

Measuring the Sustainability of Tourism Ambition and Process

3rd meeting of the Expert Group
15-16 December 2022

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3rd Meeting of the Expert Group

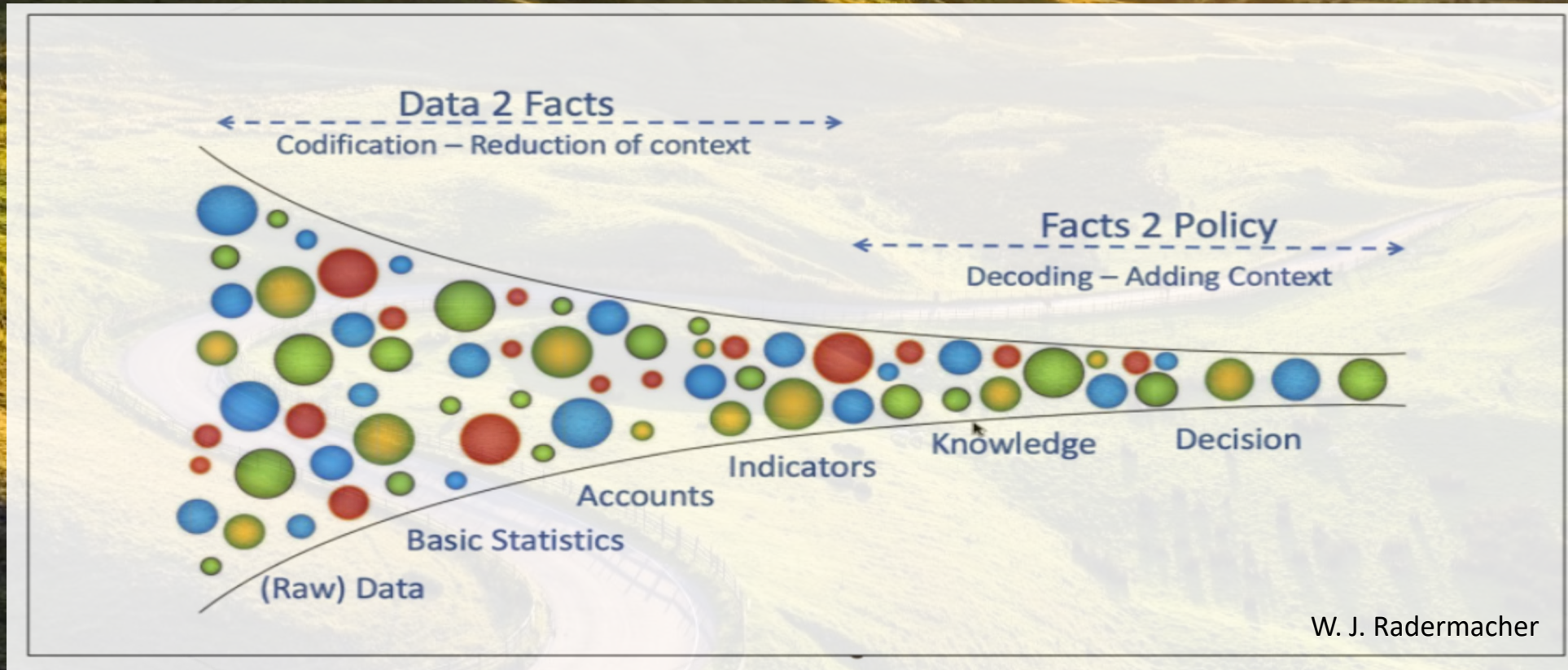
- Present new draft (3.0) of the Statistical Framework for Measuring the Sustainability of Tourism (SF-MST)
- Launch consultation open until Jan 31
- Revive Expert Group and welcome new experts
- Discuss perspectives, priorities, comments with respect to the Statistical Framework
- Agree on the general way forward to step up our collective efforts towards submitting SF-MST to UN Statistical Commission

What is MST?

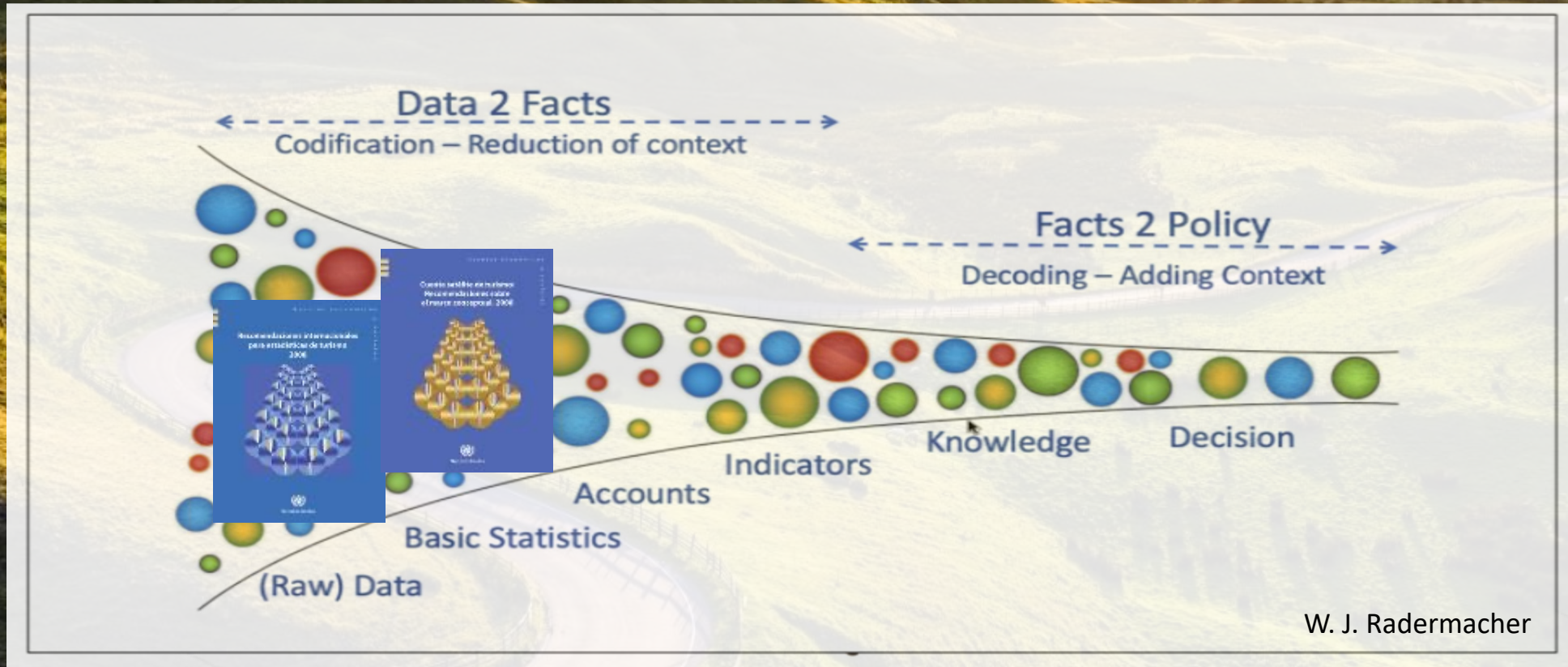
Process supported by the UN Statistical Commission comprising the following lines of work:

1. Development of a Statistical Framework for Measuring the Sustainability of Tourism (SF-MST) led by the Expert Group
2. Engagement and consensus-building to present SF-MST to the UN Statistical Commission for its endorsement
3. Supporting implementation of SF-MST in countries
 - Publication of MST pilots
 - Compilation guidance
 - capacity building
 - technical support
4. Development of a set of indicators derived from SF-MST for international comparability purposes
 - liaison with the UN Inter-agency and Expert Group on SDG indicators (IAEG-SDG) for alignment with SDGs
5. Setting up an international dataset and country data reporting

The Statistical Process



The Statistical Process



(raw) data



Policy area A



(raw) data



Policy area B



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Policy area C

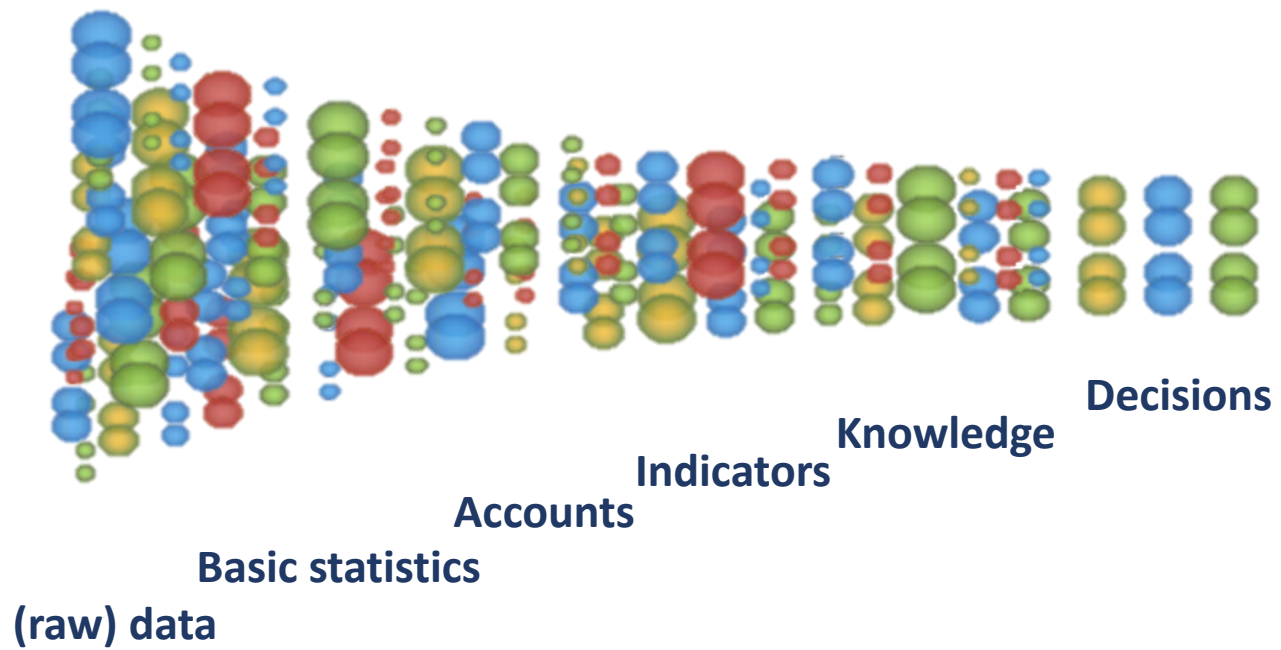


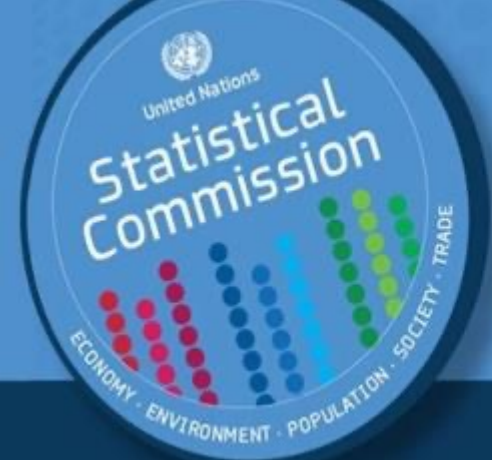
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Policy area D







BETTER DATA
BETTER LIVES

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UN Measurement Standards for Tourism

Fulfilling UNWTO's UN mandate to improve the statistics of tourism (UN GA Resolution A/RES/58/232)

Basic tourism statistics

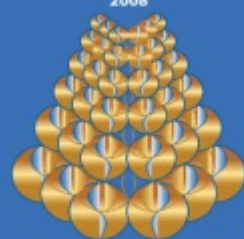
International Recommendations for Tourism Statistics 2008



Visitors and their characteristics
Tourism expenditure
Tourism industries

Economic contribution

Tourism Satellite Account: Recommended Methodological Framework 2008



Tourism Direct GDP
Value added of tourism industries
Employment

Sustainability

Statistical Framework for Measuring the Sustainability of Tourism (MST)

- Forthcoming -

Environmental: emissions, water, energy, waste, land, ecosystems

Social: employment, decent work, education and skills, culture, heritage, visitor and resident, perceptions, etc.

Economic: GDP, tourism establishments, seasonality, etc.

Institutional set-up



UNWTO General Assembly

UNWTO Executive Council

UN General Assembly

UN Economic and Social Council (ECOSOC)

United Nations Statistical Commission
(decision-maker statistical standards)

National Tourism
Administrations

Selected policy instruments that have recognized MST:

[European Parliament Resolution on a strategy for sustainable tourism](#)

G.20 Leaders Declaration - [Alula Framework](#)

[Pacific Sustainable Tourism Policy Framework](#) & Pacific Statistical Strategy based on MST

UN Statistical Commission, [High Level Discussion on Measuring the Sustainability of Tourism](#)

UNWTO [General Assembly](#) and [Executive Council](#)

National Statistical Institutes

UNWTO Committee on Statistics
Secretariat: UNWTO Department of Statistics

Working Group of Experts on MST
Secretariat: UNWTO Department of Statistics

SF-MST process to date

- UNWTO Committee on Statistics requested UNWTO to launch MST in 2016
- Creation of the Expert Group, sub-groups and Editorial Board
 - Under auspices of the UNWTO Committee on Statistics and the UN Committee of Experts on Environmental Economic Accounting
- SF-MST version 1.0
- 1st meeting of the Expert Group
- 6th International Conference on Tourism statistics – [Manila Call for Action on Measuring Sustainable of Tourism](#)
- 2nd meeting of the Expert Group
- SF-MST version 2.0
- Annual reporting to the UN Statistical Commission(2017-2022), UNWTO Committee on Statistics and UNCEEA
- ±25 pilots worldwide, in all regions



SF-MST process forward

- Revision of the new draft (3.0)
- Set-up small (2-3) research teams on outstanding issues + Editorial Board
- Incorporate comments into a new version (4.0)
- Global consultation (incl. UNCEEA Technical Committee + presentation at UNCEEA meeting)
- 4th meeting of the EG + Editorial Board
- Incorporate feedback from global consultation into a new draft (5.0)
- Meeting of UNWTO Committee on Statistics to endorse SF-MST (5.0)
- Subsequently, send version (5.0) to UNCEEA endorsement
- Submission to UNWTO General Assembly
- Submission of UNWTO Report to the UNSC, including SF-MST as background document

- UN Statistical Commission consideration of the UNWTO Report and the High level side event on MST

- 7th International Conference on Tourism Statistics: Launching SF-MST, focus on implementation

Success factors

Technical developments:



Institutional developments:





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Thank you

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