CENTRE STAGE
Future Leaders of Tourism Workshop
Century Park Hotel, Amman, 9 May 2022

Agenda

10:00 – 10:30 Opening Ceremony

- Welcome remarks by H.E. Dr. Emad Hijazeen, Secretary General of the Ministry of Tourism and Antiquities of Jordan
- Opening remarks by Ms. Diana Hollman, Project Leader, Employment-oriented MSME-Promotion Project, GIZ
- Opening remarks by Ms. Aisha Mukhtar, Deputy Country Representative, UN Women Jordan
- Opening remarks by Ms. Basmah Al Mayman, Regional Director for the Middle East, UNWTO

10:30 – 10:45 Inspirational Speaker: H.E Dr. Maram Frihat, Petra Development and Tourism Region Authority

10.45 – 11:45 Introductory Session ‘Why women’s empowerment is an important matter in tourism’:
Ms. Noha Mubaidden, AAUC

11:45 – 12:30 Networking Workshop Session 1: Ms. Rola Fayyad, CEO and Founder Viavii

12:30 – 13:15 Networking Tea Break

13:15 – 13:45 Inspirational Speaker: Captain Saja Majali, Royal Jordanian

13:45 – 14:45 Afternoon Session ‘How to retain women employees in tourism’: - Ms. Umaima Al-Majthoub, AAUC

14:45 – 15:45 Lunch

15:00 – 15:15 Inspirational Speaker 2 (during lunch) – Ms. Hadeel Al-Subaihe, Craftmaker from straw and banana peels

15:15 – 15:30 Inspirational Speaker 3 (during lunch) – Ms. Seham Bani-Mustafa, Bait Khairat Souf

15:30 – 15:45 Closing remarks (during lunch)

- Ms. Basmah Al Mayman, Regional Director for the Middle East, UNWTO.
- Ministry of Tourism and Antiquities of Jordan

16:00 Workshop End