

**UNWTO Workshop on**  
**Measuring the Sustainability of Tourism for Asia and the Pacific**  
**Manila, the Philippines (online)**

**Programme**

<b>29 March 2022, Tuesday</b>
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*(indicated time GMT +8)*

*M.C. by Ms. Jem Turla, Senior Tourism Operations Officer, Department of Tourism*

10:00 – 10:10	<b>Opening/Congratulatory Remarks</b>  <b>Mr. Harry Hwang</b> , Director, Regional Department for Asia and the Pacific, UNWTO  <b>Mr. Woodrow C. Maquiling, Jr.</b> , Undersecretary for Tourism Development Department of Tourism, the Philippines  <b>Mr. Claire Dennis S. Mapa, Ph.D</b> , Undersecretary, National Statistician and Civil Registrar General, Philippines Statistics Authority
10:10 – 10:30	<b>Keynote address on the Importance of Measuring Sustainability in Tourism (MST) in the context of Sustainable Development Agenda</b>  <b>Mr. Carl Obst</b> , UNWTO expert
10:30 – 10:50	<b>Outcomes from the First Part of the Workshop</b>  <b>Mr. Mark Lound</b> , UNWTO expert
10:50 – 11:10	<b>Philippines current MST pilot</b>  <b>Ms. Vivian R. Ilarina</b> , Assistant National Statistician, Philippines Statistics Authority
11:10 – 11:30	<b>Philippines current MST pilot</b>  <b>Discussion with Mr. Carl Obst and Mr. Mark Lound</b> , UNWTO experts

11: 30 – 13: 30	<p><b>Towards expanding MST implementation in the Philippines</b></p> <p><b>Steps to build a MST pilot – Mr. Carl Obst, UNWTO expert</b></p> <p><b>Practical exercise: Bridging information needs with data availability and statistical development - Mr. Carl Obst and Mr. Mark Lound, UNWTO experts</b></p> <p><b>Discussion with Mr. Carl Obst and Mr. Mark Lound, UNWTO experts</b></p>
13:30 – 13:45	<p><b>Reflections on implementing MST and Way Forward</b></p> <p><b>Mr. Gerald Clarino, Philippines Statistics Authority</b></p> <p><b>Ms. Manette T. Reyes, Chief, Statistics, Economic Analysis and Information Management, Department of Tourism</b></p>
13:45 – 13:55	<p><b>Conclusion – Mr. Carl Obst, UNWTO expert</b></p>
13:55 – 14:00	<p><b>Closing remarks</b></p> <p><b>Ms. Verna C. Buensuceso, Assistant Secretary for Product and Market Development, Department of Tourism, the Philippines</b></p>