The changing dynamic between airlines and the tourism sector, in brief

UNWTO @FITUR - 20th January 2023
New aircraft types and variants enable new markets and nonstop flights due to longer aircraft range and lower seat capacity

- Extended range narrowbody; A321LR, A321XLR, 737MAX, A220
- Longer range, smaller widebody; 787, A350
More innovation is coming: Boom supersonic aircraft and eVTOL

- Boom first supersonic flight expected in 2026
- eVTOL are electric vertical take-off and landing aircraft that use electric power
- The aircraft offer 4–6 seats
- United and American have purchased eVTOL aircraft and have announced routes with these aircraft for 2025
Long-haul premium leisure trend

Cape Town, South Africa

Los Cabos, Mexico
Long haul premium routes are enabled by the right aircraft combined with travellers willing to spend on quality experiences.

- Madrid to Los Cabos
- USA to Cape Town
- Auckland to New York
- New York to Palma
- Perth to London
- Madrid to Guadalajara
Long-haul Low Cost Carriers have not always flourished in the past but there is a new generation, some example airlines and routes:

- Zipair in Japan to USA/Europe
- Norse in Europe to USA
- Air Premia in South Korea to USA/Europe
High post–Covid demand continues but capacity is not fully back

- Resulting in high load factors and fares
- Airlines and airports are understaffed
- Resulting in delays and traveler frustration
The financial health of airlines impacts their ability to serve the tourism sector. Luckily -

- Many carriers are reporting strong 2022 results
- Fuel prices have stabilized
- CEOs remain optimistic about 2023
- A recession may not harm our industry much
- New aircraft are being delivered
- Wild card remains the war
- Healthy airlines are good for the tourism sector!