



ECUADOR

Regional Commission for the Americas

27 JUNE 2023, QUITO, ECUADOR

Preparations for the 25th session of the General Assembly

The Assembly in numbers

	MADRID SPAIN 2021	SAINT PETERSBURG RUSSIAN FEDERATION 2019	CHENGDU CHINA 2017	MEDELLÍN COLOMBIA 2015
MEMBER STATES	131	131	132	114
MINISTERS	76	51	57	41
AFFILIATE MEMBERS	94	123	100	77
INTERNATIONAL ORGANIZATIONS	5	14	14	18
TOTAL	1093	1106	1147	796



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Outline

Monday, 16 October 2023

Plenary of the Affiliate Members
Programme and Budget Committee
Technical Committees

Tuesday, 17 October 2023

119th session of the Executive Council
Technical Committees
Welcome reception

Wednesday, 18 October 2023

25th session of the General Assembly:
Official opening
First & Second Plenary Sessions
Gala dinner

Thursday, 19 October 2023

25th session of the General Assembly:
Forum on Education
Third plenary session
Dinner

Friday, 20 October 2023

120th session of the Executive Council
Affiliate Members' Meeting
Programme and Budget Committee
Sightseeing tours



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UNWTO Awards

Best Tourism Villages 2023

- ❖ To recognize tourism as a driver of rural development and wellbeing.
- ❖ Each UNWTO Member State can present up to 8 villages. Applications close on 23 June.
- ❖ The winners will be announced during the General Assembly.

Ulysses Prize

It is awarded to a distinguished scholar for his/her outstanding contribution to create and disseminate innovative knowledge in tourism.





Samarkand: Crossroads of Cultures

- ❖ World Heritage Cultural Site by UNESCO since 2001
- ❖ Rich cultural traditions:
 - Warm hospitality
 - Historical architecture
 - Traditional attire
 - Local gastronomy: Plov, the signature rice dish of Uzbekistan



Silk Road Samarkand Complex

The **Silk Road Samarkand** is a spacious congress centre with a total area of 28,000 m² and more than 12 conference halls and meeting rooms. The complex is surrounded by **high-standard hotels** where delegates will be able to stay during the Assembly.



8 minutes

driving to the historic districts



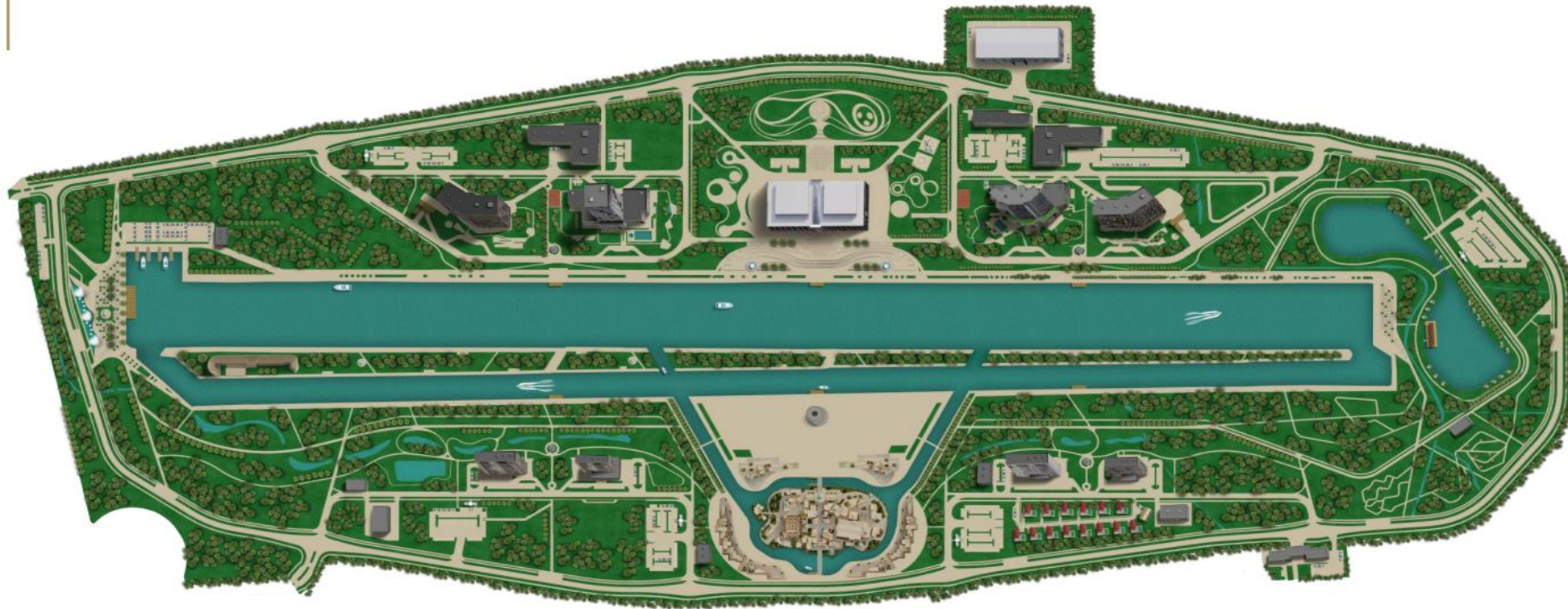
15 minutes

driving from the international airport



25 minutes

driving from the rail station

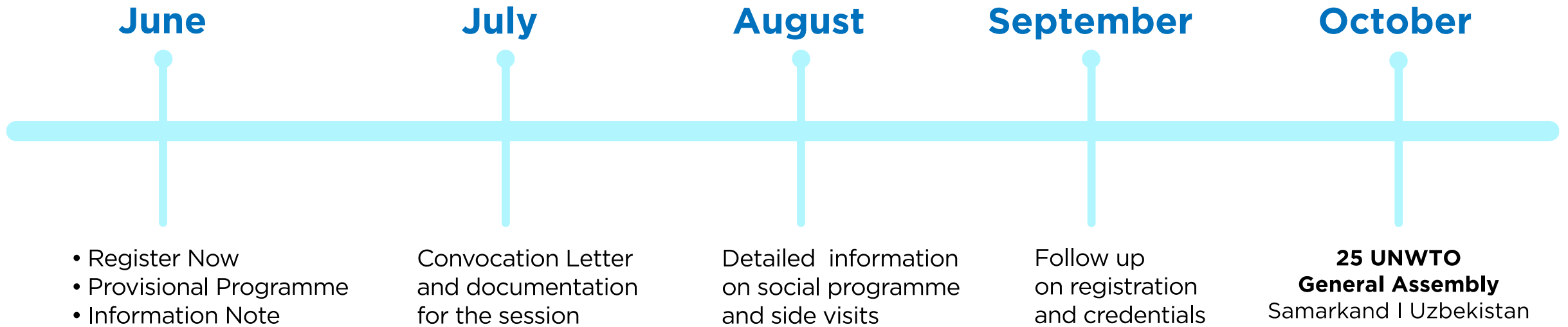


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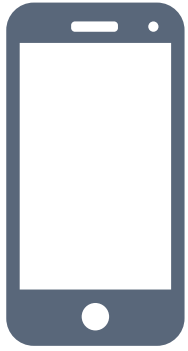
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Roadmap



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Innovation & Sustainability



Mobile App



Plastic-free
Local products



Paperless



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THANK YOU!



68th CAM

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