First Nations’ knowledge & perspectives
The Yukon Sustainable Tourism Observatory
Key elements of the Yukon Sustainable Tourism Framework

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<tr>
<th>Governance</th>
<th>Economic benefits</th>
<th>Employment &amp; human resources</th>
<th>Tourism seasonality</th>
<th>Resident sentiment</th>
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<tbody>
<tr>
<td>Water management</td>
<td>Wastewater</td>
<td>Solid &amp; hazardous waste management</td>
<td>Energy management</td>
<td>Accessibility, inclusivity, equity and diversity</td>
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<tr>
<td>Climate action</td>
<td>Cultural sustainability</td>
<td>Natural environment</td>
<td>Infrastructure</td>
<td>Resident travel</td>
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<tr>
<td>Visitor sentiment</td>
<td>Public health &amp; safety</td>
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</tr>
</tbody>
</table>
14 Yukon First Nations

- Carcross/Tagish First Nation
- Champagne & Aishihik First Nations
- Kluane First Nation
- Kwanlin Dün First Nation
- Liard First Nation
- Little Salmon/Carmacks First Nation
- First Nation of Na-Cho Nyäk Dun
- Ross River Dena Council
- Selkirk First Nation
- Ta’an Kwäch’än Council
- Teslin Tlingit Council
- Tr’ondëk Hwëch’in
- Vuntut Gwitchin First Nation
- White River First Nation
Cultural Sustainability

Goal:
• Tourism benefits Yukon’s cultures, communities and heritage.

Measurement Themes:
• Arts, culture & heritage tourism experiences
• Yukon First Nations tourism products & experiences
• Degree of visitor participation in First Nations cultural experiences
• Visitor management
• Preserve & celebrate culture
First Nations’ knowledge & perspectives

• Inclusive & specific data
• Data & information from First Nations’ partners
• Perspectives of First Nations people
• Understand and incorporate traditional knowledge
• Continue building relationships
Thank you

Sarah Marsh  
sarah.marsh@yukon.ca

Eduardo Lafforgue  
eduardo.lafforgue@yukon.ca