

The Yukon Sustainable Tourism Observatory



Yukon Tourism Development Strategy

Sustainable Tourism. Our Path. Our Future.
2018–2028




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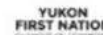

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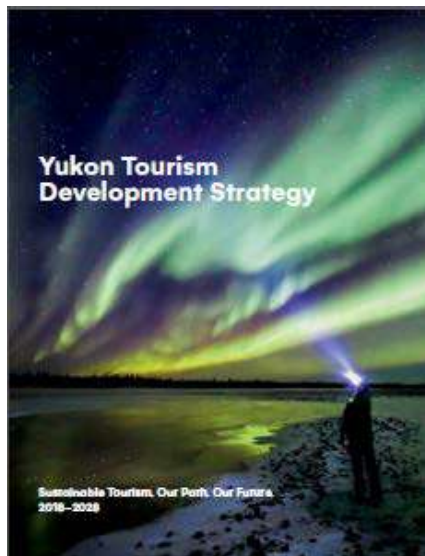
WITH SUPPORT FROM
Yukon Convention Bureau



Sport Yukon

Yukon Tourism Development Strategy

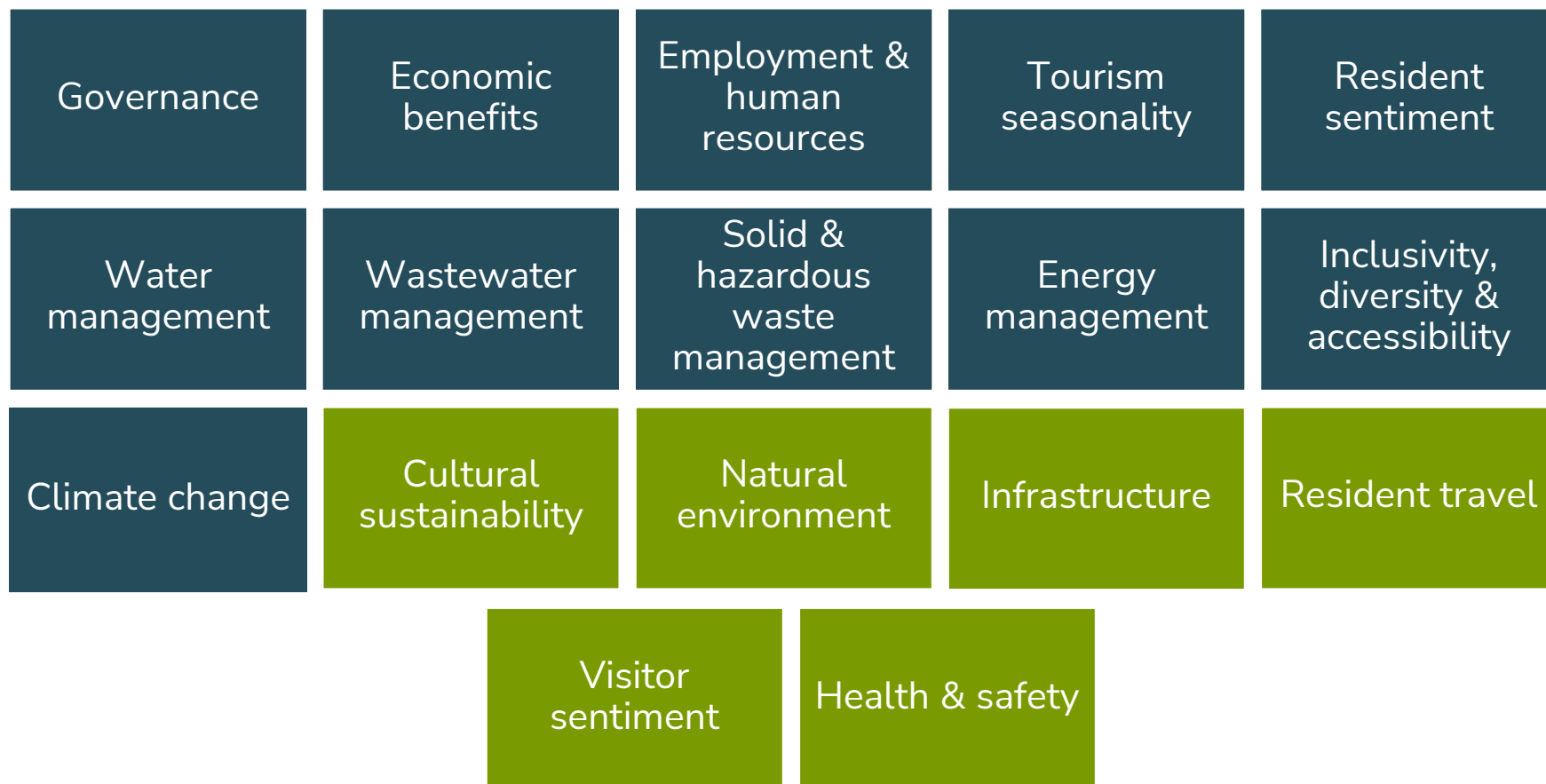
Our vision is for tourism to be a vibrant, sustainable component of the Yukon's economy and society for the benefit of future generations.



Yukon Sustainable
Tourism Framework



Key Elements of the Yukon Sustainable Tourism Framework





YSTF Dashboard

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Management](#)[Economy](#)[Governance and
Administration](#)[Key Element 1](#)[Key Element 2](#)[Key Element 3](#)[Key Element 4](#)

Key Element Intro

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vel semper erat. Phasellus varius libero pharetra blandit elementum. Cras suscipit facilisis iaculis.

Measurement Theme 1



Indicator Data



Source: [3/10/2](#) [Link to open in new tab](#)

Indicator Data



Indicator Data



Source: [3/10/2](#) [Link to open in new tab](#)



YSTF Local Working Group

Responsibilities:

- Advise on the annual workshop;
- Advise on the implementation of priority actions.
- Advise on technical issues related to data.

Composition:

- Up to 15 individuals with knowledge and experience in:
 - resource management;
 - governance and administration;
 - economy;
 - environment; and
 - people, communities and culture.



Thank You.

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