AGENDA

Introductory Workshop on women’s employment data in tourism: measurement challenges and solutions

1st June 2022 – 9:00 to 12:10pm (Madrid Time)

9:00 – 9:30 Official opening session

9:00 – 9:15 Why women’s employment data matters for tourism, Ms. Marina Diotallevi, Head, Ethics, Culture and Social Responsibility Department, UNWTO

9:15 – 9:30 Introduction to the world of tourism statistics, Ms. Clara van der Pol, Chief a.i., Statistics Department, UNWTO

- Governance needed
- Key concepts, definitions and classifications
- Sources of information
- Measurement of employment in the tourism industries and of women’s employment in tourism (TSA-RMF 2008): brief overview
- Women’s employment in tourism, available in the UNWTO database

10:15 – 10:25 Break

10:25 – 11:55 Session 2: Taking inspiration from real cases

10:25 – 11:25 Roundtable of real cases of countries counting with women’s employment data in tourism. Moderated by Ms. Nagore Uresandi Espinosa, UNWTO Expert
- Ms. Apolonia Oblak Flander, Head of Division, Environmental Statistics Division, Statistical Office, Republic of Slovenia
- Mr. Hassan M. Jannah, Assistant Deputy Minister for Business Intelligence, Ministry of Tourism, Saudi Arabia
- Mr. Zondi Chilembo, Data Manager, Department of Planning and Information, Ministry of Tourism, Zambia

Q&A (Please note: this part will not be published on youtube).

11:25 – 11:40 Data of Tourism Industries - ILO’s view: Mr. Phu Huynh, Employment Specialist, Regional Economic & Social Analysis Unit, ILO Office for Asia and the Pacific
11:40 – 11:55 What is gender data and how to use it for SDG monitoring? - Isabella Schmidt, Regional Gender Statistics Advisor for East and Southern Africa, UN Women

11:55 - 12:00 Key takeaways to advance on counting with women’s employment data in tourism. Ms. Nagore Uresandi Espinosa, UNWTO Expert

12:00 – 12:10 Closing session by Mr. Ben Owen, Project Manager “Centre Stage”, Ethics, Culture and Social Responsibility Department, UNWTO