WINE ROUTES OF

SOUTH AFRICA



THE WORLD

A PROJECT BY UNWTO & FUNDACION ARAEX GRANDS

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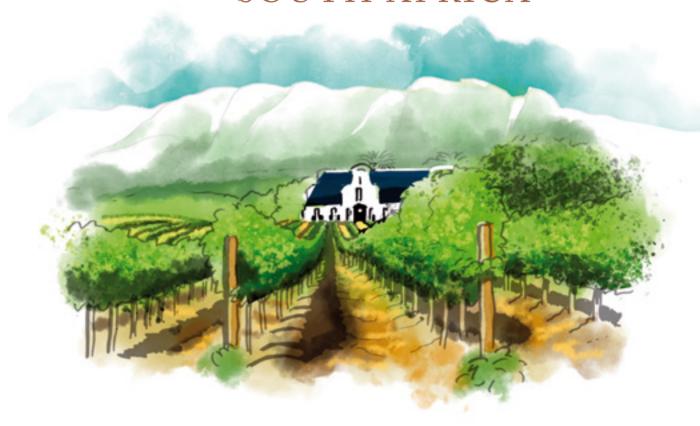
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WINE ROUTES OF SOUTH AFRICA



THE HISTORY OF SOUTH AFRICA'S WINE CULTURE

South Africa is one of the world's leading producers and exporters of wine not only because of provenance, but also because of regulated practices for sustainability and traceability. Its inimitable difference, however, lies in the rich history of the wine region, diversity of its places, people and rare natural heritage. Here, majestic landscapes meet the fascinating cultures of warm and welcoming communities renowned for their hospitality.

The Cape winegrowing areas, situated in the narrow viticultural zone of the southern hemisphere, mainly have a Mediterranean climate and the mountain slopes and valleys form the ideal habitat for the wine grape. Long, sun-drenched summers and mild, wet winters contribute to the ideal conditions.

Its viticultural soils are among the oldest in the world, traceable to the first super continent some one billion years ago, while its own history of viticulture is three and a half centuries old.

Liberated by the advent of democracy in 1994, the industry has powered ahead, with exports reaching 320 million litres in 2019. At the same time, strategies, structures and funding have been fast-tracked for enterprise development, learning and social investment.



Stronger collaboration between industry, government and civil society has resulted in empowerment initiatives like the SA Wine Industry Transformation Unit, which provides support to black-owned wine enterprises and wine grape farmers through mentorship, market access, finance, skills development and learning, as well as technical assistance.

While transformation within the wine industry has commenced in order to bring about much needed changes to ownership of wine brands and farms, there is still a lot of work to do. However, there are some success stories. Thandi Wines in Stellenbosch and Thokozani Wines just outside Wellington are two trailblazing examples of successful transformation within the wine industry. Thandi Wines became a ground-breaker in October 2009, when it was recognized as a stand-alone wine company. This company is South Africa's first agricultural Black Economic Empowerment (BEE) project. It is owned by 250 farm worker families who hold 55% shares in Thandi Wines. The workers also own farmland. Thokozani Wine and Cottages, which is part of the Diemersfontein Wine and Country Estate, is a Broad Base Black Economic

Empowerment Company which is 56% black owned; 17% black women owned and 100% black managed. Further initiatives help link businesses, graduates and professionals with opportunities in the industry.

Currently, more than 2,873 farmers cultivate some 93,021 hectares of land under vines while approximately 300,000 people are employed both directly and indirectly.

An essential, affiliated network of independent institutions provides research, education, analysis, regulation and organization. To boot, South Africa leads the world in environmental sustainability and regulated production integrity that incorporates traceability from vine to bottle.

Through some of the most progressive legislation and the Integrated Production of Wine (IPW) system, producers declare their wines free of adulterating substances and subject to comprehensive eco-friendly practice.

The result is a culturally diverse industry that is foremost in conservation and ethics, and a supplier of quality wines consistently sought out at home and abroad.



COAST TO COAST

South Africa currently has 23 wine routes taking visitors into seven wine regions and districts across three provinces. Still, producers continue to pioneer new territories and experiment, both in the vineyard and winery.



COASTAL REGION

Occupying a broad, northerly sweep along the West Coast of the Western Cape province, the region incorporates Cape Town, as well as areas around Darling, Franschhoek, Paarl, Stellenbosch, Swartland, Tulbagh and Wellington, to the Lutzville Valley in the upper reaches.

NORTHERN CAPE

OLIFANT'S RIVER REGION

The vineyards around Vredendal and Doringbaai hug the rivers and coastline for water, but nutrient-rich soils and moisture-laden mists too. Near Citrusdal and Ceres, they are among the highest in the country, on plateaus of the Cederberg, Nieuwoudtville and the Swartberg.

Douglas

ORANGE RIVFR

> KWA-ZULU NATAL

CENTRAL DRAKENSBERG Ladysmith LION'S RIVER DISTRICTS Pletermaritzburg Durban

WESTERN CAPE

Mossebaai 🗸

CAPE SOUTH

South Atlantic Ocean

Cape Towm

This is Africa's southernmost wine region, influenced by colliding major ocean currents and a vast array of landscapes. It encompasses amongst others Cape Agulhas, the elevated Elgin Valley, the Overberg, Swellendam, Walker Bay and Plettenberg Bay at its easterly border.

5 KLEIN KAROO REGION

Beaufort West

Oudtshoorn

Indian Ocean

BREEDE RIVER VALLEY REGION

The territory is characterized by mountain-surrounded vineyards flourishing on alluvial soils and mesoclimates in and around river valleys. Among their number are Breedekloof, Robertson and Worcester, where farms are known as much for their wines as multi-generational family histories.





COASTAL REGION, WESTERN CAPE

With diverse experiences, the region's wine routes include many within minutes of the country's primary tourism port of entry, where well-preserved traces showcase the industry's earliest steps. Cuisine, hospitalit and culture feature within landscapes from lush valleys to mesmerising flatlands.

FOOD AND WINE

Home of culinary excellence, this is where tradition meets cosmopolitan; African art meets Cape Dutch architecture and local delicacies are paired with Cap Classique. Here, in Stellenbosch, South Africa's first - and biggest - wine route was born.

Encounter lively township culture, Groot Constantia, the Museum of Contemporary Art Africa (MOCAA) and Table Mountain.

MUST TASTE **EXPERIENCES**

- Try wine with chocolate, olives or dishes infused with unique, heather-type.
- Dine with locals in Stellenbosch to enjoy traditional African and Cape Malay food.
- · Take a wine-and-game drive at farms like Jordan and Villiera.
- Embark on a Colour of Wine Safari and visit black-owned Magna Carta, M'hudi, Seven Sisters and Black Elephant Vintners.
- · Other black-owned wineries in the area include Thandi Wines, Thokozani Wines and Sizanani Wines.







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CAPE SOUTH COAST REGION, WESTERN CAPE

There is plenty to enjoy here: tiny coastal regions, one near a famed breeding spot for whales, higher altitude vineyards linked by winding country roads, the windswept plains at Africa's southernmost point, quaint villages and sociable farmers off the beaten track.



Gastronomy and viticulture combine with the region's famous southerly location remarkable biodiversity and reputation as the world's best for land and boat-based whale watching to explain its attraction. Situated a stone's throw from top Pinot Noir vineyards, this is the home of Africa's first UNESCO Creative City of Gastronomy (2019).



- Venture out for Elgin's Cool Wine & Country Food festival, and its steampunk-inspired railway market.
- Head to Creation, a local food-and-wine pairing pioneer.
- Meet the owners of Paardenkloof. Be charmed by the fynbos landscape and indigenous Nguni cattle.
- Do not miss the seafood and foraging-specialist restaurants.
- Visit the wineries of the Garden Route.





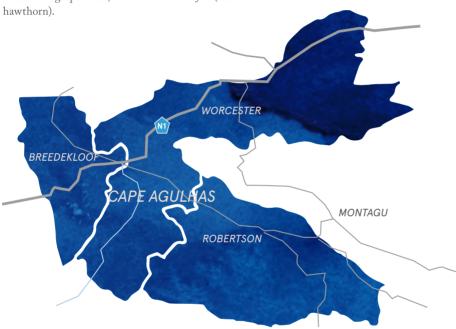


BREEDE RIVER VALLEY REGION, WESTERN CAPE

A trio of routes provides differing snapshots of scale, from lesser explored villages with long traditions to vineyards sprawled as far as the eye can see. History pervades the region where viticulture is big, along with genuine country hospitality too.

FOOD AND WINE

Generations of farming families here have not only passed down traditions of viticulture, but those associated with food too. While excellence is showcased through initiatives like 'Makers of Chenin Blanc', this is the place to seek out fine olives, traditional harvest-time *mosbolletjies* (bread buns made with grape-must) and *waterblommetjies* (water



MUST TASTE EXPERIENCES

- Do not miss a braai or shisa nyama, the quintessential social barbeque tradition, at the annual Nuy Valley Festival in Worcester.
- Join the annual Hands-on Harvest Festival on Robertson's historic farms like Jan Harmsgat.
- Pair wine with waterblommetjie-stew on a Breede River cruise; or enjoy a citrus-and-wine pairing.
- Taste wine in ancient, re-purposed fermentation tanks at Esona or Weltevrede.



Chenin Blanc Colombard Chardonnay Sauvignon Blanc



Cabernet Sauvignon

OLIFANT'S RIVER REGION, WESTERN CAPE

Signposted road-trip meanders take visitors across wide open countryside that is home to regionally unique food and activities, and among the country's most memorable winery locations.

FOOD AND WINE

Harsh climes chiselled character, landscape and tradition to give the region identity beloved by eco-adventurers and nature-lovers, who also flock for its wildflowers. For foodies, centuries-long co-existence of fishing and farming make this the destination for wine, seafood like rock lobster and abalone, and traditional delights like skuinskoek fried dough.





- Visit the world-renowned home of rooibos tea.
- · Pair rooibos and wine at Klawer Cellars.
- Relax at harbour winery Fryer's Cove.
- Meet Doornkraal's *stokbypaaltjie* (small scale) farmers at Ebenhaeser mission town.
- · Party at the festival of abalone in Doring Bay.
- Try grilled harders (mullet) and bokkoms (dried fish).





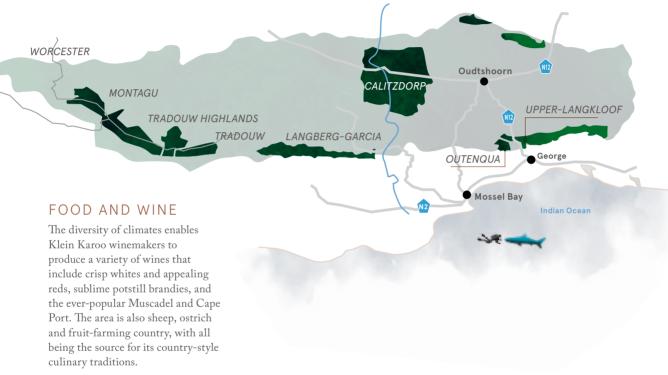
Cabernet Sauvignon Syrah Pinotage





KLEIN KAROO REGION, WESTERN CAPE

Incorporating one of the country's most popular scenic drives, the wine route links a network of pretty towns and surprising mesoclimates within an area known for its arid and mountainous biome. Indigenous forests nearer the coast are a nature-lover's dream.





MUST TASTE EXPERIENCES

- Mediterranean-style foods like olives are served tapasstyle and often al fresco.
- This is the place to sample Karoo lamb, green fig preserve and milktart.
- Try a brandy-and-food pairing at Barrydale Cellar.
- Enjoy a cooking class just off the iconic Route 62.
- Browse food stalls at the Calitzdorp Winter Festival.

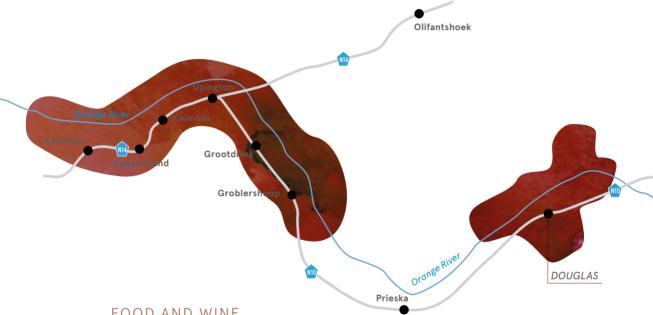


Colombard Chenin Blanc Muscat of Alexandrie Chardonnay



ORANGE RIVER AND DOUGLAS DISTRICTS, NORTHERN CAPE

A powerhouse of wine grape farming, the region has a handful of independent winery experiences too, mostly situated along the vineyard-lined reaches of South Africa's longest river. Arid landscapes are juxtaposed by bountiful hospitality for which the locals are renowned.



FOOD AND WINE

Characterized by open spaces, breathtaking sunsets and starry nights, the area's known colloquially as the Green Kalahari for its riverine vein. It is home to the country's biggest winery a food-and-wine route and the joyful riel dance. Do not miss Augrabies Falls Riemvasmaak's hot spring and San rock art paintings too.

MUST TASTE EXPERIENCES

- · Quench your thirst with local wines at Orange River Cellars Bistro in Upington.
- · Watch the sunset over vineyards with a brandy at Die Mas in Kakamas.
- Sample a !Naba, the local desert truffle.
- Order roosterkoek (grilled bread) and venison potjie (stew prepared outdoors).
- · Enjoy traditional Nama food, dances and tales while at Riemvasmaak.



Colombard Chenin Blanc Muscat of Alexandrie



Syrah Cabernet Sauvignon





CENTRAL DRAKENSBERG AND LION'S RIVER DISTRICTS, KWA-ZULU NATAL

As striking as the landscape is the cultural kaleidoscope of Kwa-Zulu Natal. Here reside Zulu royalty and one of the largest Indian communities outside India. Latitude and topography provide unique conditions and given rise to a pioneering band of wineries.



MUST TASTE EXPERIENCES

- Tuck into food and wine at Cathedral Peak, Abingdon and Highgate Wine Estates.
- Order bunny chow curry served in a hollowed out half-loaf of bread.
- Taste Agua Zulu Cachaça spirit, made from the finest sugar cane at Durban's Distillery 031.
- Be sure to get extra chakalaka (vegetable relish) with your shisa nyama barbeque.



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