• Bridging the Gap
• Raising Awareness about Tourism & Job Avenues
• Creation of sustainable ideas and solutions aligned with the principles of the SDGs of the 2030
• Empowering young people from all over the world
SCHOOLS, UNIVERSITIES AND TRAINING CENTRES
✓ International Recognition

PRIVATE SECTOR
✓ Sustainable Ideas
✓ International Recognition

STUDENTS
✓ Experience
✓ Knowledge
✓ Networking

DESTINATIONS
✓ Talent development Tool
✓ Sustainable ideas
2021 @ UNWTO Students’ league

👩‍🎓 700+ Students
👥 155 Teams
🌍 45 Countries

2 Challenges:
- Plastics Pollution
- Rural Development

2021 Global UNWTO Students’ League’
Launch 1 CHALLENGE common to all Leagues with National Application

A JURY PANEL SCORES THE SOLUTIONS

ONLINE LEARNING SESSIONS

TEAMS CREATE AND SUBMIT INNOVATIVE AND SUSTAINABLE SOLUTIONS

THE JOURNEY

REGISTRATION

CHALLENGES FOR 3 LEVELS OF STUDIES

NATIONAL PRIZES

NATIONAL FINAL

4 Months

5

4

3

2

1

6

7

GRAND GLOBAL FINAL

PRIZES

NATIONAL PRIZES

4 Months
From the moment that I decided to join this competition, I came into the world of SDGs.

It is incredible to me that tourism has an intersection with so many different topics from Indigenous peoples to land, from the environment to the quality of human lives, from air pollution to creating quality education, from ending poverty to health care, and so many more.

Tourism is a sector that is amazing not just because of what it is about but also because of the many things that make it up.

Thank you for this chance!
WHAT THEY LEARNT

Fatmah Alqartoobi

TEAM: UM MABBAD ALKUZIA
SCHOOL: UM MABBAD BASIC EDUCATION GIRLS SCHOOL
COUNTRY: Oman
WHAT THEY LEARNT

XIN TONG
Ma'anshan No. 7 Middle School, China
Rural development through Tourism Challenge
EMPOWERING the FUTURE TOURISM LEADERS