Introducing MST

AIM and SCOPE

CHAPTER 1
CONTENT OF THE CHAPTER

• What is the Statistical Framework for Measuring the Sustainability of Tourism?

• SF-MST and current tourism statistics frameworks

• Approaches to measuring sustainability

• Advances in understanding sustainable tourism
  • Defining sustainable tourism
  • Measuring the sustainability of tourism

• Overview of the SF-MST
  • Design of the SF-MST
  • Conceptual coverage of SF-MST
  • Connecting SF-MST to other statistical frameworks

• SF-MST outputs
  • Implementation and application of SF-MST
UPDATES FROM THE PREVIOUS VERSION

- Increased focus upfront on the role of statistical frameworks
- Shift to remove focus on accounting to a focus on using a multiple capital approach to frame the measurement of sustainability
- Re-ordering of content in relation to sustainable tourism
- Clarification of SF-MST outputs and the links to indicators
GROUP DISCUSSION

1. Does the chapter adequately explain the rationale of SF-MST in the current tourism policy context?

2. Does the chapter adequately explain the value-added of SF-MST in the current landscape of measurement initiatives?

3. Does it explain sufficiently well the benefits of having agreed concepts, definitions, classifications and data organization structures?

4. Is the framing for the measurement of the sustainability of tourism appropriate? Is a definition of sustainable tourism needed for statistical purposes?

5. Is the level of ambition for MST appropriate? Is it too idealistic or should it focus more on what measurement is possible now?

6. Is the time ripe to develop—as a parallel process—an SF-MST-based set of indicators for international data reporting by countries, and for thematic SDG monitoring?