Economic sustainability
SF-MST CHAPTER 2
CONTENTS OF CHAPTER 2

• Key aspects of tourism statistics and the TSA framework
  • Tourism statistics
  • Tourism Satellite Account Recommended Methodological Framework

• Measuring the sustainability of visitor flows and expenditure
  • Visitor flows
  • Visitors expenditure

• Measuring the economic structure and performance of tourism industries
  • Economic structure
  • Economic performance
  • Distribution of economic benefits

• Measuring tourism investment in produced assets and related infrastructure

• Measuring the employment aspects of tourism
  • Introduction
  • Characteristics of employment in tourism industries
  • Measures of employment for tourism
  • Measuring occupations within the tourism industries
Updates from the previous version

- Re-work to focus more on link to economic sustainability using four entry points:
  - Visitor flows and expenditure
  - Economic structure and performance
  - Investment and tourism produced assets
  - Employment as input to tourism production
- Shorten introduction to IRTS and TSA
- Move discussion of green jobs to Chapter 3
GROUP DISCUSSION

1. Is the chapter clear about what is understood to be sustainability from an economic perspective?

2. Does the chapter support measurement of issues that have become more evident during the pandemic: e.g. economic risk and resilience, economic impacts of crisis?

3. Is additional content (e.g. table on produced assets in tourism) required concerning tourism investment (gross fixed capital formation)? If yes, should a sub-group be created to develop this content?

4. Is the inclusion of employment as an economic factor in sustainability appropriate (see also the discussion questions for Social Sustainability: Chapter 4)?

5. Is additional content required concerning occupations in tourism? If yes, should a sub-group be created to develop this content?

6. Are any important economic sustainability issues missing?