CENTRE STAGE

Future Leaders of Tourism Workshop
Old Village Resort, Petra, 11 May 2022

Agenda

10:00 – 10:30 Opening Ceremony

• Welcome remarks by H.E Dr. Sulaiman Farajat, Chairman of the Board of Commissioners of Petra Development and Tourism Region Authority.
• Opening remarks by Ms. Basmah Al Mayman, Regional Director for the Middle East, UNWTO.

10:30 – 10:45 Inspirational Speaker: H.E Dr. Maram Frihat, Petra Development and Tourism Region Authority

10:45 – 11:45 Introductory Session ‘Why women’s empowerment is an important matter in tourism’:
  Ms. Noha Mubaidden, AAUC

11:45 – 12:30 Networking Workshop Session: Ms. Rola Fayyad, CEO and Founder Viavii

12:30 – 13:15 Networking Tea Break

13:15 – 13:30 Inspirational Speaker: Ms. Randa Ja’afar, Craft Maker

13:30 – 14:00 Inspirational Stories from the audience: facilitated by Ms. Uaima Al-Majthoub, AAUC

14:00 – 15:00 Afternoon Session ‘How to retain women employees in tourism’: - Ms. Uaima Al-Majthoub, AAUC

15:00 – 15:15 Closing remarks
  - Ms. Basmah Al Mayman, Regional Director for the Middle East, UNWTO.
  - H.E Dr. Sulaiman Farajat, Chairman of the Board of Commissioners of Petra Development and Tourism Region Authority.

15:15 – 16:00 Lunch

16:00 Workshop End