

Committee on Tourism and Sustainability

Sixteenth meeting
Sharm El-Sheikh
10 November 2022

CTS/16/2022

Agenda

The focus of the 16th Meeting of the Committee on Tourism Sustainability (CTS) would be to reflect on the progress achieved by the UNWTO Secretariat as well as to engage on a discussion on priorities from the members to allow the Secretariat to address them better through its programme of work.

1. **Adoption of the agenda**
2. **Welcome remarks**
 - a. by the Chair of the CTS, *Ms. Višnja Letica, Advisor to the Minister, Ministry of Tourism and Sport of Croatia*
 - b. by the Executive Director of UNWTO, *Ms. Zoritsa Urosevic*
3. **Egypt and Sustainable Tourism: Achievements and Prospectives**
Ms. Ghada Shalaby, Deputy Minister of Tourism and Antiquities of Egypt
4. **Update by the Secretariat on the recent developments and future activities**
Dr. Dirk Glaesser, Director, Sustainable Development of Tourism, UNWTO
5. **Reflection on the sustainability priorities of the Programme of Work of UNWTO**
 - a. **Climate Action**
 - i. Baseline Report on Climate Action in Tourism
Ms. Virginia Fernandez-Trapa, Programme Officer, Sustainable Development of Tourism, UNWTO
 - ii. An overview of measurement tools and methodologies
Mr. Jeremy Smith, Co-Founder, Tourism Declares
 - b. **Institutional priorities (regional and global)**
 - i. United Nations: Report and Resolution on the Promotion of sustainable tourism, including ecotourism, for poverty eradication and environmental protection
 - ii. The One Planet Sustainable Tourism Programme
 - iii. High-Level Thematic Debate on Tourism 2022 and beyond
 - iv. Convection on Biological Diversity COP15: The role of tourism and biodiversity
 - v. Preparations for the Global Sustainable Destinations Summit in Mallorca, Spain



c. Initiatives and projects

- i. Angola: Climate Action in Tourism in Angola
Mr. Hélder Marcelino, State Secretary for Tourism, Angola
- ii. Guanajuato: Experiences as an Observatory and Relevance of Partnerships at Destination Level
Ms. María Isabel Ortiz Mantilla, Secretary of Environment and Land Management of the State of Guanajuato, Mexico and Mr. Juan José Álvarez Brunel, Secretary of Tourism of the State of Guanajuato, Mexico
- iii. Canary Islands: Accelerating Transformation of a Destination
Mr. José Juan Lorenzo, Managing Director, Turismo de Canarias, Spain
- iv. The Sustainability Hospitality Alliance: Climate and Water Action and the Destinations Focus
Mr. Glenn Mandziuk, Chief Executive Officer, Sustainable Hospitality Alliance
- v. Iberostar: Leading Circularity implementation and the destination focus
Ms. Megan Morikawa, Global Director of Sustainability, Iberostar Group
- vi. The Blue Flag: A Global Partnership for climate and environmental implementation and education in destinations
Mr. Daniel Schaffer, Chief Executive Officer, Foundation for Environmental Education

6. **Place and date of the next in-person meeting of the Committee on Tourism and Sustainability**
7. **Other issues**
8. **Closing remarks**

