

## WORLD TOURISM DAY 2022 CELEBRATION

GRAND HYATT NUSA DUA,  
BALI, REPUBLIC OF INDONESIA, 26-28 SEPTEMBER 2022

### PROGRAMME

#### MONDAY, 26 SEPTEMBER 2022

10:00 - 17:30 **Arrival and Registration of participants**

19:00 - 21:00 **Welcome dinner** (For all registered delegates)

Water Court

#### TUESDAY, 27 SEPTEMBER 2022

10:00 - 10:45 **Opening Ceremony**

Special Address by **Mr. I Wayan Koster**, Governor of Bali

Welcome remarks by **H.E. Mr. Sandiaga Uno**, Minister of Tourism and Creative Economy of Indonesia

Congratulatory Message by **H.E. Mr. Joko Widodo**, President of The Republic of Indonesia, Video Taping Grand Ballroom

Opening remarks by **Mr. Zurab Pololikashvili**, Secretary-General of UNWTO

Culture Performance

Group Photo

10:45 - 11:15 **Coffee Break - News Conference**

11:15 - 11:30 **Presentation: World Tourism Day 2022 Report: from Crisis to Transformation**

**Mr. Marcelo Risi**, UNWTO Chief of Communications

Grand Ballroom

**Mr. Phillip Orga**, Head of Swiss Economic Cooperation at the Embassy of Switzerland in Indonesia (International Expert)

11:30 –  
12:15

### High-Level Debate on Rethinking Tourism

**Moderator:** *Ms. Emma Nelson*, presenter at BBC TV news

**Speakers:**

*H.E. Mr. Sandiaga Salahuddin Uno*, Minister of Tourism and Creative Economy, Indonesia

*H.E. Ms. Fatima Al Sairafi*, Minister of Tourism, Kingdom of Bahrain

*H.E. Mr. Faiyaz Koya*, Ministry of Commerce, Trade, Tourism and Transport of Fiji

*H.E. Mr. Ahmed bin Aqil Al Khateeb*, Minister of Tourism, Kingdom of Saudi Arabia

*H.E. Mr. Cho Yongman*, Vice Minister of Culture, Sports and Tourism, Republic of Korea

*H.E. Ms. María Reyes Maroto Illera*, Minister of Industry, Commerce and Tourism, Spain

*Ms. Claudia Müller*, Federal Government Coordinator for the Maritime Industry and for Tourism, Germany

*Ms. Julia Simpson*, President & CEO of World Travel & Tourism Council (WTTC)

12:15 –  
14:15

### Lunch Hosted by Ministry of Tourism and Creative Economy

Water Court

14:30 –  
15:15

### Panel Discussion - Rethinking Tourism and New Governance for Recovery

**Moderator:** *Ms. Sandra Carvão*, Chief of Market Intelligence and Competitiveness, UNWTO

**Introductory remarks by** *Mrs. Angela Tanoesoedibjo*, Vice Minister of Tourism and Creative Economy, Indonesia

**Speakers:**

*Ms. Fransiska Handoko*, Chairwoman of the Bali Hotel Association (BHA) and General Manager of Risata Bali Resort & Spa

*Ms. Aditya Amaranggana*, Senior Officer Tourism Marketing, ASEAN

*Mr. Yozua Makes*, Founder of Plataran Hospitality Group

*Ms. Laretna T. Adishakti*, Lecturer and Coordinator of The Center for Heritage Conservation, Department of Architecture and Planning, Faculty of Engineering, Universitas Gadjah Mada.

15:15 – 16:00	<b>The Tourism We Want - A conversation with Local Representatives</b> <b>Moderator:</b> <i>Ms. Emma Nelson</i> , presenter at BBC TV news <b>Speakers:</b> <i>Ms. Melati Wijsen</i> , Youth UN Envoy and Founder of Bye Bye Plastic Bags <i>Mr. Kadek Fendi Wirawan</i> , Marine Biologist & Scientific Diver, Representative from Indonesian Coral Reef Garden <i>Mr. Agung Suryawan Wiranatha</i> , Head of Centre of Excellence in Tourism, Udayana University in Bali, Coordinator of the INSTO Observatory in Sanur (Bali) <i>Mr. Sugeng Handoko</i> , Secretary of Nglanggeran Tourism Village Management – BTV 2021 <i>Mr. I Wayan Budiarta</i> , Representative from Panglipuran Tourism Village, Bali <i>Mr. Suherman</i> , Representative from Tangkahan Village, North Sumatera	
16:00 – 16:45	<b>UNWTO Affiliate Members: Breaking the ground in private-public partnership</b> <b>Moderator:</b> <i>Mr. Juan Daniel Solana Alonso</i> , General Director, Basquetour <b>Introductory remarks by</b> <i>Mr. Ion Vilcu</i> , Director, Affiliate Member Department, UNWTO <b>Speakers:</b> <i>Mr. Ruben Hattari</i> , Director Public Policy – SEA, NETFLIX <i>Ms. Beth Potter</i> , CEO, Tourism Industry Association of Canada (TIAC) <i>Mr. Steven Liew</i> , APAC Policy Director, AirBnb <i>Mr. Lee Sang Hoon</i> , Executive Director of International Tourism & MICE, Seoul Tourism Organization <i>Mr. Ion Vilcu</i> , Director, Affiliate Member Department, UNWTO Q&A	
16:45 – 17:00	<b>Conclusion &amp; Closing</b> <i>Mr. Zurab Pololikashvili</i> , Secretary-General of UNWTO <i>H.E. Mr. Sandiaga Uno</i> , Minister of Tourism and Creative Economy of Indonesia <i>H.E. Mr. Ahmed bin Aqil Al Khateeb</i> , Minister of Tourism, Kingdom of Saudi Arabia	
19:00 – 21:00	<b>World Tourism Day Dinner</b>	Karangasem Ballroom
<b>WEDNESDAY, 28 SEPTEMBER 2022</b>		
10:00 – 18:00	<b>Magical Bali, Wonderful Indonesia</b> – Technical Tour	Panglipuran Tourism Village