

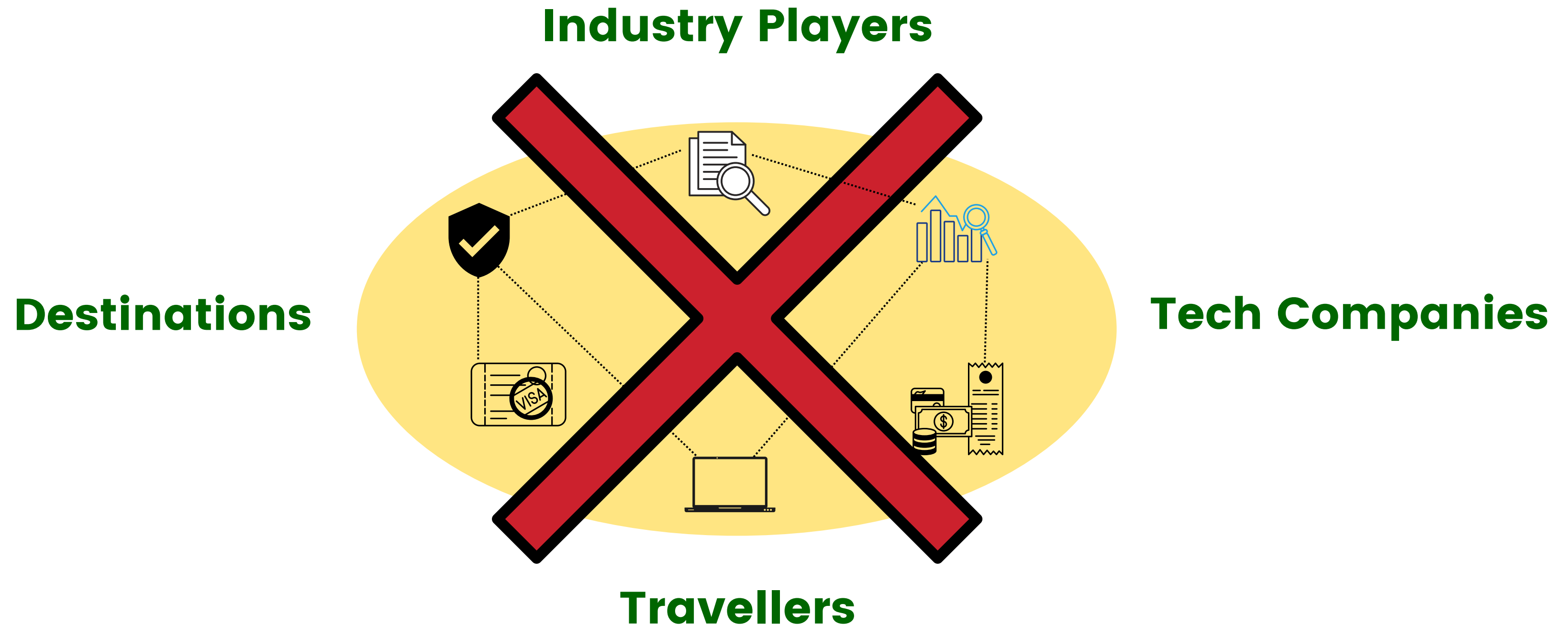


OJIMAH

Educate . Travel . Inspire

Built for the Industry, by the Industry!

Rethinking Tourism



Core Business

Ojimah was created to mitigate the negative impacts of the industry whilst promoting the social, cultural, and environmental wellbeing of the local community.



Destinations

Leading the Way



Industry Players

Industry Cohesion



Travellers

Convenience & Trust

Industry Cohesion

DESTINATIONS

- Bring local industry players under one roof and give them a tool to sell local experiences in one place.
- Empower industry stakeholders with the ability to market themselves more effectively to a wider audience whilst doing it sustainably.
- "Control the Offer" while local suppliers regulate the availability and pricing through our system.
- Connect with local communities and build solutions around them.

INDUSTRY PLAYERS

- Digitalisation and modernisation.
- Access to over 1M stays, 200K activities, 350 airlines worldwide.
- Merchant + white label solution.
- Ability to market yourself more effectively to a wider audience whilst doing it sustainably.
- Regulate the availability and pricing.

TRAVELLERS

- Complete local offer of products and services in one place.
- The selection of local offer is verified by quality and approved by Tourism Authorities.

Collective Work & Responsibility

Destinations can finally have full control of what's happening around them



**Online Booking
Platform 24/7**



**Attract More
Conscious Travellers**



**Promote Niche
Tourism**



**Digitalise the
Tourism Offer**

Rethinking Tourism



"We are just a messenger - the real winners are the communities!"

Timeline

PHASE I - October

- Access to our Global Online Booking Platform which includes, flights, mainstream accommodation as well as experiences; visa and travel restrictions; airport lounges and e-sim.

PHASE II - December

- Includes the addition of a wide range of local African inventory, such as locally owned accommodation suppliers as well as a wide selection of authentic local experiences provided by local tour operators.

PHASE III - February 23

- Focus on Destination Management with a unique offering for National Tourism Authorities that will give them the ability to manage, promote and tell their destination stories with flair.

Thank You

