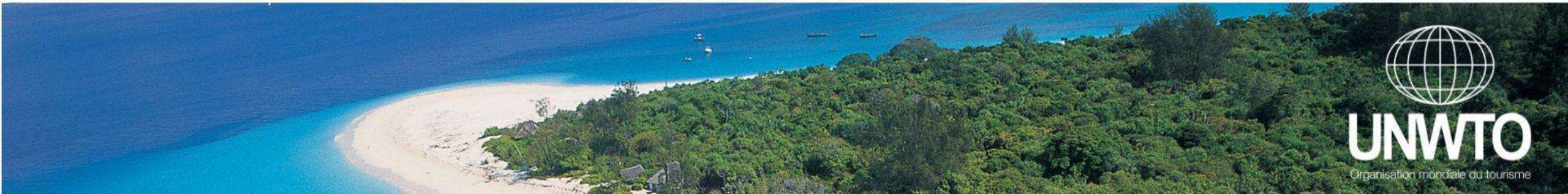
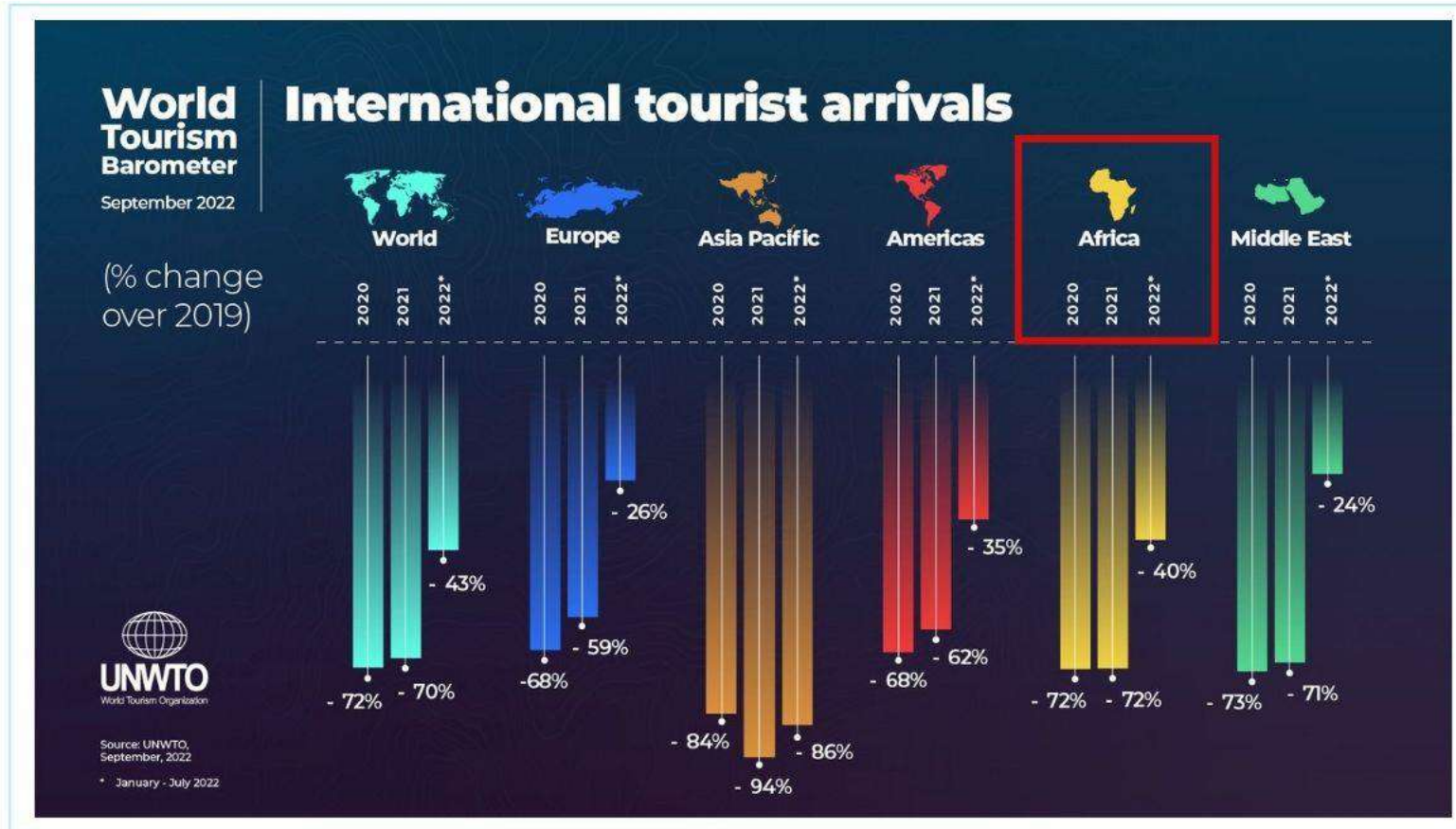


**65TH UNWTO REGIONAL COMMISSION FOR AFRICA (CAF)**  
**ELCIA GRANDCOURT, DIRECTOR, UNWTO REGIONAL DEPARTMENT FOR AFRICA**  
**5-7 OCTOBER 2022**

# International Tourist Arrivals in Africa in Jan-Jul 2022



# Expectations and Future Scenarios for the Tourism Sector

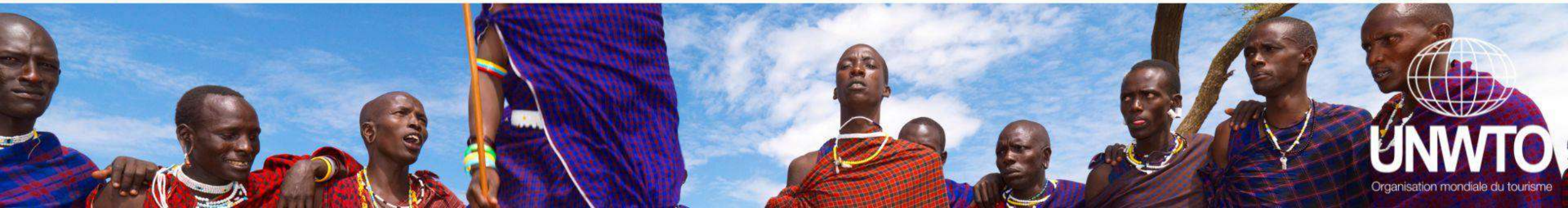
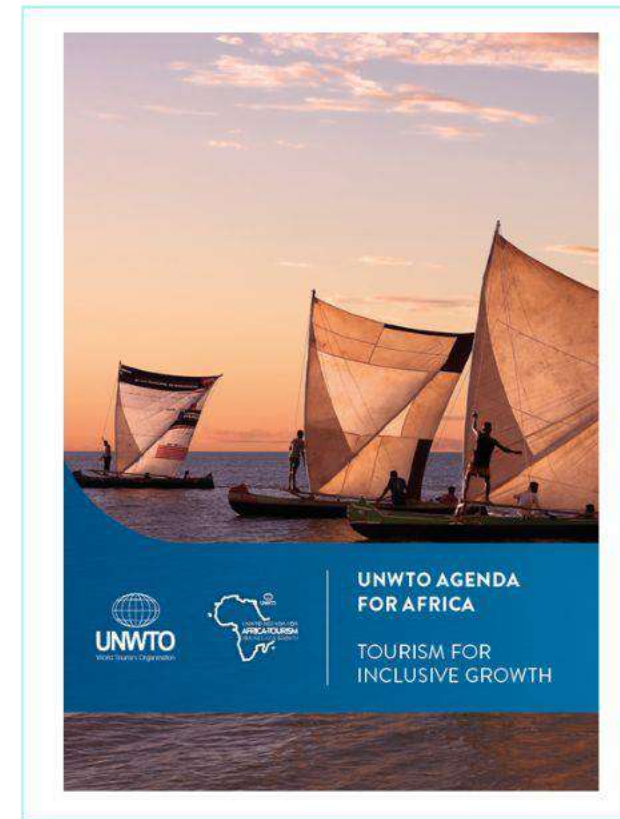


# UNWTO Agenda for Africa - Tourism for Inclusive Growth

**UNWTO agenda for Africa**  
Tourism for inclusive growth

1. NO POVERTY	2. ZERO HUNGER	3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION	5. GENDER EQUALITY	6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY	8. DECENT WORK AND ECONOMIC GROWTH	9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES	11. SUSTAINABLE CITIES AND COMMUNITIES	12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION	14. LIFE BELOW WATER	15. LIFE ON LAND
16. PEACE, JUSTICE AND STRONG INSTITUTIONS	17. PARTNERSHIPS FOR THE GOALS	SUSTAINABLE DEVELOPMENT GOALS

1. Advocating the Brand Africa  
SDGs 8, 10, 11, 14, 15
2. Promoting Travel Facilitation (Connectivity / Visa)  
SDGs 8, 9
3. Strengthening Tourism Statistics Systems  
SDGs 8, 15, 17
4. Expanding of Capacity Building incl. Training Facilities  
SDGs 4, 8, 10
5. Promoting Innovation and Technology  
SDGs 8, 9
6. Fostering Resilience (Safety + Security, Crisis Communication)  
SDGs 8, 12, 13, 16
7. Unlocking Growth through Investment Promotion and Public Private Partnerships  
SDGs 8, 9, 12, 17
8. Empowering Youth and Women through Tourism  
SDGs 5, 8, 10
9. Advancing the Sustainability Agenda (esp. Biodiversity)  
SDGs 12, 13, 14, 15
10. Promoting Cultural Heritage  
SDGs 8, 16



# Regional Activities (Sept 2021 - Nov 2022) - Training Programmes



WEDNESDAY  
**27**  
OCT  
2021

UNWTO REGIONAL DEPARTMENT FOR AFRICA

**Strengthening Brand Africa  
UNWTO Insights & Facebook  
Social Media tools**

TIME:  
11:00  
TO  
12:30  
(GMT)

LANGUAGE: ENGLISH



Working language:  
English

UNWTO BEST TOURISM VILLAGES

**Online Briefing Session with Member States  
Best Tourism Villages by UNWTO  
2022 Edition**

Tuesday, 3 May 2022 at 10:30 (Madrid time)

Speakers

Mrs. Sandra Cervilla  
Chief Tourism Marketing  
Intelligence and  
Competitiveness Department  
UNWTO

Mr. Jaime Mayari  
Deputy Secretary  
UNWTO Regional  
Department for Africa



UNWTO  
World Tourism Organization

**Regional Webinar  
on the International Code  
for the Protection of Tourists**

PRESENTED BY UNWTO OFFICE OF THE LEGAL COUNSEL  
AND REGIONAL DEPARTMENT FOR AFRICA

LANGUAGE: ENGLISH  
19 SEPTEMBER FROM 10:30 TO 11:30 CET



UNWTO  
Students' League

**Information Session  
2022 UNWTO Students' league**

Friday, 22 April 2022  
Time: 12h30 (CEST)  
Language: English

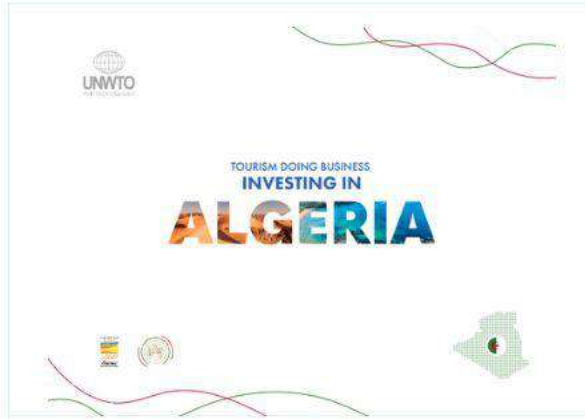


# UNWTO Agenda for Africa - Tourism for Inclusive Growth

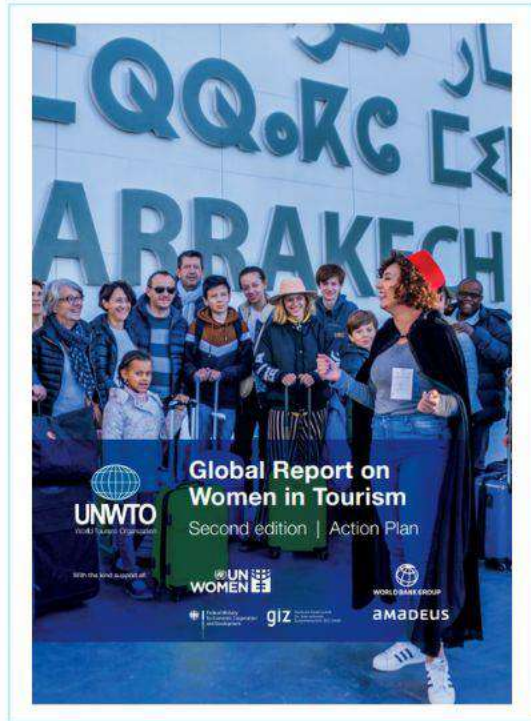
## Strengthening Tourism Statistics System



# UNWTO Agenda for Africa - Tourism for Inclusive Growth Unlocking Growth through Investment Promotion

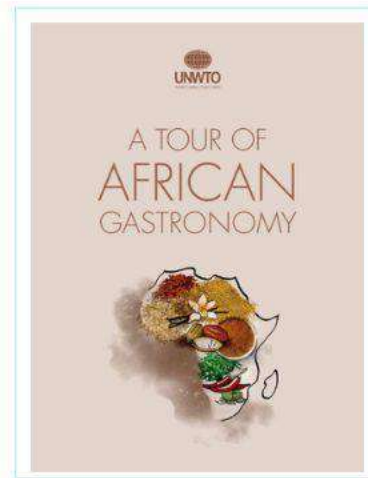
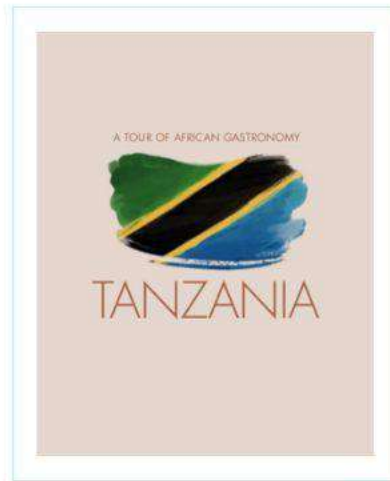


# UNWTO Agenda for Africa - Tourism for Inclusive Growth Empowering Youth and Women Through Tourism





# Publications



# Activities and events on the ground



SAVE THE DATE

SIXTY-FIFTH MEETING OF THE  
UNWTO REGIONAL COMMISSION  
FOR AFRICA

FORUM ON "REBUILDING AFRICA'S TOURISM  
RESILIENCE FOR INCLUSIVE SOCIO-ECONOMIC  
DEVELOPMENT"

5-7 OCTOBER 2022, ARUSHA, UNITED REPUBLIC OF TANZANIA



# Official visits

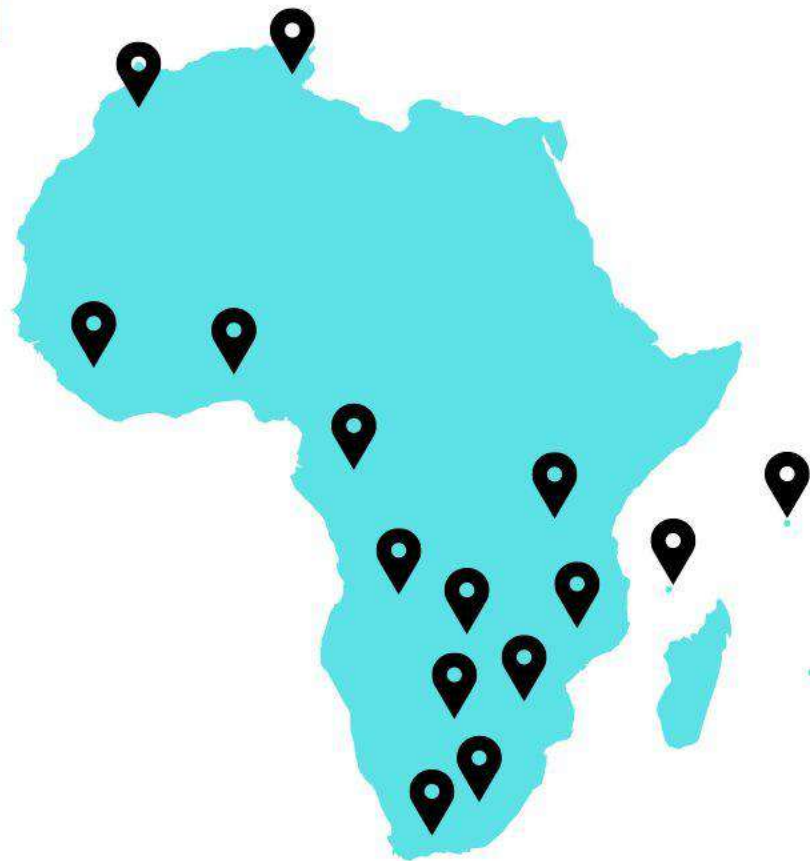


**Official Visit of the President of Nigeria H.E. Muhammed Buhari**



**Official Visit of UNWTO Secretary General to H.E. Yassine Hammadi, Minister of Tourism and Handicraft of Algeria**

# Member States - Technical Assistance Projects



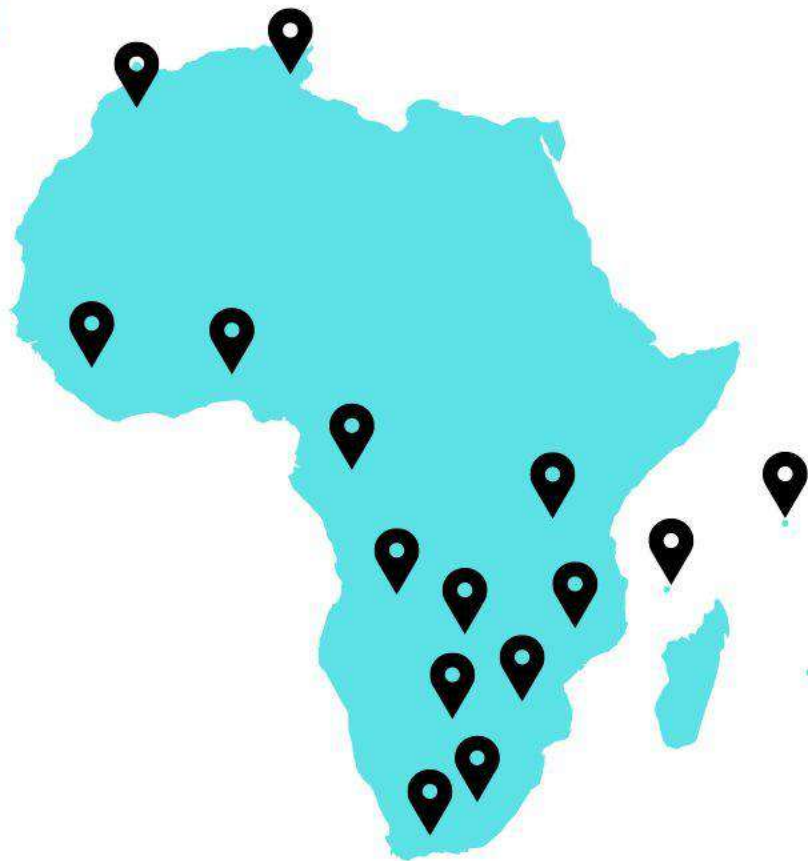
ANGOLA(3), BENIN(3), BOTSWANA(2), COMOROS,  
LESOTHO, LIBERIA, MALAWI, MOROCCO(3), REPUBLIC  
OF THE CONGO, SEYCHELLES, SOUTH AFRICA,  
TANZANIA, TUNISIA, ZAMBIA(2), ZIMBABWE(2)



UNWTO

Organisation mondiale du tourisme

# Member States - Technical Assistance Projects



ANGOLA(3), BENIN(3), BOTSWANA(2), COMOROS,  
LESOTHO, LIBERIA, MALAWI, MOROCCO(3), REPUBLIC  
OF THE CONGO, SEYCHELLES, SOUTH AFRICA,  
TANZANIA, TUNISIA, ZAMBIA(2), ZIMBABWE(2)

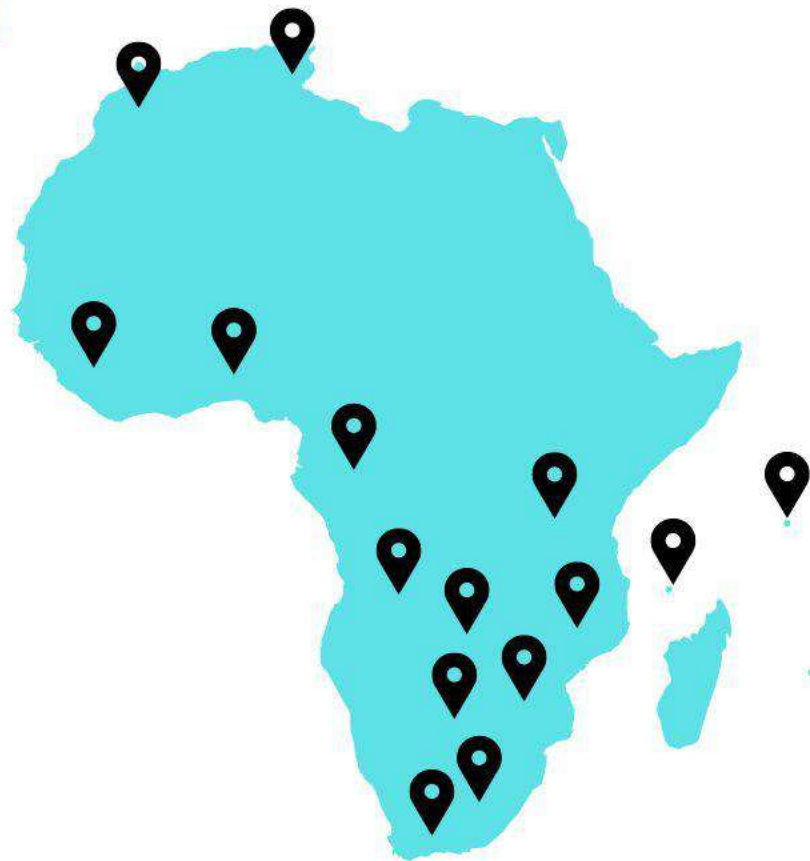
**24**  
Ongoing  
Technical  
Assistance  
Projects



**UNWTO**

Organisation mondiale de tourisme

# Member States - Technical Assistance Projects



ANGOLA(3), BENIN(3), BOTSWANA(2), COMOROS,  
LESOTHO, LIBERIA, MALAWI, MOROCCO(3), REPUBLIC  
OF THE CONGO, SEYCHELLES, SOUTH AFRICA,  
TANZANIA, TUNISIA, ZAMBIA(2), ZIMBABWE(2)

**24**  
Ongoing  
Technical  
Assistance  
Projects

**+**  
**€ 2.6**  
million



**UNWTO**

Organisation mondiale du tourisme

# Upcoming events in the region



SAVE THE DATE

UNWTO GLOBAL CONFERENCE  
ON LINKING TOURISM, CULTURE  
AND CREATIVE INDUSTRIES:  
PATHWAYS TO RECOVERY AND  
INCLUSIVE DEVELOPMENT

14 - 16 NOVEMBER 2022. LAGOS, NIGERIA.



SAVE THE DATE

**17** EXECUTIVE  
COUNCIL  
MARRAKESH, MOROCCO  
23-25 NOVEMBER 2022



**UNWTO**  
Organisation mondiale du tourisme

# UNWTO GLOBAL CONFERENCE ON LINKING TOURISM, CULTURE AND CREATIVE INDUSTRIES: PATHWAYS TO RECOVERY AND INCLUSIVE DEVELOPMENT

14-16 November 2022, Lagos, Nigeria



SAVE THE DATE

UNWTO GLOBAL CONFERENCE  
ON LINKING TOURISM, CULTURE  
AND CREATIVE INDUSTRIES:  
PATHWAYS TO RECOVERY AND  
INCLUSIVE DEVELOPMENT

14 - 16 NOVEMBER 2022. LAGOS, NIGERIA.



**UNWTO**

Organisation mondiale du tourisme



# 117th UNWTO EXECUTIVE COUNCIL 23-25 November 2022, Marrakesh, Morocco



SAVE THE DATE

**117** EXECUTIVE  
COUNCIL  
MARRAKESH, MOROCCO  
23-25 NOVEMBER 2022



**UNWTO**  
Organisation mondiale du tourisme

# UNWTO Regional Department for Africa's Team

**Thank You!**

[rdaf@unwto.org](mailto:rdaf@unwto.org)  
[www.unwto.org](http://www.unwto.org)



**E. GRANDCOURT**  
REGIONAL DIRECTOR



**J. MAYAKI**  
DEPUTY DIRECTOR



**L. BEBEKUM**  
PROGRAMME OFFICER



**Z. REMMAL**  
PROGRAMME OFFICER



**A. BUSIN**  
SENIOR PROJECT SPECIALIST



**D. NJOROGE MUNGE**  
PROJECT SPECIALIST



**S. GAFAROU**  
PROJECT SPECIALIST



**UNWTO**

Organisation mondiale du tourisme