65TH UNWTO REGIONAL COMMISSION FOR AFRICA (CAF)
ELCIA GRANDCOURT, DIRECTOR, UNWTO REGIONAL DEPARTMENT FOR AFRICA
5-7 OCTOBER 2022
International Tourist Arrivals in Africa in Jan-Jul 2022
Expectations and Future Scenarios for the Tourism Sector
UNWTO Agenda for Africa - Tourism for Inclusive Growth

1. Advocating the Brand Africa
   SDGs 8, 10, 11, 14, 15
2. Promoting Travel Facilitation (Connectivity / Visa)
   SDGs 8, 9
3. Strengthening Tourism Statistics Systems
   SDGs 8, 9, 10
4. Expanding of Capacity Building incl. Training Facilities
   SDGs 4, 8, 10
5. Promoting Innovation and Technology
   SDGs 8, 9
6. Fostering Resilience (Safety + Security, Crisis Communication)
   SDGs 8, 12, 13, 16
7. Unlocking Growth through Investment Promotion and Public Private Partnerships
   SDGs 8, 9, 12, 17
8. Empowering Youth and Women through Tourism
   SDGs 8, 9, 10
9. Advancing the Sustainability Agenda (esp. Biodiversity)
   SDGs 12, 13, 14, 15
10. Promoting Cultural Heritage
    SDGs 8, 16
Regional Activities (Sept 2021 - Nov 2022) - Training Programmes

- Strengthening Brand Africa
- UNWTO Insights & Facebook
- Social Media tools

- Online Briefing Session with Member States
  - Best Tourism Villages by UNWTO 2022 Edition
  - Tuesday, 14 June 2022 at 15:00 (UTC)

- Regional Webinar on the International Code for the Protection of Tourists
  - Presented by UNWTO Office of the Legal Counsel and Regional Department for Africa

- Information Session
  - 2022 UNWTO Students’ League
  - Friday, 11 April 2020
  - Time: 12:00 (UTG)
  - Language: English
UNWTO Agenda for Africa - Tourism for Inclusive Growth Unlocking Growth through Investment Promotion
UNWTO Agenda for Africa - Tourism for Inclusive Growth Empowering Youth and Women Through Tourism
Activities and events on the ground
Official visits

Official Visit of the President of Nigeria H.E Muhammed Buhari

Official Visit of UNWTO Secretary General to H.E. Yassine Hammadi, Minister of Tourism and Handicraft of Algeria
Member States - Technical Assistance Projects

ANGLA(3), BENIN(3), BOTSWANA(2), COMOROS, LESOTHO, LIBERIA, MALAWI, MOROCCO(3), REPUBLIC OF THE CONGO, SEYCHELLES, SOUTH AFRICA, TANZANIA, TUNISIA, ZAMBIA(2), ZIMBABWE(2)
Member States - Technical Assistance Projects

ANGOLA(3), BENIN(3), BOTSWANA(2), COMOROS, LESOTHO, LIBERIA, MALAWI, MOROCCO(3), REPUBLIC OF THE CONGO, SEYCHELLES, SOUTH AFRICA, TANZANIA, TUNISIA, ZAMBIA(2), ZIMBABWE(2)

24 Ongoing Technical Assistance Projects
Member States - Technical Assistance Projects

ANGOLA(3), BENIN(3), BOTSWANA(2), COMOROS, LESOTHO, LIBERIA, MALAWI, MOROCCO(3), REPUBLIC OF THE CONGO, SEYCHELLES, SOUTH AFRICA, TANZANIA, TUNISIA, ZAMBIA(2), ZIMBABWE(2)

24 Ongoing Technical Assistance Projects

+ € 2.6 million
Upcoming events in the region

UNWTO Global Conference on Linking Tourism, Culture and Creative Industries: Pathways to Recovery and Inclusive Development
14 - 16 November 2022, Lagos, Nigeria.

Executive Council
Marrakesh, Morocco
23-25 November 2022
UNWTO GLOBAL CONFERENCE ON LINKING TOURISM, CULTURE AND CREATIVE INDUSTRIES: PATHWAYS TO RECOVERY AND INCLUSIVE DEVELOPMENT
14-16 November 2022, Lagos, Nigeria
117th UNWTO EXECUTIVE COUNCIL
23-25 November 2022, Marrakesh, Morocco
UNWTO Regional Department for Africa's Team

Thank You!

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