

Discussion on the UNWTO Programme of Work 2024-2025
68th meeting of the UNWTO Regional Commission for the Americas
Guidelines for Participation

Background

In December 2022, the UNWTO Secretariat launched a survey on Members' Priorities to prepare the Organization's General Programme of Work and Budget for 2024-2025. A questionnaire, drafted in collaboration with the Programme and Budget Committee, was available online for Full and Associate Members.

This survey aims to identify the Members' priorities and viewpoints, which are among the main inputs for the preparation of the Organization's next General Programme of Work and Budget for 2024-2025. **132 Member States** and **4 Associate Members** contributed to the survey, representing **82% of this combined membership**, which is highly representative and shows the interest of UNWTO Membership in the life and future of the Organization.

Discussion on the UNWTO Programme of Work 2024-2025 is planned at the 68th meeting of the UNWTO Regional Commission for the Americas with the participation of the Organization's members. The feedback will generate significant value and provide additional elements for preparing a draft Programme of Work and Budget responding to the sector's present and future challenges.

Detailed information on the preparation process of the UNWTO Programme of Work and all related information can be found in [agenda item 3\(b\) General Programme of Work](#) of the 118th session of the UNWTO Executive Council as well as the [Presentation](#) made at the said Executive Council session.

During the 68th CAM, the UNWTO Director of External Relations will present Survey Findings on Members' Priorities for the UNWTO Programme of Work (PoW) 2024-2025 and the long-term vision, followed by the Discussion moderated by the UNWTO Director for the Americas.

Who may participate in the Discussion?

Officials from Member States as well as Associate and Affiliate Members attending the Regional Commission meeting can participate in the Discussion and intervene accordingly.

What are the basic requirements for participation?

- Intervene concisely within approximately 3-5 minutes.
- Be precise while speaking.
- Be critical and bring up issues in a systematic way.

Main two questions to be answered

- What are the major challenges and priorities of the country/organization for the coming years with regard to tourism sector development?
- What is the crucial area/project/other activity the country/organization would like to implement in the coming years in collaboration with the UNWTO?