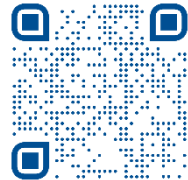


Agenda item 6(b)

**Report of the Committee on Matters  
Related to Affiliate Membership**

CE/117/6(b) rev.1  
Madrid, 18 November 2022  
Original: English

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**Executive summary**

The purpose of this document is to inform the Executive Council on the 2nd meeting of the Committee on Matters Related to Affiliate Membership (CMAM), held virtually on 17 November 2022, with the following main outcomes:

- the Committee examined the Programme of Work of the Affiliate Members for 2023 (PoW 2023), as prepared by the Secretariat, in consultation with the Board of the Affiliate Members, in accordance with Article 6(a) of the Charter of Affiliate Membership;
- the Committee took note of the situation of the Affiliate Membership and endorsed the strategy for a quality-oriented and geographically balanced expansion of the membership, prepared by the Secretariat in consultation with the Board of the Affiliate Members; and
- in accordance with the provisions of Article 6(g) of the Charter of Affiliate Membership, the Committee reviewed, validated, and submits for consideration and approval by the Executive Council, the candidatures to affiliate membership received as of 14 November 2022.

## **DRAFT DECISION<sup>1</sup>**

### **Agenda item 6(b)**

Report of the Committee on Matters Related to Affiliate Membership  
(document CE/117/6(b) rev.1)

*The Executive Council,*

*Having examined* the report of its Committee on Matters Related to Affiliate Membership (document CE/117/6(b) rev.1), which met in virtual format on 17 November 2022, under the chairmanship of Spain,

1. *Endorses* the report of the Committee;
2. *Appreciates* the objectives and activities included in the Programme of Work for the Affiliate Members for 2023;
3. *Welcomes and encourages* the implementation of the “Strategy for a quality-oriented and geographically balanced expansion of the UNWTO Affiliate Membership” proposed by the Secretariat and endorsed by the Committee;
4. *Decides* to admit provisionally to the UNWTO affiliate membership the 18 (eighteen) candidates entities listed in Annex I of the report, pending ratification by the General Assembly at its twenty-fifth session; and
5. *Requests* the Secretary-General to present the candidates listed in Annex I to the General Assembly at its twenty-fifth session for ratification.

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<sup>1</sup>This is a draft decision. For the final decision adopted by the Council, please refer to the Decisions document issued at the end of the session.

## I. Introduction

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1. The Committee on Matters Related to Affiliate Membership (CMAM) held its second meeting on 17 November 2022, in virtual format, under the chairmanship of Spain, with the participation of the following members:

- China
- Côte d'Ivoire
- Croatia
- Mexico
- Spain

Representative of the Affiliate Members:

- Chair of the Board of Affiliate Members - Asociación Empresarial Hotelera de Madrid (AEHM), Spain

UNWTO Secretariat:

- Director of the Affiliate Members Department
- Chief of Member Relations

## II. Programme of Work for the Affiliate Members for 2023

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2. The Secretariat presented to the Committee the draft of the Programme of Work for the Affiliate Members for 2023 (PoW 2023), establishing the objectives and the main activities to be carried out within the Affiliate Membership in 2023. It must be mentioned that many of the initiatives and activities included in the PoW 2023 have been incorporated based on valuable proposals received from the Affiliate Members.
3. The Committee expressed its appreciation and support for the Programme of Work prepared and proposed by the Secretariat, in close coordination with the CMAM and the Board of Affiliate Members, as a roadmap towards the consolidation of UNWTO's Affiliate Membership.

## III. Quality-oriented and geographically balanced expansion of the UNWTO Affiliate Membership

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4. The Secretariat presented to the members of the Committee updated information on the status of the Affiliate Membership, which highlighted the existing severe imbalance regarding the regional distribution of the UNWTO Affiliate Members.
5. As requested by the Committee during its previous meeting, the Secretariat prepared and submitted for consideration and approval of the CMAM a strategy for the promotion of a quality-oriented and geographically balanced expansion of the UNWTO Affiliate Membership.
6. The Committee endorsed the document presented by the Secretariat, as an appropriate approach towards a more regionally balanced expansion of the Affiliate Membership.

## IV. Review of the new candidatures for affiliate membership to be submitted to the Executive Council

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7. The Committee reviewed the 18 (eighteen) candidatures for affiliate membership presented by the Secretariat, verified compliance with the legal requirements for said 18 entities to be admitted as Affiliate Members of the UNWTO, and decided to submit for consideration and approval by the Executive Council the CMAM's recommendation to admit provisionally as Affiliate Members the 18 candidates listed in Annex I, pending ratification by the General Assembly at its twenty-fifth session.

## V. Updates on the status of the Affiliate Membership

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8. **Total number of AMs.** As of the date of this document, the total number of Affiliate Members of the Organization is 451.

9. **Voluntary withdrawals.** Since the 116th session of the Executive Council, one entity has voluntarily ceased to be an Affiliate Member in accordance with Article 35(3) of the Organization's Statutes. In addition, one Affiliate Member has ceased to be a Member of the Organization, as the entity has been liquidated.
10. **Withdrawals due to arrears.** Due to the entry into force of the new legal framework, approved during the 24th General Assembly, the period of arrears resulting in the termination of membership as an Affiliate Member was reduced from four to two financial years. Consequently, all those Affiliate Members under Paragraph 13 of the Financing Rules that have neither settled their arrears nor have established with the UNWTO a plan for rescheduling their payments by 1 July 2022 have been withdrawn from the Organization on the mentioned date, in accordance with the applicable rules.

## VI. Next meeting

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11. The members of the Committee decided to hold the next meeting of CMAM within the framework of the 118th session of the Executive Council. Like previous meetings, it will be held a week before the session of the Executive Council.

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**Annex I: List of candidatures for affiliate membership**

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1. ASOCIACIÓN ESPAÑOLA DE DIRECTORES Y DIRECTIVOS DE HOTEL (Spain)
2. BUSAN TOURISM ORGANIZATION (Republic of Korea)
3. CAPPADOCIA UNIVERSITY (KAPADOKYA ÜNİVERSİTESİ) (Türkiye)
4. COMITÉ INTERNATIONAL DES FESTIVALS DU FILM TOURISTIQUE (CIFFT) (Austria)
5. ESCUELA PROFESIONAL DE TURISMO DE LA UNIVERSIDAD NACIONAL DE SAN ANTONIO ABAD DEL CUSCO (Peru)
6. ETURIA CLM (Spain)
7. HOSPITALITY & TOURISM ASSOCIATION OF ESWATINI (Eswatini)
8. INNOVARIS SL (Spain)
9. JEDDAH CENTRAL DEVELOPMENT COMPANY (Saudi Arabia)
10. JOHANNESBURG TOURISM COMPANY (South Africa)
11. MANIFEST DESTINATIONS GROUP, INC. (United States of America)
12. NATIONAL INBOUND AND DOMESTIC TOURISM ASSOCIATION OF MOLDOVA (Moldova)
13. ONWARD (United States of America)
14. OSAKA UNIVERSITY OF TOURISM (Japan)
15. PACIFIC TOURISM ORGANIZATION (Fiji)
16. PETRA DEVELOPMENT AND TOURISM REGION AUTHORITY (Jordan)
17. PT. PINTU BALI DIGITAL (Indonesia)
18. SMART TOURISM & HOSPITALITY CONSULTING (SMART THC) SA (Panama)