World Leisure Organization - The concept of “bleisure”

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FITUR 2023 UNWTO AFFILIATE MEMBERS CORNER
“Trends taking shape in the travel industry in 2023”
When manage properly remote work and travel can offer ideal combinations of *work-life balance* and *work-leisure lifestyle* (Orel, 2019)
NEW PARADIGM AFTER COVID-19
“To think of digital nomads as another type of tourist is to reduce these ideas to something superficial”

(Sánchez-Vergara et al. (2023:15))
NOMADIC DESTINATIONS

ARGENTINA

ESTONIA

ANGUILLA & SEYCHELLES

CROATIA

COSTA RICA
THANK YOU!

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