Country Experience: Antigua & Barbuda

COMPILATION OF VISITOR EXPENDITURE ESTIMATES

BY: MARISSA SCOTT, STATISTICIAN

ANTIGUA & BARBUDA STATISTICS DIVISION

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Introduction
Visitor Motivation, Expenditure & Satisfaction (VMES) Survey

Survey Sections
- Visitor Profile
- Visitor Behaviour
- Visitor Expenditure
- Accommodation and Length of Stay
- Places of Interest
- Visitor Experience

- Sample
  - Sample size
  - Sample Stratification
    - Main Markets
    - Accommodation Class
Visitor Motivation, Expenditure & Satisfaction (VMES) Survey cont’d

- Pre-COVID-19 Era
  - Self-administered, paper questionnaire, distributed by enumerators within the Departure Area of the VC Bird International Airport
  - Frequency: one week out of every month of the year

- COVID-19 Era
  - Visitor Expenditure Survey has been discontinued.
  - Visitor Expenditure Estimates have been estimated using CPI data
  - Weights attached to line items (e.g. Recreation/Outdoor Activities) were readjusted
  - COVID-related line item considered.

- Future
  - Electronic questionnaire, hosted on website, completed by visitors on their own devices, at the end of their trip
  - Expected to be launched in the second quarter of 2021
  - Expected Frequency: year-round
Visitor Motivation, Expenditure & Satisfaction (VMES) Survey cont’d

**VISITOR EXPENDITURE**

9. Was this visit a pre-paid package? (Please specify if other currency used)
   - Yes. Approximately how much in US$: ..................................................
     Name of package (if applicable) ...........................................................
   - No. Skip to Question 11
   - Not applicable. Skip to Question 11

10. If you answered Yes to Q9, indicate which items were included in the package:
    - Airfare
    - Accommodation
    - Meals
    - Ground transportation
    - Other: Please specify: .................................................................

11. Approximately how much did you (your travel party) spend while in Antigua and Barbuda? Please specify if amount is stated using another currency.
    - *Please exclude any expenditure on items such as purchase of a house, land, vehicles; insurance for and upkeep of a property; investments such as buying a business.*
    - US$: ...........................................................
    - Number of persons covered in this expenditure: ..............................

12. Please indicate approximately how much was spent (in US$) on the following items:
    - Accommodation: US$: ............................................................
    - Meals and drinks: US$: ............................................................
    - Taxi: US$: ...........................................................................
    - Vehicle rental (including segway, bicycles, ATV): US$: ....................
    - Tours / excursions: US$: .........................................................
    - Entertainment: US$: ...............................................................
    - Shopping: US$: ....................................................................
    - Recreation/outdoor: US$: ....................................................... 
    - All other spending: US$: ......................................................
    - I (we) did not spend on anything on this trip.
Survey Findings
Quarterly Total Air Visitor Expenditure
Thank You!