Dear Affiliate Members,

I am pleased to share with you the August Edition of the Newsletter, which focuses on the latest developments achieved by the Affiliate Members Department and future events and initiatives carried out by the UNWTO, the Affiliate Members Department, and the Affiliate Members themselves. Also included is the updated calendar of events for the second half of 2022, including UNWTO events and the ones carried out by or with the participation of our Affiliate Members.

Regarding the Affiliate Members Department’s activities, on 12 July, we hosted the Induction Session for Affiliate Members. I would like to express my gratitude to all participants who joined the session to learn about the benefits and resources of the Membership and the opportunities for engagement.

Focusing now on the upcoming activities, I would like to inform you that our department has planned to attend the following events, where we will organize the following dedicated sessions for Affiliate Members:

- Affiliate Members Corner: “Sustainability and Digitalization in Tourism Product Development” within the framework of Tourism EXPO Japan 2022, 22-25 September (Tokyo, Japan).
- Affiliate Members’ Session: “Breaking the ground in private-public partnership” within the framework of the World Tourism Day, 27 September (Bali, Indonesia).
- Affiliate Members Corner: “Destinations to Producers” within the framework of Iberseries & Platino Industria, 27-30 September (Madrid, Spain).

Make sure to check the AMConnected Platform to know how to take part in these initiatives!

I am also pleased to inform you that the 65th Regional Commission for Africa, will be taking place in Arusha, Tanzania (Africa) from the 5-7 October, while the 117th session of the UNWTO Executive Council has been confirmed to be held in Marrakesh (Africa) from the 23-25 November.

We will be sharing more information about these meetings and how to get involved through the AMConnected platform as the dates approach.

Lastly, I am glad to keep working with our Affiliate Members to implement some of the initiatives and activities included in our Programme of Work 2022. We are always available to explore potential collaborations with all of you.

As usual, I am at your disposal and look forward to hearing any comments you might have.

Yours sincerely,

Ion Vilcu
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<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>UNWTO GENERAL ASSEMBLY</td>
<td>April 27-28</td>
<td>Madrid, Spain</td>
<td>In Person</td>
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<tr>
<td>1st Extraordinary Session of the General Assembly</td>
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<tr>
<td>UNWTO EXECUTIVE COUNCILS</td>
<td>Nov. 23-25</td>
<td>Marrakesh, Africa</td>
<td>In Person</td>
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<td>117th Session of the UNWTO Executive Council</td>
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<tr>
<td>UNWTO REGIONAL COMMISSIONS</td>
<td>Oct. 5-7</td>
<td>Arusha, Tanzania</td>
<td>In Person / Hybrid</td>
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<td>65th Regional Commission for Africa</td>
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<td>COMMITTEE ON MATTERS RELATED TO AFFILIATE MEMBERSHIP (CMAM)</td>
<td>Q4 (TBC)</td>
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<td>Online</td>
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<td>2nd Meeting of the Committee on Matters Related to Affiliate Membership (CMAM)</td>
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<td>BOARD OF THE AFFILIATE MEMBERS</td>
<td>Nov. 9 (TBC)</td>
<td>London, UK (World Travel Market)</td>
<td>In Person / Hybrid</td>
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<td>57th Meeting of the Board of the Affiliate Members</td>
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## UNWTO Thematic Events with the Participation of Affiliate Members

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Sept. 19-21</td>
<td>6th UNWTO Global Conference on Wine Tourism</td>
<td>Alba, Italy</td>
<td>In Person / Hybrid</td>
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<tr>
<td>Sept. 27</td>
<td>World Tourism Day</td>
<td>Bali, Indonesia</td>
<td>In Person / Hybrid</td>
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<tr>
<td>Oct. 20-21</td>
<td>3rd UNWTO Mayors Forums for Sustainable Urban Tourism</td>
<td>Madrid, Spain</td>
<td>In Person / Hybrid</td>
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<tr>
<td>Nov. 14-16</td>
<td>UNWTO Global Conference on Linking Tourism, Culture and Creative Industries</td>
<td>Lagos, Nigeria</td>
<td>In Person / Hybrid</td>
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<tr>
<td>Nov. 23-25</td>
<td>Smart Destinations Conference</td>
<td>Valencia, Spain</td>
<td>In Person / Hybrid</td>
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<tr>
<td>Dec. 12-15</td>
<td>7th UNWTO World Forum on Gastronomy Tourism</td>
<td>Nara, Japan</td>
<td>In Person / Hybrid</td>
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## Affiliate Members' Events with UNWTO Support

<table>
<thead>
<tr>
<th>Organization</th>
<th>Date</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>Seoul Tourism Organization</td>
<td>Sept. 9</td>
<td>Global Fair &amp; Sustainable Travel Contest (Results Announcement)</td>
<td>Online</td>
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<tr>
<td>Japan Association of Travel Agents - JATA</td>
<td>Sept. 22-25</td>
<td>Tourism EXPO Japan</td>
<td>Tokyo, Japan</td>
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<tr>
<td>EGEDA</td>
<td>Sept. 27-30</td>
<td>Iberseries Platino Industria</td>
<td>Madrid, Spain</td>
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<td>European Historic Thermal Towns Association</td>
<td>Sept. 27-29</td>
<td>International Congress on Thermal Tourism</td>
<td>Galicia, Spain</td>
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<tr>
<td>Fundación Impulsa Castilla-La Mancha</td>
<td>Oct. 17-18</td>
<td>4º Congreso Gastronómico “Culinaria Castilla La Mancha”</td>
<td>Cuenca, Spain</td>
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<tr>
<td>Fédération Internationale de Camping, Caravanning et Autocaravanning</td>
<td>Oct. 27-28</td>
<td>2nd F.I.C.C. World Congress</td>
<td>Verrières-le-Buisson, France</td>
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<tr>
<td>Estudis d'hoteleria i Turisme - CETT</td>
<td>Nov. 9-10</td>
<td>CETT Smart Tourism Congress (6th Edition)</td>
<td>Barcelona, Spain</td>
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# Events Organized by the UNWTO Affiliate Members

## City Destinations Alliance
- **36th CityDNA Summer School**
  - Date: Aug. 27-31
  - Location: Turin, Italy
- **17th TourMIS Users’ Workshop & International Seminar**
  - Date: Sept. 8-9
  - Location: Wien, Austria
- **CityDNA Autumn Conference**
  - Date: Oct. 19-22
  - Location: Tell Aviv, Israel
- **9th TIC Expert Meeting**
  - Date: Nov. 24-25
  - Location: Gothenburg, Sweden

## Universidad del Caribe
- **20th Annual Seminar on Tourism and Sustainability**
  - Date: Sept. 8-9
  - Location: Cancún, México
- **III Congress of Alternative Tourism and Heritage Management (COTAL)**
  - Date: Oct. 13-15
  - Location: Cancún, México

## Organisation Internationale du Tourisme Social (OITS / ISTO)
- **ISTO World Congress 2022**
  - Date: Oct. 12-15
  - Location: Ponta Delgada, Azores, Portugal

## Africa Tourism Partners
- **Africa Tourism Leadership Forum 2022**
  - Date: Oct. 24-26
  - Location: Gaborone, Botswana

## International Gay & Lesbian Travel Association (IGLTA)
- **IGLTA 38th Global Convention**
  - Date: Oct. 26-29
  - Location: Milan, Italy

## Fondazione Romualdo del Bianco
- **“The World in Florence” - International Festival World’s Cultural Expressions**
  - Date: Nov. 16-18
  - Location: Florence, Italy
The Affiliate Members Department hosts Induction Session for Affiliate Members

The Affiliate Members Department held an online Induction Session to explain the benefits and resources of the Membership and to welcome the newly admitted Affiliate Members.

The session took place on Tuesday 12 July, and counted on the participation of several Affiliate Members, both newcomers and experienced.

The Induction Session provided a great opportunity to show Affiliate Members how to make the best out of the Membership and to remind them of the available tools and resources, such as the use of the Logo, free access to publications of the UNWTO ELibrary, and access to the AMConnected platform, the main tool for communication and networking among Affiliate Members.

After the comprehensive presentation done by the Affiliate Members Department Team, the participating Affiliate Members had the opportunity to make comments and clarify their doubts on the presented topics during the Q&A session.

More in detail, the topics presented were the following:
- Structure of the UNWTO
- Role of the Affiliate Members Department
- Composition of the Board of Affiliate Members
- Committee on Matters Related to Affiliate Membership
- Use of the Logo
- Access to the E-Library
- Programme of Work
- Opportunities for participation in UNWTO events and activities
- How to use the AMConnected platform

You can find more information and the link to the recording of the session HERE.

Induction Session for Affiliate Members
Governors of Quintana Roo ratify their collaboration with UNWTO

On 12 July, the Director of the Affiliate Members Department, Ion Vilcu, met with the current Governor of Quintana Roo, Mr. Carlos Joaquin, the next Governor, Mrs. Mara Lezama, and other representatives of the tourism industry of the country, including the Affiliate Member Consejo de Promoción Turística de Quintana Roo (CPTQ).

The main reason for the meeting was to thank the soon-to-be-former governor for his work and involvement with the UNWTO, and to congratulate the newly elected Governor while expressing the desire to continue the fruitful collaboration with the Mexican State of Quintana Roo and its Affiliate Members.

The agenda also included the analysis of the Advances in the Master Plan for Sustainable Tourism Quintana Roo 2030, which seeks to ensure that tourism continues to be a tool for development, by contributing to the conservation of the natural and cultural heritage of destinations, combating inequalities, promoting a prosperous environment and building a future aligned with the United Nations 2030 Agenda.

The current governor provided data on the recovery of the tourism sector in Quintana Roo, where the arrivals are higher than in the pre-pandemic phase in 2019.

This meeting provided an excellent opportunity to discuss the next steps and to draft the roadmap for future collaboration between UNWTO, the Mexican State of Quintana Roo, and CPTQ.
The Affiliate Members Department organizes several sessions dedicated to Affiliate Members in September

Relevant events for tourism professionals are scheduled during September, and the Affiliate Members Department (AMD) arranged dedicated spaces for Affiliate Members to boost their engagement and participation and promote dialogue and dialogue networking between the private and public sectors.

- **TOURISM EXPO JAPAN**
  Held in Tokyo from 22-25 September is recognized as one of the world's most significant events, gathering key players from both the travel and tourism industry and travel-related business fields. Within this context, the AMD organized a dedicated space, "Affiliate Members Corner", to offer networking and exchange opportunities and to provide the participating Affiliate Members an adequate framework to present & promote their projects and initiatives, establish potential partnerships with other participating entities, and contribute to the promotion of the value of the UNWTO.

  **Affiliate Members Corner:**
  "Sustainability and Digitalization in Tourism Product Development"

  Date: 23rd September 2022

  You can find more information about this event and how to participate [HERE](#)

- **IBERSERIES & PLATINO INDUSTRIA**
  Held in Madrid, from 27-30 September, is known for being the largest international event for professionals linked to the audio-visual industry and an outstanding space for debate, reflection, exchange of ideas, investment and business projects, training, education, co-production, attracting film shoots, and establishing cultural and economic ties. Within this framework, the UNWTO "Affiliate Members Corner" is an opportunity for Affiliate Members to promote their offer in terms of facilities and destinations to attract the shooting of movies, series, and other audio-visual content.

  **Affiliate Members Corner:**
  "Destinations to Producers"

  Date: 29th September 2022

  You can find more information about this event and how to participate [HERE](#)
UNWTO HIGHLIGHTS

INTERNATIONAL TOURISM CONSOLIDATES STRONG RECOVERY AMIDST GROWING CHALLENGES

International tourism continues to show signs of a strong and steady recovery from the impact of the pandemic despite significant mounting economic and geopolitical challenges.

According to the latest UNWTO World Tourism Barometer, international tourism saw a strong rebound in the first five months of 2022, with almost 250 million international arrivals recorded. This compares to 77 million arrivals from January to May 2021 and means that the sector has recovered almost half (46%) of pre-pandemic 2019 levels. “The recovery of tourism has gathered pace in many parts of the world, weathering the challenges standing in its way”, said UNWTO Secretary-General Zurab Pololikashvili. At the same time, he also advises caution in view of the “economic headwinds and geopolitical challenges which could impact the sector in the remainder of 2022 and beyond”.

Europe welcomed more than four times as many international arrivals as in the first five months of 2021 (+350%), boosted by strong intra-regional demand and the removal of all travel restrictions in a growing number of countries. The region saw a robust performance in April (+458%), reflecting a busy Easter period. In the Americas, arrivals more than doubled (+112%) against the results of 2021.

The same pattern is seen across other regions. The strong growth in the Middle East (+157%) and Africa (+156%) remained 54% and 50% below 2019 levels respectively, and Asia and the Pacific almost doubled arrivals (+94%), though numbers were 90% below 2019, as some borders remained closed to non-essential travel.

Rising tourism spending out of the major source markets is consistent with the observed recovery. International expenditure by tourists from France, Germany, Italy and the United States is now at 70% to 85% of pre-pandemic levels. In terms of international tourism receipts earned in destinations, a growing number of countries - the Republic of Moldova, Serbia, Seychelles, Romania, North Macedonia, Saint Lucia, Bosnia & Herzegovina, Albania, Pakistan, Sudan, Türkiye, Bangladesh, El Salvador, Mexico, Croatia and Portugal – have fully recovered their pre-pandemic levels.

Strong demand during the Northern Hemisphere summer season is expected to consolidate these positive results, particularly as more destinations ease or lift travel restrictions. As of 22 July, 62 destinations (of which 39 in Europe) had no COVID-19 related restrictions in place and an increasing number of destinations in Asia have started to ease theirs.

You can find more information HERE
UNWTO HIGHLIGHTS

LA RIOJA TO HOST 2023 EDITION OF THE UNWTO GLOBAL CONFERENCE ON WINE TOURISM

The 7th edition of the World Tourism Organization (UNWTO) Global Conference on Wine Tourism will be held in La Rioja in 2023. This new edition was presented at the Vivanco Museum of Wine Culture, with the participation of Concha Andreu, President of the Government of La Rioja; Reyes Maroto, Minister of Industry, Trade, and Tourism; and the Secretary-General of the World Tourism Organization, Zurab Pololikashvili.

The Conference has become a leading international forum on trends, tools, and opportunities to advance wine tourism. It provides an opportunity for experts and professionals, as well as consolidated and emerging destinations in this tourism segment to exchange knowledge and experiences.

During the official presentation, which was hosted at the Vivanco facilities in Briones, Pololikashvili thanked Spain and La Rioja for hosting the 2023 edition of the Conference and highlighted the potential of wine tourism as a driver of the growth of local economies and as an engine of social change.

“This is a sector that can lead a positive change, especially in many rural communities, creating jobs and opportunities in the most depopulated areas, boosting economic growth and preserving the natural and cultural environment.”

The minister stressed that wine tourism “contributes to economic, social, environmental sustainability adds value, deseasonalizes product offerings and allows us to visit the rural environment”.

The President of La Rioja pointed out the recognition that the holding of the Conference implies for the tourist development of the region: “La Rioja possesses a unique and diverse heritage, both material and intangible, related to wine as food and as a product, and, in turn, that heritage constitutes a leading tourism offering that can and should be further enhanced.”

The 2022 edition of the UNWTO Global Conference on Wine Tourism will be held in Alba, Italy, from 19 to 21 September.

You can find more information HERE
UNWTO HIGHLIGHTS

TOURISM STATISTICS INFORM UN REPORTS ON SUSTAINABLE DEVELOPMENT

A United Nations global assessment of progress towards the Sustainable Development Goals (SDGs) makes clear the important role that tourism must play in achieving the ambitious agenda for change.

Launched at the High-Level Political Forum on Sustainable Development, which this year is held around the theme of ‘building back better’ from the pandemic, the UN reports draw on UNWTO’s statistical work to track tourism’s role in delivering meaningful progress for people and the planet.

Prepared in collaboration with the entire UN Statistical System, the reports and their latest available data show that action is needed to accelerate the delivery of the SDGs and to step up national measurement efforts, including for the tourism sector.

As demonstrated in the section on SDG8 (‘Decent Work and Economic Growth’), tourism was one of the most affected economic sectors by the COVID-19 Pandemic, as global GDP from tourism nearly halved between 2019 and 2020, with wide-reaching consequences for jobs, local businesses, and conservation efforts.

On SDG12 (Responsible Production and Consumption), UNWTO’s statistics serve to highlight the importance of national efforts to implement standardized tools like Tourism Satellite Accounts (TSAs) and the System of Environmental-Economic Accounting (SEEA). Both underpin the UNWTO-led Statistical Framework for Measuring the Sustainability of Tourism (MST) which assesses the social, economic, and environmental impacts and dependencies of tourism.

As countries build back better and aim to build more sustainable and resilient tourism, various policy frameworks have recognized the need for these measurement tools to guide their efforts and thus contribute to more evidence-based policymaking.

You can find more information HERE
UNWTO HIGHLIGHTS

UNWTO SETS OUT SHARED GOALS AND OPPORTUNITIES FOR TOURISM IN PARAGUAY

The President of Paraguay Mario Abdo Benitez, welcomed UNWTO’s support as the country works to make tourism a central pillar of economic growth and social opportunity.

Leading an official UNWTO delegation to Paraguay, Secretary-General Zurab Pololikashvili met with President Abdo Benitez to discuss the biggest challenges and opportunities for tourism in Paraguay and identify ways of working together to grow the sector in both size and relevance.

Paraguay currently serves as Chair of the UNWTO Regional Commission for the Americas and is a member of its Executive Council, underscoring the government's commitment to establishing the country as one of the region's top tourist destinations and the sector as a driver of sustainable development.

Making tourism a priority for Paraguay Secretary-General Pololikashvili noted that Paraguay is already “on the world map as a destination.”

UNWTO and the government can “make this beautiful country better known and make tourism a priority for creating jobs and opportunities for economic growth”.

Opening a special session on Renewable Energy and Sustainable Tourism, held against the backdrop of the UNWTO visit, President Mario Abdo Benítez, said: “The task of the National Government is to promote Paraguay as a destination as part of our strategy to generate income, strengthen our culture and give opportunity to a large number of young people who, as the UNWTO Secretary General said, have the potential to be tourism's greatest strength.”

Alongside meeting with the President, the UNWTO delegation also met with Minister of Tourism for Paraguay Sofía Montiel de Afara, the National Tourism Advisory Council of Paraguay, as well as with representatives from the World Bank and from across the private sector.

Secretary-General Pololikashvili also met with young tourism leaders and advocates from every part of Paraguay to hear their thoughts on the future of the sector and to ensure that they are part of the decision-making process.

You can find more information HERE
SUSTAINABILITY, A MUST FOR TRAVEL
SEOUL TOURISM ORGANIZATION TO HOST GLOBAL "CONSCIOUS TRAVEL" CONTEST

Seoul Tourism Organization (STO) will hold ‘Global Fair & Sustainable Travel Contest’, supported by Airbnb and UNWTO. The contest, officially sponsored by Airbnb and realized with the participation of the UNWTO, has been selected to be included in the Programme of Work 2022.

The Global Fair & Sustainable Travel Contest was created to spread the value of fair travel and to improve the awareness of responsible travel to global citizens. This is in response to the increase in importance and awareness of sustainable travel across the globe following the pandemic.

Applications will be open from July 21 to August 21 and applications can be submitted not only by individuals but also groups (organizations), and the results will be announced on September 9.

UNWTO Affiliate Members can submit cases of their fair&sustainable tourism related projects.

Participants can register works in the form of pictures, video, or writing, having selected one of the three forms, that captures one’s experience that resonates with the topic, “My Fair and Sustainable Travel.”

The winner among group entries will receive Airbnb accommodation vouchers valued at 15,000US$, while the winner among individual entries will receive Airbnb accommodation vouchers valued at 10,000US$, which can be used within the value of the coupons at any global accommodations registered at Airbnb.

Through this contest, STO is planning to gain insights on the ‘perception of global tourists on fair and sustainable travel in the post-COVID era’ and share the findings with members of UNWTO. Excellent entries will be shared globally through the official website for Seoul Tourism and will be used in various manners for promotion to spread the value of fair and sustainable travel.

Details about the contest can be found on the website for Global Fair & Sustainable Travel Contest (www.sustainable-travel.biz/) and the official website for Seoul Tourism (www.visitseoul.net).
DISABLED MOTORING: TRAVEL OPPORTUNITIES FOR MOTORISTS WITH A DISABILITY

Over 1 billion people in the world live with some form of disability. In many countries, people with disabilities make up a significant and growing part of the community.

For the huge number among them who need or want to travel by car, finding information about what is available to help them in different regions or countries can be difficult and sometimes impossible.

Non-discrimination laws and policies, notably the UN Convention on the Rights of Persons with Disabilities, have reduced barriers to independent mobility. However, anyone with a disability needs to be confident before they set out that every stage in a journey will be manageable.

The Fédération Internationale de l'Automobile (FIA), with the support of the International Transport Forum (ITF), have collected data from FIA Member Clubs and ITF Member States around the globe. The FIA Disabled Motoring website (www.disabledmotoring.fia.com) provides access to information on facilities and options for people with disabilities travelling by car in different countries around the world.

This website is also a resource for everyone travelling outside their own country who are unsure about the rules and conditions for disabled drivers. It answers questions such as: “Am I allowed to drive here?”, “Where can I park?”, “Can I rent a car?”
ISTO WORLD CONGRESS 2022

The International Social Tourism Organisation (ISTO) is pleased to invite you to participate in the next ISTO World Congress to be held in Ponta Delgada (Azores, Portugal) from 12 to 15 October 2022, which will bring together over 200 participants from Africa, the Americas and Europe.

This event is organized by ISTO with the kind support of the Azores Government, Turismo de Portugal and INATEL Foundation.

The Congress is a unique meeting place for ISTO members and professionals interested in the new trends in social, fair and sustainable tourism, in the products and services offered in this sector and in the needs of the various clienteles.

The main theme of this congress will be "Social Sustainability: A key driver for the future of tourism".

The Azores Island are recognized as a sustainable destination, and they will be the meeting point for ISTO members and partners to join an agenda full of activities, including: plenary sessions, workshops, networking, dinners, musical performances, field visits, meetings with local stakeholders and much more.

All the information about the registrations, program, hotels, optional tours and much more is available here: https://isto.international/world-congress/

Please, keep in mind that Early Bird prices for the registration fees, as well as the preferential rate at certain hotels, are only valid until 5 August.

So do not wait any longer and book your place for ISTO World Congress 2022!
The Rwenzori mountain is Africa's third largest and biggest block mountain, with its highest peak as Margarita (5109 asl). The mountain has unique fauna and flora that is believed to be found nowhere else around the globe. It is inhabited by the Bakonzo, Banyabindi, Bachigwe, and other tribes on the foothills.

The inaugural Rwenzori Marathon will take place on the 3rd Sept 2022 at the Mount Rwenzori Marathon grounds with the purpose to market the little-known “mountain of the moon.”

The Marathon is part of a five-day festival that is happening from the 1st–4th Sept 2022 called "The Rwenzori Theluji Festival" which has other tourism components; The Tourism, trade, investment and convention summit on 2nd Sept 2022, a Cultural exhibition, the Greening Rwenzori "My Tree, My Theluji" campaign launch, the annual KTIF roundtable and the Miss Tourism Rwenzori grand finale.

“Theluji” is a Swahili word for “snow”. The theme of the Rwenzori Theluji (snow) festival is celebrating diversity around the Rwenzori snow mountain for sustainable tourism, trade and investment development.

The Rwenzori Theluji Festival presents opportunities for sustainable tourism, trade, and investment development through increased opportunities within the domestic and international market, enhance increase the quality of goods and services, improve competitiveness, increase visitation rate to the tourist attractions, broaden awareness, promote environmental sustainability, and economic linkage along the tourism business value chain. The festival ensures gender inclusion of the youth and women, creates jobs and increases the presence of a human face in conservation efforts.

The festival is an annual event taking place every 1st weekend of September as a precursor to celebrating the World Tourism Day. Tourism is a driving force in protecting natural and cultural heritage, preserving them for future generations to enjoy!
AFFILIATE MEMBERS NEWS

XX SEMINARIO ANUAL DE TURISMO SUSTENTABLE (SATYS)

On September 8 and 9, the 20th Annual Seminar on Tourism and Sustainability will be held at the Universidad del Caribe with the theme "Innovation and Management of Tourist Services, the objective of this seminar is to generate an analysis of innovation and management of tourist services within the hotel industry and services, considering sustainability as a guiding approach to tourism activity.

The areas included in the seminar are:
1. Academic: Composed of eight conferences and question and answer forums, in which the students of the Sustainable Tourism educational program will participate.
2. Research tables: Researchers at the national level will be convened, under the guidelines of the TURMIA magazine and the University, to present papers on the topic of the seminar.
3. Workshops: Made up of thirteen workshops, where experts from the tourism industry will apply and develop innovation and management of tourism services.

III CONGRESO DE TURISMO ALTERNATIVO Y GESTIÓN DEL PATRIMONIO (COTAL)

On October 13-15, the III Congress of Alternative Tourism and Heritage Management (COTAL) will be held at the Universidad del Caribe with the guiding theme Potentializing Alternative Tourism, with a focus on Adventure tourism, Cultural and Nature. The objective of this congress is to analyze the new experiences and existing developments in cultural, natural and adventure tourism, as well as the impacts that these developments generate in alternative tourism and its heritage.

The areas that make up the congress are:
1. Academic: four conferences and question and answer forums, in which the students of the Alternative Tourism educational program will participate.
2. Research tables: researchers at the national level will be invited, under the guidelines of the TURMIA magazine and the University, to present papers on the theme of the seminar.
3. Workshops: seven workshops where experts from the tourism industry will apply and develop the potential of alternative tourism.
4. Professional practices: different professional activities related to the theme of the congress.

https://unicaribe.mx/
The World Leisure Organization (WLO) is pleased to extend to you and your community an exciting opportunity to host the 2028 World Leisure Congress (WLC).

This international event draws individuals from throughout the world into a dynamic scenery wherein leisure and its influence on social, cultural, and economic development can be explored.

The WLC is an event that can highlight an entire community and its commitment to enhancing quality of life through leisure.

The WLO is committed to advancing scientific knowledge and best practices related to leisure through its biennial WLC.

The event has been staged in Asia, Europe, North America, South America, and Oceania.

The latest editions, in the city of Sao Paulo (2018) and Pinggu/Beijing (2021), this last one in a hybrid format, hosted more than a thousand participants.

The upcoming World Leisure Congresses will take place in Dunedin (2023) and in Breda/Rotterdam (2025).

The World Leisure Organization encourages communities to partner with professional associations, government agencies and universities to plan, organize, and promote the event.

To access to the Open Call, please click here: https://bit.ly/3zmAooX

To learn more about our activities and events, please visit https://www.worldleisure.org
DELIVERING SAFE DRINKING WATER, JTB SUPPORTS SUSTAINABLE WATER SUPPLY PROJECTS IN THE PHILIPPINES

JTB supports the sustainable containerized pure water production and water supply project undertaken by MIYABIHOUSE Corporation in Tagum City, Mindanao in the southern Philippines, and started to deliver safe drinking water to local residents from May 2022.

In the achievement of its Group mission of ‘bringing people, places, and possibilities together’, JTB has formulated a set of Sustainability Strategies with three materiality-guided sustainable priorities, which include “Nurturing our Surroundings”. As well as strengthening the positive impact of the company's business domain, we are also taking on the challenge of reducing negative impact. Negative impact includes various issues such as 'climate change', 'water resources', 'waste', 'biodiversity', and 'human rights', and this is one of our initiatives on 'water resources'.

Currently, 1.8 million children worldwide are losing their lives every year from diseases caused by unsanitary water. While our approach to water resources requires reducing wasteful use, it also means providing safe water to those who need it, which in turn helps to enrich the lives of the people in the area. It contributes to the realization of “Enriching the Human Experience”, which is also one of our three materiality-guided sustainable priorities.

This containerized pure water production and water supply system installed in the Philippines can purify water from well or tap through a filtration system and supply safe drinking water to approximately 2,000 people every day. Electricity is provided by solar panels in addition to regular electricity. Furthermore, to ensure that the water supply business stays sustainable, we create jobs in the region with services such as providing training services to local people to learn skills for the maintenance and operation of the system.

You can see the introduction video HERE
ENTER TO WIN A FREE IGLTA CONVENTION REGISTRATION AND A $500 FLIGHT CREDIT

IGLTA is the leader in advancing LGBTQ+ travel and they are hosting their upcoming Global Convention from 26-29 October 2022 in Milan, Italy.

The IGLTA Global Convention is the world's premier educational and networking event for LGBTQ+ tourism professionals. The 38th edition of the conference will connect tourism suppliers and buyers through its hosted buyer and scheduled appointment program, numerous educational workshops and networking receptions.

This is IGLTA’s first convention in Europe since 2014. After last year’s safe and successful gathering in Atlanta with nearly 400 delegates, they’re excited to reunite with global tourism professionals in Italy.

Registration is now open, and you can even enter for a chance to win a free convention registration valued at $1,295, plus a flight credit worth $500. If you’ve already registered for the convention, don’t worry — they’ll even reimburse you if you win!

Click HERE to enter the giveaway!
TOURISM IN EQUATORIAL GUINEA: THE FIRST FAM TRIP AND THE ONLINE VISA

In the Tourism Opening Project in Equatorial Guinea, under the vision, leadership, and sponsorship of H.E. the Vice President of the Republic, with the assistance of the Secretary of State in charge of Tourism Exc. Catalina Martínez Asumu and Luxury Hotels Management founder & CEO Mr. Vincenzo Presti with his group and Guineatur team, from June 20 to 26, 2022, the first Italian group of international tourism experts has arrived in the country: tour operators, travel agents, event organizers, wholesalers, global sales providers, consultants, and public relations agents have visited the best places of tourist interest with the aim of exploring and discovering in first person, the great tourist potential of Equatorial Guinea, presenting recommendations for the correct opening of the country to tourism.

Equatorial Guinea’s ambitious project to open up to world tourism goes on with the next fam trip, when the country will receive experts from the African Tourism Board next September.

In continuity with the tourism opening project, Teodoro Nguema Obiang Mangue and his team will work with the company VFS-GLOBAL «Visa Facilitation Services Global», the world’s largest specialist in technological services and outsourcing that works for governments and diplomatic missions.

With this agreement, Equatorial Guinea approaches the execution of one of the largest projects it has to diversify the national economy; and as Nguema Obiang Mangue promised, in his conversations with the tour operators that visited the country, the implementation of the online visa must be a reality, receiving its first tourist with an online visa on February 1, 2023.
CODE FOR THE PROTECTION OF TOURISTS

Inspired by the initiative of the World Tourism Organization to create its International Code for the Protection of Tourists, at Europamundo we have developed our own code, the Code for the Protection of Tourists, as a reference framework with minimum standards for the protection of tourists in emergency or extraordinary situations, such as those derived from the COVID-19 Pandemic of 2020 or situations of protection of rights as consumers.

It marks a reference environment in the recovery of tourism after COVID-19 so that tourists and travelers regain confidence in tourism and feel safe when traveling again, in case any unforeseen or extraordinary situation could occur.

In the preparation of this Code we have created four working groups, involving various departments of the company and its workers, managers, legal advice, and some of our distributors and collaborators:

- Internal Group: The Customer Service Department and the Corporate Social Responsibility Department;
- Suppliers Group: Groups Department, Middle East Department, Hiring Department, Traffic Department and Department of Corporate Social Responsibility;
- Group of Guides;
- Group of Distributors formed by the following: Kuality-Concha, Status Travel; Cielos Abiertos, Ola, Andes Reps and Aeromundo.

To make this Code we have taken as reference different frameworks related to the protection and assistance to tourists, duties of the agents involved in a trip, and different codes of conduct and ethics.

In addition, the Code contains principles, definitions, recommendations, action criteria in relation to different actors involved in the provision of tourist services, protection in the event of insolvency of suppliers and distributors, and the criteria for the adherence. We are going to add a summary of the Code to the "My Trip" application used by our passengers, from where they will be able to access the full version of the Code for Protection of Tourists, on the Europamundo website.
INTERNATIONAL TOURISM COOPERATION

+ Valor consulting is a consultancy firm specialized in institutional advice on development, cooperation, immigration, integration, gender, and others. We work for social participation and for a fairer, more balanced, and sustainable development.

Our mission is to contribute to the sustainable social, economic, and cultural development of the industry, by knowing the needs of the destination and establishing a work roadmap with the institutions and destinations of the different regions of the world.

With the aim of promoting cooperation, within the framework of sustainability, for the development of destinations, their tourism industries and citizens in developing countries.

International cooperation in the field of tourism is gradually consolidating as one of the fields of action that aims to promote the economic growth of destinations and, therefore, theoretically solve problems linked, among other issues, to poverty.
IMPROVING TOURISM IN IRAN, BY SIGNING AN MOU BETWEEN TACI & AATTAI

The cooperation and interaction of the TACI and the Association of Air Transport and Tourist Agencies of Iran (AATTAI) is strengthened by signing a memorandum in a meeting between Dr. Mohammad Hossein SOUFI, TACI President and Mr. Hormatollah Rafie, Chairman of the AATTAI in mid-July, 2022.

The main articles of the MoU contains cooperation in holding cultural & tourism exhibitions, festivals, events inside the country and abroad, arranging B2B meetings, participating tourism and travel developing projects and also providing tourism infrastructures to facilitate the multimodal traffic of the passengers.
The UNWTO Affiliate Members Department is responsible for the management of the partnership between UNWTO and the private sector.

Contact us at: am@unwto.org