

Slow Food Travel Azerbaijan

Sakina Asgarova 14 December, Nara



What does our strategy look like? Take Another Look

Numbers Slow Food involves **over a million** people





Principles

Good:

quality, flavorsome and healthy food

Clean:

production that does not harm the environment

Fair:

accessible prices for consumers and fair conditions and pay for producers

Commitment

Restoring the proper value to food



(Ark of Taste) – 31 products













Ark of Taste products in Azerbaijan

31 results found

Abgora Azerbaijan / AbŞeron rayonu , Bakı Şəhəri / Fruit, nuts and fruit preserves	INFO >
Ata-Baba Hazelnut Azerbaijan / Fruit, nuts and fruit preserves	INFO>
Baku Zincilfaraj Azerbaijan / Bakı Şəhəri / Cakes, pastries and sweets	INFO >
Baltali Rice Azerbaijan / Şəki şəhəri / Cereals and flours	INFO>
Black Khalva Azerbaijan / İsmayıllı rayonu , Şamaxı rayonu / Cakes, pastries and sweets	INFO>
Caucasian Buffalo Azerbaijan / Breeds and animal husbandry	INFO >



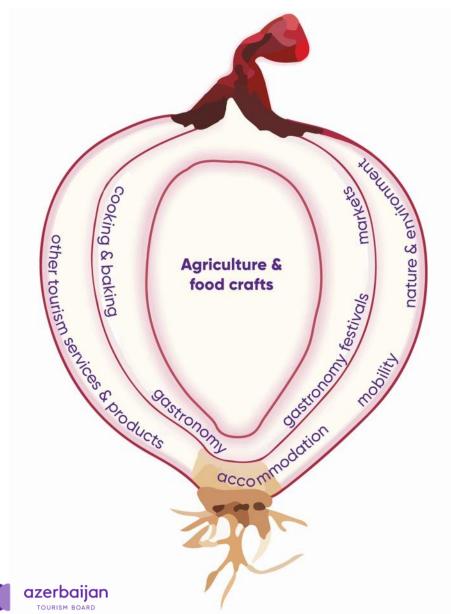






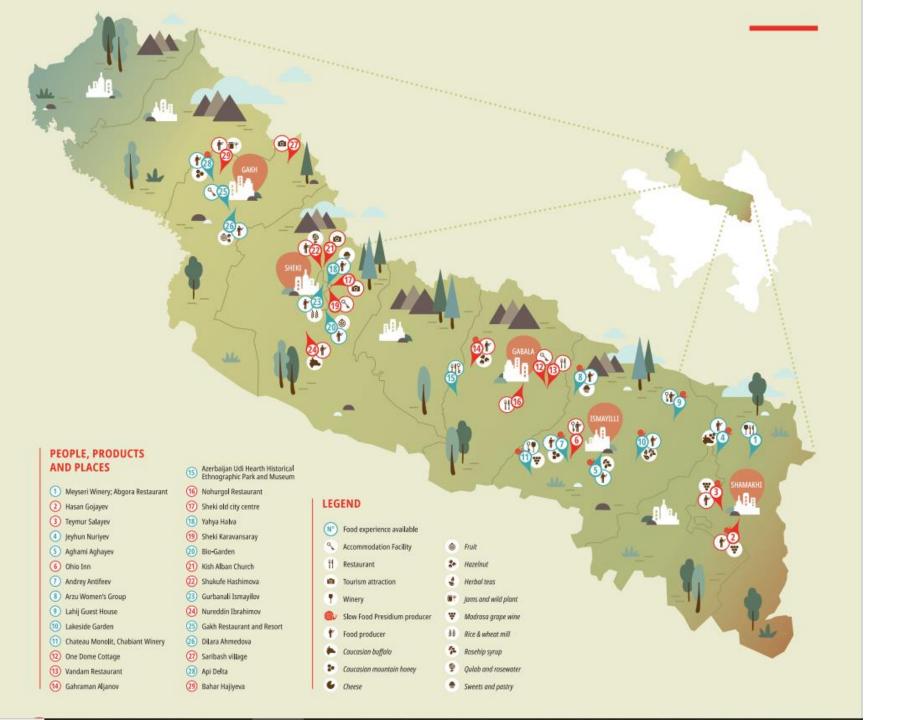


Slow Food Travel





GREAT CAUCASUS MOUNTAIN - AZERBAIJAN



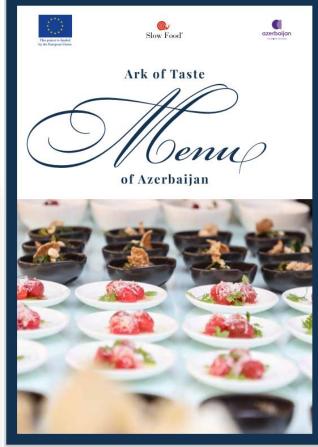
Exploring food biodiversity of the Greater Caucasus

Stakeholders– 5 region 45 member

Farmers-Hotels-Restaurant

Cooks` Alliance and Ark of Taste menu







Advantages

For a Destination:

- Local value chain
- Business development
- Job Creation
- Sustainable revitalization of agriculture and food sector
- Subsidy eligibility

For a Visitor:

- Experience a whole destination through food
- Get to know farmers and producers
- Support local and regional
- Get unique experiences

For the Slow Food Network:

- Convivia
- More Arch of Taste / Presidia products
- Publicity
- Intensified international networking





#experienceAzerbaijan

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