

Invitation to Tender N° RFP/IEI/2023-01

“Marketing Plan elaboration and implementation for UNWTO Tourism Online Academy”

Dear Madam, Sir

The World Tourism Organization (UNWTO) is pleased to invite you to submit a proposal for the Marketing Plan elaboration and implementation for UNWTO Tourism Online Academy.

1. The tender will be conducted pursuant to the rules and procedures of UNWTO. The award will be made in accordance with the criteria set out in the tender documents (Document I: Tender Information).
2. The Tender documents are:

Document I: Tender Information
Document II: Contract and General Terms of Conditions
Document III: Terms of Reference
Document IV: Annexes for presenting technical offers
Document V: Annexes for presenting financial offers

These documents are also available at:

<https://www.unwto.org/procurement>

3. The proposal must be submitted by email (see Document I for further detailed instructions) and must be received before 20th March 2023 at 18:00 pm (Madrid local time) at the following email address:

tender.marketingplan@unwto.org

4. Should you wish additional information on the tender, questions may be submitted by email to procurement@unwto.org before 27th February 2023 at 18:00 pm (Madrid local time).

Zurab Pololikashvili
Secretary General
UNWTO
17th February 2023