

**CONCLUSIONS AND RECOMMENDATIONS MADE BY
THE UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC &
THE UNWTO COMMISSION FOR SOUTH ASIA
AT THEIR THIRTY-FOURTH JOINT MEETING**

14 June 2022

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UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC AND
UNWTO COMMISSION FOR SOUTH ASIA

Thirty-fourth Joint Meeting

AGENDA

1. Adoption of the Agenda
2. Communication of the Chairperson of the 34th CAP-CSA Joint Meeting **(Maldives)**
3. Communication of the Co-Chairperson of the 34th CAP-CSA Joint Meeting **(Malaysia)**
4. Report of the Secretary-General on UNWTO's Vision, Priorities and Programme of Work for 2022-2023
5. UNWTO in Asia and the Pacific
6. UNWTO Affiliate Members: Latest Developments, Reforms and Future Outlook
7. Policy Discussion: Member States' Updates on Tourism Recovery and Restarting Tourism
8. Other Matters
9. Place and date of the 35th Joint Meeting of the UNWTO Commission for East Asia and the Pacific & the UNWTO Commission for South Asia

PREAMBLE

1. The thirty-fourth meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia was held in a hybrid format in the Maldives on 14 June 2022. This joint meeting was the first to attract many in-person participants since 2020 when COVID-19 made it necessary to hold virtual and hybrid meetings.
2. The meeting was jointly chaired by the Maldives – the Chair of the Commission for South Asia and Malaysia – the Chair of the Commission for East Asia and the Pacific. There were ninety-nine participants representing Bhutan, Cambodia, China (online), Fiji, India, Indonesia, Iran (online), Japan, Lao PDR, Malaysia, Maldives, Myanmar (online), Papua New Guinea, Republic of Korea, Sri Lanka (online), Timor-Leste and Vietnam. Associate Members from Hong Kong, China (online) and Macao, China (online), other Member States from Gambia, Mauritius and Republic of Guinea; non-members from Singapore; Affiliate members from Australia, India (online), Indonesia, Iran, Japan, Republic of Korea, Thailand, Greece and Spain; as well as other international organizations from Fiji, Hong Kong, China, Japan, Thailand, United States and Uruguay were also represented. A list of participants with the names and contact details of all attendees is annexed to this report.
3. The Secretary-General warmly welcomed the delegation from Singapore who were joining UNWTO's CAP-CSA Joint meeting for the first time, and invited them to future editions as well as other UNWTO events.

CONCLUSIONS AND RECOMMENDATIONS

CAP/CSA/CR/1(XXXIV)

ADOPTION OF THE AGENDA **Agenda item 1 (document CAP/CSA/34/Prov.Ag.)**

The two commissions,

Adopt the provisional agenda of their 34th Joint Meeting as contained in the document CAP/CSA/34/Prov. The final agenda of the meeting is located on the previous page (i.e. page 2).

CAP/CSA/CR/2(XXXIV)

COMMUNICATION OF THE CHAIRPERSON OF THE 34TH JOINT MEETING (MALDIVES) **Agenda item 2 (document CAP/CSA/34/2)**

The Commissions,

Having heard the communication of the Chairperson (i.e. Maldives),

1. Thank him for his communication.
2. Agree with his view that as tourism is a key source of foreign exchange for Asia-Pacific, the impact of the pandemic on its economy has been substantial;
3. Concur with his view that restarting tourism is thus imperative because their nations are heavily dependent on it owing to its economic importance;
4. Understand that even though the road to recovery is still somewhat bumpy and strewn with many challenges, global and regional coordination will ensure a sustainable, inclusive and resilient tourism sector for the future;
5. Commend Maldives for prioritising the safety of tourists and the local community; and epitomising the harmonious co-existence of safety and tourism since July 2020 when it became the first country in Asia-Pacific to open its doors to international tourism with the right safety protocols in place.

CAP/CSA/CR/3 (XXXIV)

COMMUNICATION OF THE CO-CHAIRPERSON OF THE 34TH JOINT MEETING
Agenda item 3 (document CAP/CSA/34/3)

The Commissions,

Having heard the communication of the Co-Chairperson (i.e. Malaysia),

1. Thank her for her communication;
2. Appreciate her evaluation of the meeting as one of historical significance for the region, as more and more countries begin to experience a steady rebound with the easing of travel restrictions and border reopening while they shift towards an endemic state of COVID-19;
3. Join her to congratulate Maldives on its Golden Jubilee celebrations to mark the 50th anniversary of the development of its tourism industry;
4. Join her again to congratulate Maldives on its remarkable tourism recovery which has been a source of inspiration for members of the 2 regions, and contributing to spurring recovery across the region;
5. Congratulate Malaysia on being among the highest vaccinated countries in the world; fully reopening its borders to international travellers; and harmonising border opening procedures with its immediate neighbouring countries to encourage cross-border tourism.

CAP/CSA/CR/4(XXXIV)

REPORT OF THE SECRETARY-GENERAL

Agenda item 4 (document CAP/CSA/34/4)

The Commissions,

Having heard the report of the Secretary-General,

1. Thank him for providing an overview of the latest tourism trends and outlook and observing how international tourism continued to consolidate its recovery in the first quarter of 2022, with world arrivals nearly tripling in January-March 2022 (+182%) compared to the same period of 2021, registering almost 76 million more international tourists even though arrivals remained 61% below 2019 levels;
2. Note that Asia and the Pacific recorded a 64% increase during this first quarter but stood at -93% compared to 2019, as several destinations remained closed to non-essential travel; yet hopeful that this will be only temporary since Asia and the Pacific has a strong tourism sector with the potential to rebound strongly;
3. Welcome the positive developments in recent weeks of a significant increase in the ease of travel restrictions in Asia, particularly in South Asia, signalling better prospects for recovery in the region during the remaining months of 2022.
4. Notes with satisfaction the fact that the decline in receipts (-62%) was smaller than the drop in arrivals (-71%) due to a strong increase in spending per international trip - from an average US\$ 1,000 in 2019 to US\$ 1,400 in 2021; though in Asia and the Pacific, income from international tourism was still 79% below 2019 levels with international tourism receipts down from US\$ 441 billion pre-pandemic to US\$ 97 billion in 2021;
5. Agree that the economic environment is a main factor risking the recovery of international tourism; particularly considering the impact of rising inflation and the spike in oil prices which is already translating into higher transport and accommodation costs, and may risk putting consumer purchasing power and savings under pressure;
6. Recognise the fact that travel restrictions continue to be a major obstacle to the effective recovery of international tourism, with the Russian offensive in Ukraine adding uncertainty to an already challenging economic and geopolitical environment;
7. Commend the Secretariat for its major activities and initiatives including his leadership in the United Nations General Assembly High Level Thematic Debate on “Putting sustainable and resilient tourism at the heart of an inclusive recovery”, which included several Ministers of the Asia Pacific Region. This was a historic occasion that saw a tourism event being conducted for the very first time at the UN General Assembly Headquarters in New York;
8. Appreciate UNWTO’s collaboration with the Indonesian Presidency of the G20 as its Knowledge Partner in the production of the outcome document for the forthcoming G20 Tourism Ministerial

Meeting in September 2022, entitled *G20 Bali Guidelines for Strengthening Communities and MSME as Tourism Transformation Agents: a People-Centred Recovery*;

9. Congratulate the Secretariat on UNWTO's Best Tourism Villages initiative and note with satisfaction that out of the 44 winning destinations announced during the 24th General Assembly at the end of 2021, 10 were from Asia and the Pacific region;
 10. Appreciate the fact that UNWTO continues to support its members on the ground delivering technical assistance projects.
 11. Welcome the Organization's collaboration with the Japanese International Cooperation Agency (JICA) and the Asian Development Bank to mobilize resources for the implementation of these projects in the region.
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CAP/CSA/CR/5(XXXIV)

UNWTO IN ASIA AND THE PACIFIC

Agenda item 5 (document CAP/CSA/34/5)

The Commissions,

Having heard the report of the Director *ad interim* of the Regional Department for Asia and the Pacific,

1. Thank him and the Secretariat for supporting the members in preparing for the transition and transformation of tourism into a more sustainable and resilient sector in the post-pandemic period through the organization of a series of webinars, online meetings and workshops on tourism recovery-related topics;
2. Note that some of the topics focused on include domestic tourism and UNWTO COVID-19 tourism recovery technical assistance package; rural development, community tourism development and basic infrastructure development in tourism; women empowerment and gender equality; sustainable tourism development and destination branding; measuring the sustainability of tourism; as well as capacity-building for sustainable tourism through festivals and events;
3. Welcome the soon-to-be launched regional study on Women in Tourism in Asia and the Pacific. This report derives from the 2nd edition of the UNWTO Global Report on Women in Tourism, and is also a sequel to the conclusions and recommendations of the Regional Conference on the Empowerment of Women in Tourism in Asia and the Pacific held in Malaysia in November 2021;
4. Commend UNWTO's in-person and virtual presence in regional events such as the following:
 - In person participation:
 - ITOP International Policy Seminar (Jeju, Republic of Korea, 4-5 November 2021);

- ASEAN Tourism Forum 2022, (Preah Sihanouk Province, Cambodia, 16-22 January 2022);
- WTTC Global Summit (Hybrid, Manila, the Philippines, 20-22 April 2022).
- Virtual participation:
 - FAO Regional Webinar on Eco/Agri-tourism in the Asia-Pacific region (14 October 2021);
 - ICCA (International Congress and Convention Association) Thought Leadership Session: Webinar on the future of business events travel and collaborations: working together to keep our destinations open for business (16 December 2021);
 - Pacific Island Tourism Research Symposium (Online, SPTO, 30 November - 1 December 2021);
 - 2022 Asian Mountain Tourism Promotion Conference (online, Guizhou, China, 22 March 2022);

5. Note the following upcoming and planned events for the rest of the year:

- 16th UNWTO/PATA Forum on Tourism Trends and Outlook (Hybrid, Guilin, China, 18-20 September 2022);
- 5th Tourism EXPO Japan Ministerial Roundtable in collaboration with UNWTO (Tokyo, Japan, 22 September 2022);
- G20 Tourism Ministers Meeting (Bali, Indonesia, 26 September 2022);
- World Tourism Day Celebration (Bali, Indonesia, 27 September 2022);
- UN Biodiversity Conference (CBD COP 15) (Kunming, China, September 2022);
- World Tourism Conference 2022 (Kota Kinabalu, Malaysia, 28-30 November 2022);
- 16th UNWTO Asia/Pacific Executive Training Programme on Tourism Policy and Strategy (Republic of Korea, November 2022);
- 7th UNWTO World Forum on Gastronomy Tourism (Nara, Japan, 12-15 December 2022);
- UNWTO Regional Workshop on Measuring Tourism: TSA and MST in South Asia (Nepal, December 2022);
- 14th IFTM-UNWTO Training Programme (Macao, China, December 2022);
- Global Tourism Economy Forum (Online, Macao, China, dates TBC).

Having heard the report of the Chief of UNWTO Regional Support Office for Asia and the Pacific (RSOAP),

1. Thank him for the activities RSOAP has implemented including the Symposium on Promoting Sustainable Destination Management through Tourism in a hybrid format on 8 December 2021 in Tokyo; and the promotion of the Handbook on Evidence-based Sustainable Tourism Management which was published in March 2022, and produced in collaboration with a Japanese Research Institute with the support of Japan Tourism Agency;
 2. Take note of upcoming projects and publications such as Vietnam Project for Sustainable Tourism Destination Management; Sustainable Tourism Product Development Opportunities in the Pacific Islands; Webinar on Sustainable Tourism Product Development Opportunities in the Pacific Islands; UNWTO Tourism Stories for the Pacific; UNWTO and JICA joint manual on Tourism for Sustainable Development Goals: Project Based Indicators for Success; and the 4th Future Tourism Leaders Workshop.
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CAP/CSA/CR/6(XXXIV)

UNWTO AFFILIATE MEMBERS: LATEST DEVELOPMENTS, REFORMS AND FUTURE OUTLOOK
Agenda item 6 (document CAP/CSA/34/6)

The Commissions,

Having heard the intervention of the member of the Board of the Affiliate Members from JTB Corporation,

1. Thank him for the report on the main activities and developments of Affiliate Members in the region and the priorities for the upcoming period;
 2. Appreciate the continuous efforts of the Affiliate Members Department (AMD) aimed at delivering value to UNWTO's members by attracting and sharing initiatives and projects that can contribute to the overall efforts of the Organization to accelerate the recovery of the sector;
 3. Commend the work of AMD in modernizing the management of the Affiliate Members' network and improving the available tools and procedures to facilitate the provision of better services to meet the needs and expectations of the Affiliate Members;
 4. Compliment the excellent outcome of the Reform of the Affiliate Membership Legal Framework, that was approved at the 24th UNWTO General Assembly;
 5. Welcome a more effective collaboration between members of the Commissions and Asia-Pacific Affiliate Members, in order to create synergies to enhance the expansion of the latter in the region;
 6. Appreciate Affiliate Members' commitment and readiness for a stronger engagement with UNWTO's main initiatives and projects in priority topics such as sustainability, gastronomy, sports tourism, green tourism, education, innovation and digitalization.
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**POLICY DISCUSSION: MEMBER STATES' UPDATES ON
TOURISM RECOVERY AND RESTARTING TOURISM**

Agenda item 7

Having heard the introductory policy context of the UNWTO Executive Director and members' updates on their tourism recovery efforts - government policies aimed at the reopening of their borders to international tourism and their accompanying challenges - note the following:

- Some of the policy measures members have implemented to curb the impacts of the pandemic and foster tourism recovery include:
 - High rates of vaccination, travel restrictions and safe protocols according to the evolution of the pandemic including pilot reopening programmes with the support and collaboration of key government bodies and the private sector;
 - COVID-19 Safe Services Certification to tourism businesses at the local and national levels to build the confidence of tourists.
 - Fiscal and monetary support to ensure the survival of tourism-related businesses, jobs and communities;
 - Offer of numerous incentives to boost domestic tourism consumption (e.g. discounted group tours and hotel staycation packages);
 - Investing in green tourism and cultural tourism resulting in the creation of new jobs and business opportunities as well as new tourism products;
 - Promotion of cultural tourism, adventure tourism, medical & wellness tourism and rural tourism;
 - Capacity-building and reskilling of the tourism workforce to prepare them for the post-pandemic period and to transition to the “new normal”; and
 - Ensure the representativeness of tourism within the government COVID-19 policies and measures and enhanced partnerships and public/public cooperation.
- With the high rates of vaccination in the region, an increasing number of members are starting to ease COVID-19 travel restrictions, including:
 - Different degrees of relaxation or lifting of travel restrictions such as the removal of PCR tests before and upon arrival, and quarantine measure;
 - Free visa issuance to attract international tourists; and
 - Pilot schemes to selected destinations or group tours.
- Some challenges encountered in the efforts to restart tourism can be outlined as follows considering that many members indicated that the full recovery of international tourist will still take 2/3 years:
 - Regaining tourists' confidence and trust particularly in the safety of destinations;
 - Ensure residents acceptance of the return of tourism (risk perception);
 - The slow recovery of key international tourism markets which is eroding opportunities to capitalise on the end of year high tourism season;
 - The loss of the tourism workforce during the pandemic bringing about the need to recruit and train new staff which is causing increase in overhead costs;
 - Air connectivity and pricing; and

- Continue to support small business in the recovery phase (repayment of loans during the pandemic).
 - Some recommendations for restarting tourism or accelerating tourism recovery and transition, include:
 - enhancing the resilience of the tourism sector particularly of tourism enterprises;
 - application of innovation-driven strategies and accelerating digitalization;
 - developing new products and destinations;
 - placing inclusion and sustainability at the core of tourism development;
 - Invest in education and skills;
 - enhance public/private sector partnerships and whole of government approach; and
 - advancing cooperation at the regional and international level for the sector to emerge stronger and more resilient to future disruptions.
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CAP/CSA/CR/8(XXXIV)

OTHER MATTERS
Agenda item 8

The Commissions,

Having heard the interventions of Indonesia and Malaysia,

1. Take note that Indonesia will be hosting the G20 Tourism Ministerial Meeting and World Tourism Day celebrations in September 2022;
 2. Take further note that Malaysia will be organising the 6th World Tourism Conference in Kota Kinabalu (Sabah Province) in November.
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CAP/CSA/CR/9(XXXIV)

PLACE AND DATE OF THE
THIRTY-FIFTH CAP-CSA JOINT MEETING FOR THE TWO COMMISSIONS
Agenda item 9

The Commissions,

1. Having heard from the Co-Chair that Cambodia has presented its candidature to host the next Joint meeting and the latter's confirmation,
2. Unanimously applaud and thank Cambodia for offering to host the 35th CAP-CSA Joint Meeting in 2023 in Siem Reap.

ANNEX: LIST OF PARTICIPANTS

UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC

MEMBER STATES

1. Cambodia

Dr Sokhom Thok
Under Secretary of State,
Ministry of Tourism

Mr Chhiv Try
Director of International Cooperation and
ASEAN Department,
Ministry of Tourism

Mr Sopharun Hor
Officer,
Ministry of Tourism

2. China (Online)

Ms Ling Zhang
Director,
Ministry of Culture and Tourism, P.R. China

Ms Yiyuan Yang
Staff Member,
Ministry of Culture and Tourism, P.R. China

3. Fiji

Ms Jacinta Lal
Principal Tourism Officer,
Ministry of Commerce, Trade, Tourism and
Transport

Ms Shyal Shobna Lata
Tourism Officer,
Ministry of Commerce, Trade, Tourism and
Transport

4. Indonesia

Ms Angela Herliani Tanoesoedibjo
Vice Minister,
Ministry of Tourism and Creative Economy

Ms Ni Wayan Giri Adnyani
Permanent Secretary,
Ministry of Tourism and Creative Economy

Ms Adwitya Kristy Hapsari
Foreign Service Officer/First Secretary,
Ministry of Foreign Affairs of Indonesia

Mr Dendi Jonathan Franzes
Expert to the Vice Minister,
Ministry of Tourism and Creative Economy

Ms Citra Puspa Dewi
Expert to the Vice Minister,
Ministry of Tourism and Creative Economy

Mr Agus Kristianto Djajusman
Assistant to the Vice-Minister,
Ministry of Tourism and Creative Economy

Ms Erfina Ningsih Pasaribu
Assistant to the Vice-Minister,
Ministry of Tourism and Creative Economy

Ms Wirda Permata Sari
Assistant to the Vice-Minister,
Ministry of Tourism and Creative Economy

Ms Glory Maudy Paath
Sub coordinator for Tourism Marketing
Region 1 Area IIIb,
Ministry of Tourism and Creative Economy

Ms. Astri Puspita
Coordinator
Ministry of Tourism and Creative Economy

Mr. Iman Eka Setya Setya
Staff
Ministry of Tourism and Creative Economy

Mr. Boyke Nurdin
Counsellor for Socio-Cultural Affairs
Embassy of the Republic of Indonesia in Sri
Lanka

Ms. Karina Ratnamurti
Head of section, Candidacy in International
Organization
Ministry of Foreign Affairs

Mr. Achmad Dita
Staff
Embassy of the Republic of Indonesia in Sri
Lanka

5. Japan

Mr Yasuhiro Okanishi

Vice Minister,
Ministry of Land, Infrastructure, Transport
and Tourism

Ms. Chiaki Oya
Deputy Director,
Japan Tourism Agency

6. Lao PDR

Ms Phonemaly Inthaphome
Director General,
Ministry of Information, Culture and Tourism

Ms Phengchanh Phengmuang
Director General,
Ministry of Information, Culture and Tourism

7. Malaysia

Dato' Sri Hajah Nancy Shukri
Minister,
Ministry of Tourism, Arts and Culture
Malaysia

Ms McFarizsa Daniel
Special Functions Officer to the Minister,
Ministry of Tourism, Arts and Culture
Malaysia

Dr. Yasmeeen Yasim
Senior Director,
Ministry of Tourism, Arts and Culture
Malaysia

Ms Meera Devi Daran
Senior Assistant Secretary,
Ministry of Tourism, Arts and Culture
Malaysia

Ms MCFarizsa Binti Daniel
Special Task Officer II,
Ministry of Tourism, Arts and Culture
Malaysia

Mr Mohd Hafiz Hashim
Director,
Malaysia Tourism Promotion Board, Ministry
of Tourism, Arts and Culture Malaysia

8. Myanmar (Online)

H.E Dr. Htay Aung
Union Minister,
Ministry of Hotels and Tourism

Mr. Maung Maung Kyaw
Director General,
Directorate of Hotels and Tourism

Mr. Hlaing Oo
Director General,
Ministry of Hotels and Tourism

Mr. Zeyar Myo Aung
Deputy Director General
Directorate of Hotels and Tourism

9. Papua New Guinea

Ms Ingrid Kuman
Director Policy & Planning,
Papua New Guinea Tourism Promotion
Authority

Mr Joel Keimelo
Senior Marketing Officer,
Papua New Guinea Tourism Promotion
Authority

Mr Michael Taia
Senior Product Development Officer,
PNG Tourism Promotion Authority

10. Republic of Korea

Ms Jeong-eun Lee
International Tourism Division Director,
Ministry of Culture, Sports and Tourism

Ms Juwon Jeong
External Relations Coordinator,
Ministry of Culture, Sports and Tourism

11. Philippines (Online)

Ms Verna C. Buensuceso
Assistant Secretary and Head of the
Delegation
Product and Market Development
Department of Tourism

Mr Warner M. Andrada
OIC-Director
Office of Tourism Development Planning,
Research and Information Management
Department of Tourism

Mr Jaime Victor S. Bayhonan
OIC-Chief
International Relations Division
Department of Tourism

Ms Jem Micaiah M. Turla
Senior Tourism Operations Officer
International Relations Division
Department of Tourism

Mr Gerard O. Panga
Tourism Attache
Department of Tourism-London

12. Timor-Leste

Ms. Inacia da Conceição Teixeira
Deputy Minister of Tourism, Commerce and Industry,
Ministry of Tourism, Commerce and Industry

Mr Jelino Soares
Director General of Tourism,
Ministry of Tourism, Commerce and Industry

Mr. Antonio Da Silva
Director of Tourism Promotion and International Relationship
Ministry of Tourism, Commerce and Industry

Mr. Maeni Calado
Chief of Cabinet
Ministry of Tourism, Commerce and Industry

Ms. Julita Soares Dos Santos
Bodyguard of the Vice-Minister
Ministry of Tourism, Commerce and Industry

13. Vietnam

Mr. Trung Khanh Nguyen
Chairman,
Vietnam National Administration of Tourism

Mr Quy Phuong Nguyen
Director General,
Vietnam National Administration of Tourism

Mr Phu Cuong Tran
Director General of International Cooperation Department,
Vietnam National Administration of Tourism

Ms To Linh Pham
Official,
Vietnam National Administration of Tourism

UNWTO COMMISSION FOR SOUTH ASIA

MEMBER STATES

1. Bhutan

Mr Phuntsho Gyeltshen
Deputy Chief Tourism Officer,
Tourism Council of Bhutan

2. India

Mr. Munu Mahawar
High Commissioner,
High Commission of India, Male, Maldives

Mr. Rohit Rathish
Deputy High Commissioner,
High Commission of India, Male, Maldives

Mr. Karan Yadav
First Secretary,
High Commission of India, Male, Maldives

3. Iran (Online)

Dr Leila Azhdari
General Director for Marketing and International Tourism Development,
Ministry of Cultural Heritage, Tourism and Handicrafts (MCTH)

4. Maldives

Dr Abdulla Mausoom
Minister,
Ministry of Tourism

Mr Ibrahim Rasheed Aboobakuru
Minister of State for Tourism,
Ministry of Tourism

Dr Naushad Mohamed
Deputy Minister,
Ministry of Tourism

Mr Asad Riza
Deputy Minister,
Ministry of Tourism

Mr Ahmed Athif
Deputy Minister,

Ministry of Tourism

Ms Fathimath Nilfa
Permanent Secretary,
Ministry of Tourism

Ms Aishath Ali
Director General
Ministry of Tourism

Mr Ali Shinan
Deputy Director General,
Ministry of Tourism

Ms Fathmath Shifa
Assistant Director,
Ministry of Tourism

Ms Fazeela Ali
Executive Director,
Ministry of Tourism

Ms Fathmath Niusha
Communication Director,
Ministry of Tourism

Ms Rifath Rasheed
Senior Policy Director,
Ministry of Tourism

5. Pakistan (Online)

Mr Aftab-ur-Rehman Rana
Managing Director
Pakistan Tourism Development Corporation
(PTDC)

6. Sri Lanka (Online)

Ms Dhammika Wijayasinghe
Director General,
Sri Lanka Tourism Development Authority

ASSOCIATE MEMBERS

1. Hong Kong, China (Online)

Ms Elsa Hung
Assistant Commissioner for Tourism,
Tourism Commission, Hong Kong, China

2. Macao, China (Online)

Ms Maria Helena De Senna Fernandes
Director,

Macao Government Tourism Office

Ms Christina Lau
Head of Communication and External
Relations Department,
Macao Government Tourism Office

Ms Stephanie Vu
Executive of Communication and External
Relations Department,
Macao Government Tourism Office

OTHER MEMBER STATES

1. Gambia

Mr Abubacarr S. Camara
Director General,
Gambia Tourism Board

Mr. Mamadi Dampha
Deputy Permanent Secretary
Ministry of Tourism and Culture

2. Mauritius

Mr Ashwin Seetaram
Director of Tourism
Ministry of Tourism

3. Republic of Guinea

Ms Saran Camara
Chief of Staff,
Ministry of Culture, Tourism and Handicrafts of
Guinea

NON-MEMBERS

1. Singapore Tourism Board

Ms Christina Chan
Assistant Director, International Relations

Ms Jaz Loo
Senior Manager, International Relations

AFFILIATE MEMBERS

1. Amadeus (Australia)

Mr Alexander Rayner
Director Government and Destination

- Relations
2. **Designated Areas for Sustainable Tourism Administration (DASTA) (Thailand)**

Ms Wanvipa Phanumat
 Director of Community-based Tourism Office

Ms Chanoknan Srimuang
 International Relations Officer
 3. **Japan Association of Travel Agents (JATA) (Japan)**

Mr Toru Furusawa
 Director, Office of International Tourism
 4. **JTB Corp. (Japan)**

Mr Hiroyuki Kitagawa
 President & CEO of Asia & the Pacific
 5. **Kerala Institute of Tourism and Travel Studies (India) (Online)**

Dr Rajashree Ajith
 Director
 6. **Korea Culture & Tourism Institute (Republic of Korea)**

Mr Dae Kwan Kim
 President
 7. **Maldives Association of Tourism Industry (MATI) (Maldives)**

Ms. Reena Abdul Wahid
 Executive Director
 8. **Netcom Publicidad Exterior (Uruguay)**

Mr Gabriel Rodriguez Zignago
 Director

Mr Diego Fabregas
 Director
 9. **Pardis Iranian Mana Seir International Tourism Institute (Iran)**

Mr Seyed pouya Ghaemmaghani

CEO
Ms Zohreh Taghva
 Member of the board

10. **Positium OÜ (Indonesia)**

Ms Evest Defiana
 Business Development and Partnership Manager

11. **Seoul Tourism Organization (Republic of Korea)**

Ms Sae Mi Lee
 Assistant Manager

AFFILIATE MEMBERS IN OTHER REGIONS

1. **ICF (Spain)**

Ms Yolanda Perdomo
 Tourism Lead

2. **Tourism Optimizer Platform (Greece)**

Mr. Filippou Venetopoulos
 Chief Executive Officer

OTHERS

1. **Airports Council International (ACI) Asia-Pacific (Hong Kong, China)**

Mr Stefano Baronci
 Director General

2. **Japan International Cooperation Organization (Japan)**

Mr. Motoo Taki
 Resident representative

Mr. Noboru Zama
 Advisor

3. **Pacific Asia Travel Association (PATA) (Thailand)**

Ms Liz Ortiguera
 Chief Executive Officer

**4. Pacific Tourism Organisation (SPTO)
(Fiji)**

Mr Christopher Roy Cocker
Chief Executive Officer

5. University of Wisconsin (United States)

Mr Jafar Jafari
Professor Emeritus

WORLD TOURISM ORGANIZATION (UNWTO)

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Secretary General

Ms Zoritsa Urosevic
Executive Director

Mr Harry Hwang
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Ms Natalia Bayona
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UNWTO Consultant

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UNWTO Moderator

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Programme Officer