

Conclusions

3rd Meeting of the Expert Group
On Measuring the Sustainability of Tourism

Some key points



- The time is now: policy relevance higher than ever, desire to advance quickly on SF-MST
- Highlight the inter-relationships between the different dimensions of economic, social and environmental
- Employment is a key element in social sustainability, and across the dimensions
- Economic and environmental chapters cover the main measurement themes and ensure alignment with established frameworks (SNA, SEEA, IRTS, TSA, etc.).
- Social chapter is relatively more challenging but general framing works and can now be fleshed out with clarity on concepts and more explicit links to relevant statistical frameworks (occupations, etc.) and measurement initiatives

Some key points



- The perfect is enemy of the good - strike a balance between ambition and feasibility
- Collective effort
- Implementation: gradual, modular, step-wise to focus on priorities and adapt to circumstances

Next steps

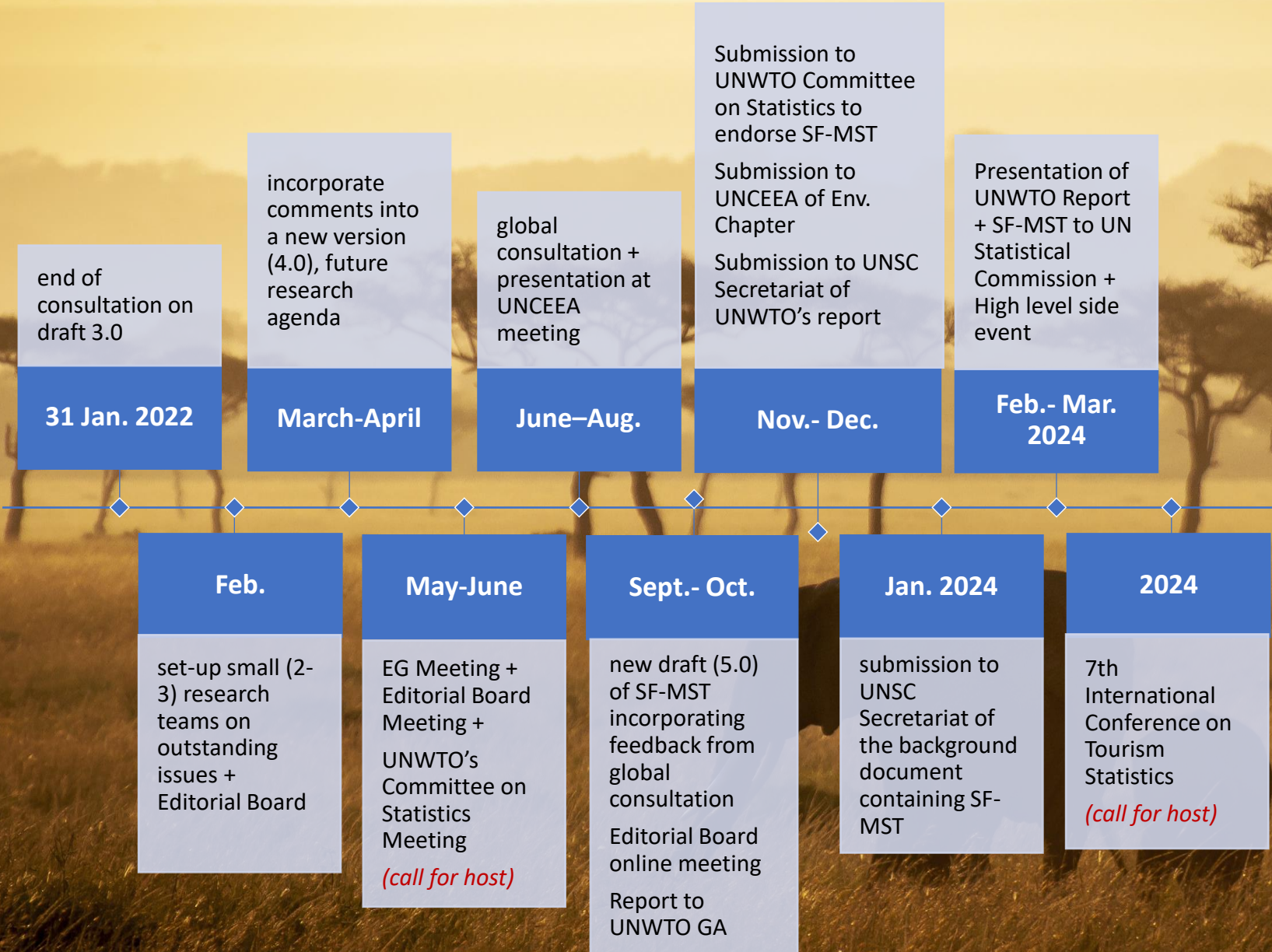
3rd Meeting of the Expert Group on
Measuring the Sustainability of Tourism (MST)
- Process -

What is MST?

Process supported by the UN Statistical Commission comprising the following lines of work:

1. Development of a Statistical Framework for Measuring the Sustainability of Tourism (SF-MST) led by the Expert Group
2. Engagement and consensus-building to present SF-MST to the UN Statistical Commission for its endorsement
3. Supporting implementation of SF-MST in countries
 - Publication of MST pilots
 - Compilation guidance
 - capacity building
 - technical support
4. Development of a set of indicators derived from SF-MST for international comparability purposes
 - liaison with the UN Inter-agency and Expert Group on SDG indicators (IAEG-SDG) for alignment with SDGs
5. Setting up an international dataset and country data reporting

SF-MST process forward



Research teams on outstanding issues

(tentative, subject to finalization of consultation)



- Assets in tourism
- GHG emissions (production/consumption)
- Ecosystems and oceans
- Occupations in tourism
- Perceptions, attitudes
- Culture (beyond main purpose)
- ...

Other MST lines of work



- Supporting implementation of SF-MST in countries
 - MST pilots
 - capacity building
 - technical support
- Development of a set of indicators derived from SF-MST for international comparability purposes
- Liaison with the UN Inter-agency and Expert Group on SDG indicators (IAEG-SDG) Task Team on Sustainable Tourism for alignment of indicators in Target 8.9 with SF-MST



Thank you

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