



WU International



NAKAMOTO Kazue

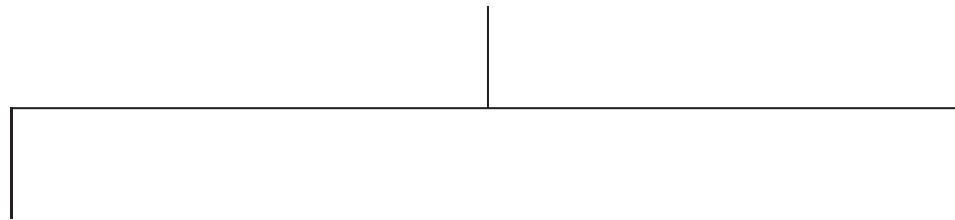
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**Institute for
Global Initiatives**
WAKAYAMA UNIVERSITY



Wakayama University
Center for Japanology Studies



Wakayama University
Center for Tourism Research



Key Objectives



Kamigamo Jinja (上賀茂神社) **Kyoto** (Photo: J.M Cheer, 2021)

1. Establish strong networks with stakeholders in tourism, nationally and internationally
2. Promote ethical and responsible tourism activities by supporting sustainability in research activities
3. Cultivate a strong research culture within and outside the university
4. Support tourism education
5. Contribute to the globalization of the university

Key Objectives



Wakayama University
Center for Japanology Studies



Ōmiwa Jinja (大神神社) Nara Prefecture (Photo: J.M Cheer, 2022)

1. Providing foreign students with the education and knowledge of the Japanese language and culture
2. Providing advice and guidance to foreign students on education and life in Japan
3. Providing information, support and training for students intending to study abroad
4. Collaborate with surrounding local communities to facilitate an international experience for all
5. Promote Wakayama University's international academic partnerships with overseas academic institutions.

Building Cultural Intelligence in the Tourism Workforce



Springtime in Maruyama Park (円山公園) **Kyoto** (Photo: J.M Cheer, 2021)

For the tourism industry to make a full recovery, it needs to address workforce shortages.

Building cultural intelligence will be the key to enabling the Japanese tourism industry to address its labour force shortages.

Engaging with the Tourism Sector



Kurashiki (倉敷市) Okayama Prefecture, Japan (Photo: J.M Cheer, 2022)

We aim to enhance student mobility through Japanese language and cultural studies and build global understanding and goodwill through culture and language exchange.

Travel and cultural exchange are the best educators and our intention to link Japanology Studies to Tourism Studies can have enormous benefits for the tourism sector.

CONCLUSION: Engaging with the Tourism Sector



Yasaka **Jinja** (八坂神社), **Kyoto** (Photo: J.M Cheer, 2021)

Wakayama University is dedicated to the continuous development of intercultural diversity and inclusion

We appreciate a variety of perspectives and beliefs, which have the potential to spark dialogue on diversity and inclusion and to advance international collaboration in education and scientific fields

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— since 1949 —



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