Slow Food Travel
Azerbaijan

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What does our strategy look like?

Take Another Look
Numbers

*Slow Food involves over a million people*

160 countries
100,000+ Slow Food members
1,600+ local chapters
2,530 Terra Madre food communities
Principles

**Good:**
quality, flavorsome and healthy food

**Clean:**
production that does not harm the environment

**Fair:**
accessible prices for consumers and fair conditions and pay for producers

Commitment

Restoring the proper value to food
(Ark of Taste) – 31 products

Ark of Taste products in Azerbaijan
31 results found

Abgora
Azerbaijan / Baku rayonu / Fruit, nuts and fruit preserves

Ata-Baba Hazelnut
Azerbaijan / Fruit, nuts and fruit preserves

Baku Zincifaraj
Azerbaijan / Baku rayonu / Cakes, pastries and sweets

Baltali Rice
Azerbaijan / Şəki rayonu / Cereals and flour

Black Khalva
Azerbaijan / İsmayilli rayonu / Şəmkir rayonu / Cakes, pastries and sweets

Caucasian Buffalo
Azerbaijan / Breeds and animal husbandry
Slow Food Travel

Agriculture & food crafts

gastronomy

environment

mobility

markets

nature & locale

cooking & baking

other tourism services & products

accommodation

GREAT CAUCASUS MOUNTAIN - AZERBAIJAN
Exploring food biodiversity of the Greater Caucasus

Stakeholders– 5 region
45 member

Farmers-Hotels-Restaurant
Cooks` Alliance and Ark of Taste menu
Advantages

For a Destination:
• Local value chain
• Business development
• Job Creation
• Sustainable revitalization of agriculture and food sector
• Subsidy eligibility

For a Visitor:
• Experience a whole destination through food
• Get to know farmers and producers
• Support local and regional
• Get unique experiences

For the Slow Food Network:
• Convivia
• More Arch of Taste / Presidia products
• Publicity
• Intensified international networking
#experienceAzerbaijan

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