



Dear Affiliate Members,

I am pleased to share with you the September Edition of the Newsletter, which focuses on the latest developments achieved by the Affiliate Members Department and future events and initiatives carried out by the UNWTO, the Affiliate Members Department, and the Affiliate Members themselves. Also included is the updated calendar of events for the second half of 2022, including UNWTO events and the ones carried out by or with the participation of our Affiliate Members.

As World Tourism Day (27 of September) approaches, I take this opportunity to encourage you in taking part in the celebration of such a special day for the tourism industry. Within this context, the Affiliate Members Department has organized a dedicated session for Affiliate Members: "Breaking the ground in private-public partnership" that will showcase presentations about Affiliate Members' projects and initiatives implemented as a result of successful public-private partnerships, followed by a debate and Q&A session.

The agenda for September counts several significant events for the tourism industry, and the Affiliate Members Department has planned to attend and is looking forward to meeting and having a chat with the attending Affiliate Members:

- Tourism EXPO Japan 2022, 22-25 September (Tokyo, Japan),
- World Tourism Day, 27 September (Bali, Indonesia),
- Iberseries & Platino Industria, 27-30 September (Madrid, Spain).
- International Congress on Thermal Tourism, 27-29 September (Ourense, Galicia, Spain)

Make sure to check the AMConnected Platform for more information on the aforementioned events.

I am also pleased to inform you that the 65th Regional Commission for Africa, will be taking place in Arusha, Tanzania (Africa) from 5-7 October. I would like to remind you that the registration for the last appointment for the regional commission is now open and that more updates will be posted on the AMConnected Platform.

Lastly, I am glad to keep working with our Affiliate Members to implement some of the initiatives and activities included in our Programme of Work 2022.

We are always available to explore potential collaborations with all of you.

As usual, I am at your disposal and look forward to hearing any comments you might have.

Yours sincerely,
Ion Vilcu



AGENDA OF THE AFFILIATE MEMBERS - EVENTS 2022

UNWTO STATUTORY AND HIGH-LEVEL MEETINGS

UNWTO EXECUTIVE COUNCILS

Nov. 23-25	117th Session of the UNWTO Executive Council	Marrakesh, Morocco	In Person
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UNWTO REGIONAL COMMISSIONS

Oct. 5-7	65th Regional Commission for Africa	Arusha, Tanzania	In Person / Hybrid
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COMMITTEE ON MATTERS RELATED TO AFFILIATE MEMBERSHIP (CMAM)

Q4 (TBC)	2nd Meeting of the Committee on Matters Related to Affiliate Membership (CMAM)		Online
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BOARD OF THE AFFILIATE MEMBERS

Nov. 9 (TBC)	57th Meeting of the Board of the Affiliate Members	London, UK (World Travel Market)	In Person / Hybrid
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UNWTO THEMATIC EVENTS WITH THE PARTICIPATION OF AFFILIATE MEMBERS

Sept. 19-21	6th UNWTO Global Conference on Wine Tourism	Alba, Italy	In Person / Hybrid
Sept. 27	World Tourism Day	Bali, Indonesia	In Person / Hybrid
Oct. 20-21	3rd UNWTO Mayors Forums for Sustainable Urban Tourism	Madrid, Spain	In Person / Hybrid
Nov. 14-16	UNWTO Global Conference on Linking Tourism, Culture and Creative Industries	Lagos, Nigeria	In Person / Hybrid
Nov. 23-25	Smart Destinations Conference	Valencia, Spain	In Person / Hybrid
Dec. 12-15	7th UNWTO World Forum on Gastronomy Tourism	Nara, Japan	In Person / Hybrid

AFFILIATE MEMBERS' EVENTS WITH UNWTO SUPPORT

Estudis d'hoteleria i Turisme CETT	Sept. 6	Terres CHECK-IN International Hospitality Film Awards	Barcelona, Spain
Seoul Tourism Organization	Sept. 9	<u>Global Fair & Sustainable Travel Contest (Results Announcement)</u>	Online
JATA, JNTO, JTTA	Sept. 22-25	Tourism EXPO Japan	Tokyo, Japan
EGEDA	Sept. 27-30	Iberseries Platino Industria	Madrid, Spain
European Historic Thermal Towns Association (EHTTA)	Sept. 27-29	International Congress on Thermal Tourism	Galicia, Spain
Skål International	Oct. 13-18	Skål International World Congress 2022	Rijeka-Opatija, Croatia
Fundación Impulsa Castilla-La Mancha	Oct. 17-18	4º Congreso Gastronómico "Culinaria Castilla La Mancha"	Cuenca, Spain
S.A.S. Institut Vatel	Oct. 19-23	International Convention of Vatel Hotel and Tourism Business Schools	Podgorica, Montenegro
Fédération Internationale de Camping, Caravanning et Autocaravaning	Oct. 27-28	2nd F.I.C.C. World Congress	Verrières-le-Buisson, France
FUNDACIÓN STARLIGHT	Oct. 24-29	AstroFest 2022, V Starlight Meeting, III of Guides and Monitors	La Palma, Spain
	Oct. 26	UNWTO WG-Roundtable: Presentation of Guide of the Astrotourism Product and Experience Creation and Best Practice Cases	La Palma, Spain
Estudis d'hoteleria i Turisme CETT	Nov. 9-10	CETT Smart Tourism Congress (6th Edition)	Barcelona, Spain

EVENTS ORGANIZED BY THE UNWTO AFFILIATE MEMBERS

City Destinations Alliance	Sept. 8-9	17th TourMIS Users' Workshop & International Seminar	Wien, Austria
	Oct. 19-22	CityDNA Autumn Conference	Tell Aviv, Israel
	Nov. 24-25	9th TIC Expert Meeting	Gothenburg, Sweden
Universidad del Caribe	Sept. 8-9	<u>20th Annual Seminar on Tourism and Sustainability</u>	Cancún, México
	Oct. 13-15	<u>III Congress of Alternative Tourism and Heritage Management (COTAL)</u>	Cancún, México
	Nov. 16-18	<u>XVI Congreso Internacional de Gastronomía (CIGA)</u>	Cancún, México & Online
Organisation Internationale du Tourisme Social (OITS / ISTO)	Oct. 12-15	<u>ISTO World Congress 2022</u>	Ponta Delgada, Azores, Portugal
Africa Tourism Partners	Oct. 24-26	Africa Tourism Leadership Forum 2022	Gaborone, Botswana
International Gay & Lesbian Travel Association (IGLTA)	Oct. 26-29	IGLTA 38th Global Convention	Milan, Italy
Fondazione Romualdo del Bianco	Nov. 16-18	"The World in Florence" - International Festival World's Cultural Expressions	Florence, Italy
Vienna Tourist Board	Nov. 29	Vienna Tourism Conference	Vienna, Austria & Online

AFFILIATE MEMBERS ARE INVITED TO JOIN THE CELEBRATION OF THE WORLD TOURISM DAY

The official World Tourism Day celebration will be held in Bali, Indonesia, on 27 September.

Under the theme *"Rethinking Tourism"*, the celebration presents an opportunity to reflect on how tourism adapted to the post-COVID-19 period, by putting people and planet first and by bringing everyone around a shared vision for a more sustainable, inclusive, and resilient sector.

Within this context, the Affiliate Members Department organized a session dedicated to the Affiliate Members, aimed to foster the discussions and showcase the contributions of the private sector to the sustainable tourism development of the tourism sector.

The UNWTO Affiliate Members session: *"Breaking the ground in private-public partnership"* will count on the participation of several selected Affiliate Members, presenting successful cases of public/private partnership, as one of the fundamental pillars of tourism development, and followed by a debate/Q&A session.

You can find more information and registration for the session [HERE](#)

Affiliate Members are encouraged to join efforts on 27 September and celebrate World Tourism Day together!

To this end, 3 actions you can take to #RETHINKTOURISM:

- **Spread the Word**

Consult and download UNWTO's materials and resources (social media images, graphics, and animations) [HERE](#) and promote the celebration of World Tourism Day.

- **Join the celebration in Bali**

Please access the following link for the registration: [World Tourism Day 2022 - Registration form | UNWTO](#)

- **Share your story! Submit your videos and pictures**

Share your personal experiences and journeys with the UNWTO to showcase the transformative power of tourism.

Click [HERE](#) to know how to participate in the initiative.



A NEW EDITION OF THE AFFILIATE MEMBERS CORNER WILL TAKE PLACE DURING TOURISM EXPO JAPAN 2022

The Affiliate Members Department (AMD) arranged a dedicated space for Affiliate Members to boost their engagement and participation and promote dialogue and networking between the private and public sectors during the upcoming event: Tourism EXPO Japan.

Held in Tokyo from 22-25 September, and recognized as one of the world's most significant events, gathering key players from both the travel, tourism industry, and travel-related business fields, this travel trade show is organized by three of our Affiliate Members; JATA, JNTO, and JTTA.

Within this context, the AMD organized a dedicated space, "Affiliate Members Corner", under the theme "Sustainability and Digitalization in Tourism Product Development" to offer networking and exchange opportunities and to provide Affiliate Members an adequate framework to present and promote their projects and initiatives, establish potential partnerships with other participating entities, and contribute to the promotion of the value of the UNWTO.

The UNWTO Affiliate Members Corner is scheduled for 23 September 2022, in Tokyo, Big Sight Conference Hall, Conference Tower 1st Floor, Room 101.

For those attending Tourism Expo Japan and interested in attending the Affiliate Members Corner, you can register [HERE](#)



UNWTO, EUROPEAN HISTORIC THERMAL TOWNS ASSOCIATION, AND AXENCIA TURISMO DE GALICIA REINFORCE THEIR COLLABORATION FOR THE PROMOTION OF THERMAL TOURISM

The Director of the Affiliate Members Department, Ion Vilcu, welcomed at UNWTO headquarters the delegation from Galicia which counted on Mr. Alfonso Rueda, President of the Regional Government of Galicia and head of the affiliated entity Axencia Turismo Galicia, and Mr. Manuel Baltar President of the European Historic Thermal Towns Association (EHTTA), also an affiliated entity of the UNWTO.

The main topic of the agenda focused on the upcoming "International Congress on Thermal Tourism," organized by EHTTA and Axencia Turismo de Galicia with the participation of the UNWTO, which will be taking place in Ourense, Galicia, from 27-29 September 2022 .

For the third edition of the International Congress, around 300 international delegates are expected and there will be speakers from all continents taking the stage throughout the three days-long extensive program, covering the following major themes:

- Tourism,
- Heritage,
- Experience.

On the occasion of the visit, UNWTO and EHTTA also signed a Memorandum of Understanding to reinforce their collaboration with the UNWTO and join forces in the promotion of thermal tourism and its benefits.

Thermal Tourism is closely connected to the natural and cultural environment and represents one of the most valuable forms of sustainable tourism.

You can find more information [HERE](#)



AMD NEWS

THE AFFILIATE MEMBERS DEPARTMENT, TRIPADVISOR, AND CULINARY TOURISM ALLIANCE HOST ONLINE TRAINING ON ONLINE REPUTATION FOR TOURISM BUSINESSES

The Affiliate Members Department, in collaboration with the Affiliate Members Tripadvisor and the Culinary Tourism Alliance (CTA), organized an online training on "Online Reputation for Tourism Businesses," on 12 September.

This online training focused on the importance of taking care and managing online reputation for businesses in the hospitality and travel industry; providing a unique approach to Tripadvisor and how to leverage the platform to be successful, and with The Culinary Tourism Alliance's insights that provided attendees further context on the role of reputation management in telling their taste of place story.

Structure of the Online Training:

- Welcoming remarks by Mr. Ion Vilcu, Director of the Affiliate Members Department, UNWTO;
- "The Importance of the Online Reputation" by Mr. Fabrizio Orlando, Global Industry Relations Associate Director at Tripadvisor;
- "Value of reviews in positioning your taste of place offering" by Ms. Rebecca Mackenzie, President & CEO, Culinary Tourism Alliance;
- Q&A Session.

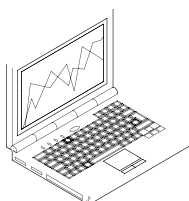
Participants learned tips and strategies to effectively manage online reviews and reputation directly from top experts in the field; furthermore, they had the opportunity to clarify their doubts during the Q&A session.

You can find more information and the recording of the online training [HERE](#)

UNWTO-TRIPADVISOR TRAINING: ONLINE REPUTATION FOR TOURISM BUSINESSES

IN PARTNERSHIP WITH
CULINARY TOURISM ALLIANCE

12 September - 13:00 EST



FABRIZIO ORLANDO
Global Industry Relations
Associate Director, Tripadvisor



ION VILCU
Director, Affiliate Members
Department, UNWTO



REBECCA MACKENZIE
President & CEO,
Culinary Tourism Alliance (CTA)

This online training focuses on the importance of taking care and managing online reputation for businesses in the hospitality and travel industry, with a unique approach to Tripadvisor and how to leverage the platform to be successful, and with The Culinary Tourism Alliance's insights that provide attendees further context on the role of reputation management in telling their taste of place story.

UNWTO HIGHLIGHTS

"RETHINK TOURISM": SECTOR GETS READY TO CELEBRATE WORLD TOURISM DAY 2022

The countdown to World Tourism Day 2022 is now underway, with every part of the sector invited to be an active part of the annual celebrations.

With the theme of 'Rethinking Tourism', the International Day of Observance will this year focus on re-imagining the sector's growth, both in terms of size and relevance. The Republic of Indonesia will host the official day (27 September), though all UNWTO Member States, as well as non-members and stakeholders from across the private sector, are being invited to host their own celebrations as well as to promote the day and its central theme.

UNWTO Secretary-General Zurab Pololikashvili says: "The potential of tourism is enormous, and we have a shared responsibility to make sure it is fully realized. On World Tourism Day 2022, UNWTO calls on everyone, from tourism workers to tourists themselves, as well as small businesses, large corporations and governments to reflect and rethink what we do and how we do it." World Tourism Day has been held on 27 September each year since 1980.

The date marks the anniversary of the adoption of the Statutes of the Organization in 1970, paving the way for the establishment of UNWTO five years later.

You can find more information [HERE](#)



UNWTO HIGHLIGHTS

INNOVATION, SUSTAINABILITY, AND CREATIVITY: UNWTO GLOBAL WINE TOURISM CONFERENCE 2022

UNWTO and the Government of Italy will celebrate the 6th Global Conference on Wine Tourism.

Under the theme *'What's next? Wine tourism pairs with Innovation...'* this 6th edition will take place on 19-21 September 2022, in Alba in the Piemonte region, at the heart of the 'Vineyard Landscape of Piemonte: Langhe-Roero and Monferrato', a UNESCO recognized Heritage Site.

Featuring over 30 international speakers, the Conference will focus on the role of innovation in the future of wine tourism, how can wine tourism be more sustainable and what are the opportunities digital and social to enhance the wine tourism value chain and create local benefits.

Over the two days of this edition, 300 professionals from the sector, leading experts, and institutional representatives will benefit from the live debates, keynote speeches, and workshops.

UNWTO Secretary-General, Zurab Pololikashvili says: "As the sector's recovery get underway, I am confident that the conference will represent a unique opportunity to learn from experiences that face up these challenging times to ensure a successful and resilient wine tourism sector in the future".

Massimo Garavaglia Italian Minister of Tourism: "Wine tourism is much more than just selling wine, which clearly is important. When you sell a bottle of wine, you are selling the territory behind that bottle, the culture of that territory, the history of the men who designed these landscapes with the rows of vines."

Since 2016, the Conference has highlighted the importance of wine tourism to the socio-economic development of destinations and has served as a platform to exchange experiences, identify good practices and promote wine tourism as a tool for sustainable development.

You can find more information [HERE](#)



UNWTO HIGHLIGHTS

2022 UNWTO STUDENTS LEAGUE KICKS OFF WITH NATIONAL COMPETITION IN SWITZERLAND

The World Tourism Organization (UNWTO) and the State Secretariat for Economic Affairs of Switzerland (SECO) have joined forces to launch the first National UNWTO Students' League of the year.

The Students League is designed to promote local talent development and work with young people to design solutions for some of the most pressing challenges facing tourism. Throughout the competition, students will learn from top tourism experts both in their own countries and internationally. The participants' efforts will be assessed by an international jury, and, after a first national level round, the League will then conclude with a Grand Global Final.

With the first two editions welcoming the participation of around 1,000 students worldwide, UNWTO and SECO are now partnering to foster young talent development in Switzerland through the first National 2022 UNWTO Students' League-Switzerland.

As in past years where students from middle school to Master's degree level created innovative sustainable solutions for global hot topics such as managing mass tourism, reducing single-use plastics in accommodation and destinations, fostering rural development through tourism, creating digital communication solutions, inclusiveness, and many more, students from across Switzerland will now have a chance to prove why they need to be listened to by participating in the 'Off the Beaten Track' Challenge.

Registration is now open for the teams of undergraduate tourism and hospitality students from Switzerland – up to the age of 25 - and will close 4 October 2022. The winning team will be announced after the live Final4 competition, to be co-organized with the Zurich University of Applied Sciences (ZHAW).

You can find more information [HERE](#)



UNWTO HIGHLIGHTS

UNWTO WELCOMES TOP MUSIC PROMOTOR PINO SAGLIOCCO AS NEW AMBASSADOR FOR TOURISM

The music promoter Pino Sagliocco has been unveiled as the newest UNWTO Special Ambassador.

In his new role, Mr. Sagliocco will join Giorgio Armani, Lionel Messi and other leading figures from the worlds of business, sport, gastronomy and culture in championing tourism as a pillar of sustainable development and of opportunity for all.

Mr. Sagliocco, who is President of the Live Nation Group in Spain, was given the honor by UNWTO Secretary-General Zurab Pololikashvili at a special ceremony held at the MOM Culinary Institute in Madrid. The Secretary-General praised the new UNWTO Ambassador for his tireless work promoting musicians from all over the world, and for his support of UNWTO, as illustrated by his presence at the 112th session of its Executive Council in Tbilisi, Georgia, in 2020.

“Music and tourism are both powerful vehicles for bringing people together, to celebrate culture and to peace and understanding,” Secretary-General Pololikashvili noted. “UNWTO is proud to welcome Pino Sagliocco into our growing family of Ambassadors and I look forward to working closely with him to grow sustainable tourism, both in Spain and worldwide.”

His continued enthusiasm for music as a natural partner to travel has helped make him a strong ally of UNWTO’s mission, as recognized by his new status as Special Ambassador. With musical tourism emerging as one of the major new trends for the sector, Mr. Sagliocco’s long history as an innovator will help maximise its positive impacts, both economically and socially.

You can find more information [HERE](#)



AFFILIATE MEMBERS NEWS

MELGAÇO IS A SUSTAINABLE TOURISM DESTINATION

Melgaço is a sustainable tourism destination certified by EarthCheck and one of the top 3 Portuguese destinations certified by an entity accredited by GSTC – Global Sustainable Tourism Council.

Melgaço is located in the north of Portugal, rich in natural and cultural heritage. As nature is an important asset of the destination, it would be crucial to invest in its conservation and promotion, guidelines that are explored in the municipality's tourism strategy, developed by IPDT – Tourism and Consultancy, that allowed Melgaço to be positioned as "The most radical Nature Destination in Portugal".

In 2021, Melgaço started a new journey towards certification as a sustainable tourism destination. IPDT, as a specialist in the development of certification processes for tourist destinations, coordinated the certification process.

The process was designed and developed to ensure an integrated, collaborative, and participative work, where the contributions of the various agents (public and private), stakeholders, and the local community were crucial.

In this context, the DMO (Destination Management Organization) and the Green Teams were part of the key structures created to define the main objectives to be achieved by the destination.

In December 2021, EarthCheck awarded Melgaço the Bronze Seal. The result obtained in the benchmarking allowed Melgaço to compare its performance with other international destinations, being a best practice in several indicators.

In February 2022, a new milestone was reached: EarthCheck officially certified Melgaço as a sustainable tourism destination, awarding the destination, the Silver Seal.

Within the next 5 years, Melgaço may be awarded a major level of certification: the Gold Seal. The destination needs to keep its performance, focusing on the preservation of its main assets and involving the local community, thus reaching the objectives of the Action Plan. This combined action is expected to lead Melgaço to a world position in respect to sustainability and residents' wellbeing.



AFFILIATE MEMBERS NEWS

DUY TAN UNIVERSITY (DTU) - THE FIRST VIETNAMESE UNIVERSITY WITH UNWTO TEDQUAL QUALIFIED PROGRAMS

TedQual, considered as the “AACSB accreditation for Tourism”, is the world’s most prestigious accreditation standard for Tourism and Hospitality.

On July 8, UNWTO accredited the DTU International Hospitality Management and International Restaurant Management programs with a high score of 771/845 points, meeting up to 91,2% of the criteria. DTU has now become the first Vietnamese university with UNWTO.TedQual qualified programs.

To successfully get accreditation by UNWTO, DTU has spent nearly 10 years building advanced and high-quality programs in Tourism and Hospitality in partnership with Pennsylvania State University (PSU), one of the world’s top five universities in Tourism.

After 3-year-preparation for the accreditation, the DTU’s International Hospitality Management and International Restaurant Operations Management programs have received TedQual certification with the validity of 3 years.

In addition to achievements in education, research, practice, and business relationships, it is necessary to mention Professor Lim Sang Taek from Korea, Dean of the DTU Hospitality & Tourism Institute (HTI), who plays an important part in the success of the HTI in achieving TedQual certification.

Prof. Lim Sang Taek said: “It is a great honor for DTU to be the first university in Vietnam to receive UNWTO.TedQual certification for Hospitality, Restaurant, and Tourism. TedQual’s recognition will give the DTU Hospitality & Tourism Institute a firm international reputation for education, research, and management in Tourism.”



AFFILIATE MEMBERS NEWS

CNC BEGINS DELIVERY OF TOURISM DEMANDS TO PRESIDENTIAL CANDIDATES AND STATE GOVERNMENTS

Candidates for governor of the 26 States and the Federal District in Brazil have already begun to receive the specific documents formulated by the Vai Turismo – Rumo ao Futuro movement containing the demands and recommendations of public policies in the sector for the 2023-2026 management. The mobilization resulted in a seminar held by the National Confederation of Trade in Goods, Services and Tourism (CNC) in August 10th.

The aim is to include tourism in the strategic outlook of political campaigns and in election debates before the October 2022 elections. Proposals for each state are available on www.vaiturismo.com.br

In June and July, the national document of the Vai Turismo Movement, initiated by CNC, was delivered to the candidates for the Republic Presidency, Jair Messias Bolsonaro, current Brazilian president; to Senator Simone Tebet, and also Luiz Inácio Lula da Silva, former Brazilian President.

CNC President, José Roberto Tadros, stressed the importance of strengthening public policies to value tourism as a strategic vector for the economy and the environment. "The government still has a vision that is not ideal for the size and importance of tourism, the largest direct distributor of income in Brazil. We take one more step for the industry to take the lead in a country with virtually unparalleled potential. The documents produced are true regionalized roadmaps for the Tourism development that take into account the demands and needs of each state", Tadros affirmed.

Proposals

The Vai Turismo held more than 100 technical meetings and brought together about 300 organizations. Based on the rapporteurship and systematization of the themes in each state, the common topics became regional demands, and regional priorities were consolidated in the national agenda.



AFFILIATE MEMBERS NEWS

SUSTAINABLE DEVELOPMENT AND TOURISM

September 25th marks the 7th Anniversary of the adoption of the 2030 Agenda and the SDGs, a call to end poverty, protect the planet and reduce inequalities.

Sustainability has taken a major importance within the business structure, more and more companies are committed to incorporating environmental, social and governance criteria in their day-to-day business.

At Europamundo, a Spanish tour operator with a presence in 69 countries on 5 continents, we are aware of the competitive advantage of implementing sustainability. The model set out in the 2030 Agenda is ideal for building a prosperous economic system that respects the planet and people.

At Europamundo we have implemented 7 priority SDGs in our strategy for a sustainable development of tourism:

- SDG 4, Quality Education. Tourism activity is characterized by providing opportunities for learning and cultural growth of human beings throughout their lives.

- SDG 5, Gender Equality. Tourism has historically empowered women by providing them with decent work, a livelihood.
- SDG 8, Decent work and economic growth. One in ten jobs in the world is related to the tourism sector.
- SDG 10, Reducing inequalities. The benefits generated by the tourism sector reach all countries and corners of the world.
- SDG 13, Climate action. The activity of the sector affects climate change, just as climate change affects the good development of tourism.
- SDG 16. Peace, justice and strong institutions. A world without peace is not sustainable. Through tourism we get to know other realities far from our own, other cultures, other religions, other ways of living.
- SDG 17. Partnerships to achieve the goals. Over the years, Europamundo has worked and is working in an extensive network of national and international alliances.



AFFILIATE MEMBERS NEWS

THE STORY OF MATI

Celebrating 40 years of continued service to the Tourism Industry of Maldives

The origins of MATI:

During the early stages of Tourism in Maldives, Infrastructure development, logistics and human capital development posed a major challenge to the growth of Tourism. Laws and regulations to govern the industry were almost non-existent as well.

Hence on the 12th of August 1982, The Maldives Association of Tourism Industry (MATI) - a non-governmental, non-profit organisation led by some of the pioneering individuals responsible for the inception of Tourism in Maldives, was formed to address these issues.

Major Milestones of MATI:

Extension of lease

When tourism commenced in Maldives, the first ever resorts were leased for a period of 5 years. However, the founders of MATI played an instrumental role in advocating on behalf of the industry to finally increase the lease period up to a maximum of 99 years, in order to ensure a viable return on investment and to attract more investments.

First Tourism Master Plan

The founders of MATI advocated for and initiated the practice of creating National Tourism Master Plans in 1983, adopted by the Ministry of Tourism.

MATI Today:

MATI today is considered one of the most prominent tourism-related associations in Maldives. Over the course of 40 years, MATI has built a strong relationship with the Government and all related agencies, continuing to advocate and address all issues and challenges faced by its members and the Tourism Industry of Maldives as a whole. It has also played a critical role in ensuring the industry's survival during the COVID-19 pandemic.

From humble beginnings, MATI's membership has now grown to 140 members, that includes international hotel chains, resorts, travel agencies, domestic airlines, suppliers, telecommunications companies, and even insurance providers.

To read the complete article, please visit:
<https://tinyurl.com/StoryOfMATI>



THE STORY OF
MATI
MALDIVES ASSOCIATION
OF TOURISM INDUSTRY

Celebrating 40 years of continued service
to the Tourism Industry of Maldives

AFFILIATE MEMBERS NEWS

IRANIAN HISTORICAL VEHICLES URBAN TRAFFIC CHALLENGE

In order to prevent the destruction, scrapping or abandonment of the historic vehicles as a part of the national heritage, TACI began some negotiations and preparation activities with the government authorities. These activities resulted in the adoption of a Code on 29 June 2010. In that Code an ad hoc working group is set up named the Secretariat of Identification and Preservation of Historical Vehicles, with representatives from Iran's Cultural Heritage, Handicrafts and Tourism Ministry (as the Chair), Iran's Department of Environment, Iran's Ministry of Industry, Mine & Trade, Islamic Republic of Iran Police, Ministry of Sport & Youth, and the TACI.

The main objective of IPHV is to identify and preserve the historical vehicles in the country. The Secretariat is based in TACI's headquarters in Tehran and its two important activities are designing the Historical Vehicle License Plate for and the Historical Vehicle Registration Certificate.

Recently, a few number of historical vehicles with Historical Plates faced a problem with their traffic. The Iranian Traffic Police has been preventing these vehicles' from traffic in the urban area. The Secretariat on the other hand has announced that the movement of this category of cars is explicitly declared unimpeded, according to the regulation No. 50243/73671/H dated 7th September 2016, approved by the Council of Ministers, Article (1) and Article (4).

TACI will continue to support its members through legal procedures, lobbying and informing the members to prevent such challenges.



AFFILIATE MEMBERS NEWS

XVI CONGRESO INTERNACIONAL DE GASTRONOMÍA (CIGA)

Geopolitics and economic strategies worldwide are changing faster than ever, and the era of globalization that is currently known will soon be left behind. What will the post-globalization stage be like, and how will it affect the gastronomic sector?

This question is repeated in all areas and levels of an industry that integrates everything from the consumption of agricultural, livestock, and livestock products to the hiring of personnel and the use of new technologies, so answers are needed for what awaits in the medium and long term.

The 16th International Gastronomy Congress of the University of the Caribbean aims to answer some of these questions asked by professionals in the gastronomic sector, so experts have been invited to speak in the areas of regional production, analysis of wages and salaries, recruitment processes, prospects for deep-sea fishing, among others.



CONOCIMIENTO Y CULTURA PARA EL DESARROLLO HUMANO

In addition, on the third day of the event, Chefs and Sommeliers will conduct demonstrations, tastings, pairings, and workshops for participants (limited seating). Undoubtedly, an event not to be missed.

On November 16, 17 and 18, The 16th International Gastronomy Congress will be held at the Universidad del Caribe with the theme "the post-globalization in the gastronomy" in hybrid mode: in person and on line.

For more information visit <https://unicaribe.mx/>

16º CONGRESO INTERNACIONAL DE GASTRONOMÍA

Universidad del Caribe

La Post-Globalización EN LA GASTRONOMÍA

16, 17 Y 18 DE NOVIEMBRE DE 2022

VIRTUAL

- LIVE www.facebook.com/ucaribeoficial
- CONFERENCIAS
- MESAS DE INVESTIGACIÓN
- GRATUITOS

PRESENCIAL

- TALLERES
- DEMOS
- CATAS
- CURSOS
- CON COSTO

MÁS INFORMACIÓN Y REGISTRO:

www.congresogastronomia.com





The UNWTO Affiliate Members Department is responsible for the management of the partnership between UNWTO and the private sector.

Contact us at: am@unwto.org