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International tourist arrivals
(% change vs. 2019)

Source: UNWTO (Nov. 2022)
* Provisional data
International tourist arrivals: World
(% change vs. 2019)

Source: UNWTO (Nov. 2022)
* Provisional data
International tourist arrivals:

Percentage of 2019 levels recovered in Jan-Sep 2022 (%)*

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage not recovered</th>
<th>Percentage recovered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>19%</td>
<td>81%</td>
</tr>
<tr>
<td>Middle East</td>
<td>23%</td>
<td>77%</td>
</tr>
<tr>
<td>Americas</td>
<td>34%</td>
<td>66%</td>
</tr>
<tr>
<td>Africa</td>
<td>37%</td>
<td>63%</td>
</tr>
<tr>
<td>World</td>
<td>37%</td>
<td>63%</td>
</tr>
<tr>
<td>Asia Pacific</td>
<td>83%</td>
<td>17%</td>
</tr>
</tbody>
</table>

Source: UNWTO (November 2022)

* Percentage of Jan-Sep 2019 arrivals reached in Jan-Sep 2022.
International tourist arrivals by region
(% change vs. 2019)

<table>
<thead>
<tr>
<th>Region</th>
<th>2021</th>
<th>Jan-Sep 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Americas</td>
<td>-63%</td>
<td>-34%</td>
</tr>
<tr>
<td>Europe</td>
<td>-60%</td>
<td>-19%</td>
</tr>
<tr>
<td>Africa</td>
<td>-72%</td>
<td>-37%</td>
</tr>
<tr>
<td>Middle East</td>
<td>-66%</td>
<td>-23%</td>
</tr>
<tr>
<td>Asia Pacific</td>
<td>-94%</td>
<td>-83%</td>
</tr>
</tbody>
</table>

Source: UNWTO
(Data as of Nov. 2022)

The designations and images in this map do not imply the expression of opinions whatsoever on the part of the Secretariat of the World Tourism Organization (UNWTO) concerning the legal status of any country, territory, or of its authorities, or concerning the delimitation of its frontiers.
International tourist arrivals: World (millions)

Source: UNWTO (November 2022)
* Provisional data
International tourist arrivals: **Europe**

(millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Jan-Sep 2019</th>
<th>Jan-Sep 2020</th>
<th>Jan-Sep 2021</th>
<th>Jan-Sep 2022*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jan-Sep 2022*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Provisional data

Source: UNWTO (November 2022)
International tourist arrivals: Asia Pacific

(millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Jan-Sep 2022*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>30</td>
</tr>
<tr>
<td>2020</td>
<td>20</td>
</tr>
<tr>
<td>2021</td>
<td>10</td>
</tr>
</tbody>
</table>

Source: UNWTO (November 2022)
* Provisional data
International tourist arrivals: **Americas** (millions)

Source: UNWTO (November 2022)

* Provisional data

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**2019**

**2020**

**2021**

**Jan-Sep 2022**

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Source: UNWTO (November 2022)

* Provisional data
International tourist arrivals: Africa

(millions)

Source: UNWTO (November 2022)
* Provisional data
International tourist arrivals: Middle East

(millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Jan-Sep 2022*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td></td>
</tr>
</tbody>
</table>

Source: UNWTO (November 2022)

* Provisional data
1. International tourist arrivals, January-September 2022
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Best performing destinations in January-Sept. 2022*

International tourist arrivals (% change vs. 2019)

Source: UNWTO (Nov. 2022)

* Based on destinations with available data for the first 7 to 9 months of 2022.
Large best-performing destinations in January-Sept. 2022*

International tourist arrivals (% change vs. 2019)

Source: UNWTO (Nov. 2022)
* Based on destinations recording 5 million arrivals or more in 2019, reporting data for the first 7 to 9 months of 2022.
Best performing destinations in terms of receipts: January-Sept. 2022*

International tourism receipts (real % change vs. 2019)

Source: UNWTO (Nov. 2022)
* Based on destinations with available data for the first 7 to 9 months of 2022.
**Large best-performing destinations in terms of receipts: January-Sept. 2022***

International tourism receipts (real % change vs. 2019)

<table>
<thead>
<tr>
<th>Country</th>
<th>Change (2019 vs. 2019)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Türkiye</td>
<td>+36%</td>
</tr>
<tr>
<td>Portugal</td>
<td>+13%</td>
</tr>
<tr>
<td>Mexico</td>
<td>+10%</td>
</tr>
<tr>
<td>Morocco</td>
<td>+3%</td>
</tr>
<tr>
<td>France</td>
<td>+1%</td>
</tr>
<tr>
<td>Greece</td>
<td>-4%</td>
</tr>
<tr>
<td>Spain</td>
<td>-6%</td>
</tr>
<tr>
<td>Jordan</td>
<td>-8%</td>
</tr>
<tr>
<td>Italy</td>
<td>-8%</td>
</tr>
<tr>
<td>Brazil</td>
<td>-20%</td>
</tr>
<tr>
<td>Germany</td>
<td>-24%</td>
</tr>
<tr>
<td>Israel</td>
<td>-37%</td>
</tr>
<tr>
<td>United States</td>
<td>-31%</td>
</tr>
<tr>
<td>Korea (ROK)</td>
<td>-45%</td>
</tr>
<tr>
<td>Australia</td>
<td>-55%</td>
</tr>
</tbody>
</table>

Source: UNWTO (Nov. 2022)

* Based on destinations earning USD 5 billion in receipts or more in 2019, reporting data for the first 7 to 9 months of 2022.
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UNWTO Confidence Index

Evaluation of past 4 months
Prospects for next 4 months

Source: UNWTO Panel of Experts Survey (September 2022)

Note: The UNWTO Confidence Index reflects perceived performance (evaluation) and expectations (prospects) for the tourism sector every four months.

T1: January to April
T2: May to August
T3: September to December
1. International tourist arrivals, January-September 2022
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World: International tourist arrivals, 2020, 2021 and Scenarios for 2022 (monthly % change over 2019)

Source: UNWTO (November 2022)

* Actual data for 2022 is preliminary and based on estimates for destinations which have not yet reported results.
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Tourism Direct Gross Domestic Product (TDGDP)*

*TDGDP measures the direct contribution of tourism to GDP using the conceptual framework of Tourism Satellite Accounts (TSA). This graph shows revised estimates from the findings first published in “The Economic Contribution of Tourism and the Impact of Covid-19” (Nov. 2021). Data for 2021 are preliminary estimates.
Tourism direct GDP* and Export revenues from tourism

(USD trillions)

Source: UNWTO (September 2022)

*TDGDP measures the direct contribution of tourism to GDP, using the conceptual framework of Tourism Satellite Accounts (TSA). This graph shows revised estimates from the findings first published in November 2021. Data for 2021 are preliminary estimates.
Tourism Direct Gross Domestic Product (TDGDP), % of GDP

- 2019
- 2020
- 2021 (e)

Source: UNWTO (September 2022)

(e) Preliminary estimates

*TDGDP measures the direct contribution of tourism to GDP, using the conceptual framework of Tourism Satellite Accounts (TSA). This graph shows revised estimates from the findings first published in "The Economic Contribution of Tourism and the Impact of Covid-19" (Nov. 2021).

¹ Estimates for Africa should be interpreted with caution due to limited official data.