Sixty-Fifth Meeting of the UNWTO Regional Commission for Africa
and
Forum on “Rebuilding Africa’s Tourism Resilience for Inclusive Socio-Economic Development”

Arusha, United Republic of Tanzania
5-7 October 2022

PROVISIONAL PROGRAMME – PUBLIC

Day 1: Wednesday 5 October 2022

Sixty-Fifth Meeting of the UNWTO Regional Commission for Africa

08:30 – 10:00 Registration

10:00 – 11:00 Official Opening Ceremony

11:00 – 11:15 Family photo

11:00-11:30 Coffee break

11:30 – 13:00 CAF Working session - 65th UNWTO Commission for Africa

13:00 – 14:00 Lunch Break - courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania

14:00 – 16:30 CAF Working session cont’d - 65th UNWTO Commission for Africa
16:30 – 16:45  coffee break

16:45 – 18:00  Final CAF Working session - 65th UNWTO Commission for Africa

19:00 -20:00  Welcome Cocktail – Gran Melia Arusha courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania

NB: A symposium on Innovation and Digital marketing (120 pax) will run in parallel on the same day of the 65th UNWTO CAF Meeting – (A separate program will be shared) – BY INVITATION ONLY

**Day 2: Thursday 6 October 2022**

**Forum on “Rebuilding Africa’s Tourism Resilience for Inclusive Socio-Economic Development”**

08:30 – 10:00  Registration

10:00 – 11:00  Opening Ceremony

11.00-11:20  Coffee break

**TOURISM INVESTMENT AND REGIONAL INTEGRATION FRAMEWORKS**

11:20-12:50  PATHWAYS TO TOURISM RECOVERY AND THE ROLE OF REGIONAL INTEGRATION

**BUSINESS AND INVESTMENT OPPORTUNITIES IN TANZANIA MAINLAND AND ZANZIBAR**

12:50-13:10  Presentation on INVESTMENT; Tanzania mainland and Zanzibar

13:10-13:30  Presentation and testimony on TOURISM; Tanzania mainland and Zanzibar

13:30-14:30  Lunch break courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania
ACCESS TO CONSERVATION FINANCE AND GREEN INVESTMENT VEHICLES TO REBUILD TOURISM’S RESILIENCE IN AFRICA

14:30-16:15 Panel discussion

COUNTRY CASE STUDIES ON TOURISM INVESTMENT OPPORTUNITIES IN AFRICA

16:15-17:30 COUNTRY CASE STUDIES

17:30-18:00 CLOSING CEREMONY

19:30 - 22:00 Gala dinner - Mount Meru Hotel, Arusha, courtesy Ministry of Natural Resources and Tourism of the United Republic of Tanzania

NB: A B2B meeting session will run in parallel on the same day of the Forum on “Rebuilding Africa’s Tourism Resilience for Inclusive Socio-Economic Development” (meeting request to be booked in advance through the B2B platform)

Day 3: Friday 7 October 2022

Social Programme and Technical visit - courtesy of the Ministry of Natural Resources and Tourism of the United Republic of Tanzania

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