UNWTO Affiliate Members: Latest developments and reforms

Agenda Item 6

The Commission,

Having heard the intervention of the member of the Board of the Affiliate Members JTB Corporation, represented by its President of Asia and the Pacific, Mr. Hiroyuki Kitagawa, who reported on the main Affiliate Members activities and developments in the region in the period June 2021 – June 2022 and the priorities for the upcoming period,

1. **Thanks** for the participation of the representative of the Board of the Affiliate Members in this ministerial meeting as an effective way to share with the Member States of the region needs and points of view of the Affiliate Members.

2. **Appreciates** the continuous efforts of the Affiliate Members Department (AMD) aimed at delivering value to UNWTO’s members by attracting and sharing solid initiatives and projects likely to contribute to the overall efforts by the Organization to accelerate the recovery of the sector.

3. **Commends** the work of AMD to modernize the management of the Affiliate Members' network and improve the available tools and procedures enabling to provide better services and meet the needs and expectations of the Affiliate Members;

4. **Applauds** the excellent outcome of the Reform of the Affiliate Membership Legal Framework, that was approved at the 24th UNWTO General Assembly;

5. **Looks** forward to receiving inputs from the recently created Committee on Matters Related to the Affiliate Membership to best create synergies for the quality-oriented expansion of the Affiliate Membership in the Member States of this Commission and a more effective integration of the Affiliate Members with UNWTO and Member States.

6. **Expresses** the full availability by the Member States from the Asia and the Pacific region to work with the Affiliate Members towards reaching the objective of an increased integration and engagement of them in the overall activity of the Organization.

7. **Applauds** Affiliate Members' commitment and readiness for a stronger engagement within the main UNWTO’s initiatives and projects in priority topics such as sustainability, gastronomy, sports tourism, screen tourism, education, innovation and digitalization.