The Yukon Sustainable Tourism Observatory
Yukon Tourism Development Strategy

Sustainable Tourism. Our Path. Our Future.
2018–2028

Government of Yukon
Our vision is for tourism to be a vibrant, sustainable component of the Yukon’s economy and society for the benefit of future generations.
Key Elements of the Yukon Sustainable Tourism Framework

- Governance
- Economic benefits
- Employment & human resources
- Tourism seasonality
- Resident sentiment
- Water management
- Wastewater management
- Solid & hazardous waste management
- Energy management
- Inclusivity, diversity & accessibility
- Climate change
- Cultural sustainability
- Natural environment
- Infrastructure
- Resident travel
- Visitor sentiment
- Health & safety
YSTF Local Working Group

Responsibilities:
• Advise on the annual workshop;
• Advise on the implementation of priority actions.
• Advise on technical issues related to data.

Composition:
• Up to 15 individuals with knowledge and experience in:
  • resource management;
  • governance and administration;
  • economy;
  • environment; and
  • people, communities and culture.
Thank You.

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