TOURISM INDUSTRY DATA POINTS

- Hotel Performance & Airlift Capacity
- Foreign Air & Sea Arrivals – Stopovers & Cruise
- Visitor Demographics & Expenditure
- Visitor Interests & Motivations
- Employment & Immigration
- Business Development & Linkages

Tourism Marketing & Management
MOT STATISTICAL DATA (3)

Mode of Arrival

Total Arrivals: 15M
Return Visits: 8M
Average Visits: 1.4
Average Stay (nights): 6.8

Region

<table>
<thead>
<tr>
<th>Region</th>
<th>USA</th>
<th>Canada</th>
<th>Europe</th>
<th>Latin America</th>
<th>The Caribbean</th>
<th>Asia</th>
<th>Africa</th>
<th>Middle East</th>
<th>Australasia</th>
<th>Non response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Arrivals by Mode of Arrival</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AIRLINE</td>
<td>1,541,327</td>
<td>1,367,362</td>
<td>1,174,201</td>
<td>1,223,196</td>
<td>1,215,096</td>
<td>1,198,192</td>
<td>1,136,225</td>
<td>1,204,800</td>
<td>1,123,156</td>
<td>1,152,048</td>
</tr>
<tr>
<td>PRIVATE PLANE</td>
<td>86,399</td>
<td>85,132</td>
<td>81,169</td>
<td>83,807</td>
<td>75,576</td>
<td>67,639</td>
<td>75,662</td>
<td>72,590</td>
<td>74,657</td>
<td>74,823</td>
</tr>
<tr>
<td>CRUISE SHIP STOPOVER VISITORS</td>
<td>72,738</td>
<td>82,406</td>
<td>80,211</td>
<td>79,979</td>
<td>94,400</td>
<td>76,501</td>
<td>76,625</td>
<td>65,019</td>
<td>71,112</td>
<td>73,399</td>
</tr>
<tr>
<td>YACHT/PRIVATE BOAT</td>
<td>76,981</td>
<td>72,124</td>
<td>93,912</td>
<td>83,611</td>
<td>71,673</td>
<td>70,177</td>
<td>66,793</td>
<td>71,149</td>
<td>65,658</td>
<td>59,363</td>
</tr>
<tr>
<td>NIR/JUNK</td>
<td>28,858</td>
<td>25,228</td>
<td>22,338</td>
<td>28,142</td>
<td>39,498</td>
<td>31,041</td>
<td>21,851</td>
<td>17,430</td>
<td>20,461</td>
<td>18,665</td>
</tr>
<tr>
<td>Total</td>
<td>1,806,303</td>
<td>1,632,252</td>
<td>1,451,831</td>
<td>1,498,735</td>
<td>1,496,243</td>
<td>1,443,550</td>
<td>1,377,156</td>
<td>1,430,988</td>
<td>1,355,044</td>
<td>1,378,298</td>
</tr>
</tbody>
</table>

Distribution of Arrival Mode

- 82.31% Airline
- 5.82% Private
- 5.58% Cruise
- 5.92% Yacht/Boat
- 1.71% NIR/JUNK

Top 10 Countries (of residence)
TOURISM SATELLITE ACCOUNT (TSA)

The Bahamas TSA resides with the National Accounts Section of the Department of Statistics

- 2006 – Preliminary 2003 TSA published
- 2012 – Full-fledged 2007 TSA completed,
  - extracted from the 2007 Supply & Use Tables
  - implementing the UNWTO TSA: RMF 2008
- 2020 – Completed 2012 TSA Report
- 2020 – Input-Output User Model produced
RELIABLE STATISTICAL DATA SUPPORTS THE ACHIEVEMENT OF OUR STRATEGIC VISION
THANK YOU!

still Rockin'

THANK YOU!