DIGITAL FUTURES PROGRAMME FOR TOURISM SMES IN EUROPE

John Lohr - Director of Strategic Partnerships and Innovation

Lobster Ink in partnership with hosco.
Your One-Stop-Solution For Hospitality Talents Worldwide

ATTRACT TOP TALENT
KEY REASONS FOR JOINING THE INDUSTRY

- PASSION FOR THE HOSPITALITY INDUSTRY
- MEET PEOPLE FROM DIFFERENT CULTURES
- DIVERSE, DYNAMIC WORKING ENVIRONMENT
- CREATE UNFORGETTABLE EXPERIENCES
- TRAVEL OPPORTUNITIES
- CROSS-TRAINING OPPORTUNITIES
- SALARY
- EASY ENTRY
- DIDN'T WANT AN OFFICE JOB
- LIMITED ALTERNATIVE OPPORTUNITIES
- OTHER
DOES A TALENT SHORTAGE EXIST?

**How concerned are employers?**

- **Extremely concerned**
- **Very concerned**
- **Quite concerned**
- **Slightly concerned**
- **Not concerned**

**Most severe talent shortages**

- **65%** F&B Service
- **60%** F&B Kitchen
- **37%** Front Office
Empowering Great Teams in Hospitality

**HOSPITALITY FOCUSED**
Hosco’s network is made of hospitality interested, experienced, and/or educated talent only

**GLOBAL**
Hosco is the only global hospitality-specific network supporting employers with talent attraction

**SCHOOLS**
Hosco’s synergy with the world’s top hospitality education centers deliver high quality hospitality-educated talent
Our 1.6 Million Member Audience

**Seniority**
- Students: 26%
- Professionals with 0-1 year of experience: 11%
- Professionals with 1-2 years of experience: 26%
- Professionals with 2-5 years of experience: 13%
- Professionals with 5+ years of experience: 13%

**Departments**
- F&B: 21%
- Management: 14%
- Front Desk: 11%
- Sales: 9%
- Customer Service: 6%
- Rooms: 6%
- Events: 2%
- Maintenance: 3%
- Marketing: 3%
- Other: 26%

**Location**
- Europe: 47%
- Middle East: 12%
- Asia: 7%
- Americas: 12%
- Africa: 28%
Showcase Your Company
Your Company Profile and Jobs on Hosco

**DRIVE INTEREST IN YOUR BRAND**
Highlight your company culture through your Company Profile (e.g., logo, visuals, description).

**PROMOTE YOUR OPEN POSITIONS**
All of your opportunities are boosted among the Hosco members via:

- Filters to reach the right audience
- Push notifications and job alerts
- Listing in the hosco jobs directory
Forma parte de nuestro equipo

Fundada por Nobu Matsuhisa, Robert de Niro y Meir Teper, y con operaciones en los cinco continentes, la marca Nobu fue nombrada una de las 25 marcas de lujo más innovadoras por Robb Report.

Bartender - Nobu Hotel Talent Day - 27/04/2023

About the job

¿Te gustaría formar parte de nuestro equipo? Si es así, ¡queremos conocerte en persona en nuestro Talent Day en Barcelona!
Te esperamos el próximo 27 de Abril en el F&B Talent Day de Nobu Barcelona. Si te apasiona el servicio y buscas una carrera profesional retadora y dinámica en un ambiente lifestyle, no dudes en venir a visitarnos, ¡estaremos encantados de conocerte!
- Lugar: Nobu Hotel (Av. Roma 2-4, Barcelona)
- Fecha: 27 de Abril de 2023
- Hora: de 10:00h a 19:00h
¿Qué oportunidades laborales estaremos ofreciendo?
- Walter/Waitress
- Runner
- Host/Hostess
They are on board

Strategic Partners

14,000 Employers

400 Schools
Your One-Stop-Solution For Online Learning

TRAIN AND RETAIN TOP TALENT
KEY REASONS FOR LEAVING THE INDUSTRY

- Lack of Work-Life Balance: 75%
- High Level of Stress: 50%
- Low Pay: 25%
- Abuse by Customers: 25%
- Lack of Career Development: 0%
- Negative Perception: 0%
HOW MUCH TRAINING HAVE YOU RECEIVED FROM YOUR EMPLOYER

- None: 26.3%
- 1-2 days/year: 22.9%
- 3-5 days/year: 20.5%
- 7-10 days/year: 10.1%
- +10 days/year: 20.2%
Lobster Ink & Hosco

Making enterprise level learning available to SMEs

The Lobster Ink online learning platform is used by more than 1 million employees in some of the world’s leading hospitality brands.

- 200+ practical online courses, composed of 2,000+ mico-lessons.
- Industry-accredited content created in partnership with subject matter experts.
- Gamification, medals and certificates of completion.
These remarkable brands are using Lobster Ink:

PARTNERS
Essential Public Health overview

Created in partnership with ECOLAB these Four courses will equip your frontline with the know-how they need to respond to some of the challenges of the new normal.

COVID-19 BASICS
Explains what we know about COVID-19, how it spreads, and how to help reduce the spread of the virus.

HEIGHTENED CLEANING & DISINFECTING
Identifies high-touch areas, and provides the steps to properly clean and disinfect food contact surfaces.

EFFECTIVE USE OF FACE COVERINGS & GLOVES
Learn the different types of PPE that can be used, and how to correctly and safely put on, take off and dispose of PPE.

REASSURING CLIENTS
Provides scenario-based training on some of the anticipated interactions between guests and frontline teams.
<table>
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<tr>
<th>Role</th>
<th>Courses</th>
<th>Duration</th>
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<tr>
<td>Room Attendant Daily</td>
<td>6</td>
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<tr>
<td>Room Attendant Public Areas</td>
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<tr>
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Any questions?

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