UNWTO Affiliate Members:
Latest developments and reforms

48th Commission for the Middle East

Cairo, Egypt 28 March 2022
Calls for contributions for the Programme of Work 2022

Affiliate Members contribution to the COVID-19 response

RESTART TOURISM

Solidarity  Leadership  Cooperation
OPPORTUNITIES TO SHOWCASE AMs PROJECTS

New editions of the Affiliate Members Corner

- AMCorner: Destinations to Producers
  IBERSERIES Platino Industria
  30th September 2021

- AMCorner: We are Affiliate Members
  24th UNWTO General Assembly
  3rd December 2021, Madrid, Spain

- AMCorner: Strategies by Tourism Boards
  FITUR, 21 January 2022
MORE CONSISTENT INVOLVEMENT IN UNWTO STATUTORY MEETINGS

AMs Participation in Regional Commissions, Executive Councils and 24th General Assembly

114th session of the UNWTO Executive Council
30 November 2021

115th session of the UNWTO Executive Council
3 December 2021

47th Meeting UNWTO Commission for the Middle East
26-27 May 2021, Riyadh, Saudi Arabia

24th UNWTO General Assembly
30 November – 3 December 2021, Madrid
STRENGTHEN AND EXPAND UNWTO’S AFFILIATE MEMBERSHIP

Strengthen Membership:
Quality-oriented promotion

Expand Membership:
Promotional campaigns

Evolution:
36 new AMs since September 2021
(4 from the Middle East)

AMs from the Middle East: 28 (5% of total AMs)
MAIN IMPROVEMENTS

1. Creation of an **AMs dedicated institutional framework** – Committee on Matters Related to Affiliate Membership
   - Operational channel for the interaction of AMs with UNWTO statutory bodies (GA, EC, RegComs).
   - Institutional support for effective integration of AMs with UNWTO & Member States.

2. **Demanding Admission criteria & procedures**
   - **Criteria:** quality AMs oriented
   - **Procedure:** involvement of the Member State of the candidate & due diligence.

3. **Faster withdrawal procedure**
   - Withdrawal of AMs with accumulated debts reduced from 4 to 2 years.

4. **Regulation of the functions & working methods for AMs governing bodies**
   - For the Board & the Plenary Session.

5. **Coherent structure of the new Legal Framework**
   - Two legal documents, to reflect who is responsible for what.
MAIN IMPROVEMENTS:
REINFORCED INSTITUTIONAL FRAMEWORK

GENERAL ASSEMBLY
Chair AM Board participates in the work of GA

EXECUTIVE COUNCIL
Chair AM Board participates in the work of EC

COMMITTEE ON MATTERS RELATED TO AFFILIATE MEMBERSHIP (CMAM)
Chair AM Board participates in the work of CMAM
Approval of Affiliate Members’ candidatures
Extended prerogatives and functions

COMMITTEE OF THE AFFILIATE MEMBERS
AM PLENARY
AM BOARD

SECRETARY GENERAL
Creation of an **AMs dedicated institutional framework** –
*Committee on Matters Related to Affiliate Membership*

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**Coherent structure of the new Legal Framework**

- Two legal documents, to reflect who is responsible for what.
In 2021:

- 6,090 started sessions
- 5,473 views
- 4,393 downloads
- 56,237 messages sent

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Thank you!

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