Measuring Sustainability in Tourism: Social Sustainability

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3rd MST expert group workshop
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Main stakeholder groups

Tourists
(inclusion)

Employees
(fair labour)

Residents
(tourism acceptance)
People not able to travel due to economic reasons
Employees: Fair labour

- Gross salaries
- Low-wage rate
- Gender pay gap
- Excessive working hours
- Adequate qualification
- Involuntary fixed-term jobs
- Job satisfaction (DGB survey)

⇒ all TSA compatible
Tourism acceptance by residents

The “Tourism Acceptance Balance“

- Representative survey to be administered regularly throughout Germany (proposed by DIFT)
- To be differentiated by tourism-relevant and less relevant regions