DOUBLE CHALLENGE

PANDEMIC

CLIMATE CHANGE
WAR IN EUROPE
FROM MADRID TO JEDDAH
KEEP OUR WORK ON TRACK
TOURISM TRENDS AND FORECASTS
TOURISM TAKES OFF
+182% INTERNATIONAL ARRIVALS
+76 MILLION INTERNATIONAL TOURISTS
A SIGNIFICANT REBOUND IN EVERY REGION
EUROPE +50 MLN (+280%)
MIDDLE EAST +4.6 MN (+132%)
AMERICAS  +15.2 MN
(+117%)
AFRICA +2.9 MN (+96%)
ASIA & PACIFIC +2.7 MN (+64%)
+ SPENDING US$ 1,400
INTERNATIONAL TOURISM RECEIPTS

2021: US$ 713 BLN (+4%)
European countries with largest decline in number of flights, 24 February to 11 May 2022

Source: compiled by UNWTO from Eurocontrol

Based on 41 countries covered by Eurocontrol
CHALLENGES

OIL PRICES

INFLATION

SUPPLY CHAINS
TOURISM TO CONTINUE RECOVERING
IN SUMMARY

ECONOMIC ENVIRONMENT

TRAVEL RESTRICTIONS

DOMESTIC TOURISM

INTERNATIONAL TOURISM
OUTLOOK FOR 2022: +55 TO +70%
RISING DEMAND
HUMAN RESOURCES SHORTAGES
FOCUS ON JOBS AND TRAINING
STRATEGIC OBJECTIVES

COORDINATION AND PARTNERSHIPS

SERVICES TO OUR MEMBERS

MODERNIZE THE ORGANIZATION
UNWTO PRIORITIES

INVESTING IN PEOPLE

FOSTERING THE GREEN TRANSITION

BOOSTING INVESTMENTS

COMPETITION AND RESILIENCE

INNOVATION AND DIGITAL TRANSFORMATION
I THANK YOU FOR THE HONOUR
ADVANCING OUR OBJECTIVES AND PRIORITIES
EDUCATION
JOBS
EMPOWERMENT
EDUCATION FOR QUALITY JOBS
GENDER MAINSTREAMING GUIDELINES FOR THE PUBLIC SECTOR
FOSTERING THE GREEN TRANSITION OF OUR SECTOR
GLASGOW DECLARATION
THE GLOBAL TOURISM PLASTICS INITIATIVE
GLOBAL ROADMAP ON FOOD WASTE REDUCTION
BLUE ECONOMY
GO GREEN AND BUILD RESILIENCE
BOOSTING INVESTMENTS AND PROMOTING ENTREPRENEURSHIP
THE GREEN HOTEL REVITALIZATION PROGRAMME

UNWTO
World Tourism Organization

IFC
International Finance Corporation
WORLD BANK GROUP
UNWTO INVESTMENT GUIDELINES
TRUSTED INFORMATION
DESTINATION TRACKER

UNWTO
World Tourism Organization

IATA
International Air Transport Association

COVID-19: MEASURES TO SUPPORT TRAVEL AND TOURISM

Fiscal Policy

<table>
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<tr>
<th>Country</th>
<th>Measures taken</th>
<th>Last update</th>
</tr>
</thead>
</table>


Download the PDF to follow the links referenced in the text.

WORLD

2019: 1.5 BILLION (+4%) JAN-APRIL 2020: -44%

AMERICAS

2019: 220 MN (+2%) JAN-APRIL 2020: -36%

EUROPE

2019: 745 MN (+4%) JAN-APRIL 2020: -44%

AFRICA

2019: 73 MN (+6%) JAN-APRIL 2020: -35%

MIDDLE EAST

2019: 61 MN (+2%) JAN-APRIL 2020: -40%

ASIA AND THE PACIFIC

2019: 361 MN (+4%) JAN-APRIL 2020: -51%
INTERNATIONAL CODE FOR THE PROTECTION OF TOURISTS
ADHERED TO BY

ECUADOR

GUINEA BISSAU

MOLDOVA

PARAGUAY

URUGUAY
ADVANCING GLOBAL STANDARDS AND PROTOCOLS
MEASURING SUSTAINABILITY OF TOURISM
RESILIENCE THROUGH DIVERSIFICATION
TOURISM AND CREATIVE INDUSTRIES

Nigeria, November 2022
2030 AGENDA FOR AFRICA
Best Tourism Villages by the numbers

- Country with 3 Best Tourism Villages
- Country with 2 Best Tourism Villages
- Country with 1 Best Tourism Villages
SCALING UP INNOVATION AND DIGITAL TRANSFORMATION
20,000 SMEs FROM 22 COUNTRIES
UNWTO FRAMEWORK CONVENTION ON TOURISM ETHICS
COOPERATION AT EVERY LEVEL IS KEY
50 PROJECTS
US$ 9 MLN
EU TOURISM MINISTERS
THE VOICE OF TOURISM
TOURISM AND TRAVEL DEVELOPMENT INDEX

UNWTO
World Tourism Organization

WORLD ECONOMIC FORUM
WAR IN EUROPE
2022

TURNING POINTS AND MILESTONES
NEW MANDATE

NOVEMBER

TUESDAY
30

Russia launches invasion of Ukraine.

Executive Council 115th Session

DECEMBER

FRIDAY
3

General Assembly Twenty-fourth Session

FEBRUARY

SUNDAY
20

EXECUTIVE COUNCIL - 115TH SESSION

MARCH

WEDNESDAY
2

5G convenes emergency Executive Council on suspension of membership of Russian Federation

Monday
28

Regional Commission for the Middle East

Regional East Member Focus: Sustainable Tourism Recovery

APRIL

Wednesday
27

First ever extraordinary UNWTO General Assembly

MIDDLE EAST MEMBERS FOCUS: SUSTAINABLE TOURISM RECOVERY

Wednesday
4

First ever high-level debate on tourism at the UN General Assembly

June
7

Executive Council in Saudi Arabia

Executive Council - 116th Session

MAY

FRIDAY
20

Regional Commission for the Americas

UNWTO's members in the Americas Advance Common Goals

JUNE