OVERVIEW OF TOURISM STATISTICS IN GRENADA

FEBRUARY 16 & 17, 2021
Measuring Tourism Expenditure

• Monthly Expenditure surveys
• Sample size of 300
• What affects the average daily expenditure?
  • Country Market share
  • Accommodation Type
  • Length of Stay
  • Seasonality index
Estimating Expenditure during COVID-19

- COVID-19 related expenditure
  - Quarantine
  - PCR test
  - Medical expenses

- Increased length of stay

- Utilizing the weighted average method for calculating accommodation rates
Thank You