





# Europe as an increasingly popular medical and wellbeing destination

## Czechia







- 37 spa towns / places
- 170 spa hotels and sanatoriums
- 30 000 bed capacity
- Centuries-long spa tradition
- Highly qualified & friendly staff
- Modern therapeutic methods
- Children's sanatoriums with special treatment programs



- High-quality of natural healing resources
- Mineral waters: drinking treatment, baths, inhalations, irrigations, underwater massages
- Therapeutic mud: lotions, compresses, baths
- Gases: gas injections, dry gas baths
- Climate: exceptionally clean air











### Lithuania







- Lithuania has 4 resorts and 5 resort territories
- Lithuania is proud of its natural remedies: Baltic amber, mineral water, curative mud, local herbs, pine-scented air and traditional SPA treatments with honey, beer, milk, linen
- Lithuania is one of eight countries in the world which offer a dolphin therapy
- Lithuania hosts heroes from Ukraine for rehabilitation
- Lithuania an experience to share

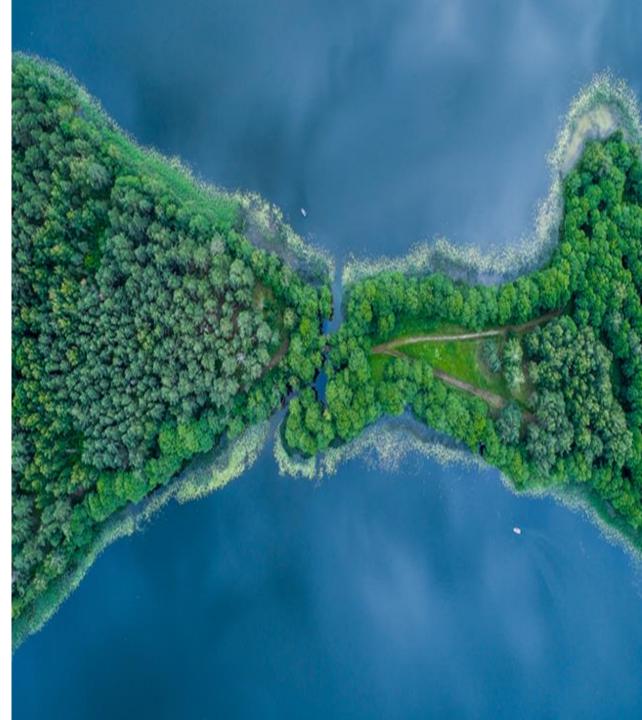








- Implementing the Law on Sustainable Resorts Development in Lithuania
- Financing research in balneology
- Cooperation with the European Health Insurance Funds (2011/24/ EU on patients' rights in cross-border healthcare)
- Active marketing, direct communication
- Implementing the research work 'The effectiveness and safety of unique natural resources of Lithuania for the improvement of stress-related mental and physical state'



## Ukraine



### UKRAINE A VARIETY OF EXPERIENCES







**UKRAINE WILL** 

**DEFINITELY** 

**EXCEED YOUR** 

**EXPECTATIONS!** 



## THE LARGEST COUNTRY IN EUROPE

**Ukraine** is situated in the eastern part of Europe. It is bordered by Belarus to the north; Poland, Slovakia and Hungary to the west; Romania and Moldova to the south.

The territory of Ukraine has 603,6 thousand km<sup>2</sup>. It is the largest country within Europe and the 46<sup>th</sup> largest country in the world.







IN TOTAL,
THERE ARE 38 NATURE
RESORTS WITH
HEALING PROPERTIES,
UNIQUE CLIMATE
AND LANDSCAPE
IN UKRAINE



**Health tourism trends** and development: the number of people who prefer a healthy lifestyle and quality recreation is constantly growing

According to the forecast of the World Health Organization, the healthcare and tourism industries are becoming one of the most priority directions for the development of national economies

Health tourism is gaining prevalence in the world becoming a promising sector for a business

The trends and demand for medical and health tourism/wellness tourism in Ukraine will grow at a faster rate in the post-war period. Therefore the sanatorium-resort sector needs a modernization which will play a significant role in the development of the tourism industry



### THE MAIN OPPORTUNITIES



01

Privatization and modernization of old sanatoriums

02

Construction of new hotels

0.5

Construction of various recreation areas and attractions

04

Development of infrastructure around mineral springs



Ukraine offers various public-private partnership programs



Ukraine is ready to create special conditions for foreign investors



## HEALTH & BEAUTY TREATMENTS

UKRAINE HAS PERFECT FACILITIES FOR MEDICAL AND RECREATIONAL SERVICES DUE TO:

- competitive prices 60% off in comparison with European rates
- high standards of equipment and expertise
- awesome natural facilities for beauty and recreation

#### **KEY LOCATIONS:**

- Dental care (Kyiv, Lviv)
- Plastic surgery (Kyiv, Lviv, Odesa)
- Ophthalmology (Kyiv)
- Rehabilitation (Carpathian Mountains, the coasts of Black Sea, Azov Sea, Dzharylgach)









### UKRAINE STARTED TO ISSUE ELECTRONIC TRAVEL VISAS (E-VISAS) FOR THE CITIZENS OF THE FOLLOWING COUNTRIES:

E-VISAS

APPLY ONLINE

**Bahamas** 

**Barbados** 

Belize

**Bolivia** 

**Bhutane** 

Cambodia

China

Costa Rica

**Dominican Republic** 

El Salvador

Fiji

Grenada

Guatemala

Haiti

Honduras

India

Indonesia

Jamaica

Kiribati

Laos

Malaysia

**Maldives** 

**Mauritius** 

Mexico

Micronesia

Myanmar

Nauru

Nepal

Nicaragua

Palau

Peru

**Philippines** 

Saint Lucia

Samoa

Seychelles

Singapore

**Solomon Islands** 

**South Africa Republic** 

Suriname

**Thailand** 

Timor-Leste

**Trinidad and Tobago** 

Tuvalu

Vanuatu

Single entry e-Visa:

20 USA dollars

Double entry e-Visa:

**30 USA dollars** 



### UKRAINE PROPOSES VISA-FREE REGIME (FOR THE PERIOD UP TO 90 DAYS) FOR FOLLOWING COUNTRIES:



Albania Andorra

Antigua and Barbuda

Argentina Armenia Australia

Austria

Azerbaijan

Bahrain

Belarus

Belgium

**Bosnia and Herzegovina** 

**Brazil** 

Brunei Darussalam

Bulgaria Canada Chile Colombia

Croatia

Cyprus

**Czech Republic** 

Denmark

Dominica

Ecuador

Estonia

Finland

**France** 

Georgia

Germany

Greece

Grenada

Hong Kong (SAR), PRC

Hungary

**Iceland** 

Ireland

Israel

Italy

Japan

Kazakhstan

Kirghizia

**Kuwait** 

Latvia

Liechtenstein

Lithuania

Luxembourg

North Macedonia

Malta

Marshall Islands

Moldova

Monaco

Mongolia

Montenegro

**Netherlands** 

**New Zealand** 

Northern Macedonia

Norway

Oman

**Panama** 

**Paraguay** 

Peru

**Poland** 

**Portugal** 

Qatar

Romania

Saint Kitts and Nevis

Saint Vincent and the

Grenadines

San Marino

Saudi Arabia

Serbia

Slovakia

Slovenia

South Korea

Spain

Sweden

**Switzerland** 

**Tajikistan** 

The United Kingdom

Turkey

UAE

Uruguay

USA

Uzbekistan

Vatican





# BE BRAVE SUPPORT UKRAINE

#### MARIANA OLESKIV

Chairperson of the State Agency for Tourism Development of Ukraine

EMAIL: mo@tourism.gov.ua







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