**



Serving customers in  
**70 languages**



**58 million**  
Cases handled\*



**59 million**  
Calls handled\*



Working with **50+** car brands  
in **30+** countries



**213**  
Countries and territories in  
which medical interventions  
occurred\*\*



**48**  
Awards



**8,500**  
Medical repatriations\*



**904,000**  
medical providers  
worldwide

\*each year

\*\*covers territories/islands such as St Martin, St Barthelemy, Canary Islands

# International Vacational Confidence Index (Winter edition 2021-2022)



# Methodology



Study carried out on a sample  
of 9,005 persons In the following countries



FRANCE  
*1,000 persons*



GERMANY  
*1,001 persons*



UK  
*1,000 persons*



ITALY  
*1,000 persons*



SPAIN  
*1,002 persons*



NETHERLANDS  
*1,001 persons*



AUSTRIA  
*1,001 persons*



SWITZERLAND  
*1,000 persons*



USA  
*1,000 persons*

Fieldwork carried out between  
November 2nd and November 9th 2021

# Level of travel confidence

The top 3 most confident countries concerning the ability to go on vacation this Winter are **Spain** (71%), **Italy** (69%) and the **United States** (66%)

Switzerland (58%), France (58%), the UK (55%), Germany (52%) and Austria (51%) is the **second group of confidence**



FRANCE  
1,000 persons

58%



GERMANY  
1,001 persons

52%



UK  
1,000 persons

55%



ITALY  
1,000 persons

69%



SPAIN  
1,002 persons

71%



NETHERLANDS  
1,001 persons

41%



AUSTRIA  
1,001 persons

51%



SWITZERLAND  
1,000 persons

58%



USA  
1,000 persons

66%

# Importance of Winter vacations

(directly linked to the travel confidence)

**Spanish** (73%), **Americans** (69%) and **Italians** (64%) are most likely to consider this vacation important. Followed by **UK** (58%)



FRANCE  
1,000 persons

42%



GERMANY  
1,001 persons

48%



UK  
1,000 persons

58%



ITALY  
1,000 persons

64%



SPAIN  
1,002 persons

73%



NETHERLANDS  
1,001 persons

45%



AUSTRIA  
1,001 persons

46%



SWITZERLAND  
1,000 persons

49%



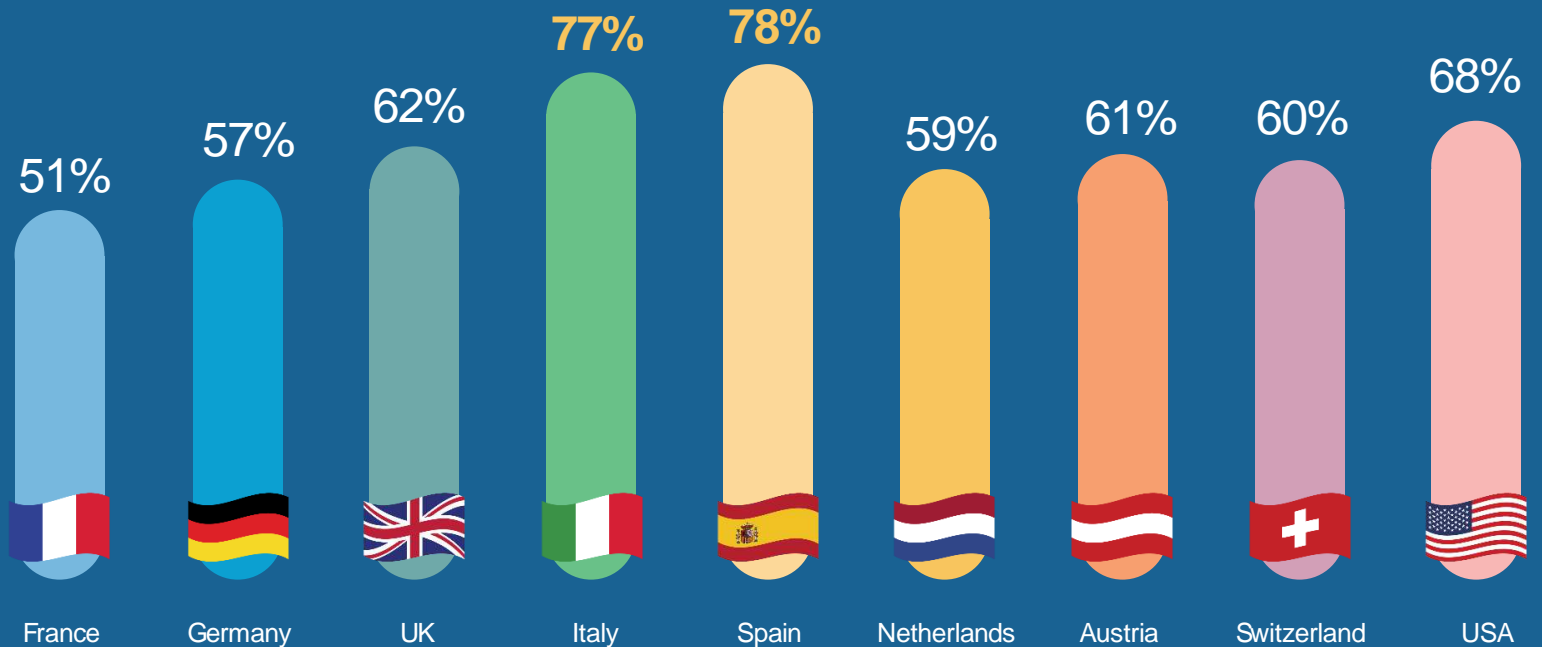
USA  
1,000 persons

69%

# Likelihood to travel this Winter

(directly linked to the travel confidence)

Italians and Spaniards are the most likely to go on Winter vacation



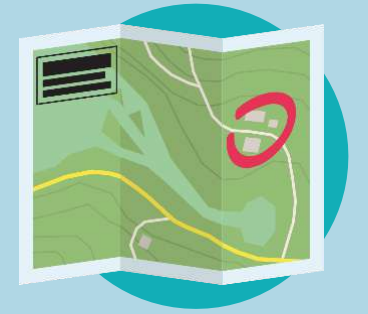
% who plan to travel this winter



# Travel plans: abroad or domestic

The majority plans to have Winter vacation within the home country

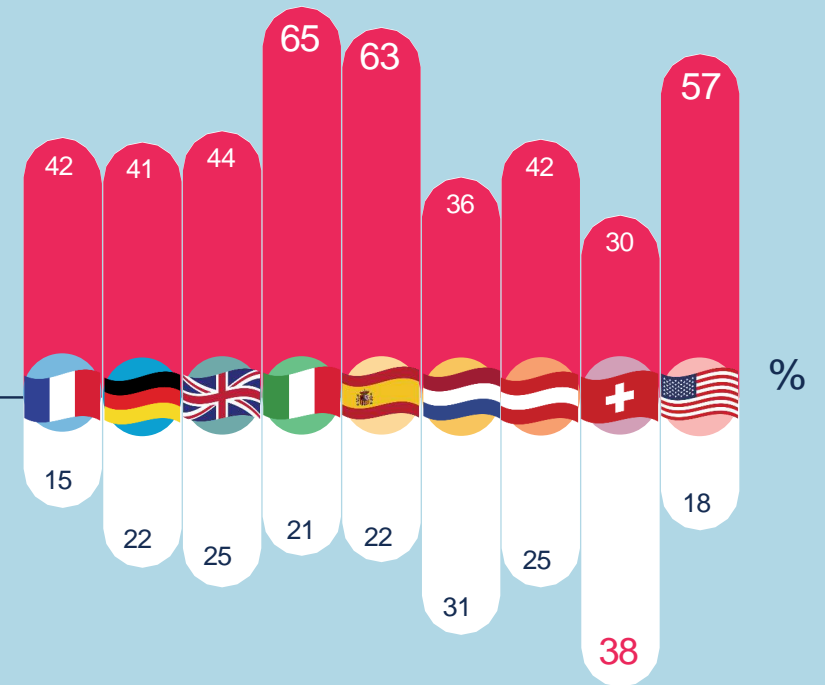
Only Switzerland, has more people planning to spend their Winter vacation abroad vs. at home



% who plan to travel within their home country



% who plan to travel internationally



The preferred Winter travel destination is one's **home country**

# For the majority of countries, travel Winter is not important to them and plan to stay at home



FRANCE  
1,000 persons



GERMANY  
1,001 persons



UK  
1,000 persons



ITALY  
1,000 persons



SPAIN  
1,002 persons



NETHERLANDS  
1,001 persons



AUSTRIA  
1,001 persons



SWITZERLAND  
1,000 persons



USA  
1,000 persons

I don't plan to travel  
and I will stay at home

49%

43%

38%

23%

22%

41%

39%

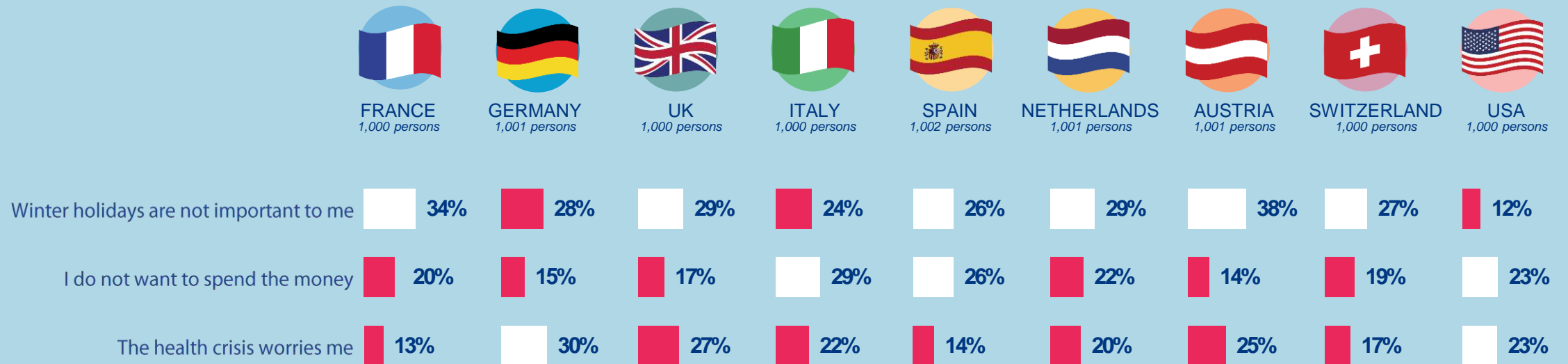
40%

32%

The health crisis is the most selected reason for not travelling in Germany, and the second in the UK, USA and Austria



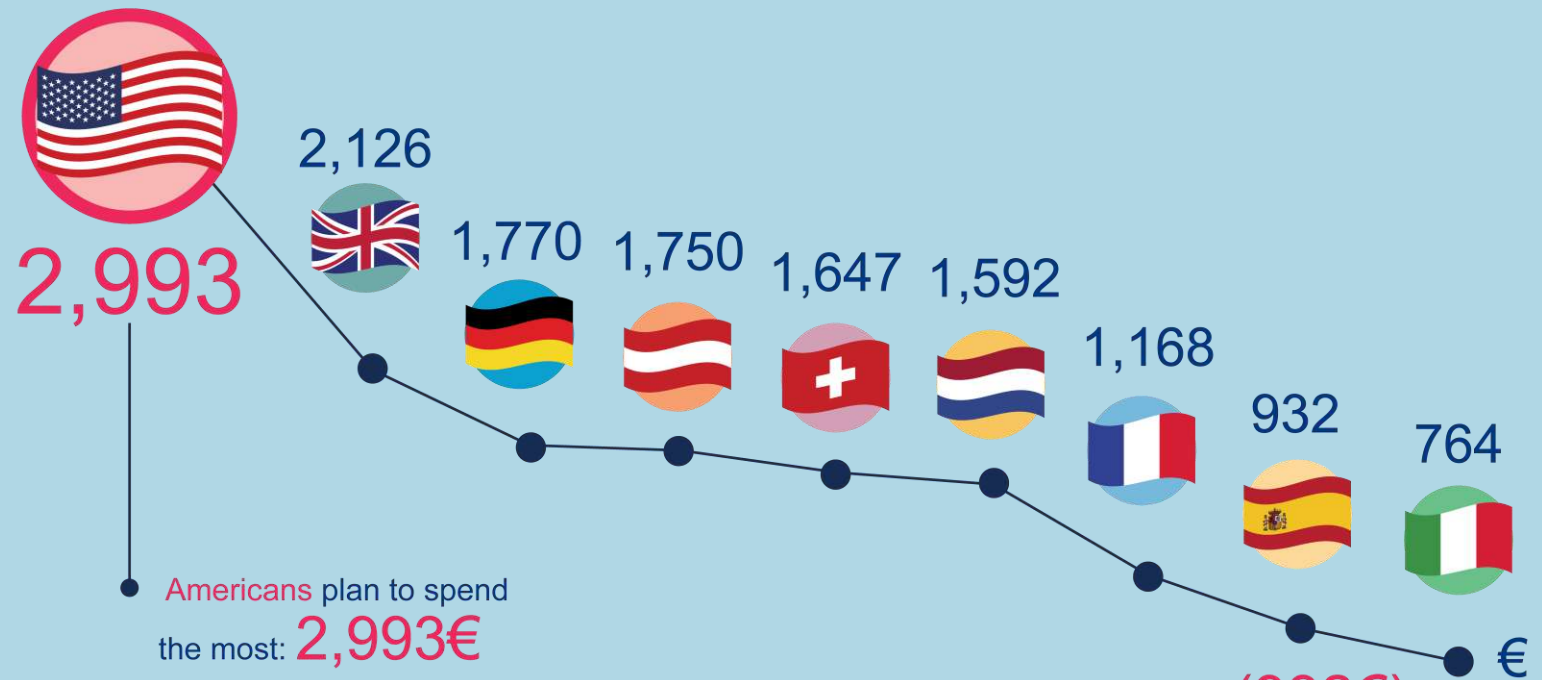
Meanwhile saving money is the most selected in USA, Italy and Spain



The average budget anticipated by Americans for Winter vacation this year is by far the highest: **€2993 (\$3382)**

Travel expenses in USA are high (long distances by plane)

IT and SP, plan to spend time with their siblings and domestic travel is not expensive (train or car)



Americans plan to spend the most: **2,993€**

While the Spaniards (**932€**) and the Italians (**764€**) plan to spend the least.

# TOP3 Precautions per country

The main precautions travelling with the pandemic up to today are: being vaccinated, reservations with flexibility to change/modify, taking a Covid19 test before and/or after travelling



FRANCE  
1,000 persons



GERMANY  
1,001 persons



UK  
1,000 persons



ITALY  
1,000 persons



SPAIN  
1,002 persons



NETHERLANDS  
1,001 persons



AUSTRIA  
1,001 persons



SWITZERLAND  
1,000 persons



USA  
1,000 persons

1

I am vaccinated or going to get vaccinated  
**43%**

1

I am vaccinated or going to get vaccinated  
**52%**

1

I am vaccinated or going to get vaccinated  
**55%**

1

I am vaccinated or going to get vaccinated  
**60%**

1

I am vaccinated or going to get vaccinated  
**63%**

1

I am vaccinated or going to get vaccinated  
**54%**

1

I am vaccinated or going to get vaccinated  
**64%**

1

I am vaccinated or going to get vaccinated  
**53%**

1

I am vaccinated or going to get vaccinated  
**52%**

will make hotel, travel, and/or flight reservations that can be modified or reimbursed  
**33%**

2

I will preferentially choose to drive to my destination  
**28%**

2

I will take a COVID-19 test before and after my trip  
**41%**

2

will make hotel, travel, and/or flight reservations that can be modified or reimbursed  
**37%**

2

will make hotel, travel, and/or flight reservations that can be modified or reimbursed  
**45%**

2

will make hotel, travel, and/or flight reservations that can be modified or reimbursed  
**31%**

2

I will take a COVID-19 test before and after my trip  
**42%**

2

will make hotel, travel, and/or flight reservations that can be modified or reimbursed  
**33%**

2

will make hotel, travel, and/or flight reservations that can be modified or reimbursed  
**40%**

2

3

I will preferentially choose to drive to my destination  
**32%**

3

I am going to make a last-minute reservation to avoid unpleasant surprises  
**26%**

3

I will take out travel insurance  
**39%**

3

I am going to choose a vacation destination that respects strict sanitary protocols  
**36%**

3

I am going to choose a vacation destination that respects strict sanitary protocols  
**37%**

3

I will take out travel insurance  
**30%**

3

I will preferentially choose to drive to my destination  
**41%**

3

I will preferentially choose to drive to my destination  
**28%**

3

I will preferentially choose to drive to my destination  
**33%**

# Conclusions

- **The travel confidence** this Winter is directly linked to the importance that is given to winter holidays. The countries who are more keen on travelling this Winter are SP, IT and US, specially local. Although the level of confidence is pretty good in all countries
- **The preferred destination** is the home country, although countries like Switerland and Netherlands have more intention to travel abroad
- US citizens plan to **spend the most during these winter vacation period**, mainly due to the transport, and IT and SP the least, as the destinations at their home country are feasible (train or car)
- The countries that **give more importance to this Winter vacation period** are also the countries who plan to travel more
- **Health crisis is still a concern**, and vaccination seems to be the major precaution that people take in order to travel (also due to the countries restrictions for border traspassing)
- Although the second topic that still worries the surveyd countries is related to the **potential effect of the health crisis on their reservations** for lodging and transport.

# Our mission in the Travel industry

is not just about offering insurance solutions but helping the Society and the Tourism industry to keep up with their confidence in traveling. Allianz Partners' role is to provide with the tools, information, and solutions that allow people to be confident again and aim to go on traveling

This is why we've created and launched Allyz, a platform that shares with any traveler all the information and resources that might need before, during, and after their trip

Allyz



Menú



<https://es.allyz.com/>

# Allyz

BIENVENIDA

## Tu compañero de viaje



Thank you!

