MALAYSIA’S EXPERIENCE IN COMPILING TOURISM SATELLITE ACCOUNT
2003-2004
- IAPG Tourism meeting
- Establish TWG
- Create TSA unit in DOSM

2005-2006
- Participated in the International Workshop
- Study visit to Australia
- TSA compilation initiated
- Create DTS unit - Pilot Study of Domestic Tourism Survey (DTS)

2007-2008
- Published DTS 2007 with official tourism domestic figure for every states (Internal Circulation)

2009-2010
- Published DTS (Public): Reference year 2009
- Limited circulation:
  - Publication TSA 2000-2008
  - Publication TSA 2000-2009

2012 Onwards
- Endorsement to release TSA to the public
- Publications:
  - TSA 2000-2010
  - TSA 2000-2011
  - TSA 2005-2012
  - TSA 2005-2013
  - TSA 2010-2014
  - TSA 2010-2015
  - TSA 2016
  - TSA2017
  - TSA2018
  - TSA 2019
  - TSA 2020
  - TSA 2021

Tourism Satellite Account (TSA)
INSTITUTIONAL ARRANGEMENT

TSA STEERING COMMITTEE
- MOTAC (Chair)
- DOSM (Co-Chair)

TSA TECHNICAL COMMITTEE
- DOSM (Chair)

Members:
- EPU
- DOSM
- BNM
- MOF
- MOTAC
- TM
- JIM

2014 onwards
PUBLISHED TABLES

TABLE 1
Inbound tourism expenditure by products and classes of visitors

TABLE 2
Domestic tourism expenditure by products and classes of visitors

TABLE 3
Outbound tourism expenditure by products and visitors

TABLE 4
Internal tourism consumption by products and visitors

TABLE 5
Production accounts of tourism industries (at current prices)

TABLE 6
Total domestic supply and internal tourism consumption

TABLE 7
Employment in the tourism industries
DATA SOURCES

Table 1: Departing Visitor Survey (DVS) by Tourism Malaysia
- Balance of Payment by DOSM
- Arrivals Data from Immigration Department

Table 2: Domestic Tourism Survey (DTS) by DOSM

Table 3: Balance of Payment by DOSM

Table 4: Combination of Table 1 and Table 2

Table 5: Supply – Use Table (SUT) by DOSM
- Gross Domestic Product (GDP) by DOSM

Table 6: Combination of Table 4 and Table 5

Table 7: Labour Force Survey (LFS)
- Quarterly Services Survey (QSS)
- Monthly Distributive Trade (MDT)

Survey by DOSM
What is Employment Tourism in the tourism industries?

Employment is an important dimension in the characterization of tourism and in the acknowledgement of its importance from the productive, social and strategic points of view...
### Objective
- to collect information on the structure and distribution of labour force, employment and unemployment

### Frequency
- Monthly
- January - December

### Data Availability
- National and state
- Urban and rural
- Annually, quarterly and monthly
LABOUR FORCE SURVEY COVERAGE

- Covers both urban and rural areas of administrative district within all states in Malaysia.
- Cover persons who live in private Living Quarters (LQ);
- Not include persons residing in institutional LQs such as hotels, hostels, prisons, boarding houses and construction work site.
- This survey comprises the economically active and inactive population between the aged of 15 to 64 years.
LABOUR FORCE – CODES AND CLASSIFICATION

- National adaption for classification of industry is “Malaysia Standard Industrial Classification (MSIC) 2008”
- National adaption for classification of occupation is “Malaysia Standard Classification of Occupations (MASCO) 2008”
- National adaption for classification of education is highest level of formal education, highest certificate obtained and field of study
- National adaption for classification of status in employment (employer, employee, own account worker, unpaid family worker)
### Classification of TSA Compilation

#### Table 7: Employment in the Tourism Industries

<table>
<thead>
<tr>
<th>Tourism Characteristic Products</th>
<th>( \text{Percentage share} )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation for visitors</td>
<td>7.1</td>
</tr>
<tr>
<td>Food and beverage serving industry</td>
<td>7.4</td>
</tr>
<tr>
<td>Railway passenger transport</td>
<td>5.6</td>
</tr>
<tr>
<td>Road passenger transport</td>
<td>3.3</td>
</tr>
<tr>
<td>Water passenger transport</td>
<td>2.3</td>
</tr>
<tr>
<td>Air passenger transport</td>
<td>1.6</td>
</tr>
<tr>
<td>Transport equipment rental</td>
<td>0.5</td>
</tr>
<tr>
<td>Travel agencies and other reservation Services industry</td>
<td>0.1</td>
</tr>
<tr>
<td>Cultural services</td>
<td>0.1</td>
</tr>
<tr>
<td>Sports and recreational industry</td>
<td>0.1</td>
</tr>
<tr>
<td>Retail trade of Country-specific tourism characteristic goods</td>
<td>0.1</td>
</tr>
<tr>
<td>Country-specific tourism industry</td>
<td>0.1</td>
</tr>
</tbody>
</table>

\( \text{Source: National Tourism Agency (Bappeda), 2018) \)
**HIGHLIGHTS OF TOURISM PERFORMANCE IN 2021**

Tourism industry contributed **12.8%** (2020: 14.1%) to the Malaysia’s economy

### Gross Value Added of Tourism Industries

<table>
<thead>
<tr>
<th>Year</th>
<th>Value Added (RM)</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>RM197.9 billion</td>
<td>-0.9%</td>
</tr>
<tr>
<td>2020</td>
<td>RM199.7 billion</td>
<td>-16.8%</td>
</tr>
<tr>
<td>2019</td>
<td>RM240.0 billion</td>
<td>9.1%</td>
</tr>
</tbody>
</table>

### Tourism Direct Gross Domestic Product

<table>
<thead>
<tr>
<th>Year</th>
<th>Product (RM)</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>RM13.1 billion</td>
<td>-53.8%</td>
</tr>
<tr>
<td>2020</td>
<td>RM28.4 billion</td>
<td>-72.2%</td>
</tr>
<tr>
<td>2019</td>
<td>RM102.3 billion</td>
<td>8.1%</td>
</tr>
</tbody>
</table>

### Inbound Tourism Expenditure

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenditure (RM)</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>RM469.4 million</td>
<td>-96.6%</td>
</tr>
<tr>
<td>2020</td>
<td>RM13,693.7 million</td>
<td>-84.7%</td>
</tr>
<tr>
<td>2019</td>
<td>RM89,421.0 million</td>
<td>2.0%</td>
</tr>
</tbody>
</table>

### Domestic Tourism Expenditure

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenditure (RM)</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>RM10,281.1 million</td>
<td>-40.3%</td>
</tr>
<tr>
<td>2020</td>
<td>RM17,219.2 million</td>
<td>-61.6%</td>
</tr>
<tr>
<td>2019</td>
<td>RM44,800.1 million</td>
<td>8.9%</td>
</tr>
</tbody>
</table>

### Outbound Tourism Expenditure

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenditure (RM)</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>RM17,451.0 million</td>
<td>-54.8%</td>
</tr>
<tr>
<td>2020</td>
<td>RM38,634.6 million</td>
<td>-58.3%</td>
</tr>
<tr>
<td>2019</td>
<td>RM92,638.2 million</td>
<td>12.0%</td>
</tr>
</tbody>
</table>

### Employment Tourism Industry (‘000)

<table>
<thead>
<tr>
<th>Year</th>
<th>Employment (‘000)</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>3,520.2</td>
<td>1.8%</td>
</tr>
<tr>
<td>2020</td>
<td>3,457.5</td>
<td>-2.9%</td>
</tr>
<tr>
<td>2019</td>
<td>3,561.8</td>
<td>2.6%</td>
</tr>
</tbody>
</table>
EMPLOYMENT IN TOURISM INDUSTRIES

- 3.52 million persons engaged in tourism industry and contributed 23.4% to total employment
EMPLOYMENT IN TOURISM INDUSTRY

- Food & beverage serving service remain as the main component in employment tourism industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>'000 person</th>
<th>Annual percentage change (YoY)</th>
<th>Share (%)</th>
<th>Contribution to growth (CTG)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food and beverage serving services</td>
<td>1,237.7</td>
<td>1,191.6</td>
<td>1,245.5</td>
<td>-3.7%</td>
</tr>
<tr>
<td>Country-specific tourism characteristics goods</td>
<td>1,158.1</td>
<td>1,156.2</td>
<td>1,181.9</td>
<td>-0.2%</td>
</tr>
<tr>
<td>Country-specific tourism characteristics services</td>
<td>598.5</td>
<td>601.3</td>
<td>621.3</td>
<td>0.5%</td>
</tr>
<tr>
<td>Accommodation services</td>
<td>233.8</td>
<td>208.5</td>
<td>196.3</td>
<td>-10.8%</td>
</tr>
<tr>
<td>Passenger transport services</td>
<td>177.3</td>
<td>165.2</td>
<td>162.1</td>
<td>-6.8%</td>
</tr>
<tr>
<td>Cultural, sports and recreational services</td>
<td>81.2</td>
<td>66.5</td>
<td>52.3</td>
<td>-18.1%</td>
</tr>
<tr>
<td>Retail sale of automotive fuel</td>
<td>34.7</td>
<td>34.3</td>
<td>34.4</td>
<td>-1.2%</td>
</tr>
<tr>
<td>Travel agencies and other reservation services</td>
<td>40.7</td>
<td>34.1</td>
<td>26.3</td>
<td>-16.2%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>3,561.8</td>
<td>3,457.5</td>
<td>3,520.2</td>
<td>-2.9%</td>
</tr>
</tbody>
</table>
DISSEMINATION

EVOLUTION

2010
• Printed copy
• Highlights in Charts & Tables

2012
• Printed copy
• Highlights in Charts & Tables

2014
• Printed copy
• Highlights in Charts & Tables
• Online download
• Press Release
• Infographic

2015
• Highlights in Charts & Tables
• Online download
• Infographic
• Press Release in infographic
• Limited printed copies
DOSM Portal > Online Services

- eStatistik
- StatsDW
- Malaysia Informative Data Centre (MysIDC)
- Tourism Dashboard

https://www.dosm.gov.my
THANK YOU

“Tourism Preserves, Conserves & Protects Culture, Heritage & Mother Nature”