
World Tourism Barometer (PPT version)

Volume 20 · Issue 3 · May 2022

UNWTO Tourism Market Intelligence and Competitiveness Department

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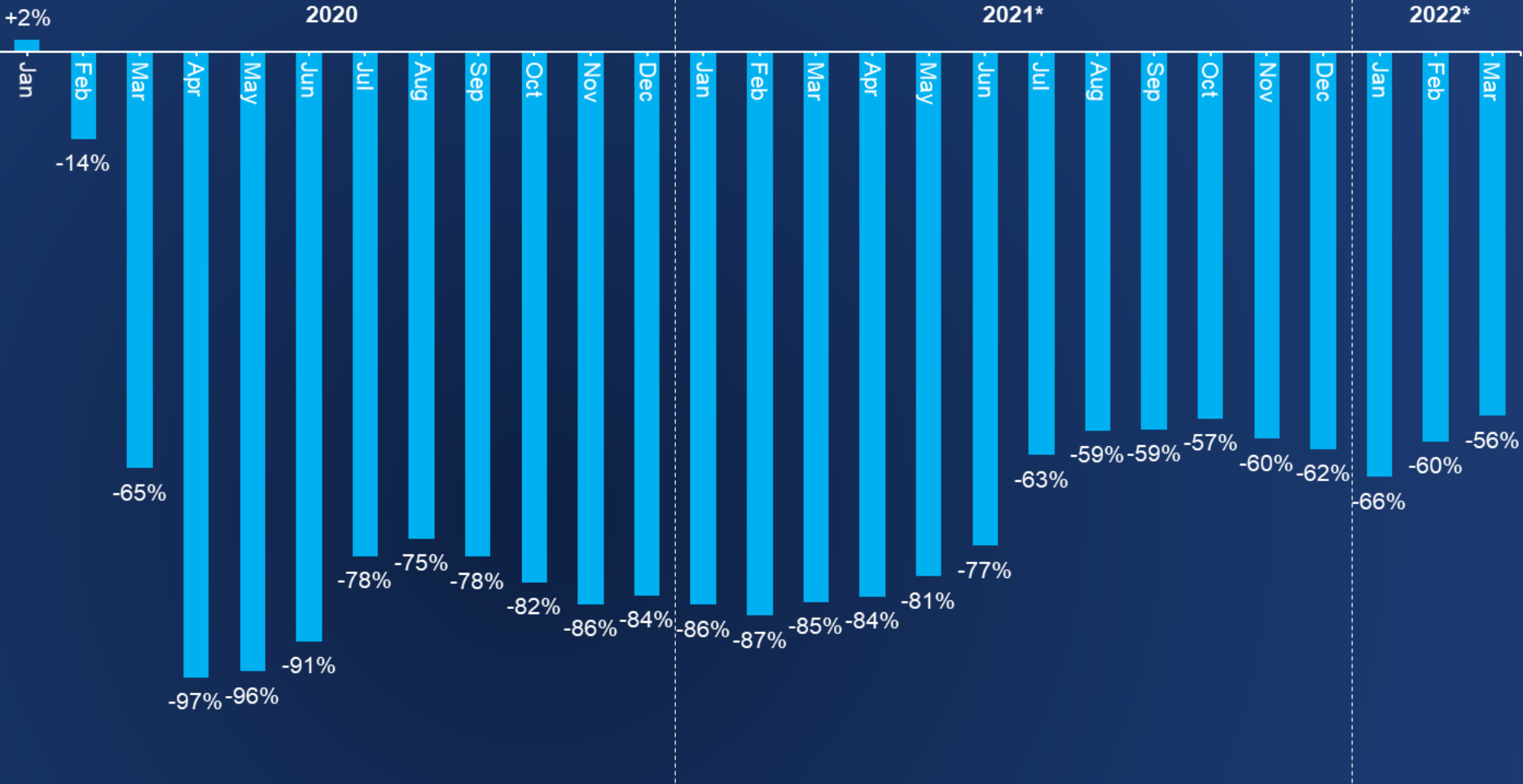
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International tourist arrivals

(% change vs. 2019)

Source: UNWTO (May 2022)

* Provisional data



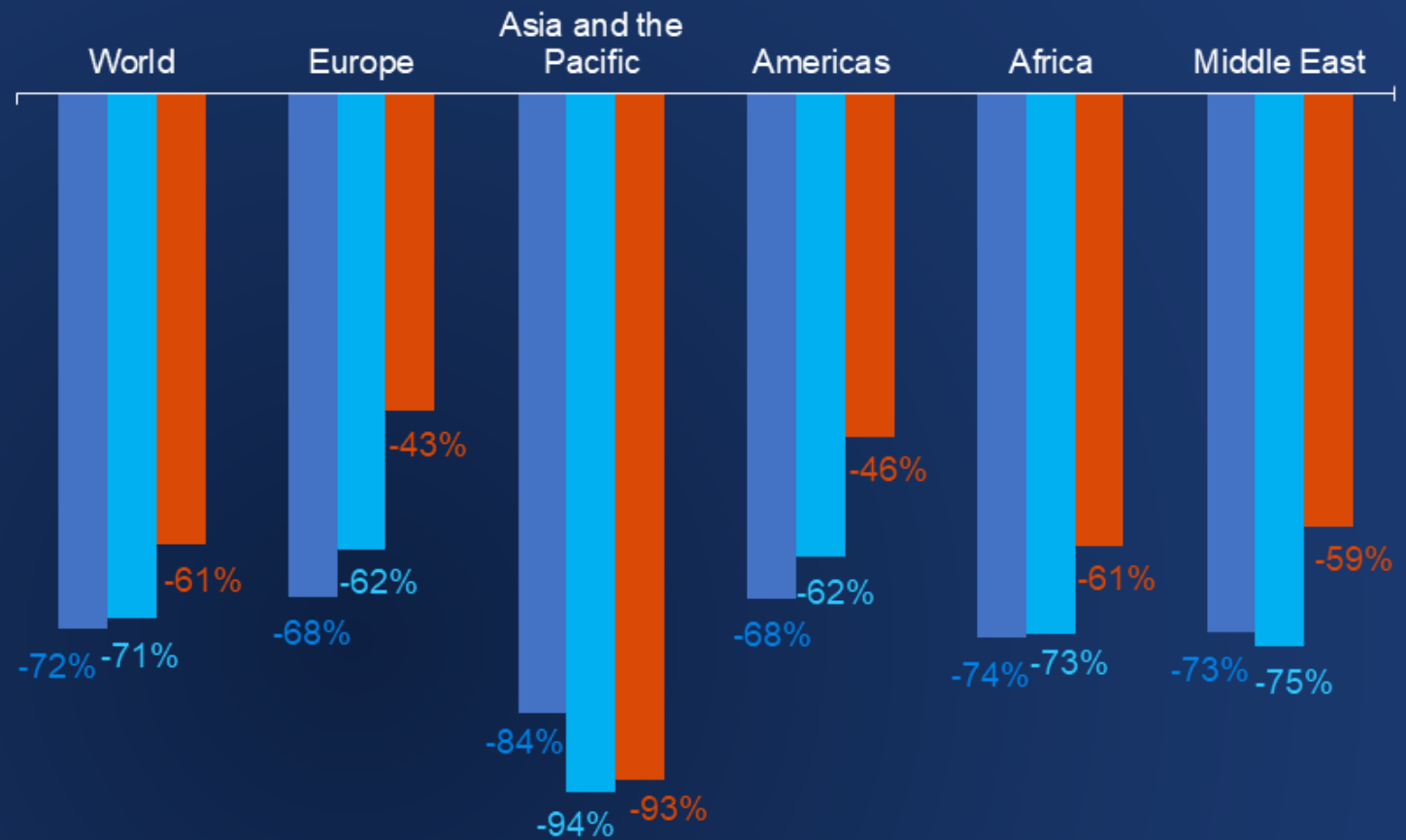
International tourist arrivals: World

(% change vs. 2019)



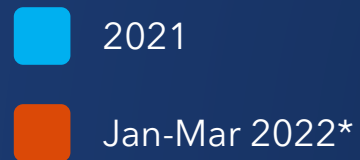
Source: UNWTO (May 2022)

* Provisional data



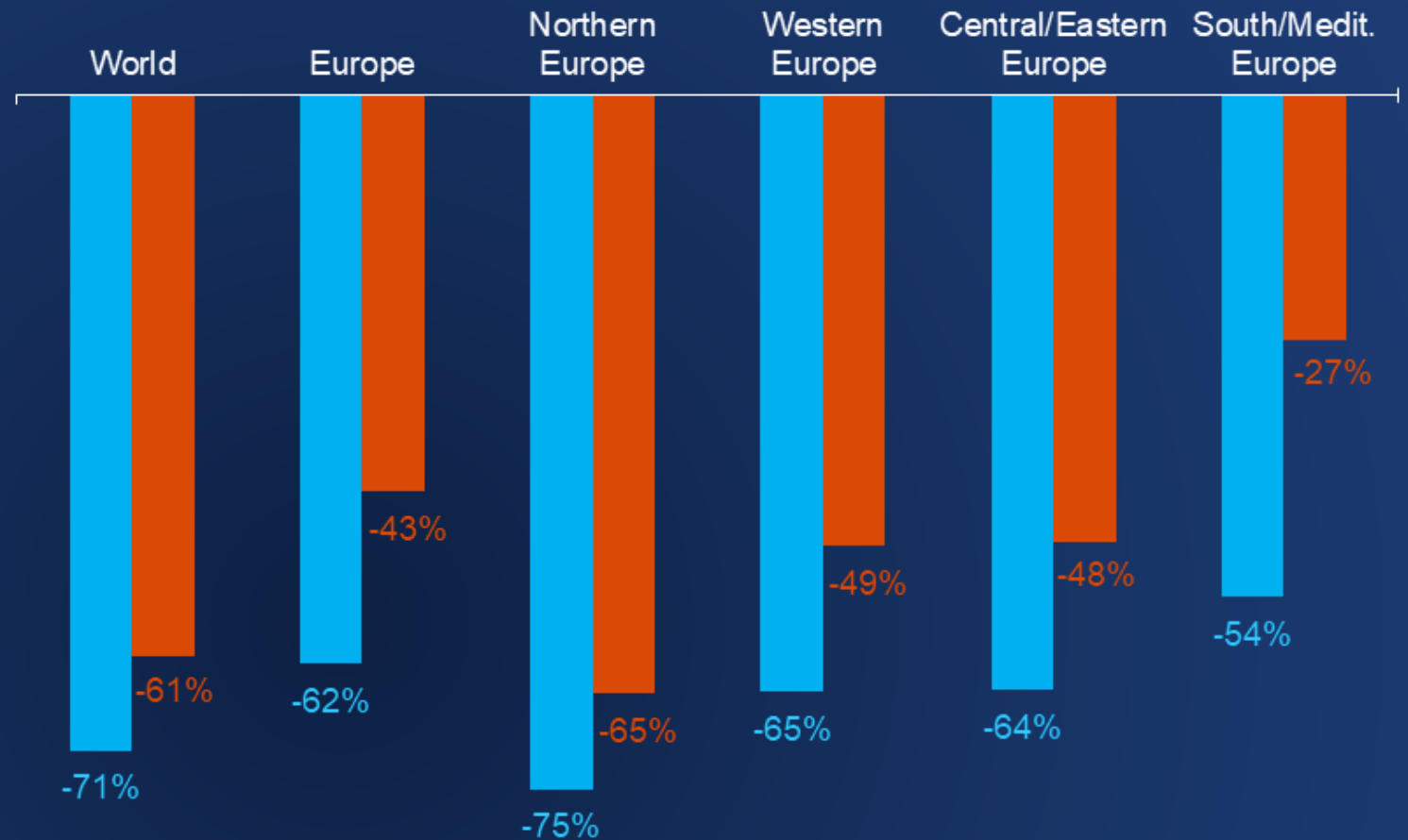
International tourist arrivals: Europe

(% change vs. 2019)



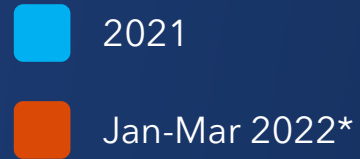
Source: UNWTO (May 2022)

* Provisional data



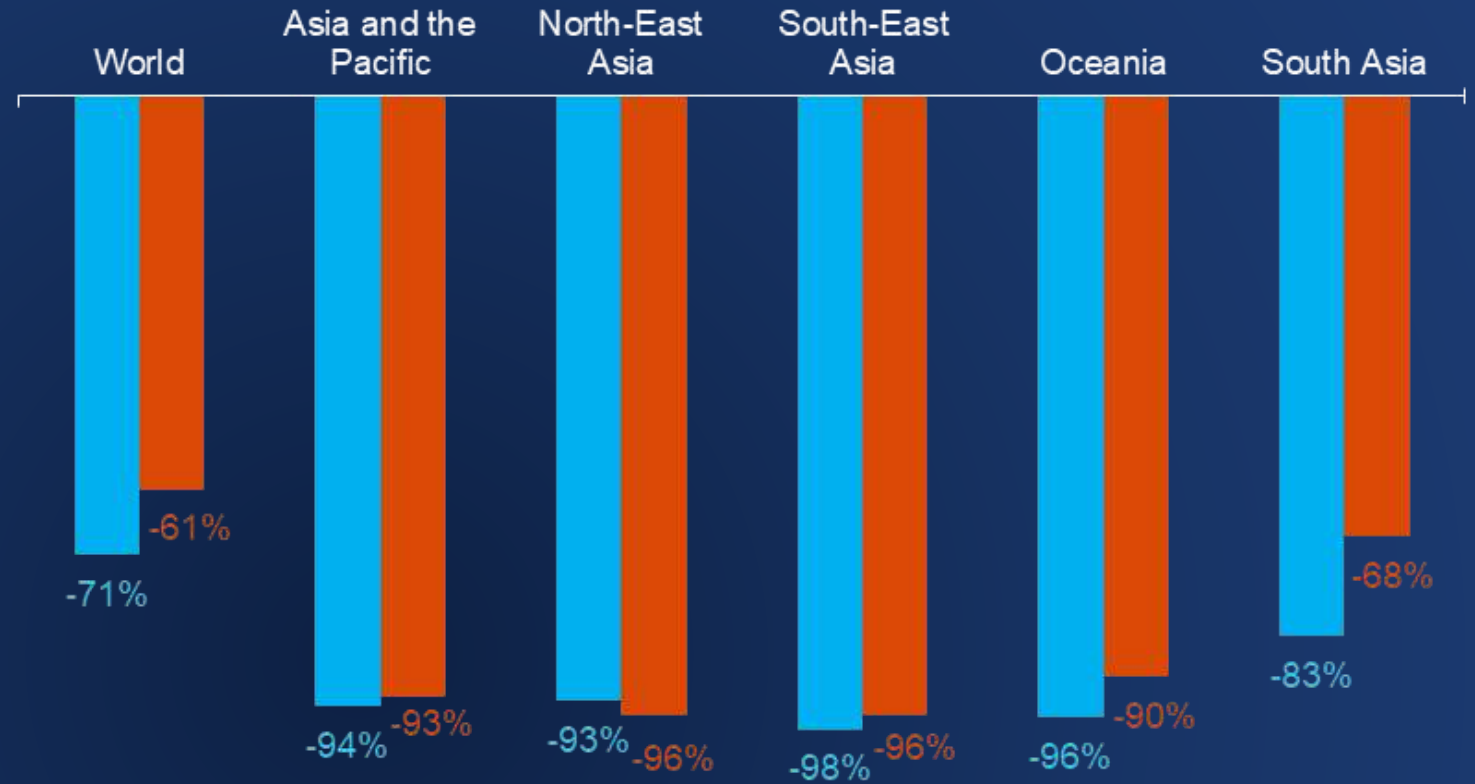
International tourist arrivals: Asia Pacific

(% change vs. 2019)



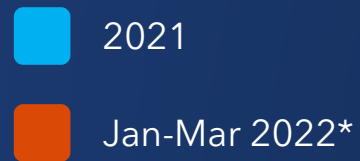
Source: UNWTO (May 2022)

* Provisional data



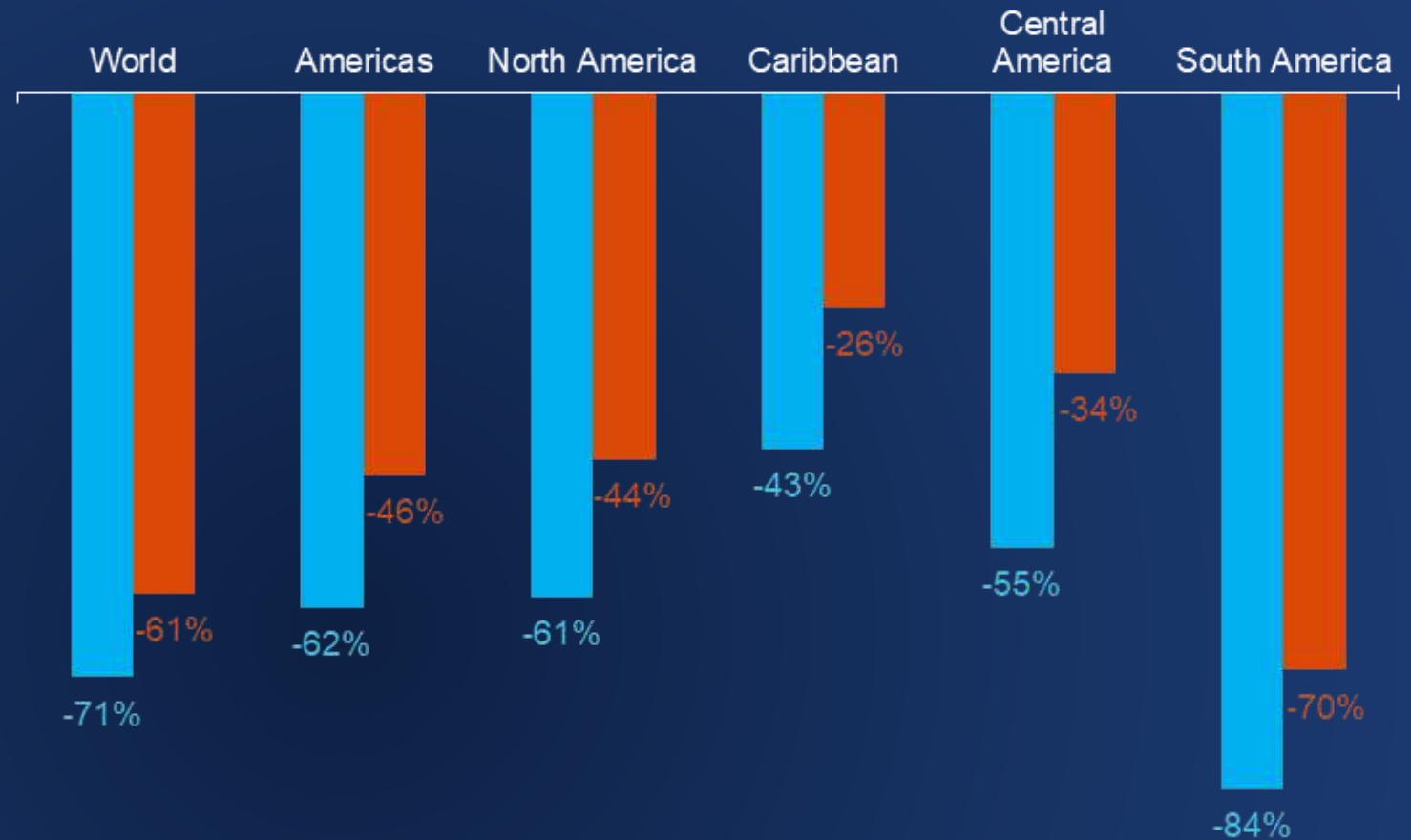
International tourist arrivals: Americas

(% change vs. 2019)



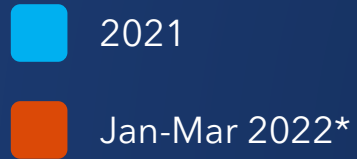
Source: UNWTO (May 2022)

* Provisional data



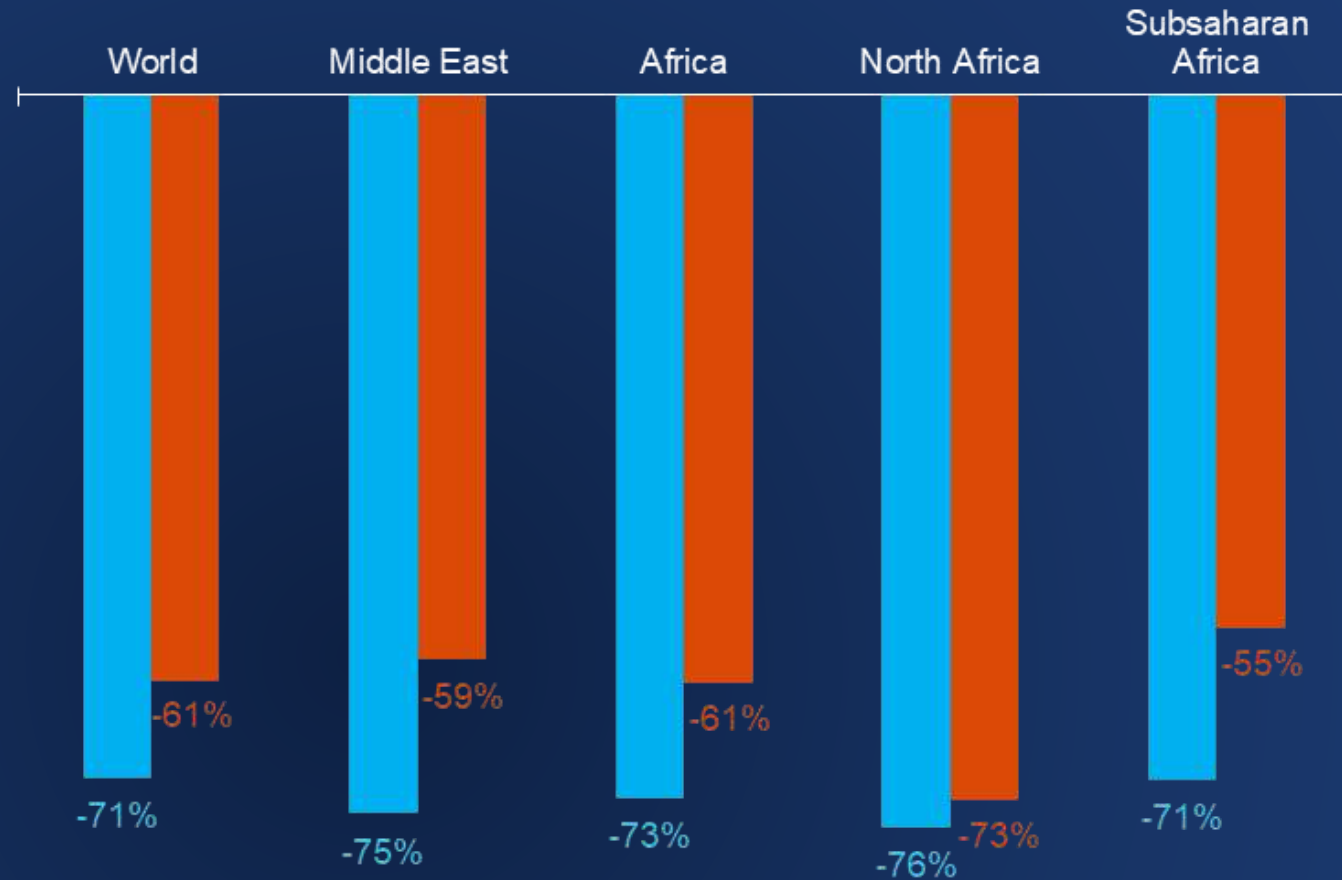
International tourist arrivals: ME & Africa

(% change vs. 2019)



Source: UNWTO (May 2022)

* Provisional data



International tourist arrivals by region

(% change vs. 2019)

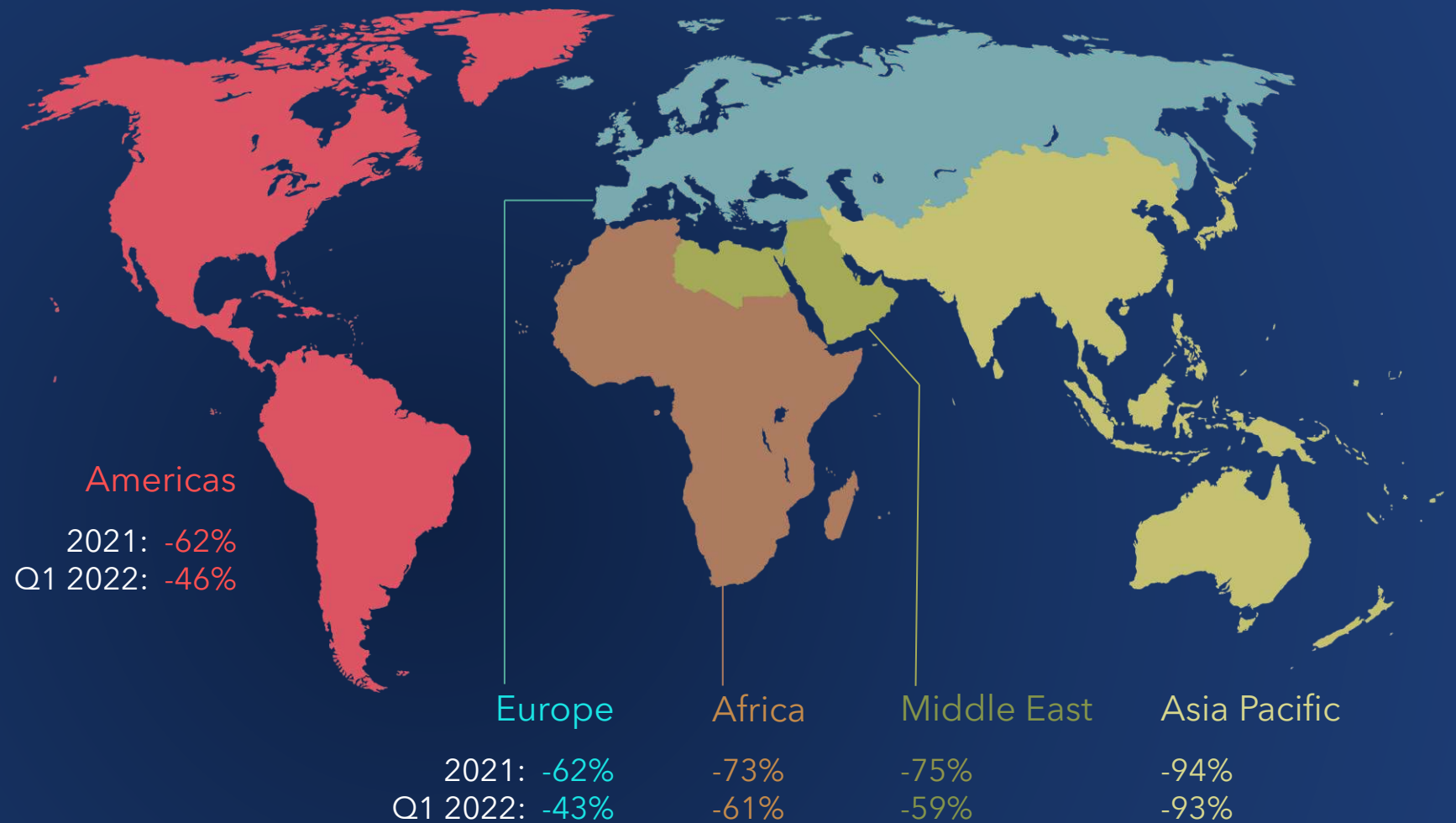
World

2021: -71%

Q1 2022: -61%

Q1: first quarter (January-March)

Source: UNWTO (May 2022)



The designations and images in this map do not imply the expression of opinions whatsoever on the part of the Secretariat of the World Tourism Organization (UNWTO) concerning the legal status of any country, territory, or of its authorities, or concerning the delimitation of its frontiers.

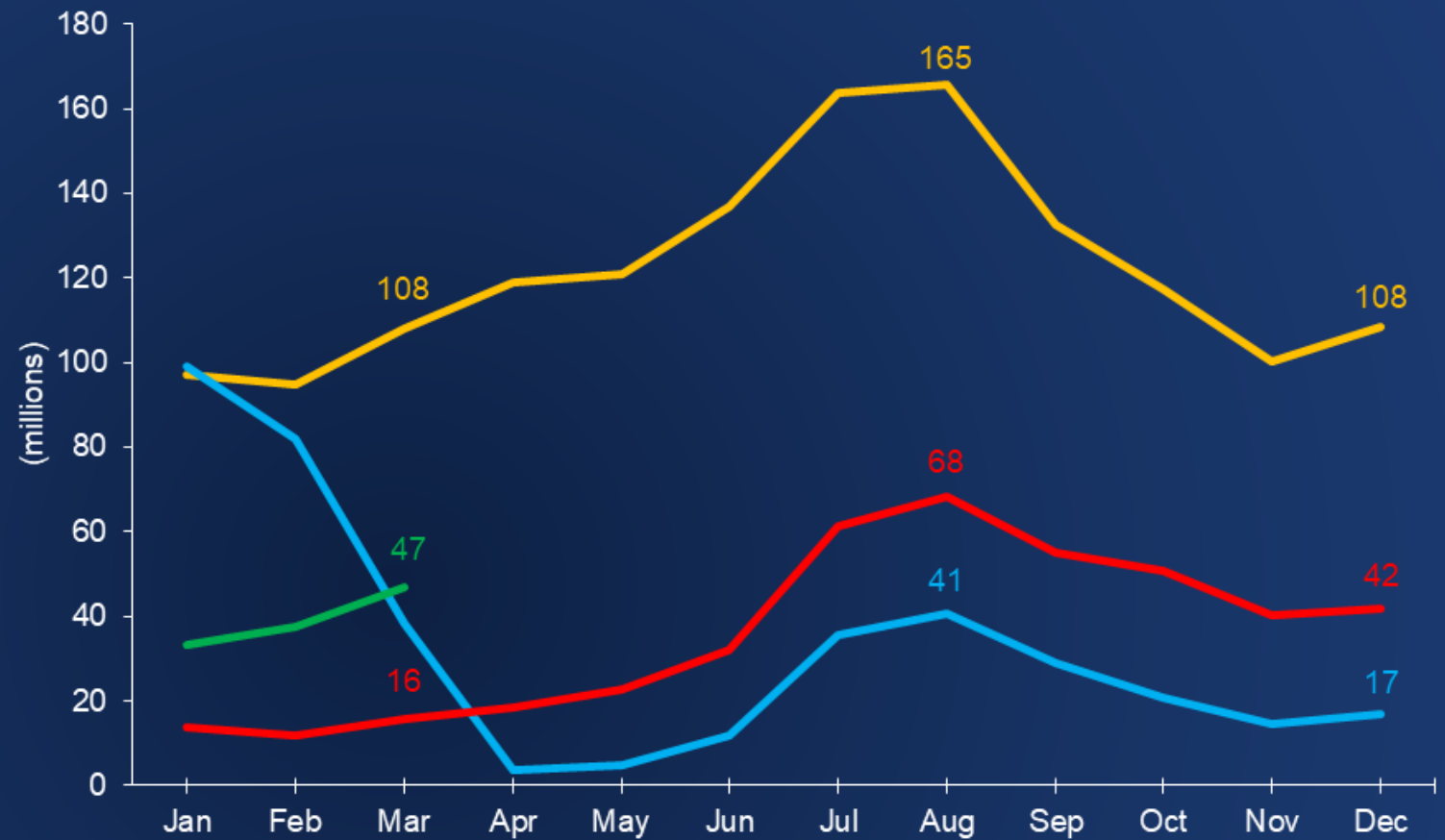
International tourist arrivals: World

(millions, estimated)



Source: UNWTO (May 2022)

* Provisional data



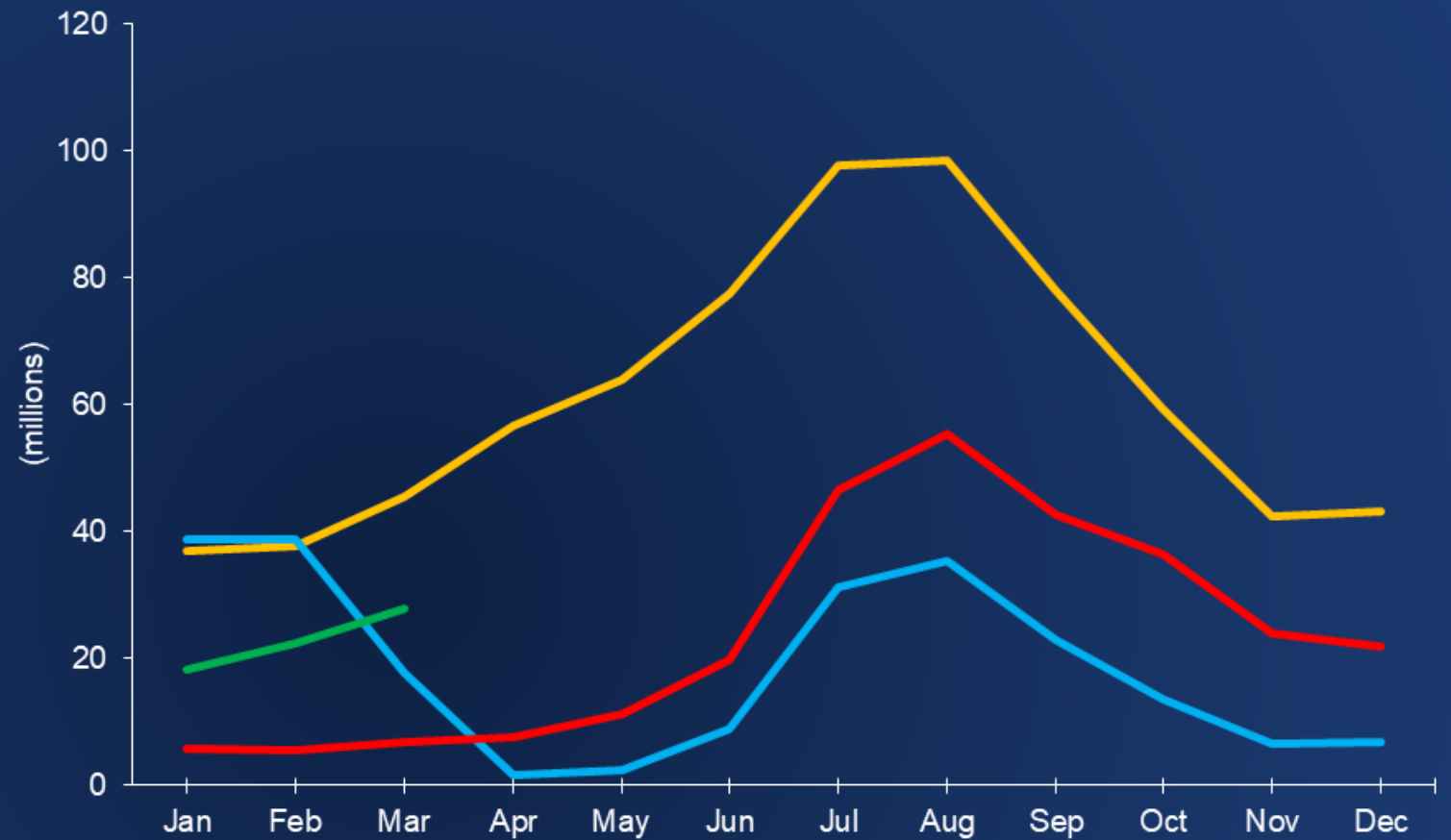
International tourist arrivals: Europe

(millions, estimated)



Source: UNWTO (May 2022)

* Provisional data



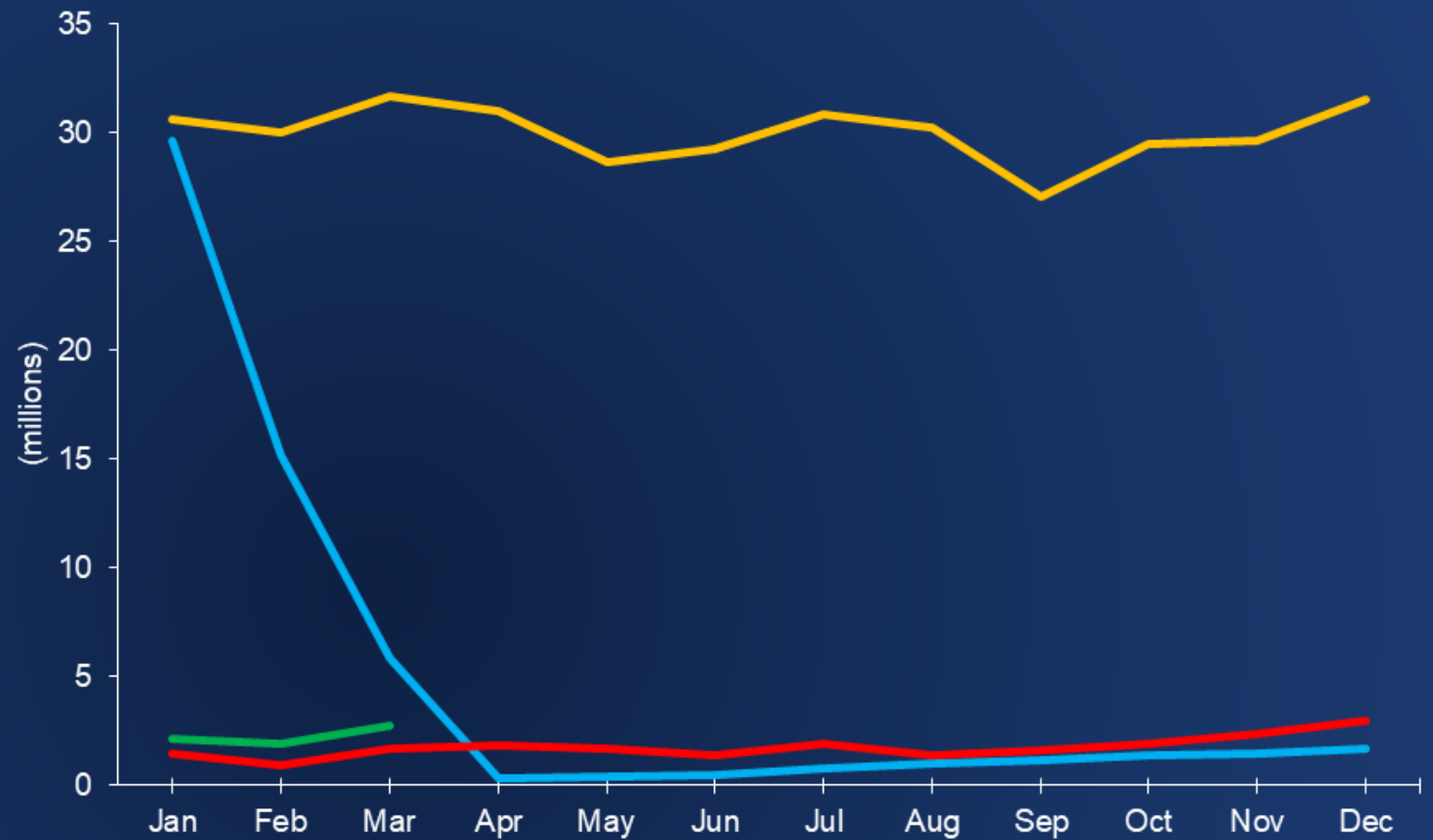
International tourist arrivals: Asia Pacific

(millions, estimated)



Source: UNWTO (May 2022)

* Provisional data



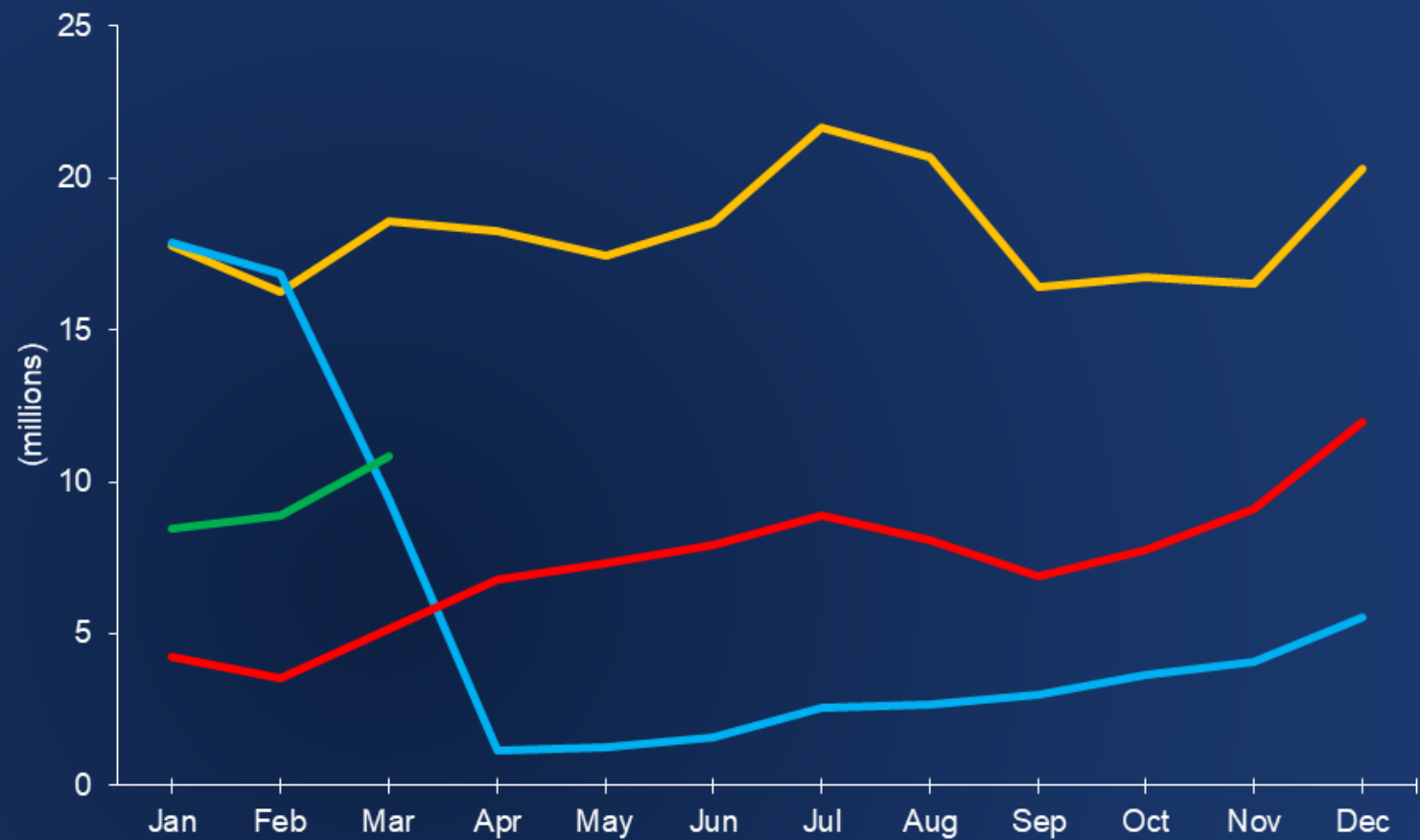
International tourist arrivals: Americas

(millions, estimated)



Source: UNWTO (May 2022)

* Provisional data



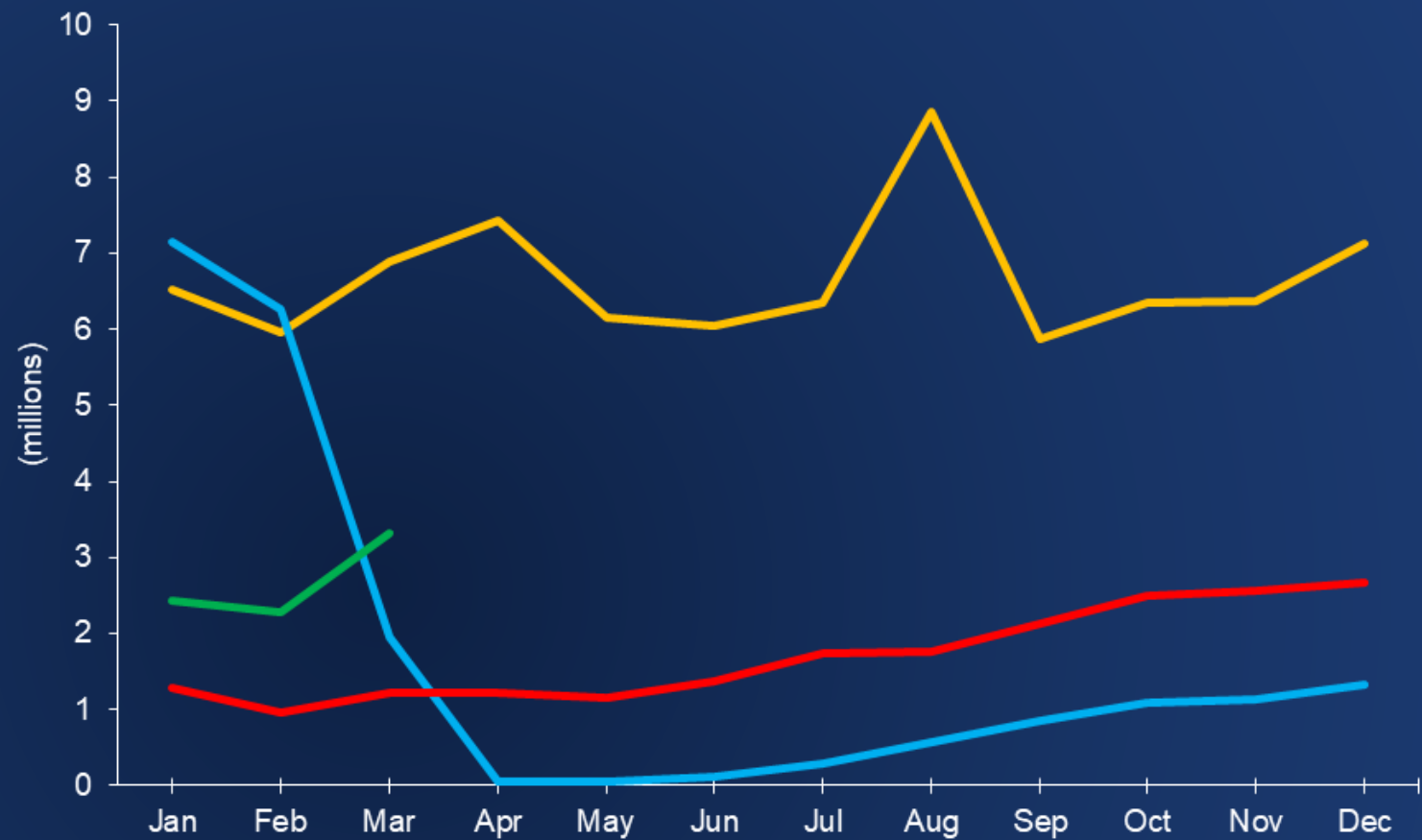
International tourist arrivals: Middle East

(millions, estimated)



Source: UNWTO (May 2022)

* Provisional data



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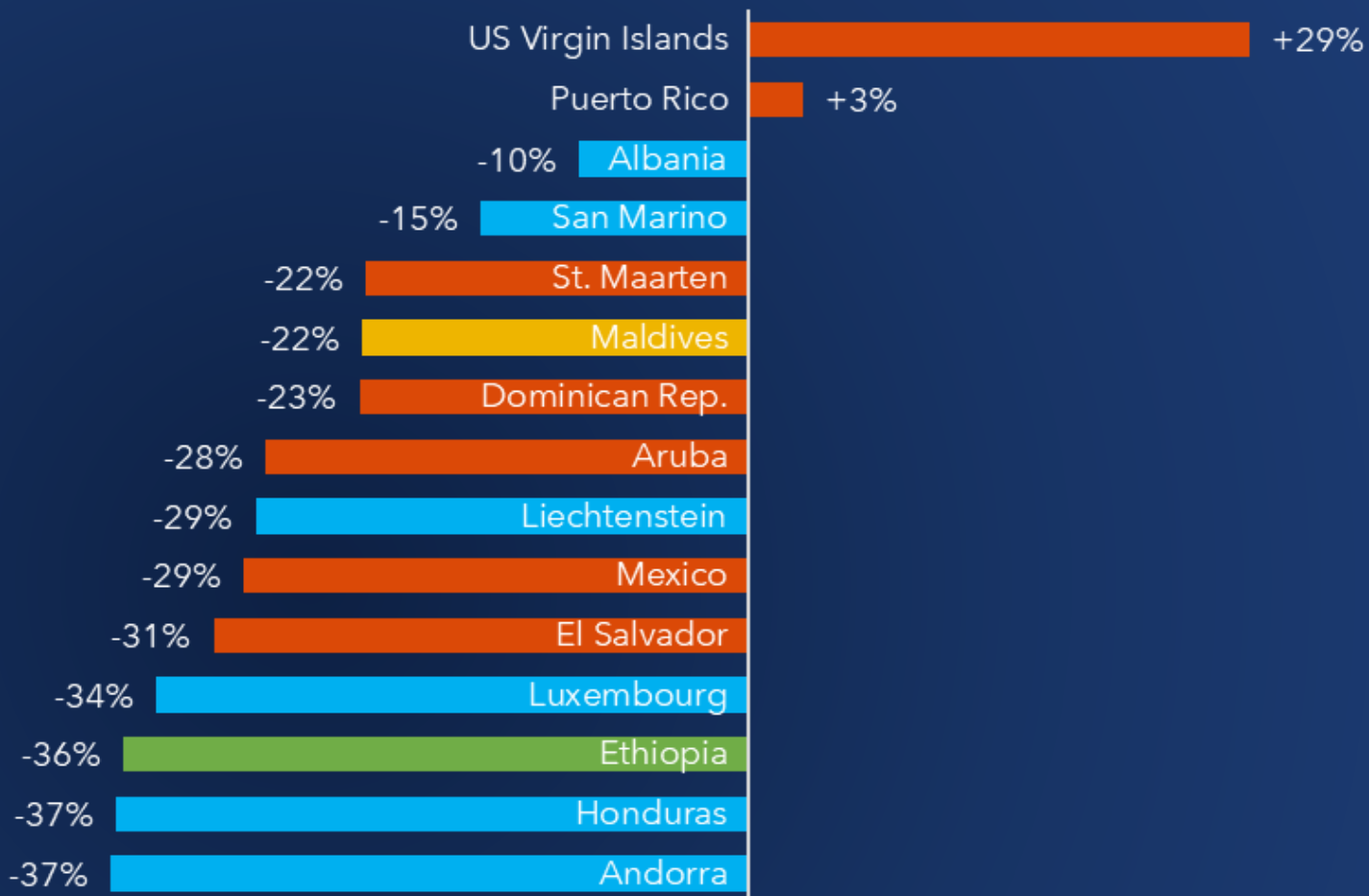
Best performing destinations in 2021* World

International tourist arrivals
(% change vs. 2019)

- Americas
- Europe
- Asia Pacific
- Africa

Source: UNWTO (May 2022)

* Based on destinations reporting full-year data or monthly data for at least first 10 months of 2021

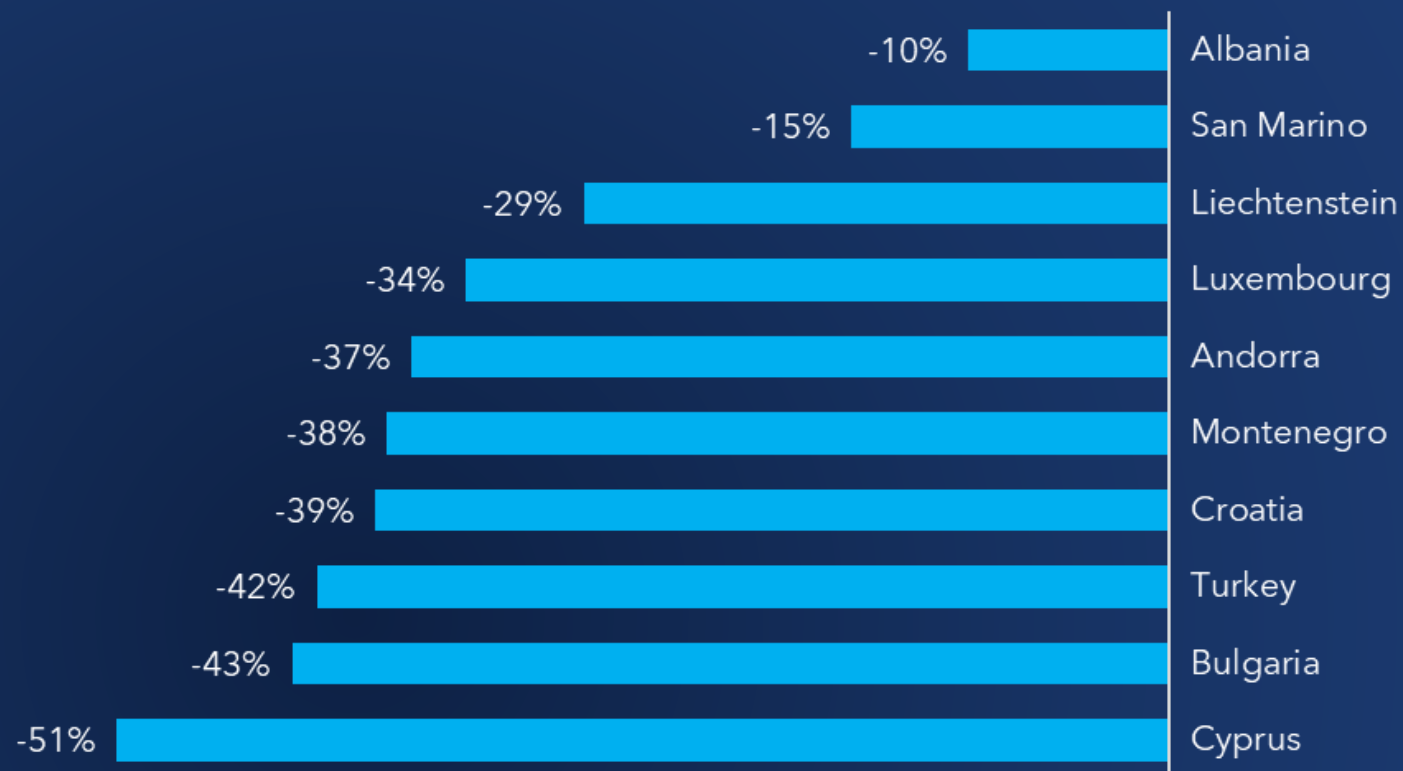


Best performing destinations in 2021* Europe

International tourist arrivals
(% change vs. 2019)

Source: UNWTO (May 2022)

* Based on destinations reporting
full-year data or monthly data for
at least first 10 months of 2021

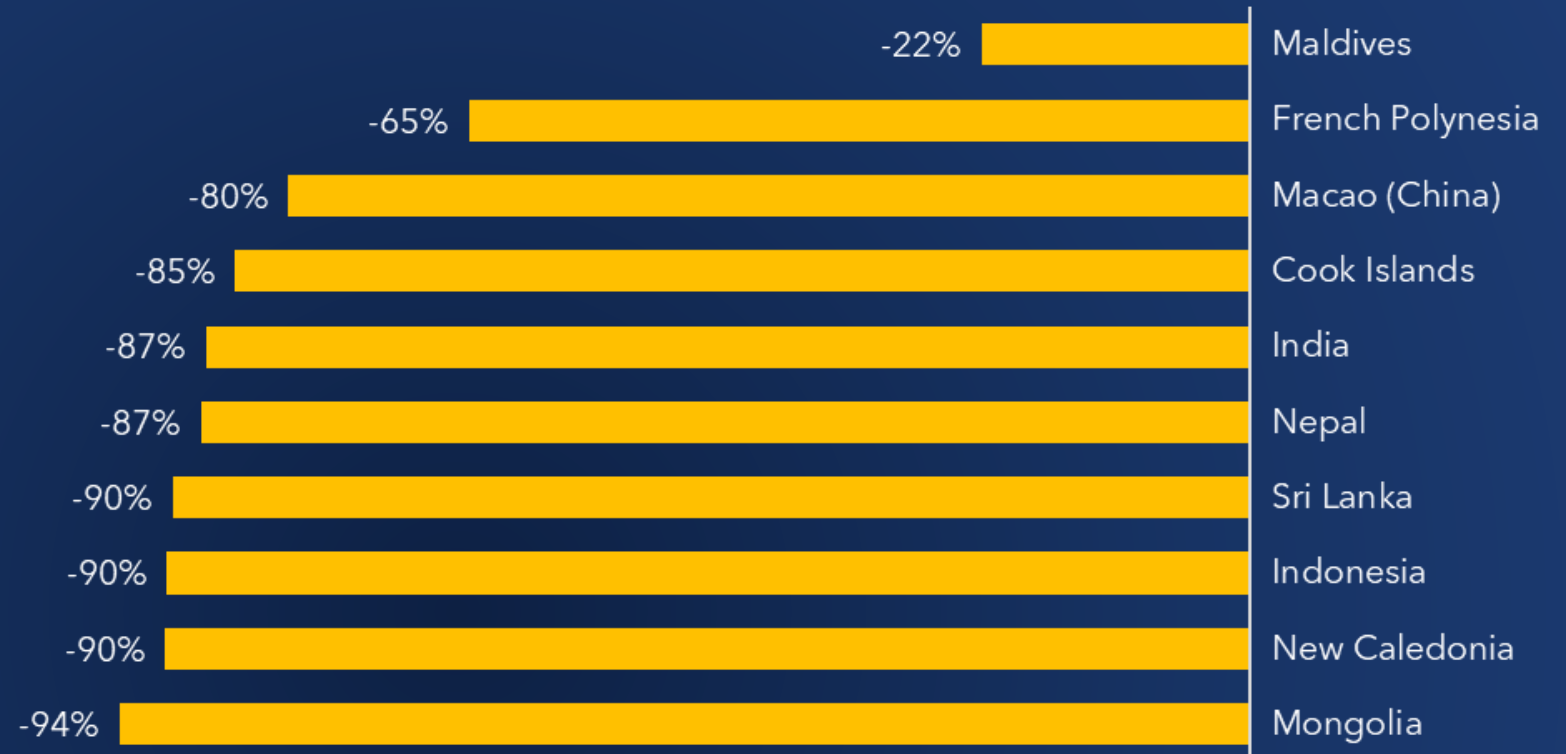


Best performing destinations in 2021* Asia Pacific

International tourist arrivals
(% change vs. 2019)

Source: UNWTO (May 2022)

* Based on destinations reporting
full-year data or monthly data for
at least first 10 months of 2021

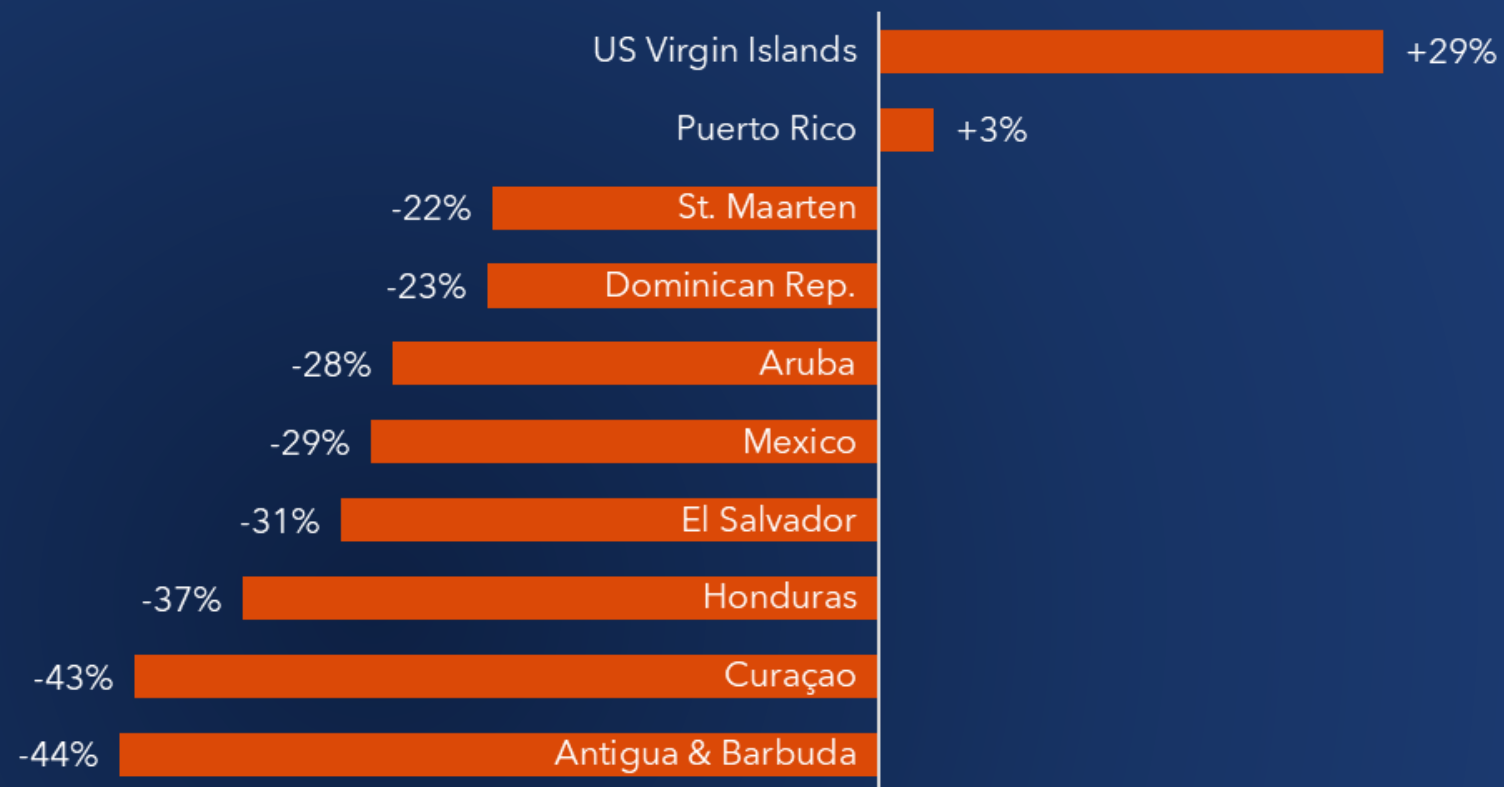


Best performing destinations in 2021* Americas

International tourist arrivals
(% change vs. 2019)

Source: UNWTO (May 2022)

* Based on destinations reporting full-year data or monthly data for at least first 10 months of 2021

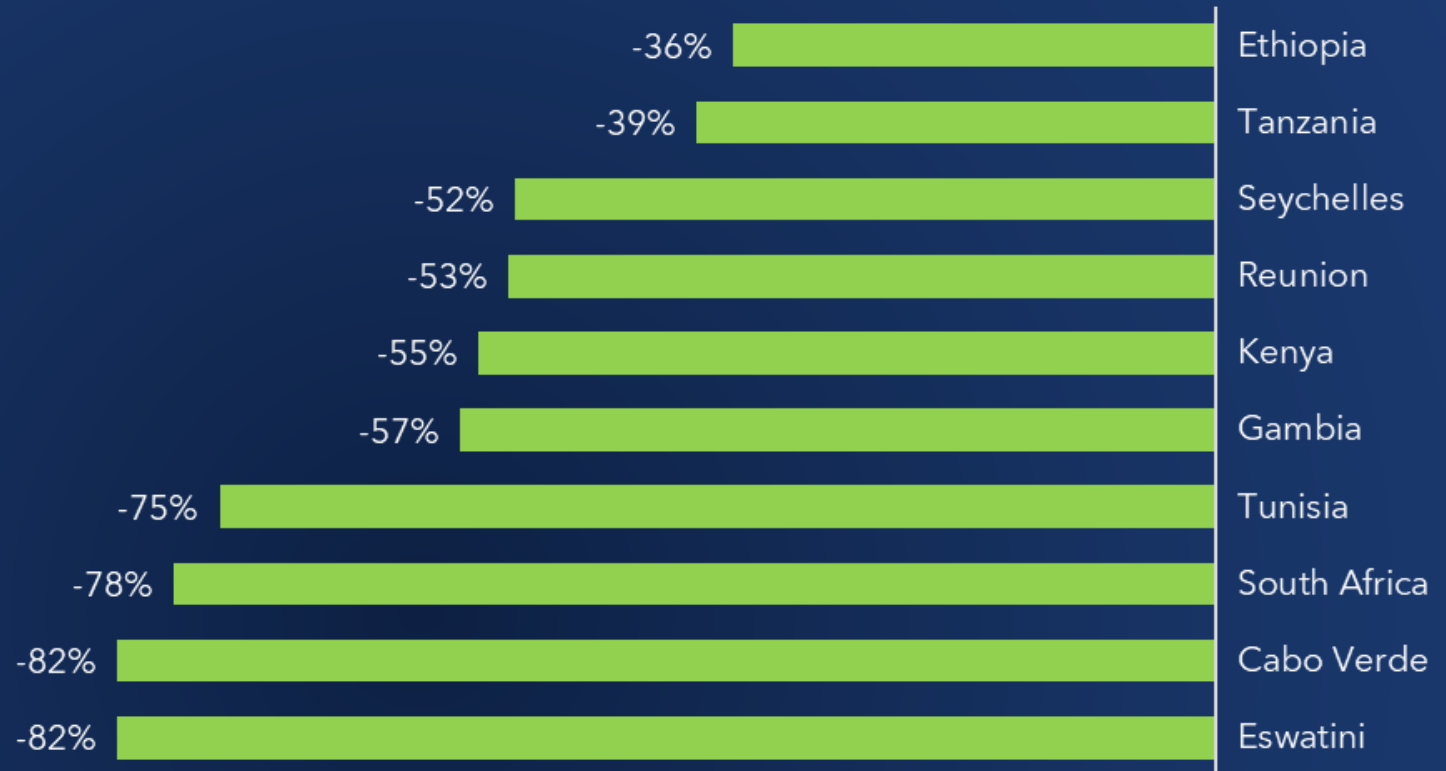


Best performing destinations in 2021* Africa & Middle East

International tourist arrivals
(% change vs. 2019)

Source: UNWTO (May 2022)

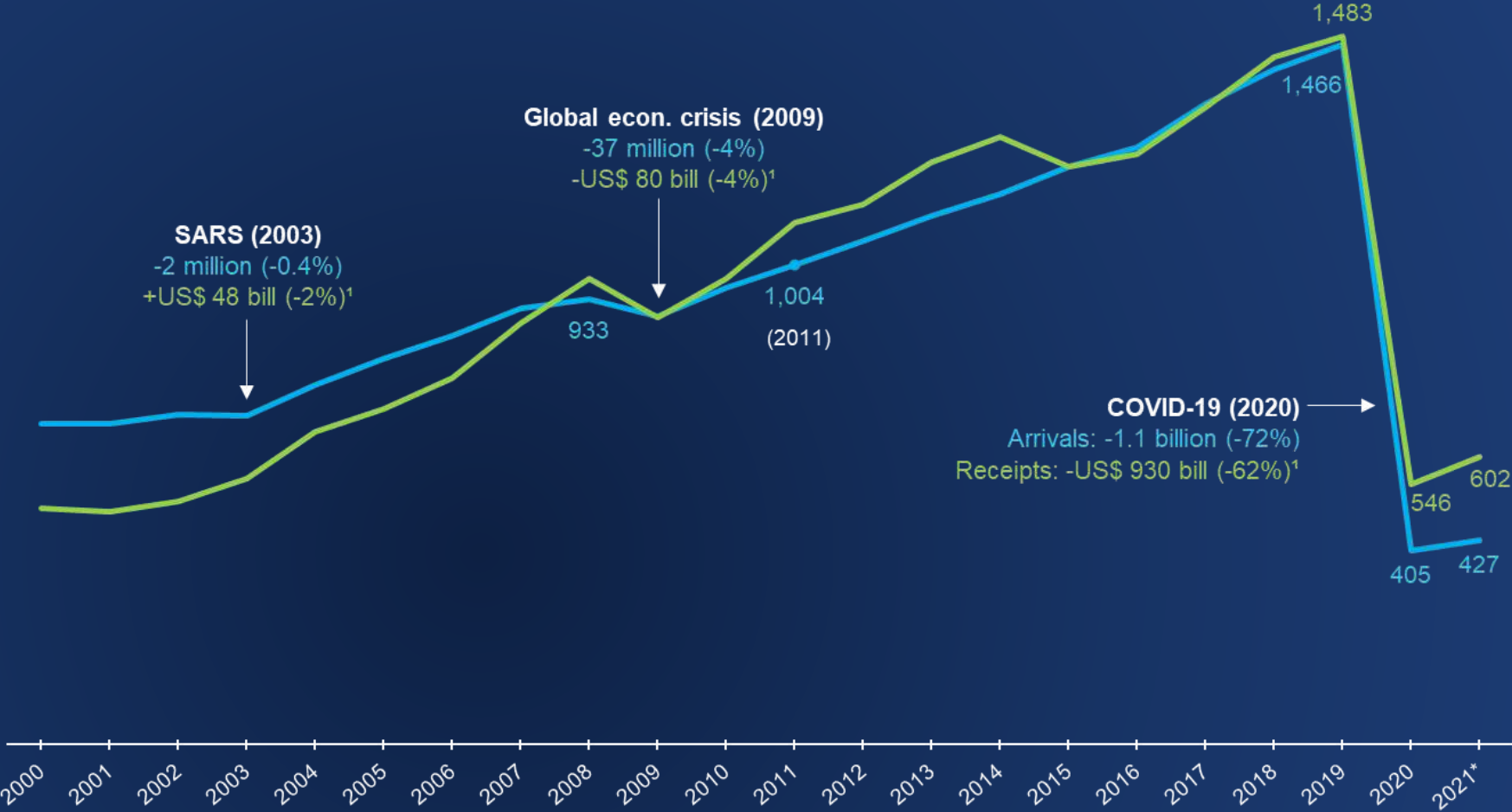
* Based on destinations reporting
full-year data or monthly data for
at least first 10 months of 2021



International tourist arrivals and receipts

(millions, US\$ billions)

- Arrivals (mill)
- Receipts (US\$ bill)

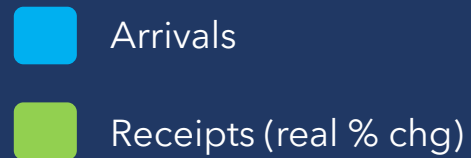


Source: UNWTO (May 2022)

* Provisional data

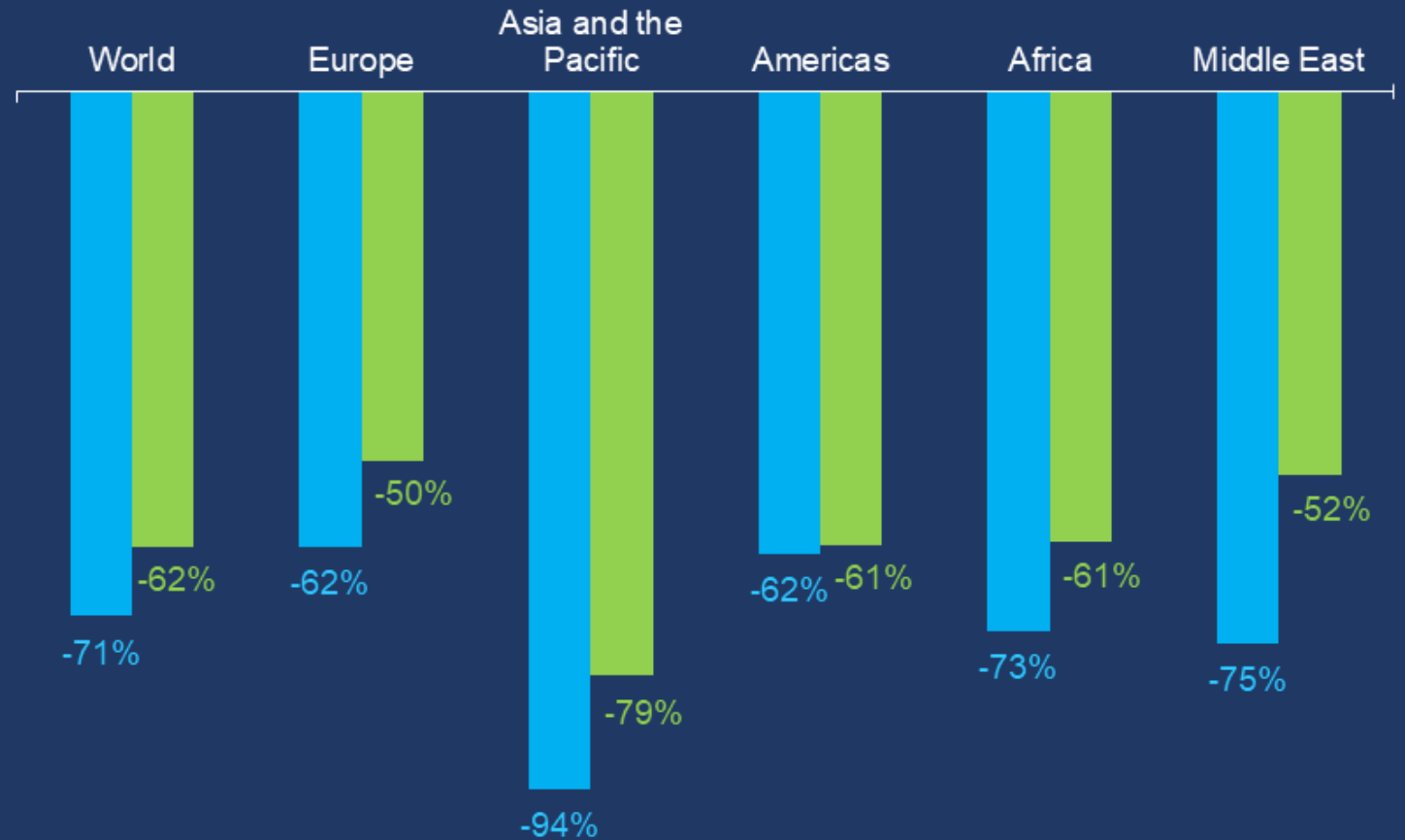
International tourist arrivals and receipts, 2021

(% change vs. 2019)



Source: UNWTO (May 2022)

* Provisional data



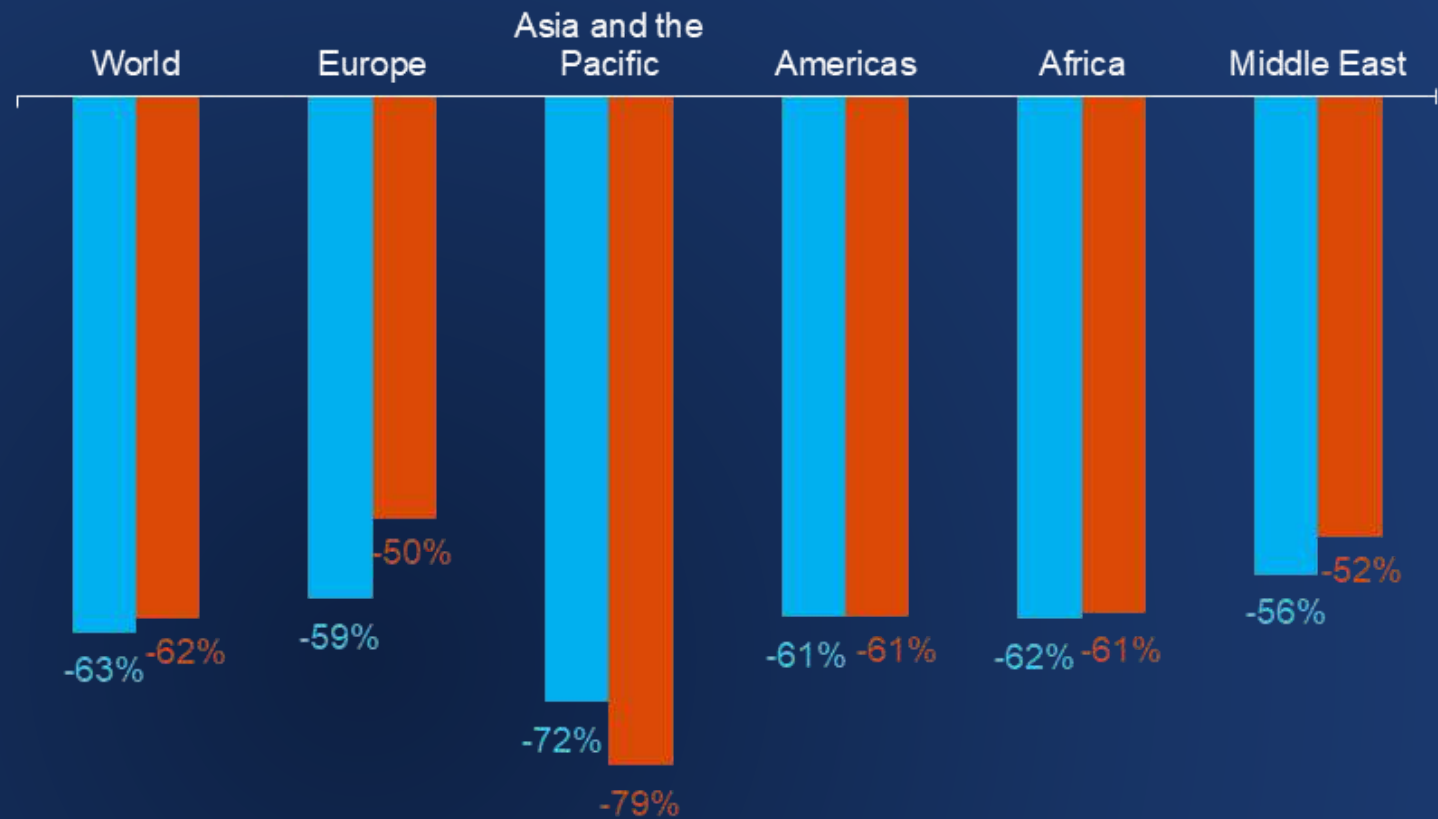
International tourism receipts: World

(real % change vs. 2019)



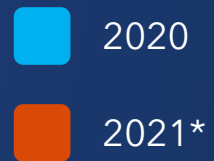
Source: UNWTO (May 2022)

* Provisional data



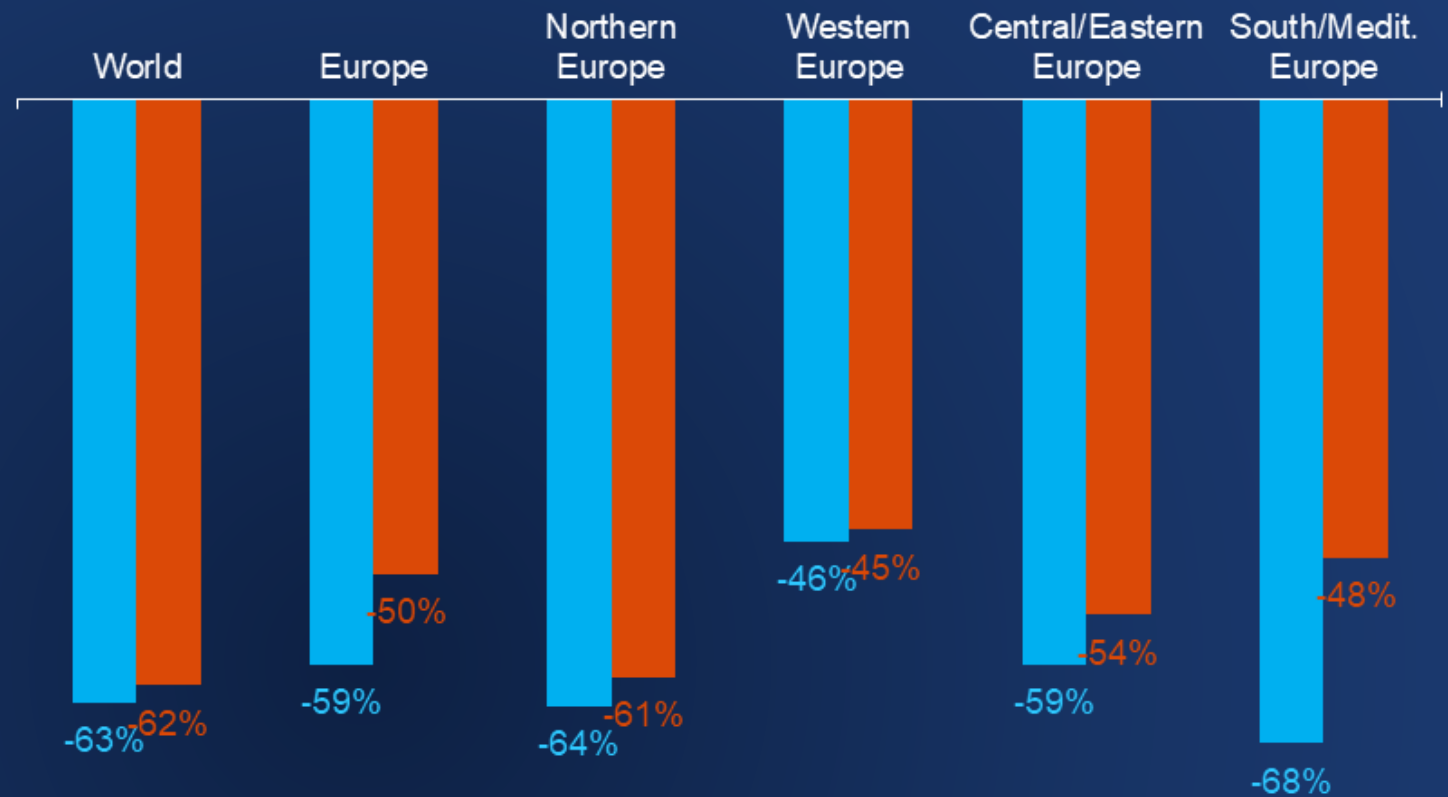
International tourism receipts: Europe

(real % change vs. 2019)



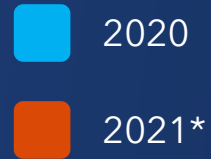
Source: UNWTO (May 2022)

* Provisional data



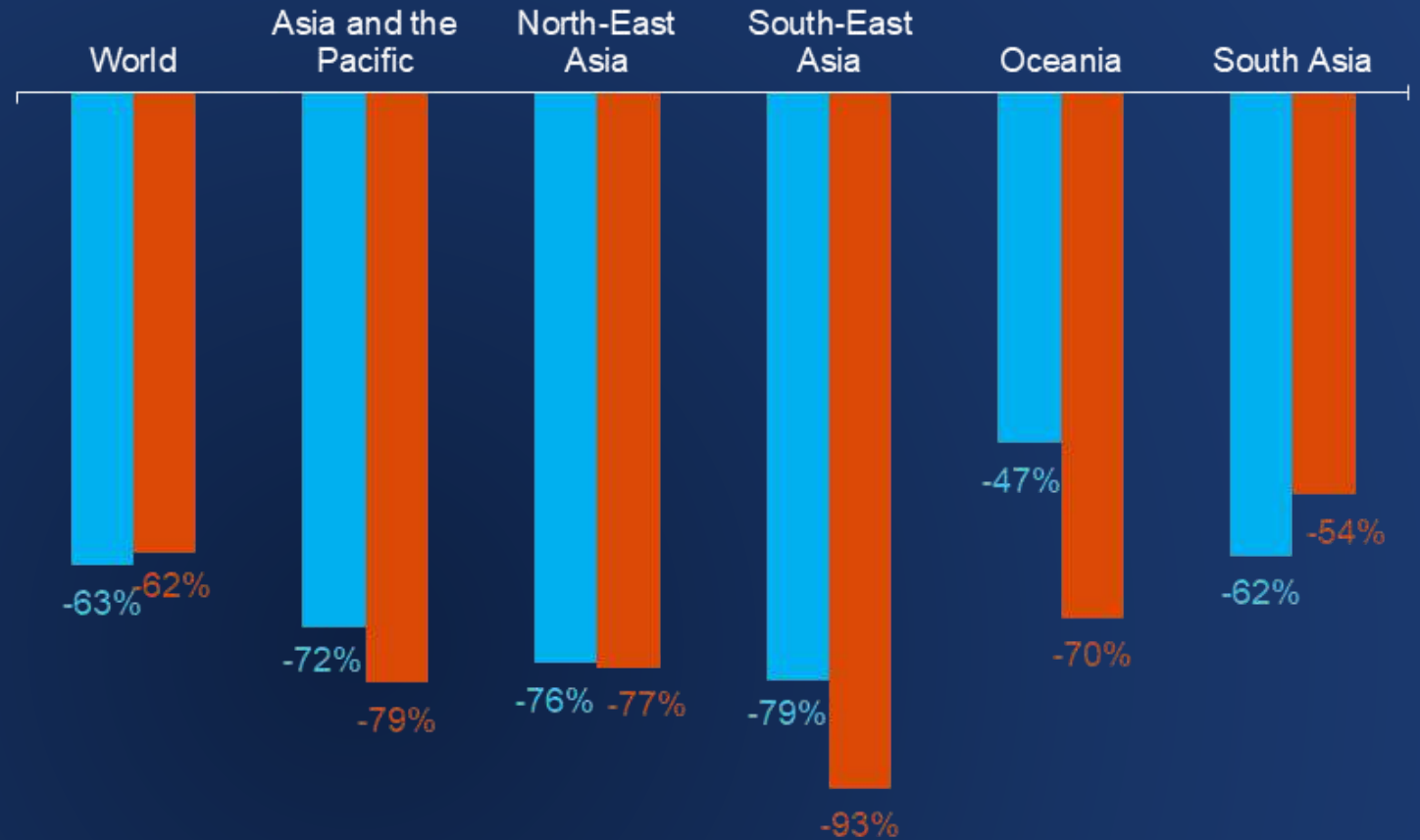
International tourism receipts: Asia Pacific

(real % change vs. 2019)



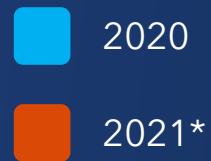
Source: UNWTO (May 2022)

* Provisional data



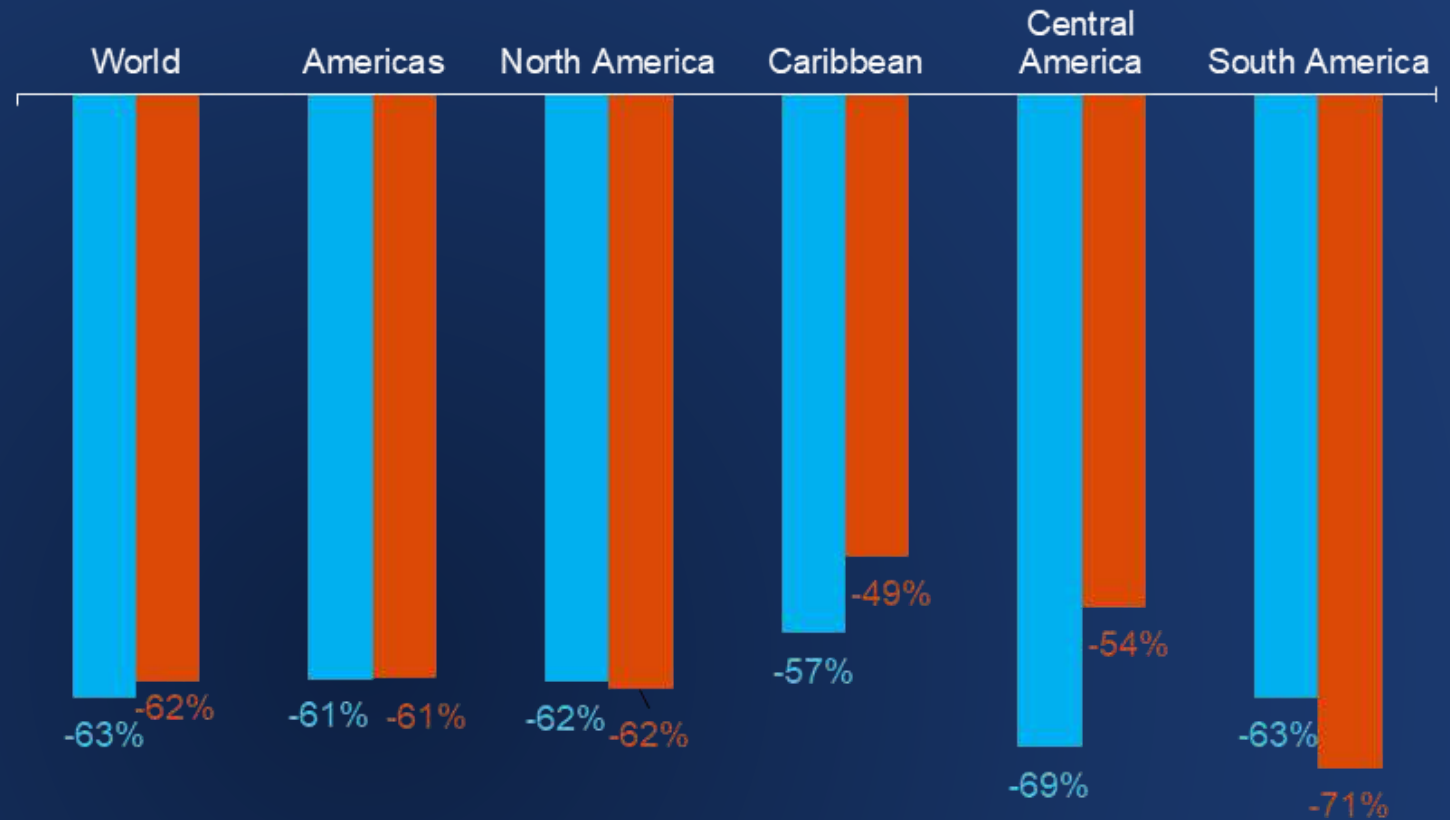
International tourism receipts: Americas

(real % change vs. 2019)



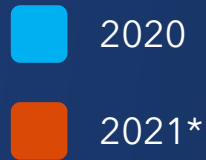
Source: UNWTO (May 2022)

* Provisional data



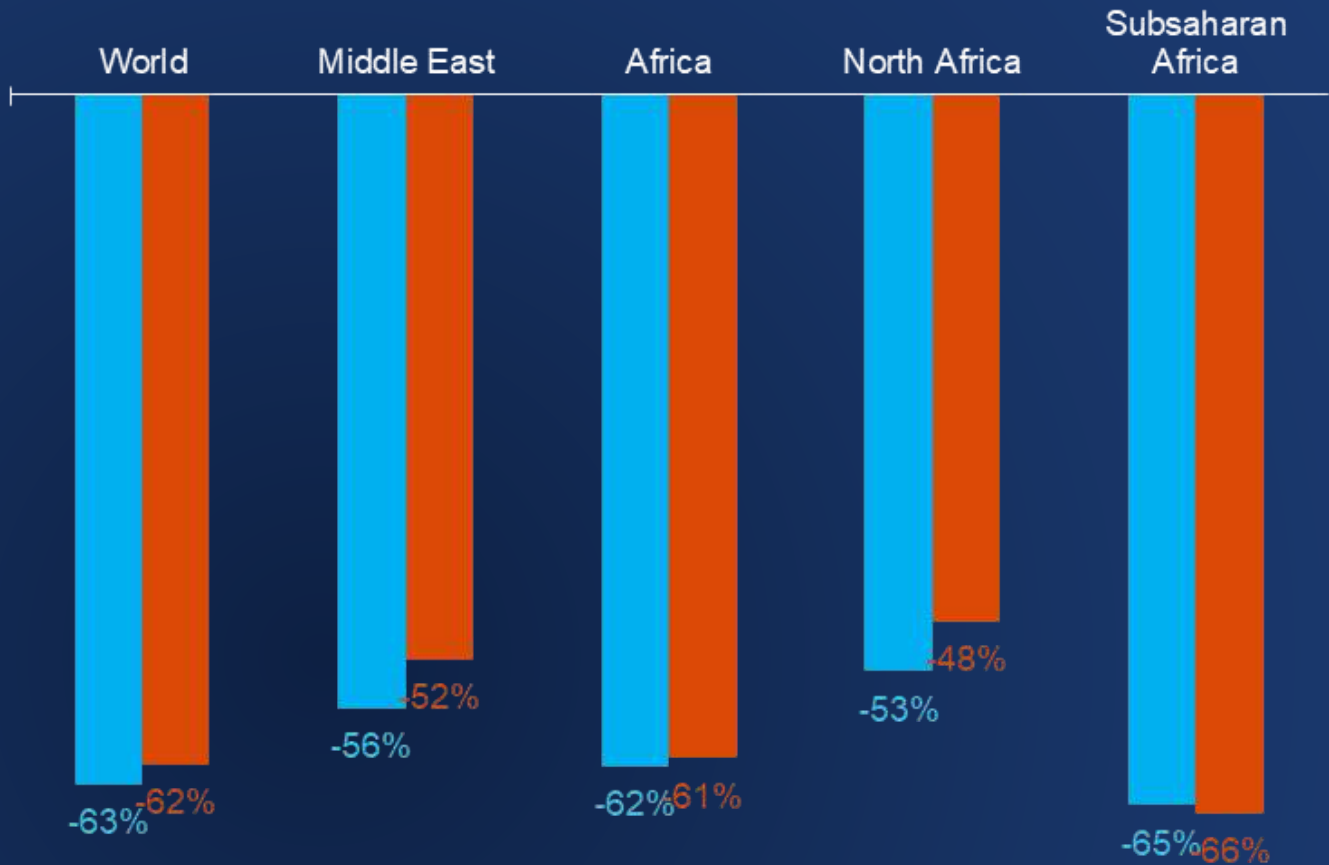
International tourism receipts: ME & Africa

(real % change vs. 2019)



Source: UNWTO (May 2022)

* Provisional data



International tourism receipts per arrival

(US dollars)



Source: UNWTO (May 2022)

* Provisional data



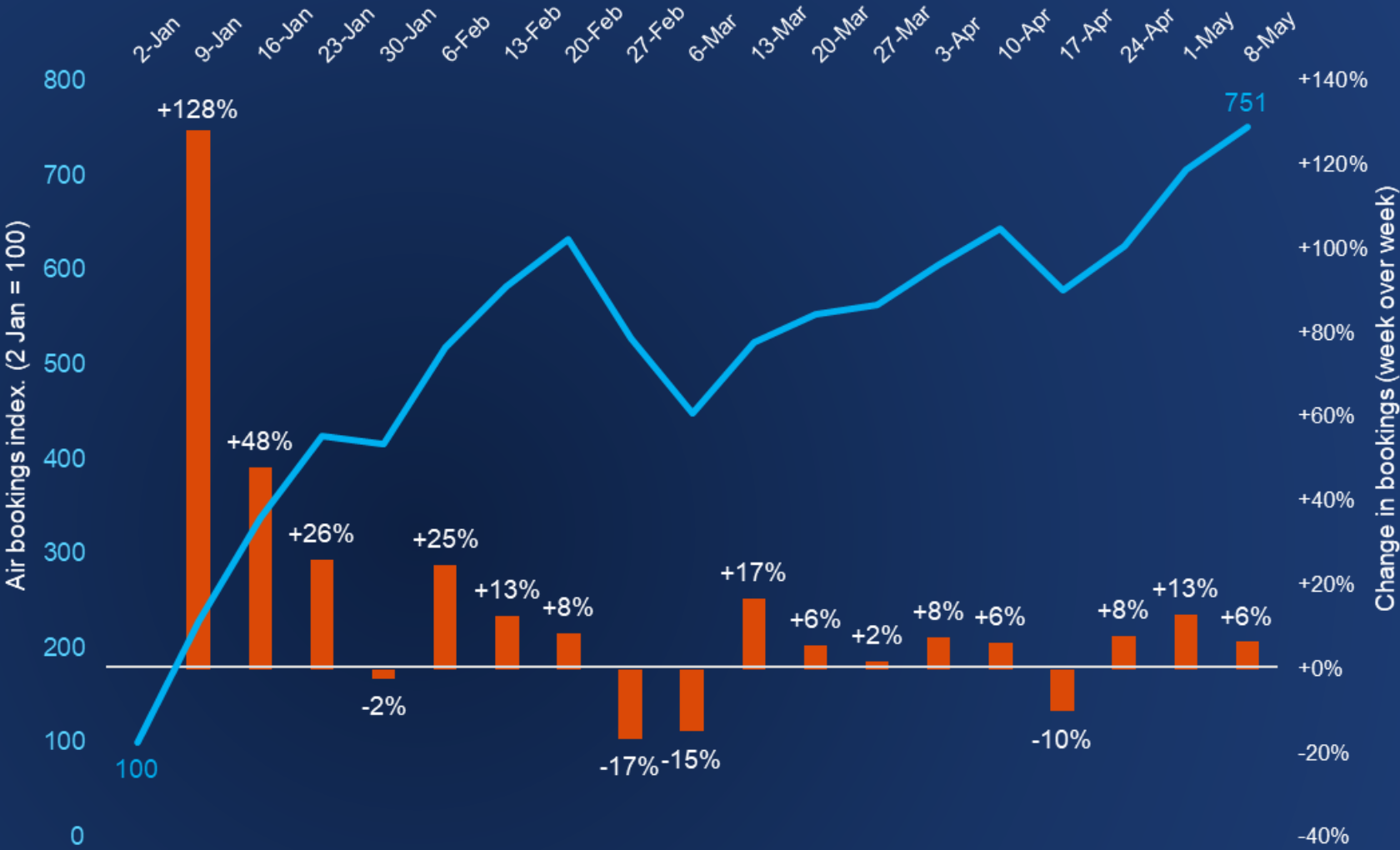
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Air bookings for
intra-European
travel,
January to May
2022 (index)*

-  % change from
prev. week (R axis)
-  Air bookings (L axis)

Source: compiled by UNWTO
from ForwardKeys data.

* Bookings from week ending
2 January to 8 May 2022.

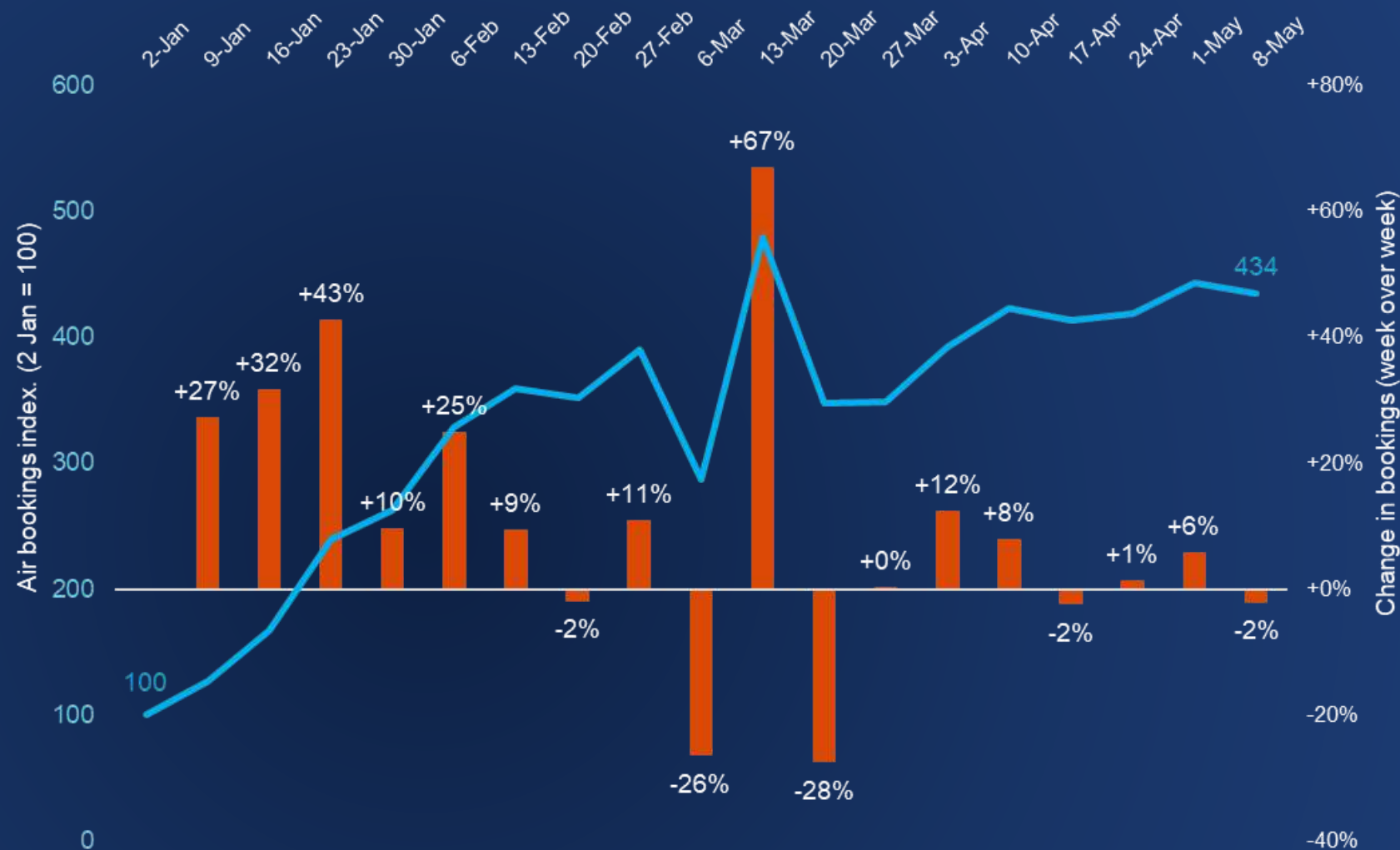


Air bookings for travel from US to Europe, January to May 2022 (index)*

- % change from prev. week (R axis)
- Air bookings (L axis)

Source: compiled by UNWTO from ForwardKeys data.

* Bookings from week ending 2 January to 8 May 2022.

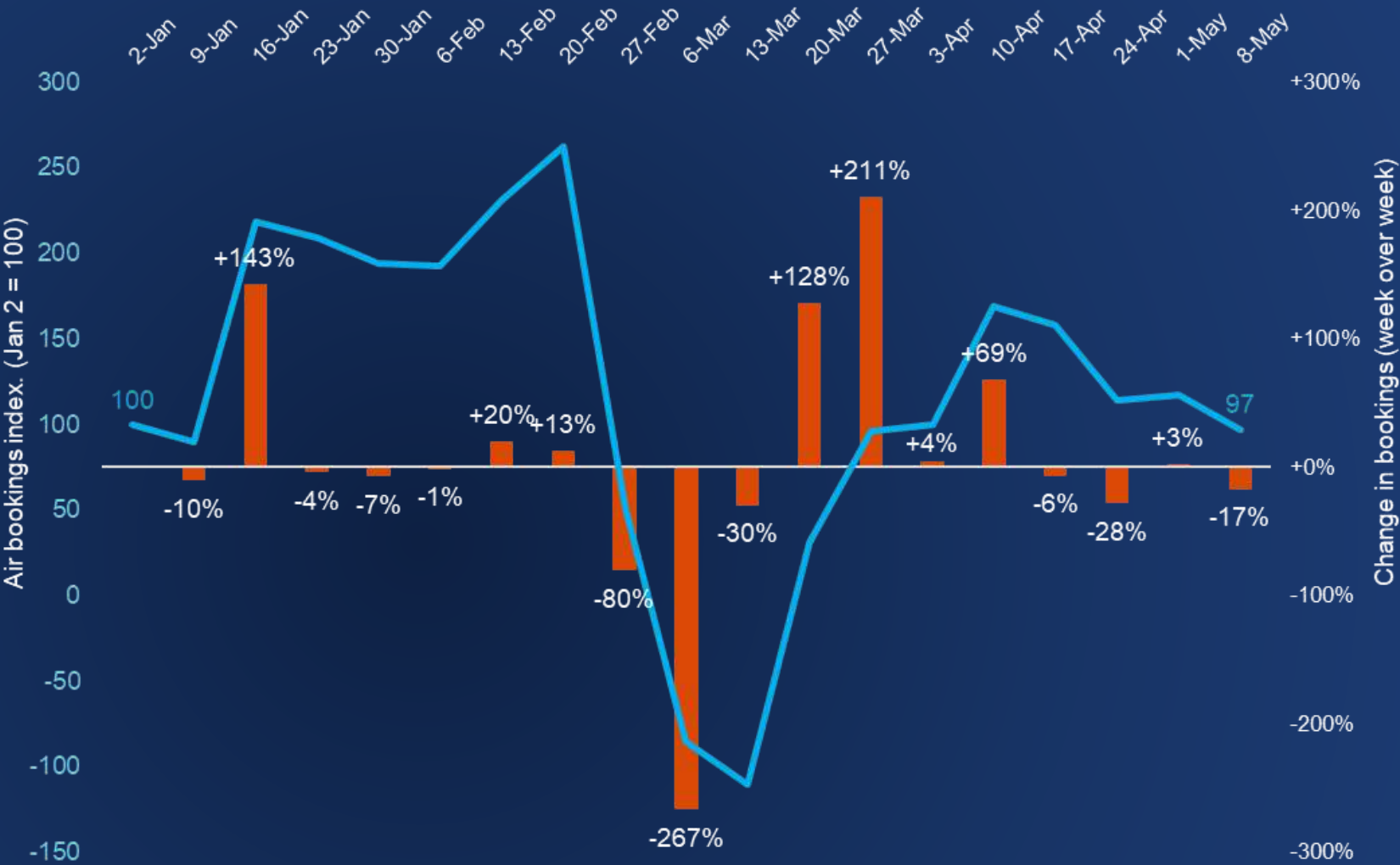


Air bookings of all Russian outbound travel, January to May 2022 (index)*

- % change from prev. week (R axis)
- Air bookings (L axis)

Source: compiled by UNWTO from ForwardKeys data.

* Bookings from week ending 2 January to 8 May 2022.



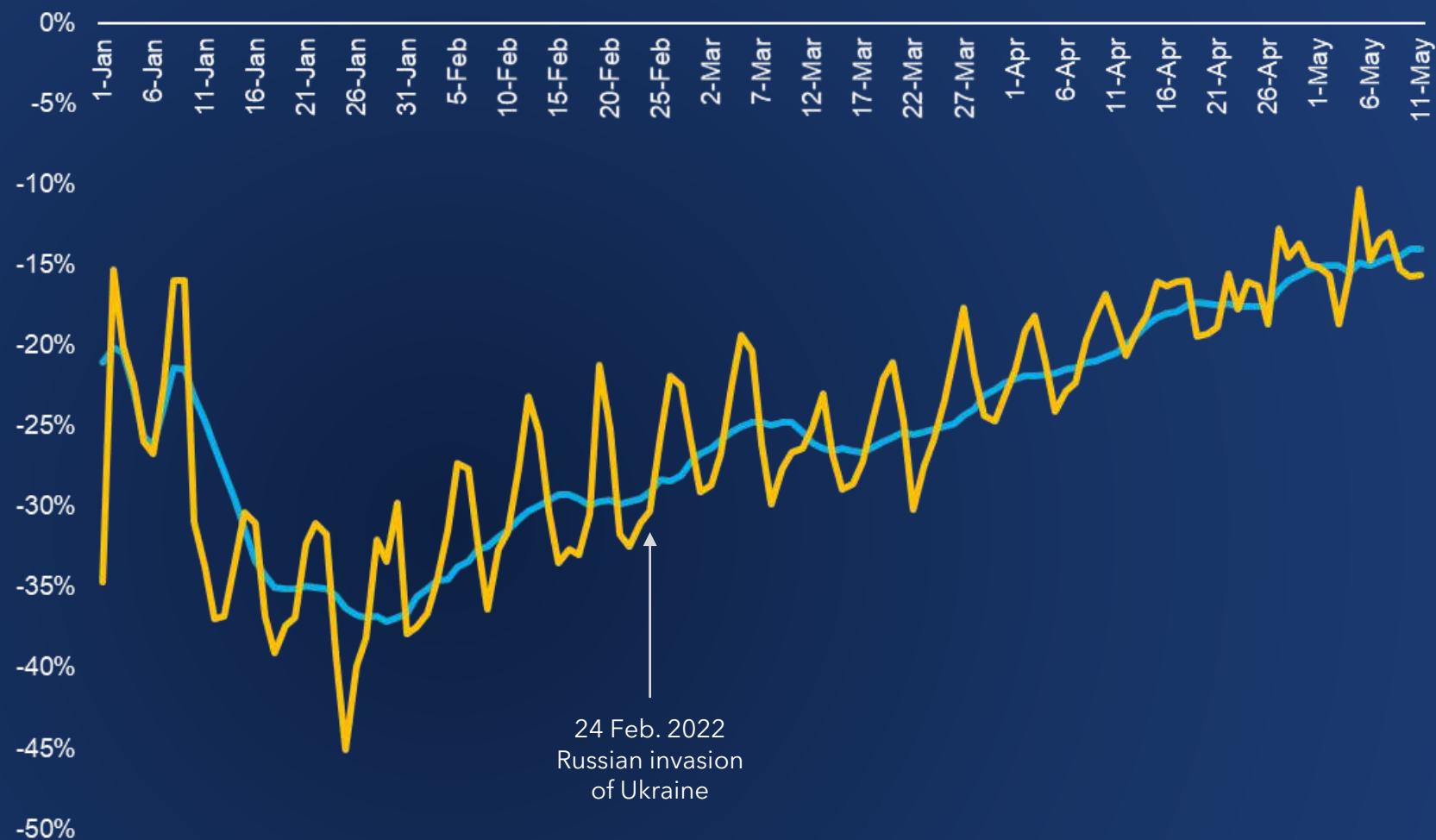
European flights, January- May 2022

(% change vs. 2019)

■ Daily change (%)
■ 7-day moving average

Source: compiled by UNWTO
from Eurocontrol

Based on 41 countries covered by
Eurocontrol

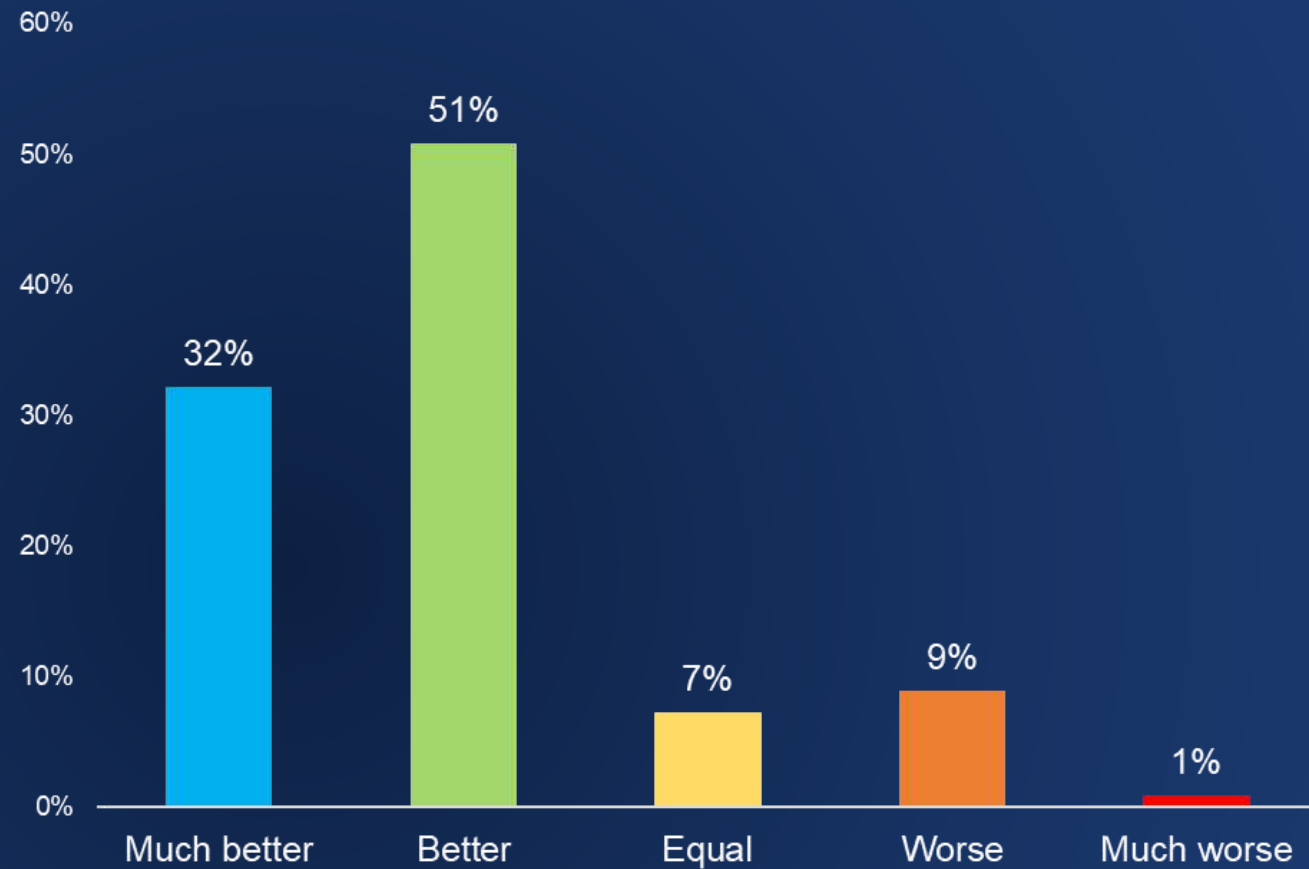


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What are your prospects for your destination in 2022?

Source: UNWTO Panel of Experts survey (May 2022)

Percentage of responses : Global

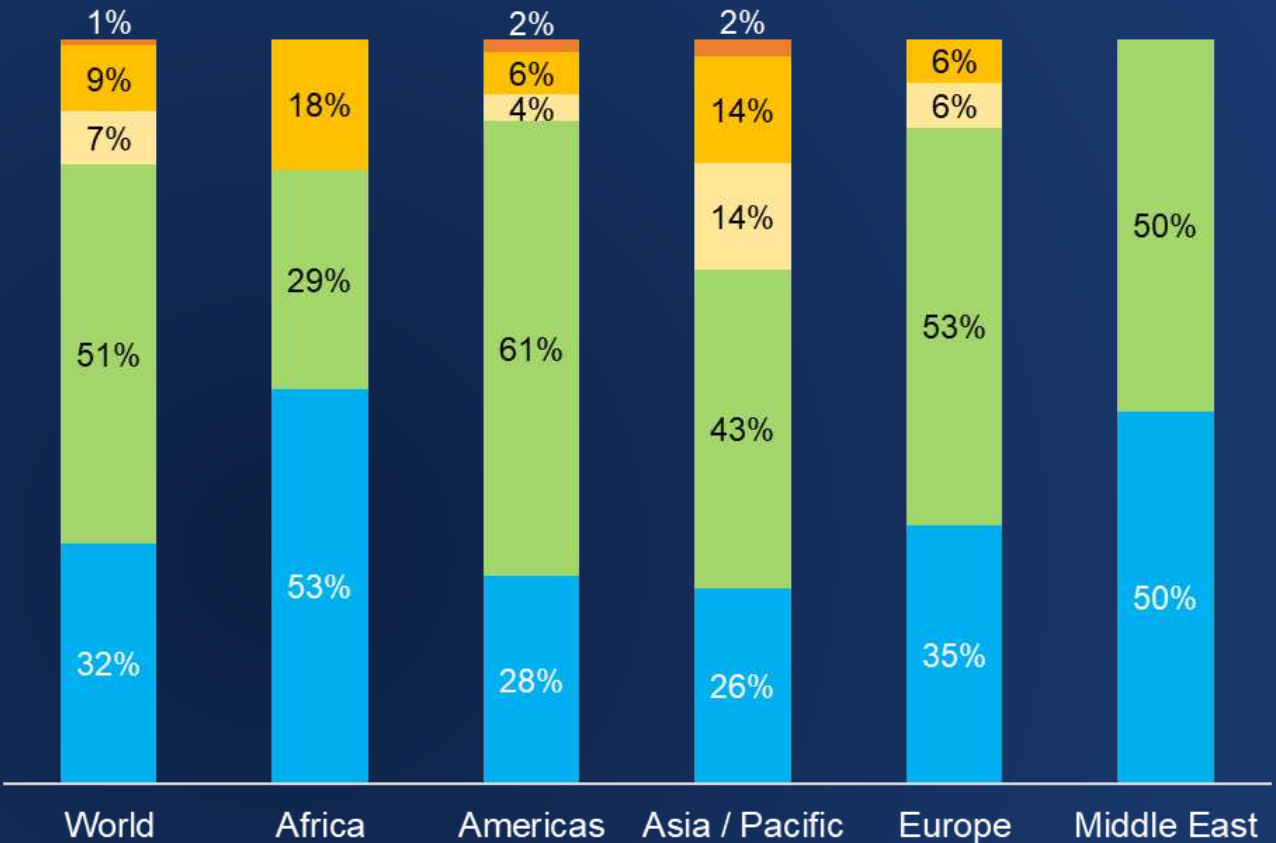


What are your prospects for your destination in 2022?

- Much worse
- Worse
- Equal
- Better
- Much better

Source: UNWTO Panel of Experts survey (May 2022)

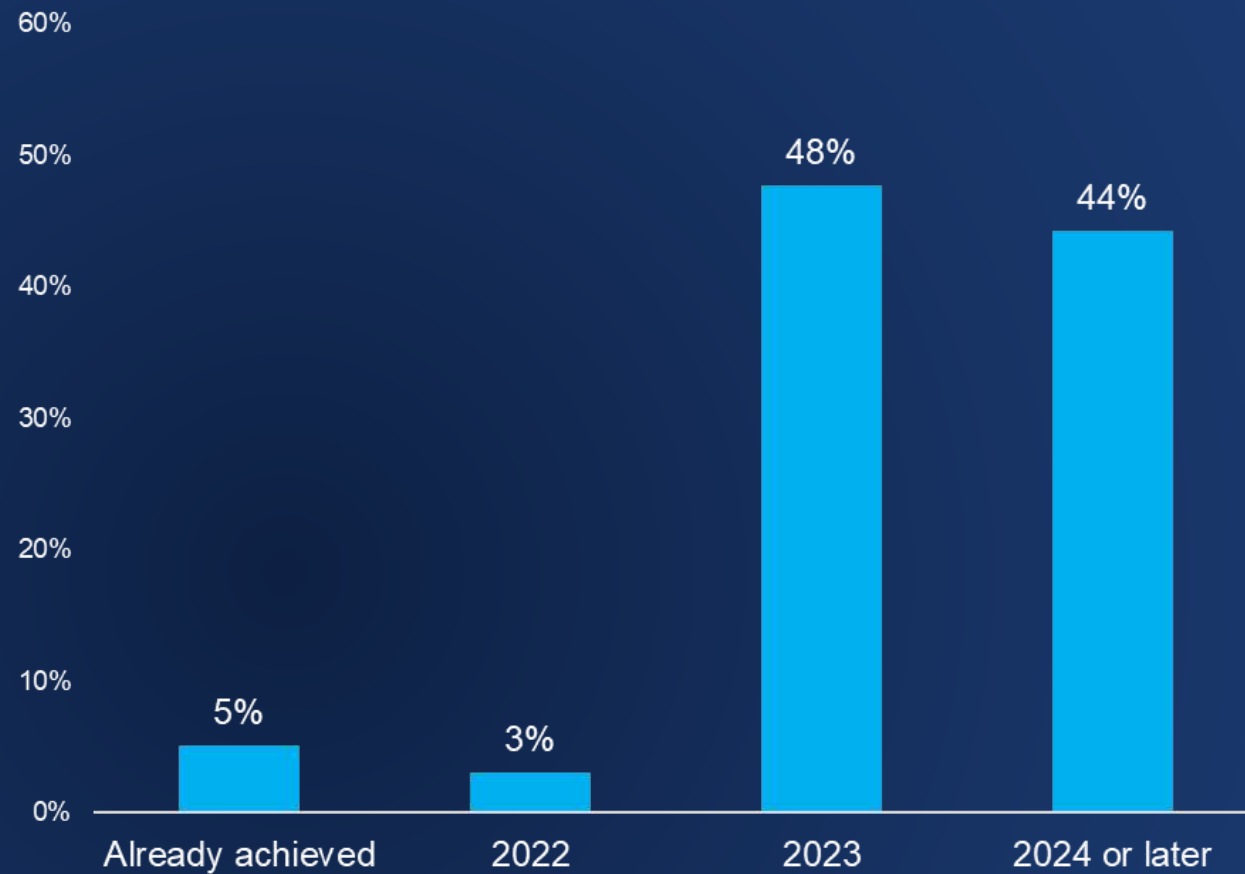
Percentage of responses by world region



When do you expect international tourism to return to 2019 levels in your country?

Source: UNWTO Panel of Experts survey (May 2022)

Percentage of responses by world region

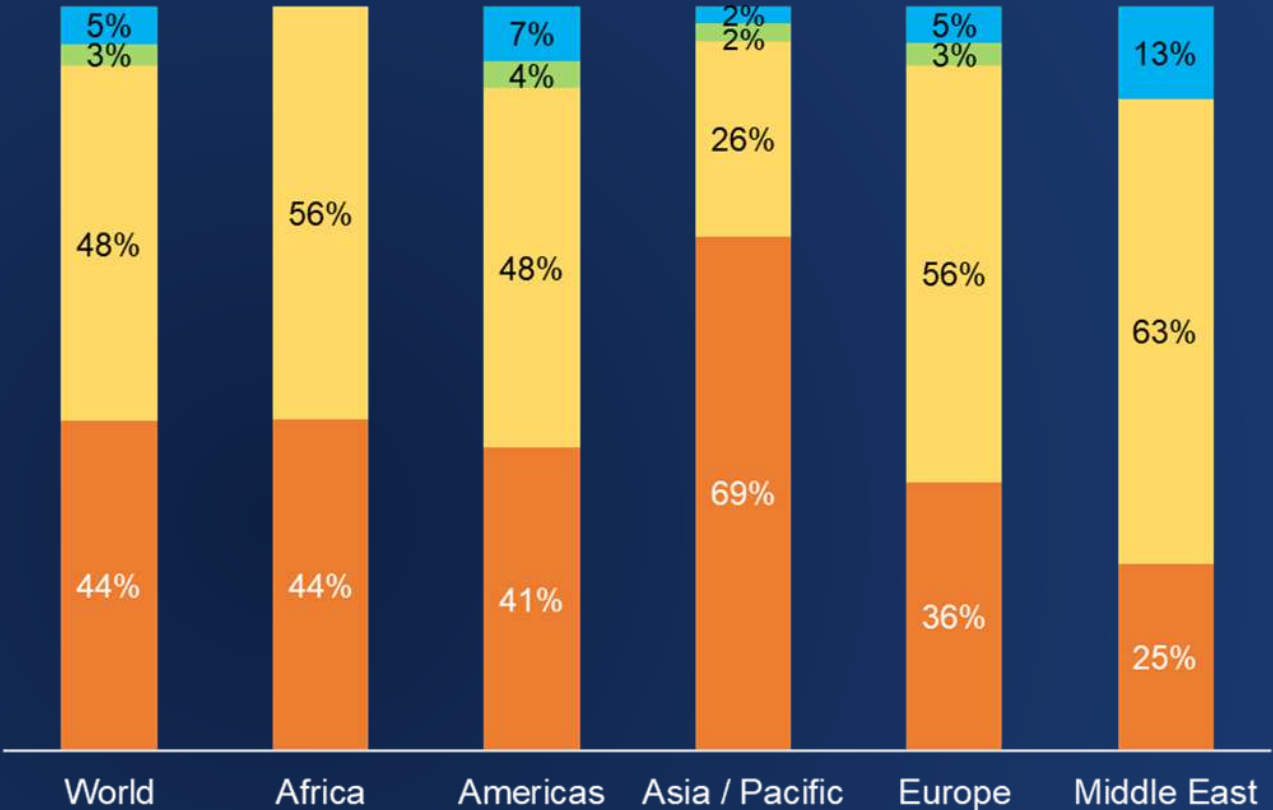


When do you expect international tourism to return to 2019 levels in your country?

- Already achieved
- 2022
- 2023
- 2024 or later

Source: UNWTO Panel of Experts survey (May 2022)

Percentage of responses by world region



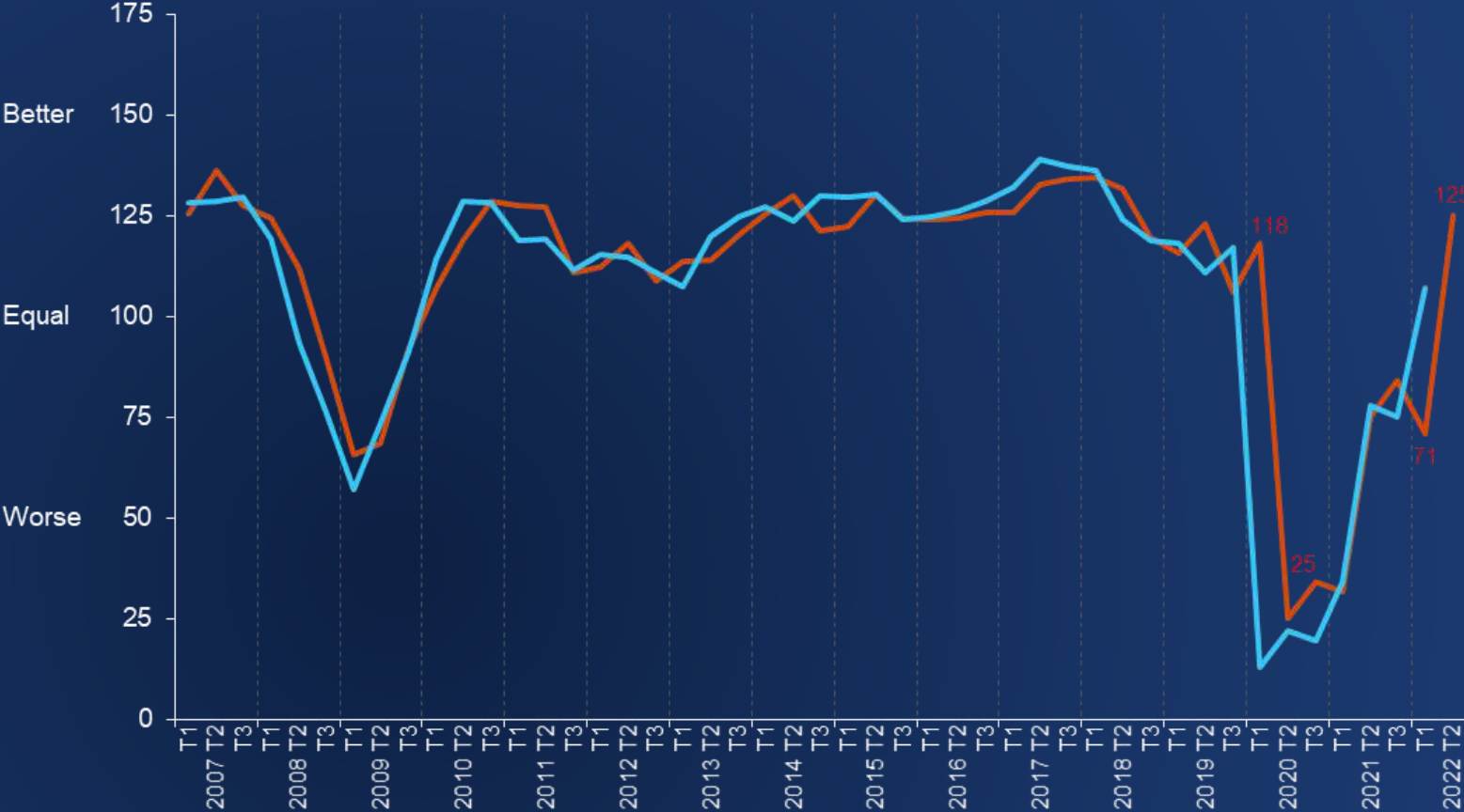
UNWTO Confidence Index

- Evaluation of past 4 months
- Prospects for next 4 months

Source: UNWTO Panel of Experts survey (May 2022)

Note: The UNWTO Confidence Index reflects perceived performance (evaluation) and expectations (prospects) for the tourism sector every four months.

T1: January to April
T2: May to August
T3: September to December



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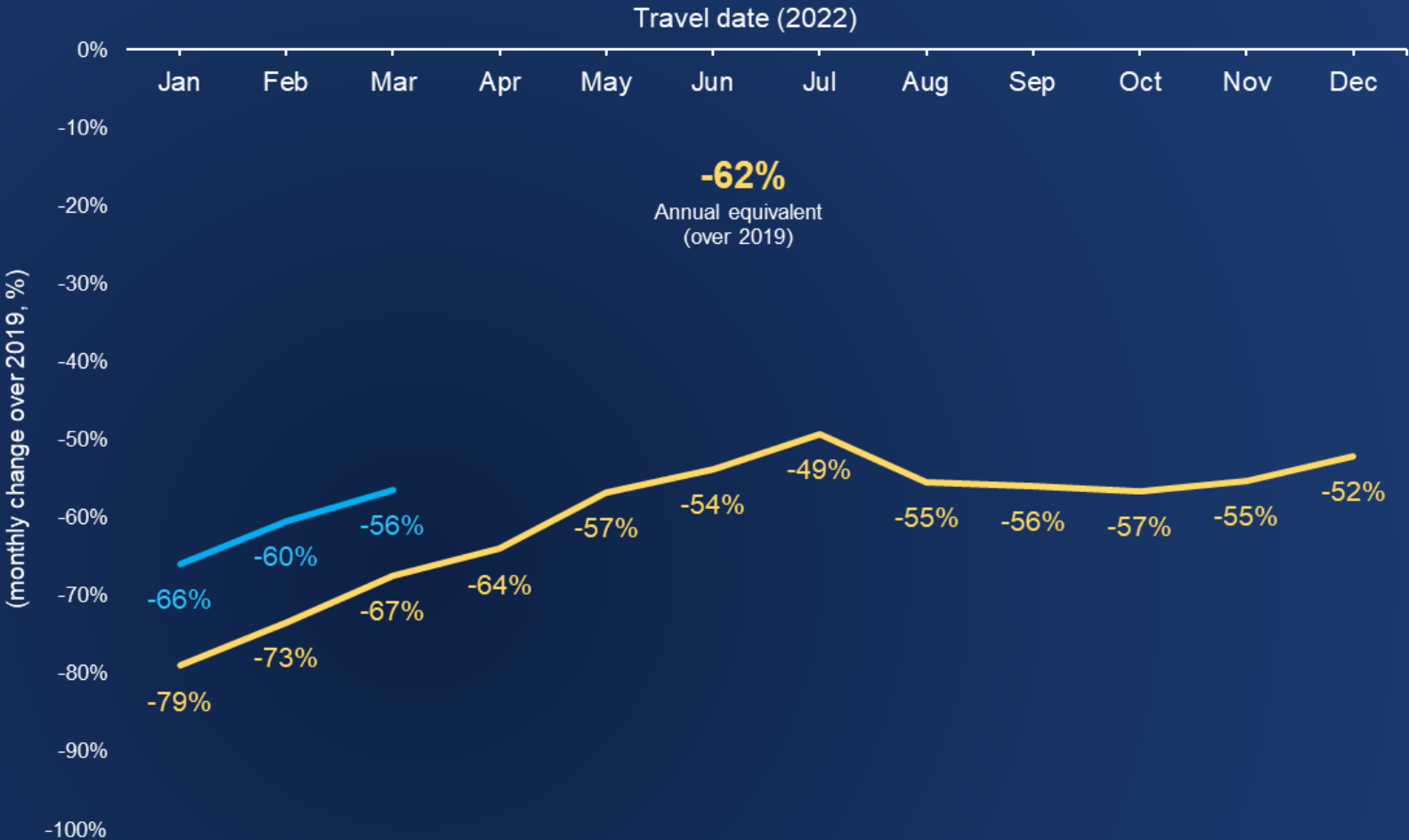
International flight bookings to all world destinations, 2022*

(% change vs. 2019)

- International arrivals
- Air bookings

Source: compiled by UNWTO from ForwardKeys

* Flight bookings for travel in 2022 to all destinations from any origin (as of 7 June 2022).



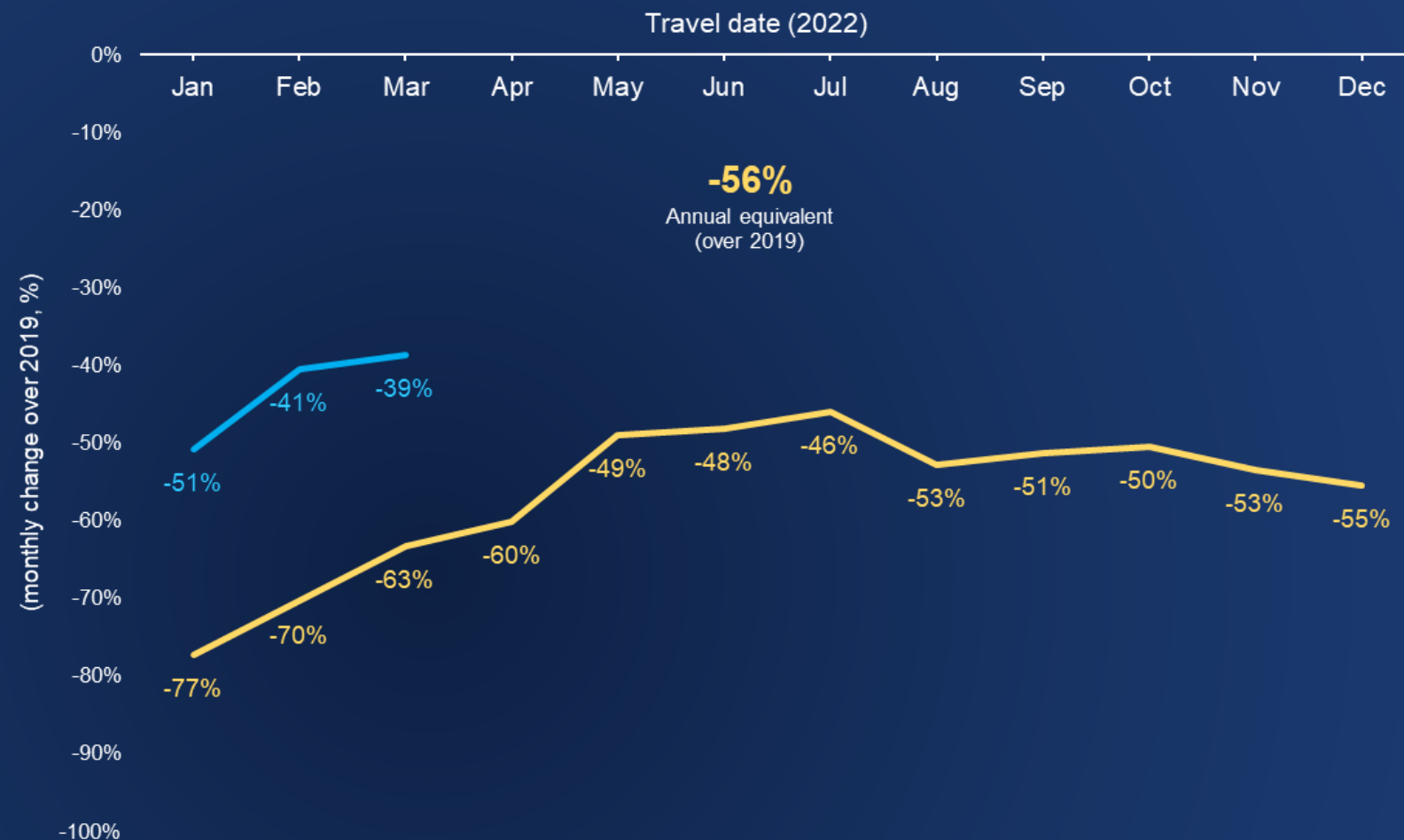
International flight bookings to Europe, 2022*

(% change vs. 2019)

- International arrivals
- Air bookings

Source: compiled by UNWTO from ForwardKeys

* Flight bookings for travel in 2022 to all destinations from any origin (as of 7 June 2022).



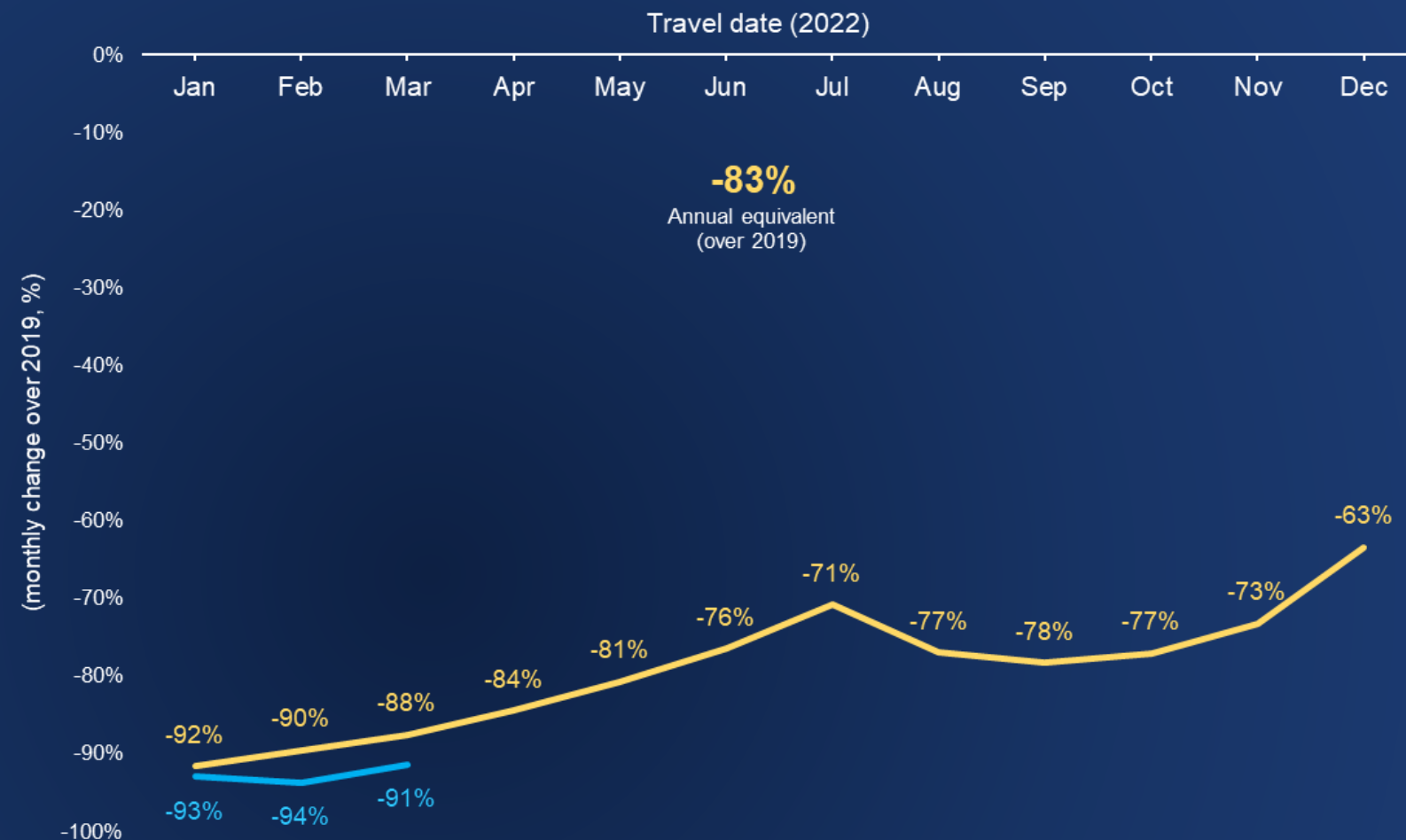
International flight bookings to Asia Pacific, 2022*

(% change vs. 2019)

- International arrivals
- Air bookings

Source: compiled by UNWTO from ForwardKeys

* Flight bookings for travel in 2022 to all destinations from any origin (as of 7 June 2022).



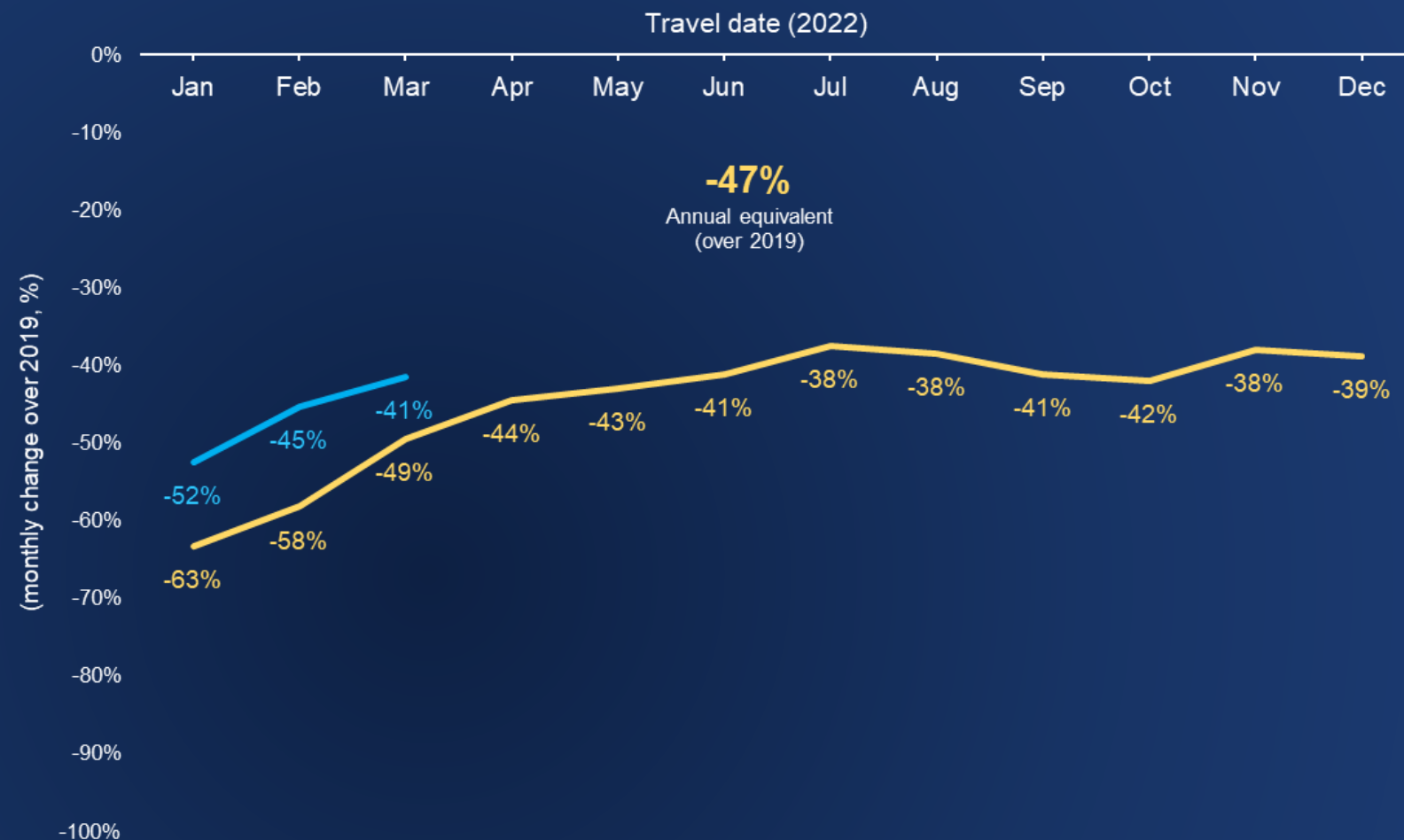
International flight bookings to the Americas, 2022*

(% change vs. 2019)

- International arrivals
- Air bookings

Source: compiled by UNWTO from ForwardKeys

* Flight bookings for travel in 2022 to all destinations from any origin (as of 7 June 2022).



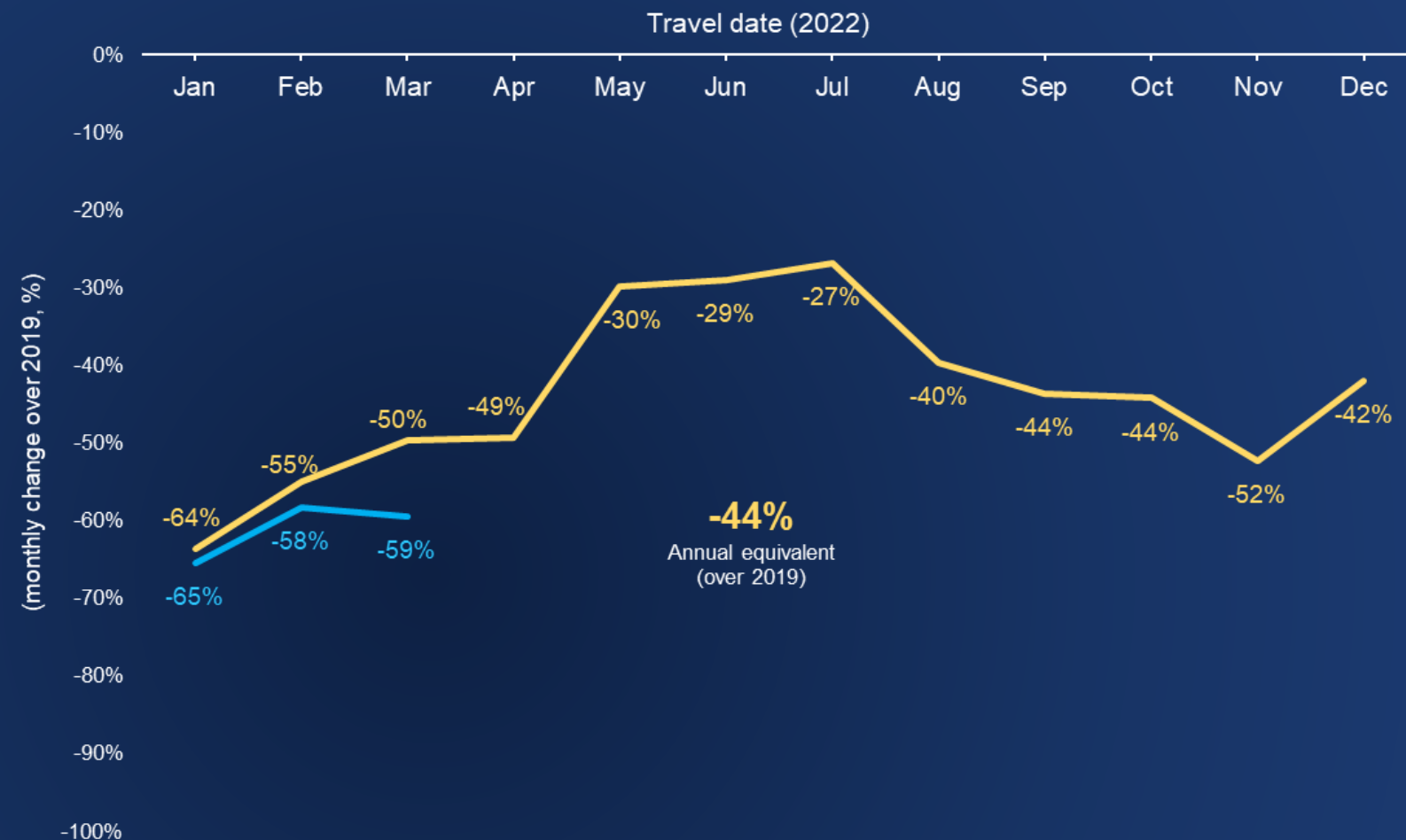
International flight bookings to Africa, 2022*

(% change vs. 2019)

- International arrivals
- Air bookings

Source: compiled by UNWTO from ForwardKeys

* Flight bookings for travel in 2022 to all destinations from any origin (as of 7 June 2022).



International flight bookings to the Middle East, 2022*

(% change vs. 2019)

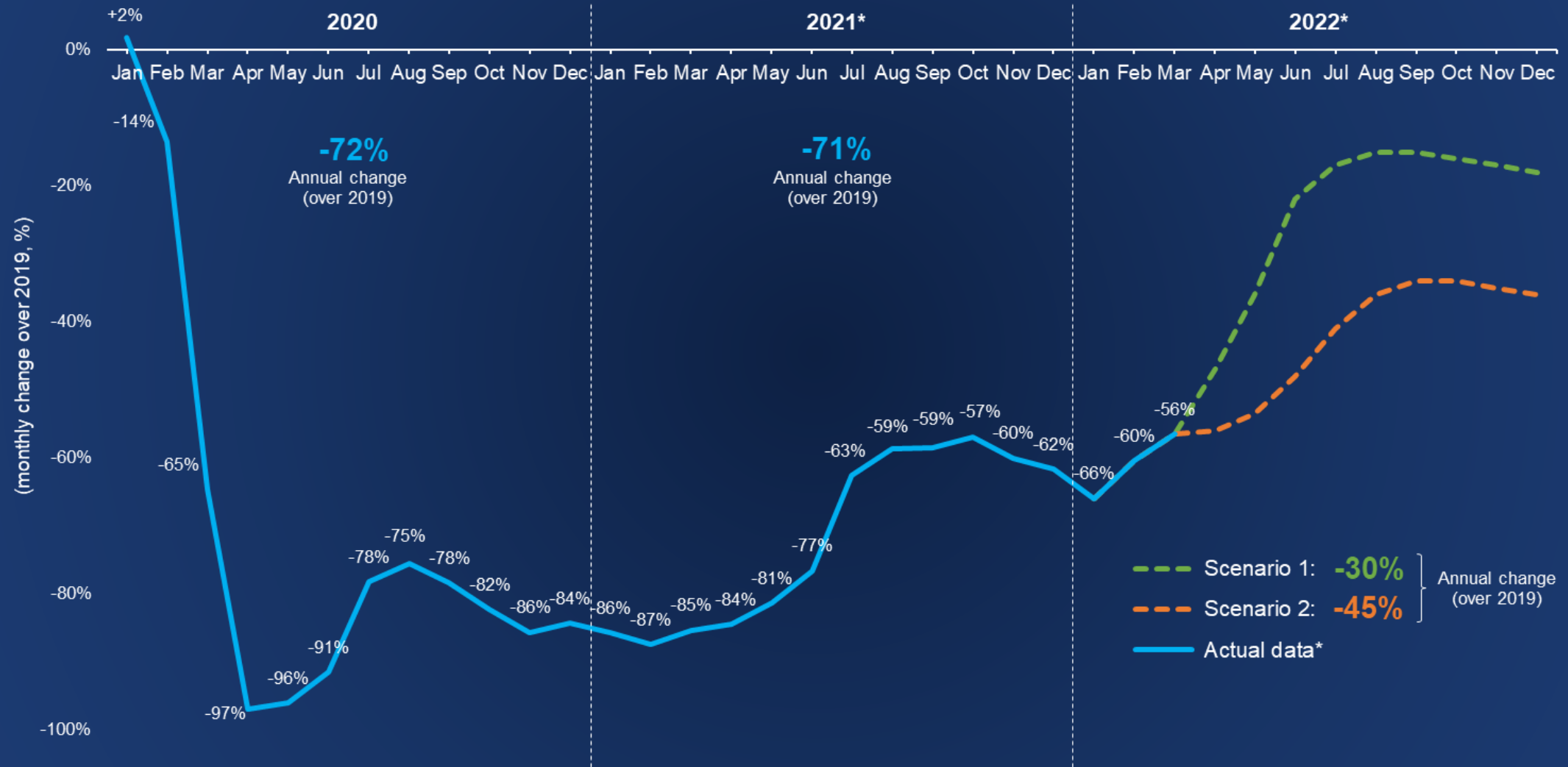
- International arrivals
- Air bookings

Source: compiled by UNWTO from ForwardKeys

* Flight bookings for travel in 2022 to all destinations from any origin (as of 7 June 2022).



International tourist arrivals: revised Scenarios for 2022 (monthly % change over 2019)



Source: UNWTO (May 2022)

* Actual data for 2021 and 2022 is preliminary and based on estimates for destinations which have not yet reported results. The above scenarios are subject to revision.

