34th Joint Meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia,
UNWTO Ministerial Roundtable on
Tourism Resilience through Innovation and Digitalization in Asia and the Pacific &
UNWTO Global Summit on Community-based Tourism
Republic of Maldives, 14-16 June 2022

FINAL PROGRAMME

Monday, 13 June 2022
15:00 – 18:00 Registration of the participants *(Venue: CROSSROADS Maldives)*

Tuesday, 14 June 2022
08:30 – 10:00 Registration of the participants

### 34th Joint Meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia

10:00 - 13:00 34th Joint Meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia *(Venue: CROSSROADS Maldives)*

10:00 – 10:05 1. Adoption of the Agenda

10:05 – 10:10 2. Communication of the Chairperson of the 34th CAP-CSA Joint Meeting

*H.E. Dr. Abdulla Mausoom, Minister of Tourism, Maldives*

10:10 – 10:15 3. Communication of the Co-Chairperson of the 34th CAP-CSA Joint Meeting

*H.E. Dato’ Sri Nancy Shukri, Minister of Tourism, Arts and Culture, Malaysia*

10:15 – 11:00 4. Report of the Secretary-General

*Mr. Zurab Pololikashvili, Secretary-General, UNWTO*

11:00 – 11:15 5. UNWTO in Asia and the Pacific

*Mr. Harry Hwang, Director, Regional Department for Asia and the Pacific, UNWTO*

*Mr. Yoshiaki Hompo, Chief, UNWTO Regional Support Office for Asia and the Pacific*

11:15 – 11:25 6. UNWTO Affiliate Members: Latest Developments, Reforms and Future Outlook
Mr. Hiroyuki Kitagawa, President of JTB Asia and the Pacific, Representative of the Board of Affiliate Members

11:25 – 12:35 7. Policy Discussion: Member States’ Updates on Tourism Recovery and Restarting Tourism (3 mins per Member State)
Moderated by Ms. Sandra Carvao, Chief, Tourism Market Intelligence and Competitiveness, UNWTO

12:35 – 12:40 8. Other matters

12:40 – 12:50 9. Place and date of the 35th Joint Meeting of the UNWTO Commission for East Asia and the Pacific & the UNWTO Commission for South Asia

12:50 - 13:00 Group Photo for the Heads of Delegation

13:00 - 14:30 Lunch hosted by UNWTO

UNWTO Ministerial Roundtable on Tourism Resilience through Innovation and Digitalization in Asia and the Pacific

15:00 - 17:00 UNWTO Ministerial Roundtable on Tourism Resilience through Innovation and Digitalization in Asia and the Pacific
(Venue: CROSSROADS Maldives)

Opening Remarks: Mr. Zurab Pololikashvili, Secretary-General, UNWTO

Moderator: Ms. Sharanjit Leyl, International News Journalist
Speakers
- H.E. Dr. Abdulla Mausoom, Minister of Tourism, Maldives
- H.E. Dato’ Sri Hajah Nancy Shukri, Minister of Tourism, Arts and Culture, Malaysia
- Ms. Angela Tanoesoedibjo, Vice Minister of Tourism and Creative Economy, Indonesia
- Mr. Yasuhiro OKANISHI, Vice-Minister for International Affairs, Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Japan
- Ms. Inácia da Conceição Teixeira, Deputy Minister of Community Tourism and Culture, Ministry of Tourism, Commerce and Industry, Timor-Leste
- Ms. Natalia Bayona, Director, Innovation, Education and Investments, UNWTO
- Ms. Liz Ortiguera, CEO, Pacific Asia Travel Association (PATA)
- Mr. Christopher Cocker, CEO, Pacific Tourism Organisation (SPTO)
- Mr. Stefano Baronci, Director General, Airports Council International Asia-Pacific (ACI)

19:00 - 21:00 Welcome dinner hosted by H.E. Dr. Abdulla Mausoom, Minister of Tourism, Maldives
Wednesday, 15 June 2022

UNWTO Global Summit on Community-based Tourism

UNWTO Global Summit on Community-based Tourism
(Venue: CROSSROADS Maldives)

08:30 – 10:00 Registration of the participants

10:00 - 10:30 Opening Session
- Welcome remarks by H.E. Dr. Abdulla Mausoom, Minister of Tourism, Maldives
- Address by H.E. Mr. Faisal Naseem, Vice President of the Republic of Maldives
- Congratulatory message by H.E. Mr. Abdulla Shahid, President of the 76th Session of UN General Assembly
- Opening remarks by Mr. Zurab Pololikashvili, Secretary-General of UNWTO

10:30 - 10:50 Keynote Speech: “Tourists Come and Go, but Residents Stay - Nesting Tourism in the Host Community”
- by Professor Jafar Jafari, Professor Emeritus, University of Wisconsin-Stout, USA, Founding Editor Annals of Tourism Research, Founding President The Academy, 2005 UNWTO Ulysses Prize Laureate

10:50 - 11:00 Group Photo

11:00 - 11:15 Break

11:15 - 12:45 High-Level General Debates on Community-based Tourism
Moderator: Ms. Sharanjit Leyl, International News Journalist

Speakers
- H.E. Dato’ Sri Hajah Nancy Shukri, Minister of Tourism, Arts and Culture, Malaysia
- H.E. Ms. Anasha Campbell, Minister of Tourism, Nicaragua
- Ms. Inácia da Conceição Teixeira, Deputy Minister of Community Tourism and Culture, Ministry of Tourism, Commerce and Industry, Timor-Leste
- Ms. Ni Wayan Giri Adnyani, Permanent Secretary, Ministry of Tourism and Creative Economy, Indonesia
- Mr. Abubacarr Camara, Director General, Gambia Tourism Board
- Mr. Thoyyib Mohamed, Managing Director at Maldives Marketing & PR Corporation, Maldives
- Ms. Zoritsa Urosevic, Executive Director, UNWTO
- Ms. Catherine Haswell, UN Resident Coordinator for the Republic of Maldives
- Ms. Liz Ortiguera, Pacific Asia Travel Association

13:00 - 14:30 Lunch hosted by the Ministry of Tourism, Maldives
Thursday, 16 June 2022

UNWTO Global Summit on Community-based Tourism

Thematic Session 1: Gastronomy Tourism *(Venue: CROSSROADS Maldives)*

10:00 – 10:05  **Opening Remark**
by Mr. Assad Riza, Deputy Minister of Tourism, Maldives

10:05 - 10:45  **Keynote presentations**

- ‘Enhancing the Tourism Experience through Gastronomy in the Maldives’ by Ms. Mariyam Noordeen, President, Chefs Guild of Maldives

- ‘Redefining Malaysian Food as a Source of Gastronomic Tourism’ by Dr. HJ. Mohamad Abdullah, Rector, University Technology MARA, Malaysia

10:45 - 11:00  **Break**

11:00 - 12:30  **Panel Discussion**
*Moderator: Mr. Peter Semone, UNWTO Consultant, Destination Human Capital Ltd, Timor-Leste*

- Mr. Abdulla Sobah, Chef de cuisines, Soneva fushi Maldives
- Mr. Chris Seek, USAID Climate Adaptation Project Tourism Advisor
- Dr. Zakiyya Moosa, Dean, Centre for Research and Innovations, Avid. College, Maldives
- Mr. Alex Rainer, Director, Government & Destinations Relations, Amadeus

Thematic Session 2: Agro-tourism *(Venue: Paradise Island Resort & Spa)*

10:00 – 10:05  **Opening Remark**
by Mr. Ahmed Athif, Deputy Minister of Tourism, Maldives

10:05 - 10:45  **Keynote presentations**

- ‘Agro-Tourism in the Maldives Setting’ by Dr. Hussain Rasheed Hassan, Minister of Fisheries, Marine Resources and Agriculture, Maldives

- by Ms. Catherine Haswell, UN Resident Coordinator for the Republic of Maldives

10:45 - 11:00  **Break**

11:00 - 12:30  **Panel Discussion**
*Moderator: H.E. Hassan Sobir, Ambassador of the Republic of Maldives to Japan*
Thematic Session 3: Community-based Tourism
(Venue: Paradise Island Resort & Spa)

10:00 – 10:05 Opening Remark
by Dr. Naushad Mohamed, Deputy Minister of Tourism, Maldives

10:05 - 10:45 Keynote presentations
- ‘Cultural Tourism and Creative Economies: The Road to a Sustainable Future’ by Ms. Yumna Maumoon, Minister of Arts, Culture & Heritage
- ‘Sustainable tourism – perspectives from the UN Development Agency’ by Mr. Enrico Gaveglio, UNDP Resident Representative in Maldives

10:45 - 11:00 Break

11:00 - 12:30 Panel Discussion
Moderator: Ms. Eunji Tae, UNWTO
- Mr. Dae-Kwan Kim, President, Korea Culture & Tourism Institute
- Mr. Ahmed Nazeer, Secretary General, Maldives Association of Tourism Industry (MATI)
- Dr. Rajashree Ajith, Director, Kerala Institute of Tourism and Travel Studies
- Ms. Yolanda Perdomo, Senior Tourism Strategist, ICF
- Mr. Christopher Cocker, CEO, Pacific Tourism Organisation (SPTO)

Farewell Dinner for the Global Summit (Venue: Crossroads Maldives)

19:00 - 21:30 Farewell Dinner hosted by the Ministry of Tourism, Maldives (Venue: Crossroads Maldives)