IAEG-SDGs
Inter-agency and Expert Group on SDG Indicators

13th Meeting of IAEG-SDGs
23rd March 2022, 8.00-10.00 am EST
Measuring the Sustainability of Tourism

Peter Laimer
Chair of the Working Group of Experts on Measuring the Sustainability of Tourism
Tourism

... is a social, cultural and economic phenomenon related to the movement of people outside their usual place of residence.

... has an impact on the economy, the natural and built environment, the local population at the places visited and the visitors themselves.

What is sustainability in tourism?

- Making optimal use of environmental resources, maintaining essential ecological processes.
- Respecting the socio-cultural authenticity of host communities, conserve their living cultural heritage.
- Ensuring viable, long-term economic operations, providing socio-economic benefits to all stakeholders.

“...to collect, to analyse, to publish, to standardize and to improve the statistics of tourism, and to promote the integration of these statistics within the sphere of the United Nations system”

UNWTO General Assembly

UNWTO Executive Council

UN General Assembly

UN Economic and Social Council (ECOSOC)

United Nations Statistical Commission (decision-maker statistical standards)

UNWTO Committee on Statistics

Secretariat: UNWTO Department of Statistics

Working Group of Experts on MST (Austria)

Sub-groups:
- Employment (ILO)
- Social (Italy)
- Sub-national (France)
- SDGs (Austria)
- Implementation (Canada)

MST Editorial Board (The Philippines)

National Tourism Administrations

Manila Call for Action on Measuring Sustainable Tourism

G.20 Leaders Declaration - Alula Framework

EU strategy for sustainable tourism

National Statistical Institutes

Regular reporting to UN Statistical Commission & Committees of Experts

High Level Discussion on Measuring the Sustainability of Tourism

International Statistical Institute (ISI) World Statistics Congress

Global Consultation
Frameworks

Basic tourism statistics
- Visitors and their characteristics
- Tourism expenditure
- Tourism industries

Economic contribution
- Tourism Direct GDP
- Tourism GVA
- Tourism employment

Sustainability
- Environmental: emissions, water, energy, waste, land
- Social: decent work, health, education, culture, heritage
- Economic: industries, establishments, employment

International Recommendations for Tourism Statistics 2006
System of National Accounts 2008
Tourism Satellite Account: Recommended Methodological Framework 2008
System of Environmental-Economic Accounting 2012 (UN System of Environmental-Economic Accounting - SNA 2012)
8.9.1: Tourism direct GDP as a proportion of total GDP and in growth rate (Tier I)

8.9.2: Number of jobs in sustainable industries as a proportion of total jobs and growth rate of jobs, by sex (Tier III)
PROPOSED ... by the tourism statistics community aligned with Target/Goal, based on established statistical frameworks, with data availability

8.9 Progress towards sustainable tourism:
a) Tourism direct GDP \textbf{(Tier I)}
b) Employment in the tourism industries \textbf{(Tier I)}
c) Energy use by the tourism industries \textbf{(Tier II)}
Decision (draft) 53rd session of the UN Statistical Commission

DECISION 1:

- (p) Noted that the CARICOM countries expressed concern that indicator 8.9.2 was deleted as a result of the 2020 comprehensive review.
- (q) Requested the IAEG-SDGs to work in close coordination with the custodian agency on a proposal for indicators on sustainable tourism to better monitor target 8.9 and report on progress on this to the 54th session of the Statistical Commission.
- (r) Approved the proposed work programme of the Group and requested the inclusion of the work on sustainable tourism.

DECISION 15:

- (j) Encouraged the finalization of the Statistical Framework for Measuring the Sustainability of Tourism for future submission to the Commission and noted the strong interest from countries in this work.
Way forward

- What could be the working arrangements between UNWTO Committee on Statistics and IAEG-SDG?
- What opportunities do we have for exchanging with the IAEG-SDG?
Thank you!

For further information, please go to MST-Website!