Educate. Travel. Inspire.

Built for the Industry, by the Industry!
Rethinking Tourism

Industry Players

Tech Companies

Destinations

Travellers
Ojimah was created to mitigate the negative impacts of the industry whilst promoting the social, cultural, and environmental wellbeing of the local community.
Bring local industry players under one roof and give them a tool to sell local experiences in one place.

Empower industry stakeholders with the ability to market themselves more effectively to a wider audience whilst doing it sustainably.

"Control the Offer" while local suppliers regulate the availability and pricing through our system.

Connect with local communities and build solutions around them.

Digitalisation and modernisation.

Access to over 1M stays, 200K activities, 350 airlines worldwide.

Merchant + white label solution.

Ability to market yourself more effectively to a wider audience whilst doing it sustainably.

Regulate the availability and pricing.

Complete local offer of products and services in one place.

The selection of local offer is verified by quality and approved by Tourism Authorities.
Collective Work & Responsibility

Destinations can finally have full control of what's happening around them

- Online Booking Platform 24/7
- Attract More Conscious Travellers
- Promote Niche Tourism
- Digitalise the Tourism Offer
"We are just a messenger - the real winners are the communities!"
**Access to our Global Online Booking Platform**

- Flights
- Mainstream accommodation
- Experiences
- Visa and travel restrictions
- Airport lounges and e-sim.

**Includes the addition of a wide range of local African inventory**, such as locally owned accommodation suppliers as well as a wide selection of authentic local experiences provided by local tour operators.

**Focus on Destination Management** with a unique offering for National Tourism Authorities that will give them the ability to manage, promote and tell their destination stories with flair.

**Timeline**

- **PHASE I - October**
- **PHASE II - December**
- **PHASE III - February 23**
Thank You