

**Sixty-Fifth Meeting of the UNWTO Regional Commission for Africa
and
Forum on “Rebuilding Africa’s Tourism Resilience for Inclusive Socio-Economic Development”**
**Arusha, United Republic of Tanzania
5-7 October 2022**

PROVISIONAL PROGRAMME – PUBLIC

Day 1: Wednesday 5 October 2022

Sixty-Fifth Meeting of the UNWTO Regional Commission for Africa

- 08:30 – 10:00 **Registration**
- 10:00 – 11:00 **Official Opening Ceremony**
- 11:00 – 11:15 Family photo
- 11.00-11:30 **Coffee break**
- 11:30 – 13:00 **CAF Working session - 65th UNWTO Commission for Africa**
- 13:00 – 14:00 **Lunch Break** - *courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania*
- 14:00 – 16:30 **CAF Working session cont’d - 65th UNWTO Commission for Africa**

16:30 – 16:45 coffee break

16:45 – 18:00 **Final CAF Working session - 65th UNWTO Commission for Africa**

19:00 -20:00 **Welcome Cocktail – Gran Melia Arusha** *courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania*

NB: A symposium on Innovation and Digital marketing (120 pax) will run in parallel on the same day of the 65th UNWTO CAF Meeting – (A separate program will be shared) – **BY INVITATION ONLY**

Day 2: Thursday 6 October 2022

Forum on “Rebuilding Africa’s Tourism Resilience for Inclusive Socio-Economic Development”

08:30 – 10:00 **Registration**

10:00 – 11:00 **Opening Ceremony**

11.00-11:20 **Coffee break**

TOURISM INVESTMENT AND REGIONAL INTEGRATION FRAMEWORKS

11:20-12:50 **PATHWAYS TO TOURISM RECOVERY AND THE ROLE OF REGIONAL INTEGRATION**

BUSINESS AND INVESTMENT OPPORTUNITIES IN TANZANIA MAINLAND AND ZANZIBAR

12:50-13:10 Presentation on **INVESTMENT; Tanzania mainland and Zanzibar**

13:10-13:30 Presentation and testimony on **TOURISM; Tanzania mainland and Zanzibar**

13:30-14:30 **Lunch break**
courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania



ACCESS TO CONSERVATION FINANCE AND GREEN INVESTMENT VEHICLES TO REBUILD TOURISM'S RESILIENCE IN AFRICA

14:30-16:15 Panel discussion

COUNTRY CASE STUDIES ON TOURISM INVESTMENT OPPORTUNITIES IN AFRICA

16:15-17:30 COUNTRY CASE STUDIES

17:30-18:00 CLOSING CEREMONY

19:30 - 22:00 **Gala dinner - Mount Meru Hotel, Arusha, courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania**

NB: A B2B meeting session will run in parallel on the same day of the Forum on “Rebuilding Africa’s Tourism Resilience for Inclusive Socio-Economic Development” (meeting request to be booked in advance through the B2B platform)

Day 3: Friday 7 October 2022

Social Programme and Technical visit - courtesy of the Ministry of Natural Resources and Tourism of the United Republic of Tanzania

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