

Centre Stage Newsletter #10 | October 2022



CENTRE STAGE THIS MONTH



Centre Stage presents the projected results at World Travel Market

Thanks to all the data provided by the participants through the final survey, Centre Stage will present the results of the project at World Travel Market, in London, on **November 9**.

If your organization submitted this information, it will appear in the project's promotional materials as an example of good practice in supporting gender equality in tourism. In addition, the event will provide visibility to those organizations that have fulfilled the action plan and have reported more progress during this year.

Find all the information about the event [here](#).

ACTIVITIES



Webinar about the prevention of violence in tourism

On November 25, the **International Day for the Elimination of Violence Against Women** is celebrated.

UNWTO will organize a webinar for the Latin American and Caribbean region that addresses this issue and the specific impact of violence against women in the tourism sector.

The event will have an online format and will have simultaneous translation in English and Spanish. It will have speakers from different countries who are experts in this particular topic.

All Centre Stage participants will receive the invitation with all the necessary details during the next weeks.

Find more information [here](#)



UNWTO interviews participants in Mexico

During October, [Mexitours](#), [Grupo Brisas](#), [LATAM Airlines](#), [NH Hoteles](#) and [Infantia](#) were interviewed by UNWTO in Mexico.

All organizations shared their experiences on the situation of women in Mexico and in the tourism sector in general, addressing the challenges and difficulties for women that are present in the specific context of their own organizations.

The videos will be published shortly along with the rest of the interviews in the series '[Stories of Women in Tourism](#)'.

RESOURCES



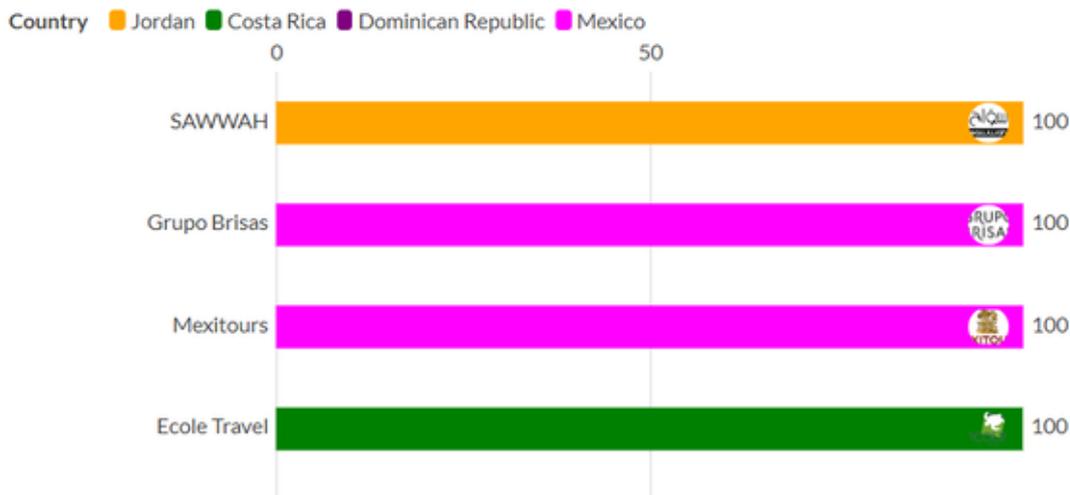
Online resources available

Remember that you have at your disposal the learning resources of the Centre Stage project on the World Tourism Organization website:

- [Women Empowerment Principles \(WEPs\) workshop](#)
- [Introductory workshop on Tourism Employment Data Disaggregated by Sex](#)
- [Rapid Gender Assessment in tourism Workshop](#)
- [Gender - inclusive strategy for tourism businesses](#)
- [Gender Mainstreaming Guidelines for the Public Sector in tourism](#)

If you watch some of these activities, you can report it as progress and we will update your score on UNWTO website.

PARTICIPANTS' PROGRESS



Check your final score!

You can now review your final scores and which organizations have managed to complete the Action Plan on the [Centre Stage website](#).

Congratulations to all the participants for their efforts during this year and congratulations for having become leaders of equality in tourism.

If you have pending evidences, you can send them directly to centrestage@unwto.org so your progress will be updated on UNWTO website.

Upcoming events

[Presentation of final results: Centre Stage project](#)

World Travel Market

9 November 2022

['Violence against women in the tourism sector: breaking the taboo'](#)

Regional webinar for Latin America and the Caribbean region.

Centre Stage on social media:



Include women.
Ensure women's participation at every level.
Your tourism business can be more gender inclusive.



This tool helps tourism institutions and businesses to boost women's leadership and empowerment.

Would you like to see more women in aviation?



This is how Royal Jordanian Airlines does it!
✓ Guarantee a safe working environment
✓ Support employees with dependents
✓ Grant parental leave for fathers.

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#CentreStage

#womenempowerment

#genderequality



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