

UNWTO Commission for the Middle East

Forty-eighth meeting
Cairo, Egypt, 28 March 2022, 10:00 – 17:00

CME/48/Prov.Ag. Rev2
Madrid, Feb. 2022
Original: English

PROVISIONAL AGENDA

- 10:00 – 10:30 **Official Inauguration of the Regional Commission**
Group photo
- 10:30 – 10:40 **1. Adoption of the Agenda**
- 10:40 – 10:55 **2. Communication of the Chair (Egypt)**
H.E. Dr. Khaled El-Enany, Minister of Tourism and Antiquities
- 10:55 – 11:25 **3. Report of the Secretary-General (including Q&A)**
Presentation by H.E. Mr. Zurab Pololikashvili, UNWTO Secretary-General
- ✓ Strategic Objectives and Priorities
 - ✓ Overview of International Trends and Outlook
 - ✓ 2022 UNWTO's Key Initiatives and Activities
 - ✓ UNWTO Regional Office for the Middle East
 - ✓ Other matters
- 11:25 – 11:45 **4. UNWTO in the Middle East (including Q&A)**
Presentation by Ms. Basmah Al-Mayman, Regional Director for the Middle East
- ✓ Major initiatives and current activities
 - ✓ Technical assistance projects
 - ✓ Other matters
- 11:45 – 12:00 **5. UNWTO Affiliate Members: Latest developments and reforms (including Q&A)**
Presentation by Mr. Ion Vilcu, Director of Affiliate Members Department (Virtual)
Presentation by Mr. Abdullah AlZahrani, Representative of the Board of the Affiliate Members, Brand and Marketing Executive Director of The Red Sea Development Company. (Virtual)
- 12:00 – 12:15 **6. Place and date of the next Regional Commission Meeting**
- 12:15 – 13:00 **7. Other matters**
7.1 Signature of the Agreement between UNWTO and the Kingdom of Saudi Arabia for hosting the 116th session of the Executive Council.

13:00 – 14:30 **Lunch**

14:30-14:40 Launch by the Secretary-General of the of Best Tourism Villages for 2022

14:40– 16:50 **8. Policy discussion on the recovery of the tourism sector in the Middle East (with participation of ministers, other high-level officials, key tourism private sector stakeholders from the Region and International Organizations)**

16:50 – 17:00 **Closing Remarks**

H.E. Dr. Khaled El-Enany, Minister of Tourism and Antiquities

H.E. Mr. Zurab Pololikashvili, UNWTO Secretary-General

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